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CANADIAN COURIER

Published at 181 Simcoe St., Toronto, by the Courier Press, Limited. IMPORTANT: Changes of address should be sent two weeks before the date they are to go into effect. Both old and new addresses must be given. CANCELLATIONS We find that most of our subscribers prefer not to have their subscriptions interrupted in case they fail to remit before expiration. While subscriptions will not be carried in arrears over an extended period, yet unless we are notified to cancel, we assume the subscriber wishes the service continued.

WANTED— Interesting People

SHORT Sketches of People who by reason of the facts can be made interesting to other people, without needing to be considered important themselves.

ON an average everybody is interesting sometimes to somebody else. As a general thing newspapers and other publications take notice of about one in a thousand people whose characters or experiences would be of great interest to other people. Most of the people noticed by newspapers are known as "important" people. And it must be confessed that in many cases, the real personal interest attaching to a man varies in inverse ratio to his so-called importance.

The trouble with important people is that they get into print far too often. They cease to be interesting because they become commonplace through repetition. The trouble with most unimportant people is that they never get into print at all. The interest that people might take in them is concealed from the rest of us because nobody takes the trouble to write it.

The Canadian Courier has for sometime printed hundreds of sketches of more or less important people. In most cases these have been more or less interesting. During 1918 we aim to print a large number of short, pointed character sketches of people who as a rule do not get into print. There are hundreds of such people in Canada about whom something can be written of interest to people all over Canada. We ask our readers to go carefully over the people they know and see if in any community there is not one man or woman who has done something by force of character or circumstances worth from 300 to 500 words of a story in this paper. If you do not feel capable of writing the sketch yourself, send us the facts and we will write it according to the facts. But we want life stories of interesting people, whether important or unimportant in the world's estimation, and we shall pay for them according to the character of the matter submitted. All matter to be accompanied if possible by a photograph.

Address, The Editor,
Canadian Courier,
Toronto.

A FEATURE of next week's music department will be a character appreciation of Dr. F. H. Torrington, who died last week.



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