

Social and Personal News of Interest

THE IDEAL.
Have we not all, amid life's petty strife,
Some pure ideal of a noble life,
That once seemed possible? Did we not
The butter of its wings and feel it near
And just within our reach? It was,
And yet—
We lost it in this daily life and fret
And now live idle in a vain regret.
But still our place is kept, and it will
Wait,
Ready for us to fill it soon or late.
No star is ever lost we once have seen,
We always may be what we might have
been.
Since good, though only thought, had
life and breath,
God's life can always be redeemed from
death,
And evil in its nature, is decay,
And hope that lost in some far distance
seem
May be the true life, and this the dream.
—Adelaide A. Proctor.

Mr. Curran Hunt is out of the city on a two weeks vacation trip.

His Honor Judge Hardy returns from Peterboro' to-day.

Miss Della White will sing a solo in Alexandra Church Sunday evening.

Miss Hewitt and Mrs. Logan Watson spent a few days in Buffalo this week.

Miss Beryl Simon is spending the week-end with Miss Myrtle Hopper in Hamilton.

Mr. and Mrs. Theodore Crandall are enjoying holidays in Buffalo and Niagara Falls.

Mrs. Armstrong and her daughter, Mrs. Wm. Neely, return to-day from a holiday in St. Mary's.

Mrs. F. Drake, Miss M. Baird and Mr. Morley B. Drake are spending to-day at Niagara Falls.

Dr. and Mrs. Charles Leeming, leave next week to spend a few weeks at "Brittania" Lake of Bays.

Miss Antoinette Parker is spending a few weeks at Cacoma, the guest of her aunt, Lady Drummond.

Miss Linda Knowles, Chatham St., is holidaying in Hamilton, the guest of her sister, Mrs. Roy Tressider.

Mrs. Harris Walsh and son Geoffrey are spending a week with Mrs. W. H. Peirce, Wadstock.

Mr. and Mrs. W. E. Elin and family of Hamilton, left by motor on Friday to spend a few weeks at Niagara-on-the-Lake.

Miss Doris Hardy leaves on Wednesday for Brockville, where she will be the guest for a few weeks of Mr. and Mrs. Arthur Hardy.

Miss Edna Smith, who has been the guest of her sisters in Chicago for the past three weeks, returns to the city to-morrow.

DAILY FASHION HINT.



Miss' Dress.

This dress shows a novel adaptation of the middle style. The plain blouse is gathered into a hip belt in Balkan style. It has the drop shoulder, sailor collar and inner shield of older models. It is worn with a four gore skirt.

One or two materials may be used for this dress, but linen, gingham, poplin and pongee silk are among the best, with serge if the skirt be separate.

The dress pattern, No. 6265, is cut in sizes 14, 16 and 18 years. Medium size requires 3 yards of 36 inch material.

This pattern may be obtained by sending 10 cents to the office of this paper.

Eight days must be allowed for receipt of pattern.

PATTERN ORDER

Cut this out, fill in with your name and address, number and location, Enclose 10c, and mail to the Pattern Department of the Brantford Courier.

No. Size

Name

Street

Town

Geo. A. Winter, left to-day for Port Dover.

John R. Boyde, Detroit, is visiting friends here.

The Misses Hyer are spending the week-end at Niagara Falls.

Misses Verina and Annie Heaman, are holidaying at Balmy Beach.

Mrs. Cunningham, 106 Market St., has gone to Hamilton for several weeks.

Mr. Berger of the Pratt & Leitch-west Company, left for Chicago last night.

Mr. and Mrs. Charles Oremus of Buffalo, are spending a few days in the city.

Miss Hossie has returned from a delightful visit with friends at Buffalo and Toronto.

Mr. and Mrs. Wyld leave the first of the week to spend a few weeks at Mackinac Islands.

Miss Ella Rand and Miss Winifred Smith have left to spend a vacation at Honey Harbor, Georgian Bay.

Mrs. T. M. Power of Hamilton, was in the city yesterday, the guest of her sister, Mrs. James Quinlan, Clarence street.

Mrs. Grace Eleanor Barron of New York and Mrs. Charles Lugsdun of Toronto, are spending the week-end in Brantford—the guests of Miss Hossie and Mrs. Garrett, Ava Road.

The Reverend and Mrs. Frederick H. Handsfield, of Brooklyn, New York, and their little son, Hugh Wadsworth, are spending the summer at the parental home on Mount Pleasant Road.

The Girls Friendly Society of St. Paul's, Holmedale Church, are arranging for a picnic to be held at Burlington Beach on Saturday afternoon of next week—doubtless the affair will prove most enjoyable.

Miss Elsie Geddie of St. Thomas, soloist of St. John's Church, is spending her vacation with Mrs. Webster Waterworks residence. She will sing at both services at St. Paul's Church, Holmedale, to-morrow.

Messrs. C. H. Waterous, E. L. Gould, J. Cohoe, Dr. Hart and some half dozen other well known Brantfordites are leaving for Cobalt Saturday next to inspect the Mapes-Johnson mine in which they are interested.

Mr. and Mrs. L. E. Percy, accompanied by their granddaughter Jessie, left to-day for Mount Forest to visit their daughter, Mrs. E. B. Yule. Mrs. Percy and little Miss Jessie will remain a few weeks, Mr. Percy returning Monday.

Much interest is centered upon a little family of owls who have taken up their residence in the vicinity of Dufferin Avenue recently—all eyes of course, but apparently friendly little creatures who promise to become great pets in that neighborhood.

A few young friends were invited in most informally at the tea hour on Wednesday afternoon by Miss Barbara Dempster, Albion Street to meet Miss Nina Marani (Cleveland) and Miss Helen Cleghorn of Kansas—both popular guests in town at present.

To-day's hostesses for the weekly tea at the Brantford Golf and Country Club are Mesdames N. D. Neill, R. H. Palmer, H. J. Popplewell, C. E. Ramsay, Miss Powell and Miss Preston. "Teas" will be discontinued at the Club House through the month of August save for informal affairs.

A most pleasant surprise in celebration of her son's birthday, was given by Mr. Stewart Secord, by his mother, Mrs. P. H. Secord, Dufferin Avenue, on Friday, when she entertained a number of his friends at "high tea," followed by a theatre party at the Colonial Theatre—reservations being made for twelve; and the happiest kind of an evening spent.

Mrs. G. S. Hensley and little daughter of Toronto have joined Mrs. Jeffrey Hale at her summer home, Little Metis, Quebec, for a short visit before moving to her new home in the West. Mr. Hensley has recently been transferred to Edmonton as manager of the Bank of Montreal at that point—a deservedly popular promotion.

Mr. and Mrs. George Watt, Master Leslie and Miss Margaret Watt, St. Paul's avenue, leave on Monday for Toronto, where they will be joined by Mr. and Mrs. Miss Jennings and proceed together to Port Hope for the marriage of Mr. Rob Jennings to Miss Muriel Read, which takes place on Wednesday, July 30th. Before returning the party will take the St. Lawrence trip as far as Quebec, and expect to be gone for several weeks.

The many friends of Mr. Hastings Webber, who is still a patient and ill at the Brantford General Hospital, will sympathize with him in the news just received of the death of his younger brother in England, following a very short though serious illness. Mr. Webber resided at Lewis

Place—near London—and had only been married a few weeks, which makes it doubly sad.

Miss Pearl Eacrett, Murray street, left for Balmy Beach, to spend her holidays.

Miss Manderville Merritt of Toronto is the guest of Mrs. George Dunstan, Nelson street.

Mr. John Griffin of the Griffin Amusement Co., Toronto, is spending a few days in the city.

Mrs. W. H. Dely of Yonkers, N. Y., arrived in town to-day on a visit of a month or so to the guest of Mrs. R. H. Reville.

Master Harvey Peace and Miss Mable Abernethy of Toronto, are spending their holidays with Mr. and Mrs. George Abernethy, Nelson St.

Hamilton is making all sorts of plans for its centennial celebration which is to be held in the Ambrosia City about the middle of August, and promises to be quite a gala affair.

Mrs. Mostyn Cutcliffe and family, Dufferin Avenue, returned to-day from Grimsby Beach where the children have been enjoying a couple of weeks outing.

Mr. and Mrs. S. W. Steadman have returned from their honeymoon trip and are now cooily settled at their new home, 84 Sherridan street, where they will be in future reside.

Honorable William Patterson who has been the guest of his son, Mr. W. J. Patterson and Mrs. Patterson, Chateaufort street, for a week, left for Pictou on Thursday morning.

Mr. and Mrs. Mason who were the guests of Mr. and Mrs. George T. B. Harding, returned to their home at East Orange, New Jersey, the beginning of the week.

Mr. and Mrs. Albert Whitaker and little daughter who were recent guests with Dr. and Mrs. Chas. Leeming, Dufferin avenue, have returned to Chicago.

Mr. Alfred Laing and his brother, Digby, are leaving to-day to spend their vacation with relatives, Mr. and Mrs. Thomas Renwick, Saranac, Mich.

Mr. Thomas Woodruff, advocate of Brantford, Ont., accompanied by his daughter, is in town visiting his son, Mr. J. Woodruff—Daily Record, Sherbrooke, Que.

The Sister Sarah of St. John's Convent and Hospital, Toronto, who has been spending a few weeks with her brother, Mr. Montizambert, and Mrs. Montizambert, Dufferin Avenue, returned to Toronto on Wednesday.

Mr. and Mrs. Samuel Lukes and Mr. Oscar Lukes of Bradford, with their guests, Mr. J. P. Bingham of Toronto, motored to Lake of Bays, where they will spend a few days at their home at Hamilton, Beach, and were the guests of Mr. and Mrs. Wm. Sloan on Thursday.

A jolly house party are being entertained by Mr. and Mrs. W. F. Cockshutt at their pretty summer home, "Glen Cove," Lake of Bays, including Mr. Ashton Cockshutt (Galt), Miss Dorothy Wilkes, Mr. Hilton McKay and Mr. George Cockshutt from Brantford.

Owing to a little motor trip being arranged to go to Galt yesterday afternoon as the guests of Mr. M. C. Cullough, Mrs. Stewart Campbell, (Mrs. Gordon Scarle's guest), postponed their departure for Minneapolis until this morning, leaving on an early train. Those motoring to Galt were Mrs. Frank Cockshutt, Mrs. A. Wilkes, Mrs. Gordon Scarle, Mrs. Stewart Campbell, Miss Marjorie Wilkes and Miss Nora Walker.

CHILDREN'S AID

The House Committee of the Children's Aid Society returns thanks for the following assistance rendered at the "Garden Party and Talent Tea" given in aid of the above Society on the afternoon and evening of June 25, 1913.

The net returns amounted to the handsome sum of \$150.00 which will be used for some much needed improvements in the accommodation of children.

Forrest and Latchworth, Graftons, Chief Lewis, Mr. Tapscott, Mr. Chas. Whitney and Mr. Williams, flags and decorations; A. E. Burke, soft drinks; Geo. Foster and Son, peanuts, lemonade, popcorn and gum; Secord and Son, platform; Darven Music Co., piano; Brantford Ice Co., ice; R. Moffatt, tent; Brantford Transfer Co., carrying; Zion Church, tables; Purcell and Son, chairs and tables; A. La Vanstouche, dishes, groceries, bags and candles; W. H. Eddy, milk; Robson Bros., ice.

The following persons also willingly assisted: S. Burnley, A. Burnley, Rev. Bowyer, Pansy Club, John Wallace and also the talent for the concert.

Doctors Fear Tonsillitis Outbreak.
Hundreds of cases are reported. If your throat is irritable and sore, gargle it three times daily with Nervilleine and water. Then rub the throat and chest vigorously with Nervilleine and put on a Nervilleine Porous Plaster. Follow these instructions closely and you will avoid Tonsillitis, Bronchitis, and Throat Trouble of every kind. Hundreds are preventing and curing their colds by this method and report it eminently satisfactory. Both Nervilleine Plasters and Polson's Nervilleine can be had from any dealer, 25c. each.

Golf Notes

July 26th finishes the regular week-end at the Brantford Golf and Country Club, for the summer months. September 6th will be the next date.

The Nineteenth Annual Ladies' Golf Tournament of the Niagara Golf Club will take place this year on August 13th, 14th, 15th and 16th.

Paris has seen an unusual number of Canadians this summer. The Canadian section of the Comité France-Amérique celebrated Dominion Day at a dinner given at Ledoyen's Restaurant under the joint presidency of Hon. Philippe Roy, Canadian General Commissioner, and Mr. Jacques Hardoux, president of the Canadian section. Hon. C. R. Devlin, Minister of Colonization and Mines, in the Quebec government, Mr. and Mrs. E. B. Devlin, of Ottawa, and Mr. J. A. Bellish, of Quebec, have spent several weeks in Paris. Miss Annie Hendrie of Hamilton, has been enjoying a summer holiday there.

Among the ecclesiastical visitors was His Grace Bishop Emard, of Valleyfield. Among those registered recently at the General Commissioner's office were: Dr. A. Nadeau, Beauce; Miss Ethel R. Williams, Toronto; Miss Ethel C. Tobias, Brantford; Mr. and Mrs. Thomas Caverhill, Miss Jessie I. Caverhill, Miss Isobel Robertson, Montreal; Mr. David and Miss Muriel Dick, Cobourg; Mr. M. Vineberg, Montreal; Dr. and Mrs. Wells Edmondson, Toronto. Saturday night.

In the finals, the handsome Cockshutt cup yesterday afternoon, Mr. Iden Champion defeated Mr. R. H. Reville by two up. The winner is one of the most promising of the Brantford younger golf players.

Geo. Cumming, the well known Toronto Golf Club pro, was in the city yesterday looking over the course. Cumming laid out the present course seven years ago. On account of the railway running through the grounds, a number of holes will have to be altered.

The draw for the semi-finals in the Yates Cup has been as follows: Sabell vs. Champion; Reville vs. winner of Ellis-Miller match.

The Hamilton Golf Club will be here next Wednesday afternoon.

Break Performances. by English Golfers.

LONDON, July 26.—Two golfers undertook to play from Maidstone to Littlestone-on-Sea, a distance of about thirty-five miles, in 2,000 strokes. They actually accomplished the feat in 1,087 strokes. In view of this a well known player made a bet with Neville Foster of Ashdown Forest Golf Club and W. Warnham of Newton Green Golf Club that they could not play from Forest Row to Littleborough over Woodland Heath, over several steep hills, a distance of about eight miles in 350 strokes. The feat, however, was accomplished in 184 strokes without the loss of a single ball.

The Care of Shoes.
In order to economize on the boot bill, especially in bad weather, it is necessary, in the first place, to keep several pairs of boots in regular wear so that they need not be called into service on two successive days, and in the second place, to give sufficient care and attention to footwear in general and not, for example, to set a pair of wet, muddy boots aside until they are required again.

With regard to the first of these points, it may be said, without exaggeration, that boots will last, and retain their trimness as long as again, if, after having been worn, they are left for a day or more to get thoroughly dried, aerated, and put into shape again.

Perspiration is very harmful to leather of kid, yet many otherwise economical people never give their boots a chance of becoming free from this, while completing their extravagant practice during wet weather by putting the boots in front of the fire to dry, with ruinous speed, each night, so that they may be ready for use next morning. Under this treatment the tops harden day by day, and settle into the shape of the foot, which soon develop into cracks, the soles lose condition, and cease to be weather-proof, though no holes are visible, and in a comparatively short time the boots are altogether too disreputable and unreliable to be worn. Economical and consideration for the appearance of one's footwear, which is by no means an unimportant matter, alike dictate entirely different

methods.

One of the humblest homes in Hillsdale, Mich., was made the happiest in the whole country when Mrs. Mary J. Welsh, who has been blind for fifty years, recovered her sight. When she was a girl of sixteen her eyes failed until she became entirely blind. In that condition she married and is the mother of eight children whom she never saw until Saturday last.

To make her burden doubly hard, her husband became ill and she was forced to take in washing to support the family. She struggled on until her children were able to earn some money for themselves. Then things became a bit easier for her, but her sightless eyes still ached for a sight of her children.

The employers who have the inefficient organizations are the ones who make best use of the Wanta.

Wait a Minute! Read This!
11 a.m.
"Christ's Cure for Care"

7 p.m.
"Hugging a False Hope"

Sermon Subjects To-Morrow at the First Baptist Church.

Soloists Miss E. PHIPPS and Miss RHEA HUTCHINSON.

Strangers Heartily Welcomed!

KNOW HIS BUSINESS.
"Yes, he is the craftiest upholsterer in town."
"In what way?"
"Why, he reads all the marriage notices in the papers, and then goes round to the bride's parents and asks them if they want the parlor sofa upholstered."

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STORE CLOSÉS WEDNESDAY AFTERNOON DURING JULY AND AUGUST

Mid-Summer Cotton Sale!

Starting Monday and continuing for one week, ending Saturday, Aug. 2nd, we place on sale hundreds of yards of Cottons, Sheetings, Nainsooks, etc., at about 25 per cent. off regular price. This will be a great chance to buy good Cottons for little money.

EXTRA SPECIAL!

300 yards of plain white Cotton Sheetting, 2 yards wide, linen finish and free from dressing, nice fine quality, and worth 35c. yard. WHILE IT LASTS, SALE 25c. PRICE, per yard.

37 1-2c Sheetting 29c

2 yards wide White Sheetting, plain or twill, heavy quality, worth 37½c. Sale 29c. price

40c Sheetting 30c

5 pieces of Unbleached Sheetting, 2 yards wide, extra heavy thread, easy to bleach, worth 40c. Sale price, yard..... 30c

30c Sheetting 25c

10 pieces of fine Unbleached Sheetting, 2 yards wide, worth 30c. Sale price, yard..... 25c

\$1.00 Sheets 89c

200 Ready-made Sheets, in plain or twilled cotton, English make, 2 yards wide, 2½ long, free from dressing and worth \$1.10 each. Sale price, each..... 89c

Items from our Mid-Summer Whitewear Sale

\$1.00 Underskirt 63c

Ladies' White Underskirts, all sizes, trimmed with lace and embroidery, worth \$1.00. Sale price, each..... 63c

60c Drawers 42c

10 dozen Ladies' Cotton Drawers, all sizes, lace and embroidery trimming, worth 60c. Sale price..... 42c

\$1.50 Vests 98c

Over 25 dozen Ladies' Waists, all sizes, large range of different styles, lace and embroidery fronts, long and short sleeves, worth \$1.50 each. Sale price, each..... 98c

25c Pillow Cotton 19c

Circular Pillow Cotton, in 40 to 46 in. widths, worth 25c. yard. Sale price, yard..... 19c

50c Pillow Cases 35c

25 dozen Hemstitched Pillow Cases, sizes 40, 42, 44, 34 in. long, worth 50c. pair. Sale price, pair..... 35c

\$1.00 Sheets 89c

1000 yards of fine Cottons, all in mill ends, lengths 1 to 10 yards, worth up to 20c. Sale price, yard..... 10c

Children's Vests 10c Each

10 dozen Children's Vests, all sizes, extra good quality. Sale price, each..... 10c

40c Corset Covers 29c

Corset Covers, all sizes, lace trimmed, worth 40c. Sale price..... 29c

Splendid Sale Travelers' Samples

We have just received two sets of travellers' samples of Whitewear. These consist of the finest Muslin Underwear on the market. They include also Children's Dresses as well as Drawers, Corset Covers, Night Robes, Skirts, etc. These are not soiled or otherwise damaged, but perfect goods, and will be sold at exactly 25 per cent. off regular price.

J. M. Young & Company

Carpets, Curtains, Housefurnishings New Idea Patterns

YOU PAY LESS HERE

Vacation Time!

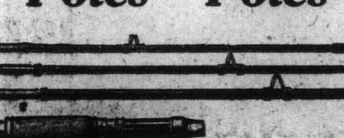
Doubtless you are going away on your vacation, and you will surely go fishing. Your stock of tackle will need refreshing before you go, and right here is the place to obtain all the newest and best ideas.

Trolling Baits



All the new Dowagias, Soldier Spinning Flies, Archer, Cincinnati, Mohawk, Darter baits, etc. If its new we have it. If its good we have it. SEE OUR RANGE.

Poles Poles



We can give you a jointed pole down as low in price as 15 cents, ranging from there up to six and seven dollars, including split bamboo, Lancelwood, Greenheart, steel, etc., in all kinds Trout, Fly, Bait and Casting.

GOODS THAT STAND THE TEST

Reels Reels



At all prices and qualities to suit every pocket and taste. No rod is complete without one. 15 CENTS UP.

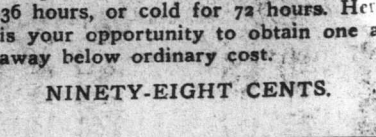
Here is a Real Necessity



Don't go away without one. No automobile tour or picnic party is complete unless you have one of these genuine VACUUM BOTTLES. Keeps liquids or foodstuffs hot for 36 hours, or cold for 72 hours. Here is your opportunity to obtain one at away below ordinary cost.

NINETY-EIGHT CENTS.

Trolling Spoons and Spinners



In every style and variety from the cheap nickel plated spoon at 15 cts. to the higher-priced ones, running up to one dollar.

See our combination knife fork and spoon. Takes up no more room than an ordinary jack knife. Put up in nice chamois cases.

The Big Hardware Store

T. A. SQUIRE

Temple Building Both Phones 480

SECOND SECTION

The News on T

DR. WILEY

WILEY

Brantford Pa Tussle at the Mo

The Western Ontario Bow

sociation tournament was h