

These Are The Values

That Bring Such Crowds of Eager Buyers to the Mayhew Store Every Day

Women's Very Distinctive and Smart Coats with Fur Trimming

at the remarkably Low Price of \$19.50 and \$25.00.

Specials This Week in our Silk Department

\$2.50 beautiful Pailette Silks, all the new shades, \$1.89 per yard.
\$2.50 Crepe de Chines, 40 inches, all new shades, \$1.50.
Canton Crepe, special at \$2.50 per yard.
Canton Crepe Meteor, special quality, for \$3.95 per yard.

Exclusively Designed Blouses

Smart, two-toned effects, trimmed with silk crepe knit—see them before buying—\$3.95, \$5.75 and \$8.75.

Special Items of Interest

Regular 75c Bleached Sheet, 8-4, for 49c per yard.
Regular 55c Circular Pillow Cotton, 42-inch, for 39c per yd.
Regular \$1.25 Women's Heather Hose on sale for 89c per pair.

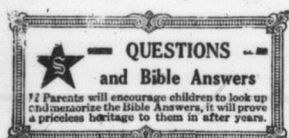
Men! The Biggest Clothes Value You Can Buy. Wonderful Overcoat Values.

Usters, Chesterfields—big, fleecy, plaid backs—a style and size for every man. Priced at \$19.50 to \$28.50.
And say, Men! See our New Fall Hats and Caps, New Fall Hosiery, New Sweater Coats, New Radio and Fish-net Neckwear, and New Shirts.
Distinctive styles—honest workmanship—worth while wear.

The Best Values in Reliable Footwear will be found at Mayhew's

Now that the wet weather is coming on, you will be looking for good, honest footwear. Try us for your next pair. We GUARANTEE SATISFACTION.

E. A. MAYHEW & CO.



Who did Christ say was his brother, and sister, and mother?—Matt. 12: 46-50.

NEWBURY

In response to a call for aid for the Northern fire sufferers five large bales of splendid goods, consisting of clothing, bedding, sheets, etc., were shipped from here on Monday.

Louisville baseball team came up Saturday afternoon and played two games with the home team, losing each game.

Mrs. Fred Sullivan, of Bothwell, spent Monday with her mother, Mrs. J. Connelly.

Miss Myrtle Pringley was in Sarnia last week attending the teachers' convention.

Miss Annie E. Connelly, of Detroit, was home for the week-end.

Miss Mabel Chasely, of Wallaceburg, spent the week-end with Mrs. R. H. Moore.

Much sympathy is expressed for Mr. and Mrs. Ernest Armstrong in the death of their infant son.

Miss Sarah Fletcher, of Detroit, is visiting her niece, Miss Carrie Fletcher.

Mr. and Mrs. W. J. Milner spent the week-end at W. C. King's.

The A. Y. P. A. met at the home of John O. Archer on Thursday evening.

Victor Wallace left on Friday for Hamilton, where he was to spend the week-end with his grandmother, going on Tuesday to St. Catharines to attend the A. Y. P. A. convention.

Mrs. Vanduzer, Miss F. Keith and Miss Mamie Pennell were in Strathroy last week attending the teachers' convention. Mrs. A. Fennell accompanied them.

The home of Mr. and Mrs. Wm. C. King, Mosca, was the scene on Saturday, Oct. 14th, of a pretty wedding, when their eldest daughter, Bessie Irene, was married to Raymond M. Hansen, of Detroit. Rev. Mr. Murphy, B.A., officiating. Only the immediate families of the bride and groom were present. Mr. and Mrs. Hansen will be at home to their friends after December 1st, at their new home, 200 Emerson avenue, Detroit.

WARDSVILLE

On Monday evening a number of ladies gathered at the home of Mrs. King to bid good-bye to Mrs. R. McLean previous to her departure to make her home in New York City. During the evening Mrs. McLean was presented with a life membership certificate in the Women's Missionary Society. We regret Mrs. McLean's departure from our village and wish her much happiness in her new home.

The students of Wardsville high school organized their literary society on Friday. The following are the officers for the coming year:—President, Walter Whitfield; vice-president, Frances Murphy; treasurer, George Thompson; secretary, Alice Harvey; editor of Bulletin, Aya Weir; form representatives—1st, Pearl Shaw and Wesley Connelly; 2nd, Myrtle Downie and Allan McLean; 3rd, Cora McMaster and Cecil Moore.

Mrs. Ethridge Purdy is visiting relatives in Detroit.

Mr. and Mrs. George A. Love and Jean spent the week-end with relatives in Aylmer.

Mr. and David Coutts, Mr. and Mrs. Glenn Coutts and Miss Rhea Coutts spent Sunday with Miss M. Aitchison.

Mr. and Mrs. Chas. Mimna spent several days in St. Thomas with Mrs. Lawrence Harvey.

George Pauls and Bert Miller spent Monday in London.

Mr. and Mrs. R. P. Howard, of Sarnia, and Mrs. Luckham, of Glencoe, visited at Miss McVicar's on Sunday.

Friends of Jack Aitchison will be glad to hear that although all his neighbors in Northern Ontario were burned out, his property was not damaged.

Mr. and Mrs. Anders and children, of Ypsilanti, are spending a few days with Mr. and Mrs. Chas. Mimna.

Mrs. D. L. Purcell was in London on Saturday.

Mr. and Mrs. T. H. Weir and Sam spent Sunday with Mr. and Mrs. Will Telfer.

Miss Agnes O'Malley attended the teachers' convention last Thursday and Friday.

Wardsville schools held their field day on Wednesday afternoon as intended, in spite of the inclement weather. The following are the standings of the first and second in each class:—Senior boys—Gordon McIntyre 24 points, Malcolm Elliott 22; junior boys—Thomas Weir 25, Albert Brooks 22; girls—Janet Elliott 17, Florence Willis 15. Keen rivalry was shown in each event, and every student proved a good, clean sport, and hardly one but has at least one ribbon to show.

Will Purdy has been visiting relatives here for a few days.

Miss Muriel Willis attended the teachers' convention at Windsor.

James O'Hara left Monday for St. Catharines to attend the A. Y. P. A. convention.

Charlie Willis spent the week-end at his home here.

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APPIN

Wm. Duffy, of Alvinston, is seriously ill with double pneumonia and pleurisy, and has been taken to the hospital at Petrolia to undergo an operation. Mr. Duffy has been ill for the past seven weeks.

Mrs. John Congdon, sr., of Riverside, and daughter, Mrs. Archie Tuffin, spent a day last week with Mrs. John C. Congdon and family.

Mr. and Mrs. Earl Blain and son spent the week-end with her parents, Mr. and Mrs. Hugh Rankin.

Several from this vicinity attended the anniversary services at Springfield on Sunday last and listened to two eloquent addresses given by Rev. and Mrs. Wm. Sterling, of Cedar Springs. Special music was given by the Appin Presbyterian choir and solos by Miss D. Schrafer, of London.

A chicken supper was given on Monday evening, with an excellent program by the Laughton-Walker orchestra; Miss Childs, elocutionist, of Thamesville, and the young people's quartette of Appin, consisting of Miss Olive Black, Miss Vesta Gast, Harold Lotan and Earl Edwards.

A special meeting of the Women's Institute was held last Friday night at the home of Mrs. Jones. It was stated that a bale be packed and \$40 be donated to send underclothing to the fire sufferers in Northern Ontario.

MELBOURNE

The Ladies' Aid of the Methodist church held a special meeting and packed a large bale of clothing, shoes, blankets, pillow slips, etc., to be sent to New Ontario, to the people who have had such a heavy loss through fire. The ladies decided to hold their bazaar on Nov. 24th. Each lady was requested to make at least three articles.

Rev. Mr. Bowen, of London, preached here and at Riverside on Sunday in the interests of the Bible Society.

The young people of the Presbyterian church are busy making arrangements for their social on the 31st.

EKFRID STATION

The Eureka Community Club held their October meeting at the home of Miss Annie Galbraith, with an attendance of fifty members and visitors. The president, Mrs. D. J. McLean, presided. Addresses were given by Mrs. H. Currie, of Strathroy, and Mrs. Laws, of Toronto, on U.F.W.O. work, which were appreciated by all.

An interesting paper on 'Fall fairs and school fairs' was read by Mrs. D. Hyndman. A delightful musical program consisted of a piano solo by Miss Mary Galbraith, vocal solo by Mrs. Herman Galbraith, reading by Mrs. Skinner, vocal solos by Mrs. W. G. McCallum and Mrs. Skinner, and piano duet by Mrs. D. Galbraith and Mrs. Mary Galbraith. The question asked through the Cynthia Grey mail box, 'What constitutes a good president,' was ably answered by Mrs. J. T. McLean. The collection contributed by the ladies is to be used for the relief of the fire sufferers in New Ontario. The next meeting will be held at the home of Mrs. J. T. McLean on Nov. 2nd. All the members are requested to be present and be punctual, as this is a business meeting to be transacted and settled.

John Coates, of Trenton, spent the week-end with Mr. and Mrs. D. A. Campbell.

Miss Grace Wilson spent a few days with friends at Lawrence this week.

The Eureka Club will pack a bale of clothing for the Northern Ontario sufferers on Monday. All donations will be thankfully received.

NORTH NEWBURY

Mr. Wallace and Mr. Hughes, of Thamesville, are shipping wood to Chatham and Windsor.

John Moran is now handling a large quantity of grain, flour and feed at the elevator here.

Robert Plaine sold a large pile of wood to Mr. Hughes, of Thamesville, who is cutting it into 12-inch lengths and shipping it to Windsor.

G. L. Broughton, of Windsor, is buying apples in large quantities and shipping via C.P.R. to New Ontario points.

Eugene Crotte left for Detroit today with Mr. and Mrs. Batsner and party.

DAVISVILLE

Mr. and Mrs. Jack Westover, of Toronto, are spending a few days at the home of Mr. and Mrs. Percy Shred.

The death occurred at the home of Mr. and Mrs. Ernest Armstrong on Friday night, Oct. 13, of their little son, Lloyd Ernest, after only three days' illness. Much sympathy is extended to the bereaved parents.

Sorry to hear that Marshall Moore's family is on the sick-list.

Mr. and Mrs. James Gibson and daughters, of Detroit, spent the week-end at the home of Mr. and Mrs. Thomas Durley.

Mr. and Mrs. Clayton Armstrong, of Detroit, were home on Sunday attending the funeral of their nephew, Lloyd Ernest Armstrong.

PARKDALE

Mrs. Ed. Haggett is visiting her daughter, Mrs. Tretheway, of London.

Mrs. Fred Dawson, Wheatley, spent the week-end at the home of her parents, Mr. and Mrs. Robert Campbell.

Miss Maud Everitt, who recently underwent an operation in Grace Hospital, Detroit, is improving nicely.

Mr. and Mrs. Fred Haggett and children motored to Leamington fair last week.

KILMARTIN

Neil McNeil sold a four-year-old colt weighing 1,700 pounds for a good figure.

A Power of Its Own—Dr. Thomas' Electric Oil has a subtle power of its own. All who have used it know this and keep it by them as the most valuable liniment available. Its uses are innumerable and for many years it has been prized as the leading liniment for man and beast.

Renew your daily paper subscriptions at the Transcript office.

Newbury Flour Mill

Farmers can get all kinds of gristing done at the mill. Bring the wheat and get your own flour, feed flour, bran and shorts. Will take wheat in exchange for flour or feed.

Pure whole wheat for porridge. Everybody likes it. Just try it for breakfast.

B. W. Williams

NORTH EKFRID

George Down, of Sarnia, is calling on friends in this vicinity.

Mrs. George Hamon and family, of Northern Ontario, are visiting friends in this neighborhood.

Miss Rose Laughton, of Medicine Hat, spent a few days here.

A few from here attended the fair at Delaware.

Mr. and Mrs. Will Webber returned home last week, having spent a few weeks in Windsor and other points west.

Potato-digging and silo-filling are the order of the day around here.

Mr. and Mrs. Birch, of Byron, motored to Harry Hardy's on Sunday.

A large number from here attended the re-opening of the Methodist church at Springfield Sunday, Oct. 15.

We are sorry to report Miss Pearl Pettit on the sick-list.

Born—to Mr. and Mrs. Archibald Campbell, Oct. 15th, a son.

Asthma Victims. The man or woman subject to asthma is indeed a victim. What can be more terrifying than to suddenly be seized with paroxysms of choking which seem to fairly threaten the existence of life itself. From such a condition Dr. J. D. Kellogg's Asthma Remedy has brought many to completely restored health and happiness. It is known and prized in every section of this broad land.

WOODGREEN

Bean and clover threshing and apple picking are the order of the day.

Mrs. T. Elliott and son Myers spent a few days last week at T. Simpson's.

Born—to Mr. and Mrs. George Padick, of Florence, a son.

A number from here attended Ridgeway fair.

Mr. Elson and family have moved onto Mr. Robinson's farm.

Harry Harvey, daughter Alice and Mr. and Mrs. George Harvey spent Sunday in St. Thomas.

The union Sunday school sent \$10 to the sufferers in Northern Ontario.

Miss Ethel Harvey spent the week-end with Miss Mary Waterworth.

What might have been a serious accident occurred on Monday afternoon when two cars collided at Woodgreen corners. Although no one was injured the cars were badly damaged.

The Wardsville Women's Institute sent a bale of clothing to Northern Ontario. Several articles were donated by the Woodgreen Union Sunday School.

Nearly all children are subject to worms and many are born with them. Spare them suffering by using Mother Graves' Worm Exterminator, an excellent remedy.

Not Necessary to Ask

"I hope you didn't ask for a second piece of pie when you were over at Johnny Smith's to dinner," said the mother.

"No, ma'am, I didn't," said Charles.

"I just asked Mrs. Smith for the recipe so you could make some pie like it, and she gave me another piece without my asking for it at all."

Why suffer from corns when they can be painlessly rooted out by using Holloway's Corn Remover.

LOOK, Read, and Save Money!

The Transcript has arranged to handle subscriptions for The Family Herald and Weekly Star, Canada's Great National Weekly Journal, and you will save money, worry and bother by handing or mailing your renewal or new subscription to us.

The price of The Family Herald and Weekly Star is \$2 per year. Clubbed with The Transcript we give it for \$1.75, and assume all risks in sending.

Renew only with us for these terms.

THE TRANSCRIPT
Glencoe, Ont.

SHOE REPAIRS WHILE YOU WAIT

Old Shoes made like new. Quality, Durability, and Neatness in every job guaranteed.

Let me fix your broken Harness. Charges reasonable.

J. PARKE

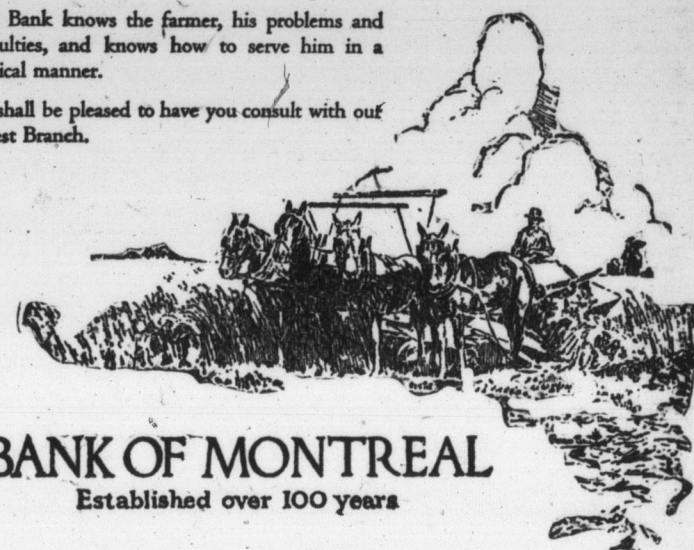
Shoemaker, Newbury, Ont.
Agent for the City Laundry, St. Thomas.

A HARD ROW TO HOE

may prove to be a rich row to harvest. Of all the many classes that go to make up the strength of Canada, the farmer appreciates best the value of patience and industry and the importance of thrifty living. With courage and determination he turns hard rows into fruitful ones and batten acres into rich soil.

This Bank knows the farmer, his problems and difficulties, and knows how to serve him in a practical manner.

We shall be pleased to have you consult with our nearest Branch.



BANK OF MONTREAL
Established over 100 years

Glencoe Branch: R. M. MACPHERSON, Manager.



Studebaker
"Built-in-Canada"

Excellence in Every Detail

The Studebaker Special-Six upholds the best Studebaker traditions of mechanical excellence and body building skill.

Its 50-horsepower, detachable-head motor delivers great resources of quiet, smooth, flowing power and remarkable flexibility. Its perfected, dry-plate disc clutch makes gear shifting quiet and easy. The bearing equipment at the steering knuckles provides an ease of steering that every driver appreciates.

Included in its appointments are the rain-proof one-piece windshield; cool lights; cowl ventilator; right-dayclock; thief-proof transmission lock which reduces insurance rates 15 to 20%; massive headlights; tonneau light with long extension cord; windshield wiper; tool compartment in left front door;

large, rectangular plate glass window in rear; outside and inside door handles, and many other details that add to comfort and convenience.

Only because of Studebaker's experience, resources and the savings due to economies in manufacture, can Studebaker offer the Special-Six at the exceptionally low price of \$1795.

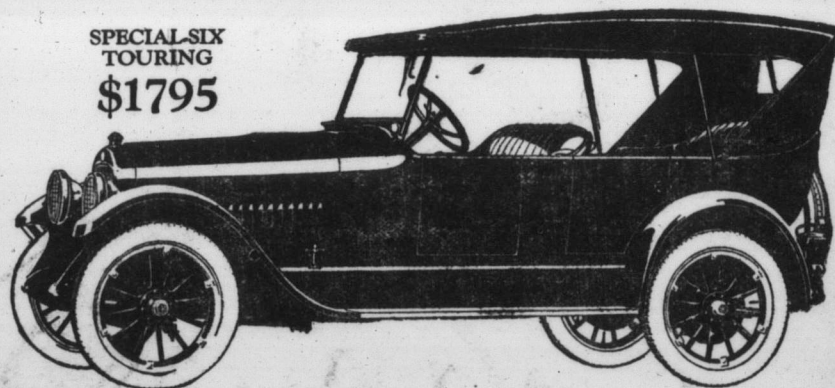
The broad principle upon which Studebaker business is conducted and upon which it has prospered for seventy years, now grounded upon tradition, insures satisfaction to everybody who deals with the House of Studebaker, and we solicit your valued patronage on this basis. This policy protects you better than the ordinary guarantee.

MODELS AND PRICES—f. o. b. Walkerville, Ont.		
LIGHT-SIX 5-Pass., 117" W.B. 40 H.P.	SPECIAL-SIX 5-Pass., 119" W.B. 50 H.P.	BIG-SIX 7-Pass., 126" W.B. 60 H.P.
Touring.....\$1375	Touring.....\$1795	Touring.....\$2275
Roadster.....1375	Roadster.....1795	Speedster.....2500
Coupe-Roadster.....1375	Coupe (4-Pass.).....1795	Coupe (4-Pass.).....3175
Sedan.....2225	Sedan (4-Pass.).....2750	Sedan (Special).....3550

Card Tire Standard Equipment

WM. MCCALLUM - Dealer, Glencoe

**SPECIAL-SIX
TOURING
\$1795**



THIS IS A STUDEBAKER YEAR

"When I looked out of the window, Johnny, I was glad to see you playing marbles with Billy Simpkins." "We wuzn't playing marbles, ma. We just had a fight, and I was helping him pick-up his teeth."

Internally and Externally it is Good—The crowning property of Dr. Thomas' Electric Oil is that it can be used internally for many complaints as well as externally. For sore throat, croup, whooping cough, pains in the chest, colic and many kindred ailments it has qualities that are unsurpassed. A bottle of it costs little and there is no loss in always having it at hand.

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Funeral Directors
HANDSOME MOTOR AND HORSE SERVICE

Hand-made Walnut, Oak and Chestnut Finished Caskets. We also keep the best Factory Caskets and Vaults in stock.

Phone 155 - Newbury, Ont.
Read the "Special Notices."