

THE EVENING TIMES-STAR, SAINT JOHN, N. B., SATURDAY, MAY 30, 1925

15

### FILM STARS FADE AS NEW ONES SHINE OUT

#### Many Girls Without Any Previous Experience Get Start on Road to Fame, and Some Jump Suddenly Into Front Row—Hollywood Invaded.

By LINCOLN QUARBERG  
**HOLLYWOOD, May 29.**—The invasion of Hollywood by film-struck newcomers is increasing, despite the nation-wide campaign of publicists to discourage their coming. The sudden recognition by picture producers of new and obscure talent is discouraging the efforts of welfare workers to stem the tide.

Warnings are broadcast daily by well-intentioned publicists of the dangers and disappointments of girls seeking fame in Hollywood, but the words barely reach Twin Forks and Upper Prairie before a fresh group of luminaries, yesterday unknown, dash across the movie firmament.

Youth will be served and scores of new faces are being elevated to stardom, while others, idolized as beauties yesterday, are being gradually relegated to oblivion.

Sudden Success.  
Girls who have had no training whatever before the cameras are being given small supporting parts in pictures and many are being put into leading roles.

The "Cinderella" rise of Betty Bronson from a mere nobody in filmdom to the immortal impersonator of Peter Pan, and her co-star, Mary Brian, both assigned to leading parts in other pictures, is no exception to the new trend.

Sally O'Neill, an unknown school girl, has been given the leading role in Marshall Neilan's new production, "Mike." Greta Nissen, former "extra" girl, has been picked by Famous Players-Lasky to play the featured lead in a new picture, "In the Name of Love."

Ludie LeSueur, another unknown, has been signed for featured parts in a series of forthcoming productions by Metro-Goldwyn-Mayer.

Mary Akin, Esther Ralston, Constance Bennett, Jane Winton, Georgia Hale, Dorothy Sebastian, Jane Mercer and Carole Lombard are others who were lifted suddenly from absolute obscurity to featured fame.

Search For Types.  
Greta Nissen and Constance Bennett are among the few new arrivals who had any previous stage or screen experience and turned the opportunity to play minor parts into long-term feature contracts. The others were picked by producers because they filled the demand for a new type of screen talent.

Beauty, in the conventional sense, no longer regulates the producer in picking new faces for the screen. The controlling factor in film parlance is "type." A girl captivates a certain director or producer on the strength of some peculiar distinction she possesses as a type or personality. She is picked because she fits a certain part and not because of any previous experience she may have had before the cameras.

New Stars.  
With the new stars displacing the old, the ranks of the has-beens in Hollywood are gradually augmented. Many of the cinema satellites whose names once filled movie houses are now almost forgotten. No deeper heartbreak or disappointments are experienced by the small army of unknown girls trying to win fame in the films than are felt by the one-time stars who have started to slip and are desperately trying to keep in the limelight of fame and popularity.

Once on the tobeagone, only the most untiring efforts of their personal representatives, friends and press agents can check their fall. A bright new star is always favored over one whose brilliance is fading.

Mary Pickford and a few others still survive the test of years with fame unimpaired, but they are only a small handful out of the legion of forgotten names.

### HER NERVES SO BAD SHE COULD NOT SLEEP

Mrs. Grace Kitchen, St. George, Ont., writes:—"After having a severe attack of pneumonia I was left a weak and run down condition. My nerves were so bad I could not sleep nights, and in the day time I had terrible fainting spells, caused by my heart being weak. Finally I got so bad I had to take to my bed for weeks at a time, but one bottle of pills brought me back to normal."

### MILBURN'S HEART AND NERVE PILLS

so decided to try them.  
After taking one box I felt a slight improvement. I have now taken five boxes, and I have gained 38 pounds in weight. I am now more than able to do all my own housework as well as considerable outside work. I can do anything I like to do, and my heart is strong. Pills too highly for those suffering as I did."

### FOR JOY OF GOOD HEALTH

Manitoba Woman Thanks Lydia E. Pinkham's Vegetable Compound

Crandall, Manitoba.—"When I was a young girl at home and working I had terrible pains, almost more than I could bear, and I was not regular. These troubles kept me so tired all the time that I had no strength and no ambition to join in with my friends and have a good time. I was just tired and miserable always and life just seemed as if it was worth nothing. I saw so much in the papers about Lydia E. Pinkham's Vegetable Compound, and then I had a friend who had taken it and told me about it, so I got some. Every month after taking it I got stronger and I soon did not suffer every month. It stopped the pains and helped me in other ways. Then when my babies were coming I was tired and worn out the first three months and weeded badly. I took the Vegetable Compound right along and must say it made a new woman of me and able to do my work, and it helped me through confinement. You see I am a farmer's wife with a big house to look after, and three babies now. I have told ever so many women about my medicine. Just last week I got a letter from my old chum in the East. Her baby was born fifteen days before mine, and she told me she was not feeling very well, her back aches so much, and that she is going to take the same medicine I took. You can use my letter if you wish.—Mrs. J. H. Kido, Box 66, Crandall, Manitoba."

### New Strength in 2 Weeks With NUXATED IRON

Thousands of weak, nervous, run-down men and women have increased their strength and endurance in only 2 weeks by simply building up their blood with Nuxated Iron. Contains pure organic iron, like the iron in your own blood. Entirely different from ordinary mineral iron medicines. Does not irritate teeth or disturb the stomach. On sale at all good druggists.

Get Your Seats Exchanged Early. Box Office Open From 10:30 to 9 p. m. Phone 1363.  
Prices: Orch. 75c, Bal. First 2 rows 50c, balance 35c, Gallery 25c.

BUENOS AIRES, May 30.—Three brilliantly colored chickens which lay purple eggs have been sent to Purdue University by Dr. Adolph Holmberg of the Buenos Aires Zoological Gardens.

## OPERA HOUSE—All Next Week Except Tuesday

### A SPECIAL ADDED ATTRACTION THE MASTER-MIND WHO WILL MISTIFY AND AMUSE YOU

# MYSTERIA

THE SHEIK FROM THE FAR EAST WILL APPEAR IN PERSON AT THIS THEATRE COME AND WRITE YOUR QUESTIONS. HE SEES ALL, KNOWS ALL.

PHOTOPLAY FEATURE  
**MAE MARSH**  
—IN—

"PADDY-THE-NEXT-BEST THING"  
A comedy drama with fascinating Mae Marsh as an incomparable "Irish Flapper" whose big heart always guides her straight as her quick wit turns real trouble into great happiness; grief into joys.

POPULAR PRICES—  
Matinee Daily at 2.15 ..... 15c, 25c  
Evening, 1 show only, starting at 8.15  
Prices 25c and 35c  
COME EARLY

A GREAT SHOW—YOU'LL BE SURPRISED

## PALACE

MONDAY-TUESDAY  
**Ramon Novarro**  
The perfect lover of the screen, as Jamil, the Bedouin Sheikh's son.

**ALICE TERRY**  
The heroine of "Saramouche," as the fiery American girl, in "The REX INGRAM PRODUCTION THE ARAB"

Screened in Algiers and Tunis with Thousands of Desert Tribesmen in the Great Mob Scenes.  
The frenzied Moslems waited outside of the mission to massacre the Christians, when the Turkish Governor should deliver them up. He gave the word, but a handsome young dragonet barred the way. The governor fired a shot—and then—

## OPERA HOUSE

ONE NIGHT ONLY, TUESDAY, JUNE 2  
MOUNT ALLISON PLAYERS  
—IN—  
**"A ROMANTIC AGE"**  
A BIG COMEDY SUCCESS

Between Acts  
Additions  
Conservatory Artists

MEETS FILM STARS  
Robert Romney of Saint John Home After Visit to Los Angeles.

Robert Romney has just returned from Los Angeles where he attended the four-day convention of employees of a motion picture corporation. He was impressed by the splendid equipment of modern studios where he saw scenes of four entirely different pictures being "shot" at the same time. He was amazed by the jumping class of and found them most courteous. He spoke specially of the good comradeship which existed amongst the motion picture actors and said they were ever ready and eager to help one of their number who was "up against it."

Of the stars Mr. Romney met Sid Chaplin, Humfrey Gordon, who is a native of Montreal, Marie Prevost, Irene Rich, Dorothy Devore, June Marlowe, Ruth Miller, the two young daughters of Maurice Costello, Helen and Dolores Costello, Alice Calhoun, Louis Fazenda, Mat Moore, Don Alvarado, John Roche, Clive Brook, Gayne Whitman and very many more whose names he could not recall.

Modern Methods.  
The experts employed the cutting of the film, hitting scenes and directing the productions were no less famous and no less skilled than the actors. Mr. Romney said that while in the early days of motion pictures the business had been in the nature of a "gamble" it was now the most highly systematized of all businesses and he had marvelled at the attention to detail and the completeness of the business system as he saw it at the studios and learnt of it at the convention.

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**PILES RELIEVED**  
If you are suffering from bleeding, itching, blind or protruding Piles, I can give you certain relief. My new absorption treatment can be applied by yourself, right in your own home. Forward me your address and I will send you references from your own locality and a FREE TREATMENT that will give you immediate relief. Send no money. Let others know of this wonderful new treatment.  
MRS. M. SUMMERS,  
BOX 46 WINDSOR, ONT.

**Hollywood's 1925 Beauty**  
The 1925 model beauty, as defined by Hollywood, is a slim, feminine creature, in decided contrast to the joyish type that reigned favorite during the last year. She should have a

**VENETIAN GARDENS TONIGHT**  
Dancing 9 to 12  
28-inch waist, 34-inch bust and bob her hair.  
This precise conclusion was arrived at in selecting 30 girls from a field of 500 choice specimens of pulchritude to support Gloria Swanson in her forthcoming Paramount production, "The Coast of Italy."  
Averaging the measurements of the high-ranking 30, the beauty experts decided that the 1925 girl should "measure up" as follows:  
Height—5 feet, 8 inches.  
Weight—118 pounds.  
Eyes—Blue-gray.  
Age—20 years.  
Shoes—4½.  
Waist—28 inches.  
Bust—34 inches.  
Hips—38 inches.  
Hair—Golden, chestnut, bobbed, styled in back, but not extreme.

**NEWEST FABRICS**  
Among the new fabrics are figured ottomans and fulls and surahs, the ribbed type of silk being very much the vogue.

## IMPERIAL MONDAY

CYRIL RICE, New York Boy Singer



THE FILM SENSATION!  
**He Who Gets Slapped**  
from the Stage Play by LION ANDREWEY  
LION CHANBY  
NORMA SHEARER  
JOHN GILBERT  
TULLY MARSHALL  
adapted by CAREY WILSON  
PRODUCED BY LOUIS B. MAYER

THE entire country is talking about this marvelous new motion picture. It will capture your heart. It is the screen's best.  
Metro-Goldwyn Picture

BOY SINGER AND ORCHESTRA  
Concert Between Shows—8.30 P. M.  
1—Overture—"Mitsamilla"..... Aubert  
2—Songs: (a) "Tally-Ho" (b) "Trees"..... Cyril Rice  
3—Valse Pouture..... Poppy  
4—Songs: (a) "Land of Hope and Glory" (b) "Love's Old Sweet Song"..... Cyril Rice  
5—Dancing Music—"An Indian Love Call"

USUAL PRICE SCALE || FOUR BIG SHOWS  
NOTE: "He Who Gets Slapped" is one of the outstanding pictorial successes of the year.



## LAFF TODAY!

AT THE IMPERIAL  
Douglas McClean's Funnies

**"NEVER SAY DIE"**  
6 Reels of Rictous Fun  
At the uproariously funny things that happen to rough the road to romance—the thrilliest ride ever taken—in a horseless driverless, runaway cab—the best which almost upset the medical profession—a howl in every scene.

ALSO THE SERIAL  
"The Great Circus Mystery" AND FABLES

## Queen Square Today

Everybody is wondering how we do it. Feature Picture, 4 Acts Vaudeville and Play for 35c.  
**YOUNG-ADAMS PLAYERS**  
PRESENT  
**"MARY'S ANKLE"**  
By May Tully. A 3 Act Comedy.

Feature Picture "FEAR BOUND"  
8th Episode Serial "THE RIDDLE RIDER"  
4 ACTS VAUDEVILLE—NO WAITS  
—TIME—  
Night, 1 show, Picture starts 7.15  
Aft. 2.15, 1 show, 10c and 20c.  
Young-Adams 8.45-35c  
Mon., Tues., Wed.—"THE FIFTH COMMANDMENT."  
FEATURE PICTURE "SHE WOLVES"

TRANSFERS IN BANKS.  
W. J. Williams of the local branch of the Bank of Montreal has been transferred to Mount Joli, P. Q., and has gone forward to take over his new duties. C. W. Cook, who was employed in the Yarmouth branch, is being transferred to this city.

POKE BONNET  
The poke bonnet with the matching scarf is one of the combination outfits you see frequently.

ALL BLACK EFFECT  
Black satin dresses for afternoon wear are frequently trimmed with black lace.

## ASSETS



The Company's New Home Office at Toronto, occupied exclusively by The Manufacturers Life

ASSETS  
Dec. 31st, 1887  
185 Thousand Dollars  
Dec. 31st, 1924  
53 Million Dollars  
In 37 short years The Manufacturers Life has become tremendously strong in assets. The Annual Report for 1924 shows assets over 327 times those of 1887. Such growth is due solely to progressive management and an enviable reputation with the insuring public. Among the various policies of The Manufacturers Life is one for your special needs. Write, stating your age and other facts you wish, and we will send you interesting literature.

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DONALD MACHUM, Branch Manager, Saint John, N. B.  
Without obligation please send me copy of your booklet "Eliminate the Uncertainty." I would like to carry sufficient insurance to provide a monthly income of \$..... I am..... years of age, Married or Single.  
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