

CANADA SHOULD STAND THE STRAIN

Banker Sees Good Conditions
on Farms and in Factories.

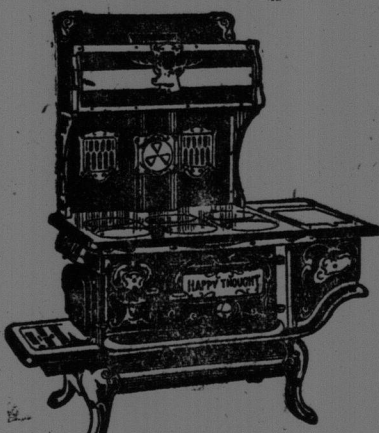
Cautious but encouraging comments on the present financial situation in Canada were made by President William Macpherson, at the annual meeting of the Bank of Montreal, Mr. Macpherson prophesied a continuance of abnormal exchange rates, until imports and exports more nearly balanced, and advocated the encouragement of immigration, but urged that it be select. He pointed out that there had been disappointment from the fact that the adjustment necessary after the war had not been completed before this. "We in Canada, of course," he added, "suffered a very little destruction in property, and in consequence seem to be regaining more systematic and stable conditions with less disturbance than most countries." The measure increase of \$70,000,000 in deposits, compared with \$36,000,000 in bank loans during the year, is considered, justified the banks in their present policy in restricting loans. "There had been little, if any, increase in discount rates, which were lower than in Great Britain or the United States," Mr. Macpherson continued. "The period of falling prices has been, and, provided the drop is gradual and not violent, our people should be able to meet the changing conditions without difficulty. Most of our manufacturing and trading firms have prospered so well during the past few years that they are in a good financial condition to meet a period of readjustment without embarrassment. "While the farmer may have to be content with a smaller price for his produce this year, the very bountiful crops all over the country should give him a return in money as last year. "The extraordinary advance in the price of the world in the price of pulp and paper is altogether to the advantage of Canada."

Many Tonics fail to strengthen because they are minus true food values.

Scott's Emulsion
is the worthwhile tonic that builds up the body and restores strength through nourishment.

Scott & Bowne, Toronto, Ont.

Strikingly Handsome



Buck's
"Happy Thought"
Cast Iron
Range

HOW proud you would be of your Kitchen if you owned a "Happy Thought." Picture having this wonderful Range, available every day of the week to help produce dainty dishes for the family, and, by a few deft touches with your duster to make your Kitchen so bright and attractive—a fit place to do your daily work in.

Three hundred thousand users take daily pride in their "Happy Thought." They can see it retaining its beauty and charm year by year. Let us tell you how it does this.

Demonstrations daily—no obligation to buy.

J. E. Wilson Limited
17 Sydney Street St. John, N. B.

Vaseline

White
PETROLEUM JELLY

Take it internally
for sore throat. It's
many toilet uses
make it indispensable
to your medicine closet.
Avoid substitutes.

CHESEBROUGH MFG. CO.
1850 CHASE ST., CLEVELAND, OHIO

Furs Worth Fortune.

(New York Times)

A woman paid \$120,000 the other day for a sable coat and stole. There were finely matched skins in these garments, and it was a good price, though even a quarter of a century ago a single fine sable skin made into a small collar was priced at \$1,000.

Prices of furs have been going up in recent years not only because of a greatly increased demand, but because of the constantly diminishing numbers of the fur-bearing animals in Siberia, the land of the finest furs, according to a report on the fur industry in Siberia prepared by the Russian Division of the Bureau of Foreign and Domestic Commerce. There are large areas in Siberia admirably fitted for the development of fur-bearing animals, and an effort should be made, the report says, to propagate them.

In the Primur region there is what is called a natural zoological park which would be favorable for this purpose, containing immeasurable forests, inaccessible mountains and sparse population. Despite war conditions there has been a larger exportation of furs from Siberia within the last few years than might have been expected. In 1918 the declared value of the exports of furs to the United States from Vladivostok was \$319,829 and in 1919 \$2,029,292. In January, 1920, the steamer West Henshaw arrived at Seattle bringing a cargo of Siberian furs of 6,700 pounds valued at \$676,470.

Formerly the sable was very common in the forests of Siberia from the Ural Mountains to Beijing Sea and from the southern boundaries to 68 degrees of north latitude. Nowadays the sable is found only in the most remote and untraveled districts.

Animals of Eastern Siberia produce as a rule, the finest skins. This is from the reports.

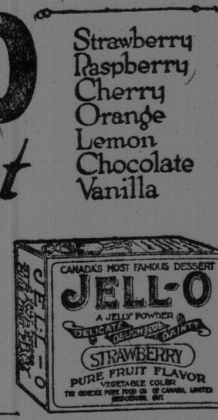
The average price of a sable from Barguzin was \$200, from Zelsk \$150, from Kamchatka \$50, and from Amur \$12. Some species may cost as high as \$750 per skin. Only the most experienced

JELL-O

for Dessert

Strawberry

Dissolve a package of Strawberry Jell-O in a pint of boiling water. Pour into a bowl or mould and put into a cold place to harden. Serve plain or with whipped cream.



SIGN O' THE LANTERN TEA ROOM

Only Typical One of the Maritime Provinces.

GERMAIN STREET " " " " OPPOSITE TRINITY
BUSINESS—50 cent Luncheon, 35 cent Supper.
A LA CARTE

Breakfast Luncheon Afternoon Tea Supper
TO ORDER—Home Cooking, Sandwiches, Cakes, Basket Lunches.

NOTABLE REVIVAL OF OPERA ERMINE

Francis Wilson, DeWolf Hopper and Jennie Weathersby in Cast.

Baltimore, Nov. 9.—Unique, sentimental interest was attached to a revival of the famous old comic opera "Ermine" at the Academy of Music here last night with Francis Wilson and DeWolf Hopper as Eudeaux and Ravens. The occasion marked the return of Mr. Wilson to the operatic stage after seventeen years in the field of light comedy and his first artistic association with his old rival, Mr. Hopper.

"Ermine" was first played in the New York Casino, on May 10, 1886. Mr. Wilson created the role in which he appeared last night and up to 1903, when the opera was last revived, he played the part more than 3,000 times.

Present in the cast with him last night was Jennie Weathersby, in the eccentric comedy role, which she created on the occasion of the first appearance of the opera.

A Time Waster.

"What do you suppose he sees in her to want to marry?"
"My dear fellow, I long ago gave up spending any time wondering why men and women marry each other. That's something only two people in the world know, and sometimes even they don't know."



The Beauty of The Lily can be yours. Its wonderfully pure, soft, pearly white appearance, free from all blemishes, will be comparable to the perfect beauty of your skin and complexion if you will use

Gouraud's Oriental Cream

212-214 Bedford Street, Montreal, P. Q.

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says It's Good

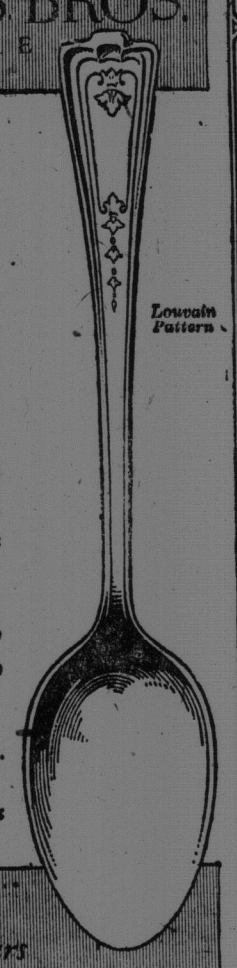
Only the best of things can be preferred continually for more than seventy years. This is the service record of 1847 Rogers Bros. Silverware—now known everywhere as "the family plate for seventy years." This record should mean a great deal to you when you consider the purchase of silverplate.

To get exactly what you want, ask for it by its full name, "1847 Rogers Bros."

MERIDEN BRITANNIA CO., Ltd.
Hamilton, Ontario

Made in Canada by Canadians and sold by leading Canadian dealers throughout the Dominion.

The Family Plate for Seventy Years



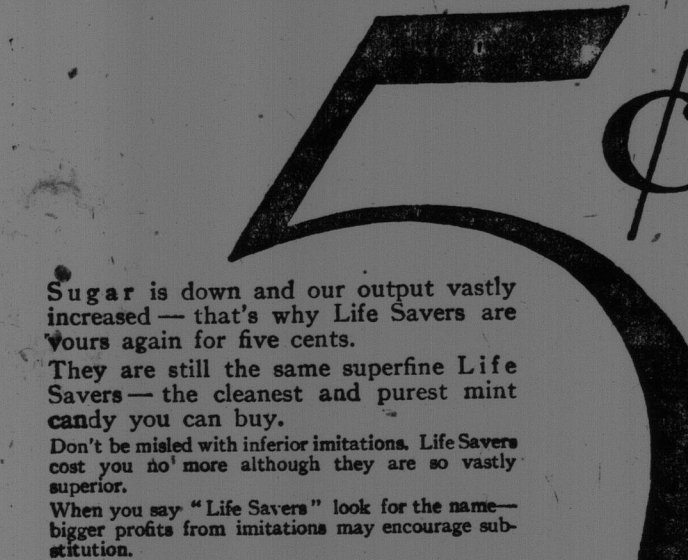
Benefits of Plenty

The cry for more production is one that is persistently heard from economic authorities, but it is often bitter medicine to those who feel their employment is in jeopardy, when stocks accumulate and buyers fail to respond. An instructive comment on the relation of production to prices was recently made in England by E. F. Stockton, president of the Manchester Chamber of Commerce. In dealing with the advantages of an increase in production it was hardly necessary to point out, he said, that it would be the great mass of consumers who would chiefly benefit by a larger supply of commodities. It was therefore the vast millions of workers who by their own increased production would be able to obtain the greatest advantage to the greatest number of consumers, and, of course, the latter were constituted largely from the workers themselves. Therefore increased production did bring the greatest benefit to the workers, because they were by far the greatest in number. It did not tend to swell the profits of the employer, but it did help him to meet the outside competition by providing a more economical basis of working. This enabled him to secure an increase in trade which would either directly or indirectly bring about an increase of employment.

Indeed, increased production all round was the very surest method not only of reducing unemployment, but also of bringing about a reduction of the prices of essential commodities. It was almost impossible to counteract the constant upward tendency of prices unless we obtained a higher return from the country's productive capacity. We were at present passing through a period of industrial depression and this had been mainly brought about by the fact that both producers and customers were afraid of taking risks on account of the following reasons:—

(1) The abnormally high rate of values.
(2) The continued demands for increased wages and shorter hours.
(3) The general uncertainty of the industrial position caused by the stoppage of production.

Back To



Sugar is down and our output vastly increased—that's why Life Savers are yours again for five cents. They are still the same superfine Life Savers—the cleanest and purest mint candy you can buy. Don't be misled with inferior imitations. Life Savers cost you no more although they are so vastly superior. When you say "Life Savers" look for the name—bigger profits from imitations may encourage substitution.

Made in Canada at PRESCOTT, ONTARIO

LIFE SAVERS
THE CANDY MINT WITH THE HOLE
PEPPERMINT WINTGREEN CLOVE LICORICE CINNAMON

THE HIGHER FARE regarding the application of Pictou County electric Company for a fare of ten cents instead of the present seven cent rate.

New Glasgow, Nov. 9.—The public utilities commission is sitting here today.

Elgin Watches

The Telephone Operator

Flash! A tiny amber light. "Number?"

Fingers work swiftly, deftly adjusting a score of plugs in a honey-comb of holes, while more amber and ruby lights twinkle on the switchboard.

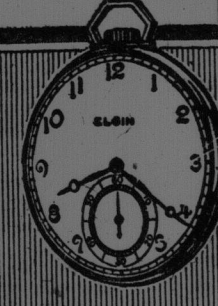
Unerring, dependable, always at her post "On Time," the successful Telephone Operator is the one who lives up to the Elgin on her wrist.

Elgin, emblem of efficiency—always on duty, day and night; accurate, reliable—the very spirit of Achievement.

Make the Elgin your constant companion, on duty and after hours as well.

There is a jeweler in your vicinity who carries a pleasing selection of Elgin Watches—faithful guardians of Time.

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TORONTO



MUTT AND JEFF—JEFF KEPT SPIVIS IN SUSPENSE FOR QUITE A SPELL

By "BUD" FISHER

