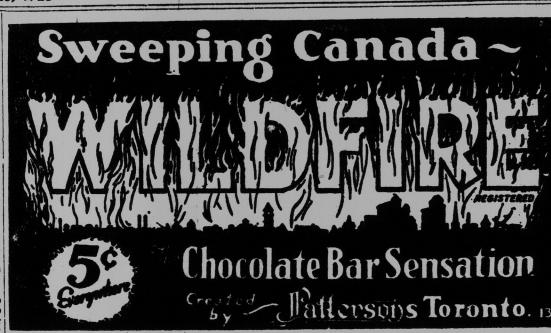
POOR DOCUMENT

THE EVENING TIMES-STAR, SAINT JOHN, N B., FRIDAY, APRIL 23, 1926

A The State of State







"The clothes are lovely this week" Laundress:

"Yes Ma'am, I'm using Sunlight Soap"

EXPERT laundresses delight in using Sunlight Soap.

They know it is all pure soap; that it works naturally, therefore safely.

This means gloriously clean clothes that stay new much longer.

Sold Everywhere

"I began using Sun-light Soap because of the \$5,000 Guarantee

of Purity. I continue to use it because it does such wonderful work."

"According to a report submitted to the government by the International Paper Company, made by Mr. Kerch, a most eminent engineer, in 1921, horse power could be developed and sold at the switch-board at Grand Falls for \$16.75 per horse power. "Since that time materials, machin-ery and labor have been considerably reduced in price, and today the same company is undertaking to develop and sell energy at \$20 per horse power. sell energy at \$20 per horse power. This price is excessive. "The development contemplated in 1921 was 35,000 horse power, about the same as the company now say they will develop.

2 per cent. for sinking fund, the investment of \$5,000,000 would return a 9 per cent. dividend. These are not my figures, but the figures of the very company to which the government is handing over Grand Falls today.

ESTIMATED POWER PRICE.

"The engineers of the New Bruns-wick Hydro Commission having plann-ed for a 50,000 to 75,000 horse power

development estimated that energy could be sold at the switch-board for from \$13.50 to \$15. "In the face of these facts have I not a reason for saying that \$20 a horse power at the switch-board is a price far beyond what should be charged the Frasers Company or any other industry as well as for the amount of energy reserved for the use of the province

URGES PROVINCIAL WORK "To my mind these facts should be conclusive proof that the province should go on with the development. We can do it cheaper and save money We can do it cheaper and save money to the Frasers or any other industry and at the same time give the Inter-national Paper Company all the power they will require for their paper and pulp mill. "It is not reasonable to conclude that if nower could be developed in 1921

"It is not reasonable to conclude that if power could be developed in 1921 for \$16.75 a horse power, that it could at least be developed now for that figure. Why then should our indus-tries have to pay tribute to the Inter-national Paper Company to the tune of four or five dollars a horse power above what their own engineers reported in 1921? These figures conclusively show that our engineers were right in estimating the cost of horse power in 1925.

PRICES OF HYDRO POWER. "Those opposed to public ownership are making the claim that the develop ment under private ownership can be made a great deal cheaper and conse



White Lead has just such a record. Since 1729 it has stood alone as the World's Standard White Lead.

It breaks up easily and works readily into a beautiful snowy white just the right consistency for economical brush

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never comes by accident

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Throughout the years, from a very small beginning, this proud position of leadership has been achieved by reason of the outstanding value in Tip Top Clothes, tailored to measure at \$24.-the greatest clothes value in all Canada!

Men in all walks of life, season after season, have come to Tip Top Tailors for their clothes because here they can choose any pattern, weave or shade of cloth they prefer, tailored to individual measure in any style they desire at our standard price of \$24-with a positive guarantee of satisfaction or money back.

See the new Tip Top materials at the Tip Top store today. Pick out any cloth you fancy. Get a garment that's made for you personally-that will fit you as you want it and give better satisfaction than many suits for which you'd pay at least \$10 or \$15 more.



WRITE FOR SAMPLES

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