Every Regular Girl Loves

Peters Chocolates

They're Made Here in London

DOLLAR WINDOW

Any article in our north window will be sold for

$1 Each

C. H. Ward & Co.

Diamond Merchants and Jewelers.

386 RICHMOND STREET

With the Price of Linen

as high as it is, it pays to send your linen where it will receive the gentlest treatment yet come back well laundered.

3881—Phones—3882

FOREST CITY LAUNDRY

"Let us wash your troubles"

DRY-CLEANERS & DYERS

Six White Wagons

London Business College

Dundas & Richmond Sts., London, Ont. We teach business as it is done today. Winter term from Jan. 5. J. MORRITT, Prin. Phone 7380. N. Stonehouse, Vice-Prin.

MADAM:

A Word About Your New Spring Shoes.

To be sure you are getting the latest styles come here. We can show you a large and varied stock of charming footwear from the world's best makers.

Cook's Shoe Store

Eczema Easily Relieved

JUST APPLY KINS-HAW

And see how quickly relief is obtained. At all druggists for $1 and 35c per bottle, or mailed direct on receipt of price. MUTUAL PHARMACAL CO., Box 448, London. zxv

ELECTRIC MOTOR REPAIR COMPANY

349 TALBOT STREET. PHONE 7174. Motors and Generators Rewound. Repairs to Electric Apparatus. zxv

KEEP YOUR EYE ON YOUR EYES!

LONDON OPTICAL Co

DO YOU ENJOY YOUR WORK? No one can enjoy his work as he should if his vision is imperfect. A pair of the right kind of glasses will often change labor that seemed a mere grind into pleasurable work. Consult us.

EYESIGHT SPECIALISTS, Richmond Street, Dominion Savings Building, one door north G. N. W. Telegraph Co. Evenings by appointment. Phone 6180. zxv

OUR WINDOWS ARE A SOURCE OF GREAT INTEREST THESE DAYS

Here you will see on exhibition the latest New York Shoe Styles. Take a peep at them, as you pass today, and see what's new in footwear this spring.

COOK'S SHOE STORE

Do You Own Your Home?

If so, do you want to improve its value?

See the new designs of Wall Paper and decide to decorate.

COLERICKS'

212 DUNDAS STREET. zxv

Eyes human and spiritual

ORIENTAL people suffer greatly from diseases of the eye.

TWENTY years ago, Dr. Wille, a most eminent Danish oculist, gave up all the honors and financial rewards of his European reputation to join this organization, and consecrate his life and skill to the eye-afflicted people of Java and other Oriental countries.

HIS labors have been wonderfully crowned, for they have enabled the Salvation Army to spread the knowledge of Christ in places and among peoples that were in outer darkness, literally and spiritually.

308 Service Posts in this Territory! Use them!

At The Theaters

"THE WOMAN THOU GAVEST ME" AT ALLEN.

Like a slave in the market place, sold to the highest bidder, "The Woman Thou Gavest Me," played by Katherine MacDonald, passes through the most terrible experiences that could befall a good woman. Yet she finally overcomes them and wins a measure of happiness. This wonderful story, starring the noted American beauty, is shown at the Allen for the last time today.

Presented at the Allen tomorrow, Friday and Saturday, will be a special double program, with the famous Zeigfeld Follies' Boy, Will Rogers, in "Jubilo," and Mary Pickford's picture, "Amarilla of Clothesline Ally," is the added feature.

"THE DRAGON PAINTER" AT THE MAJESTIC.

Presented at the Majestic tomorrow, Friday and Saturday, will be the wonderfully picturesque Japanese production, "The Dragon Painter," starring Sessue Hayakawa with an all-Japanese support. A picture of charming scenes of the Japanese interior, a country little seen by white people, it has a universal appeal to every different taste.

ENGLAND PRODUCES HER FIRST BIG ATTRACTION, "TWELVE-TEN."

The propaganda to have more British-made pictures shown in Canada continues to gain strength, "12-10," the first of the output of the New Mammoth British and Colonial Studios, will make its first Canadian appearance in London next week at the Majestic Theatre.

The theme of "Twelve-Ten" is entirely different from anything yet produced, while Marie Dore returns to the screen in the biggest hit of her entire career. The all-British cast is said to be excellent. The Capitol Theatre, New York, the world's largest playhouse, showed "Twelve-Ten" to capacity audiences on its first engagement in America. "Twelve-Ten" will be shown the entire week with a special matinee daily at regular prices.

TYRONE POWER IN "THE SERVANT IN THE HOUSE."

What promises to be the greatest theatrical event of the present theatrical season will be the appearance of the distinguished English actor, Mr. Tyrone Power, in his original character part of "The Drainman," in Charles Rann Kennedy's greatest play of the generation, "The Servant In the House," which will be the attraction at the Grand Opera House Friday and Saturday evenings and Saturday matinee. Mr. Power will be supported by a specially selected company of distinguished English actors, such as Mr. Harvey Hays, Mr. Walter Edwin, Mr. Edward Foster, Mr. Harold DeBecker, Miss Alma Chester, Miss Chela Knight and others. "The Servant In the House" will be the first production under the personal direction of Trans-Canada Theatres, Limited, the new all-Canadian organization, who are now controlling theatres throughout the entire Dominion. Seats now on sale.

AT LOEW'S.

Julian Rose, in his Hebrew monologue, is creating one of the biggest hits of the season at Loew's the first three days of this week. Mr. Rose puts over a line of patter in his own Yiddish style that provokes one long laugh from the time he makes his appearance until the close of his turn. Johnson Brothers and Johnson are making a strong bid for honors with a novel minstrel offering. The trio offer some new jokes and dances, and their singing numbers are a rare treat. Russell and Devitt offer some eccentric dances and tumbling. Jesson and Jesson, in harmony and dance, and Murphy and Kline in Tinkering Tunes, provide an excellent program.

The feature film attraction, "Victory" and "Fatty" Arbuckle, with Loew's Weekly, complete a bill of merit. An entire new program will be presented tomorrow, the headline attraction being Constance Binney, in "Erstwhile Susan."

NOTICE.

Advertiser subscribers should renew their subscriptions before April 1, 1920, at $4 a year. After that date the rate will be $5 a year, or $2.75 for six months. Address renewals to The Advertiser Company, London, Ont. 56-tf

OFFICE MEN

who are constantly using their eyes in their daily work, will find relief from eyestrain by calling at the Brown Optical Company, 223 Dundas street, and being properly fitted with glasses at a moderate cost.

Phone appointments 1877. zxv

CLINGER

A soldier is only as good as his feet.

Your TIRES are the feet of your car.

How far will they go? Bring them to us and we will tell you.

We repair all makes of tires, tubes, rubbers, raincoats, hot water bottles, etc.

CLINGER

LONDON'S RUBBER MAN.

346 Dundas Street. Phone 5124. b

ROWAT'S SPECIAL COFFEE

The finest procurable. It pleases most particular people.

70c a pound.

T. A. ROWAT & CO.

250 Dundas Street. Phones 3051-3052

E. G. HOGARTH, advertising manager of the Ford Motor Company of Canada, Limited, Ford, Ontario, and a director of the Association of Canadian Advertisers, recently resigned his position with the Ford Company to reassociate himself with Messrs. McConnell & Fergusson, advertising agents of this city.

Mr. Hogarth spent two years with the local agency several years ago and was later placed in charge of their Windsor branch. From this he took a decided forward step and for the past two years has had complete charge of advertising motion picture and photographic department of the Ford Motor Company, handling the above work for Canada, Australia, New Zealand, India, Africa, D. E. Indies and other British overseas possessions.

On account of his broad knowledge of all phases of advertising his advice has been constantly sought by many outside manufacturing and advertising concerns. The local organization is to be congratulated therefore on securing Mr. Hogarth. b

UNIONIST DECIDE TO SHELVE CANADA'S NAVAL ISSUE AGAIN

Government Puts Off Action —Postpones Announcing Borden's Policy.

OTTAWA, March 16.—In full Government caucus assembled this morning it was decided to further shelve the naval question and to once again postpone announcement as to Canada's "permanent" policy which was promised by Sir Robert Borden as far back as 1912. Much dust, it may be predicted, will accumulate upon the report and recommendations of Admiral Jellicoe (compiled at heavy expense) before any of the recommendations are put into effect by the present Government. In fact, it may well be that the vessels and units which he has recommended shall be obsolete before the Government has made up its mind.

As a compromise, however, the caucus this morning decided that an air force should be established in conjunction with the military services. When the war closed Canada's splendid aerodromes were dismantled, her training grounds were closed down and many million dollars worth of valuable machines and equipment were sold at "scrap" prices.

Drifted Elsewhere.

Men who had battled with honor over the battlefields across seas came home and were told that their services could not be utilized. So they drifted elsewhere and found field for their valient youth in places where flying has long been recognized as one of the most important of modern efforts.

In other words the Government allowed a splendid opportunity to slip away. And now it has decided to endeavor to retrieve the opportunity lost. It proposed to open camps at various of the Dominion and to make an initial expenditure of $800,000 to $1,000,000 in establishing air service.

Legislation This Session.

Legislation for this purpose will likely be brought before the House this session.

Consideration of political expediency, finance, etc., weighed with members in rejecting the proposal to engage upon even a modest program of naval defence this session. Even when it was pointed out that Great Britain would provide the ships free and that Canada's burden of expense would be confined to maintenance, a majority was opposed.

APPRECIATES HIS WELCOME

Does the Proprietor of the New Semi-Ready Store.

"Whilst I have been busy superintending and helping in the reconstruction of my new store on Dundas street," said Leo Watson, "I have been greatly pleased with the kindly welcome given to me by callers, who came in to tell me how glad they are to again have a Semi-ready store, and how pleased they are to see me come back to my old home town.

"I appreciate the welcome and also the kindly words of advice and encouragement, and you may be sure I will do my very best to deserve every word spoken.

"There is nothing which so heartens a man in his work as to feel that he has friends who take an interest in him. Particularly do I esteem the friendly comment on my endeavor to give expression to the policy and the service which I intend shall reflect the atmosphere of my shop when I throw open the doors very shortly.

"Even though I may have my coat off, and, hammer in hand, helping to speed the preparations, I am always glad to see visitors," he concluded.—Advt. b

WEEK-OLD BRIDE IS BELIEVED TO HAVE KILLED HER HUSBAND

DETROIT, March 16.—Willard Rice, 23, former army sergeant, is dead from a bullet wound in his head, thought to have been inflicted by his wife, Dorothy, to whom he was married a week ago.

Rice was found this morning lying unconscious across his bed, while his young wife, who admitted their married life had been quarrelsome, lay by him in a faint. Rice died at noon in the Receiving Hospital.

It was said Rice had been suffering from a wound sustained in battle, and that prior to the shooting he had threatened to kill another young woman with the same weapon with which he was shot. Mrs. Rice is being held by the police.

TAX RATE FOR 1920 FIXED AT 40 MILLS BY CITY COUNCIL

Rate Is Higher Than in 1919 by Seven and One-Half Mills—School Rate Is 14.6372, General 24.6579 and For Patriotic Expenditures .7049.

Forty mills on the dollar will be London's rate of taxation this year.

The city council at a special meeting last night gave final consideration to the estimates, and fixed this rate as necessary to raise the city's 1920 revenue. The total expenditure for the year will be $1,660,312.58.

The rate struck is higher by seven and a half mills than that of 1919, when the rate was 32.50 mills.

Details of the estimated expenditure are contained in a report submitted to the council by City Treasurer James Bell and are as follows:

Total expenditure		$2,062,662 32
Less receipts other than taxes		402,349 74
		$1,660,312 58
EXPENDITURES FOR OTHER THAN GENERAL PURPOSES:		
Patriotic expenditure	$ 31,178 53	
Collegiate Institute	100,421 92	
Public schools	439,208 28	
Separate schools	34,147 11	
Technical School	53,343 37	
		658,299 21
To raise in general tax		$1,002,013 37
Less annex		528 27
		$1,001,485 10

RECAPITULATION.

School rate	14.6372 mills, yielding—	$ 627,120 68
Patriotic	.7049 mills, yielding—	31,178 53
General	24.6579 mills, yielding—	1,001,485 10
Tax rate	40. mills, yielding—	$1,660,312 58

The Council's Share.

Of the total increase of seven and a half mills, the city council accepts responsibility for only 1.3259 mills. The total increase is made up as follows: Schools, 2.7884 mills increase; Victoria Hospital, .6470 of a mill; police commission, .5521 of a mill; board of health, .1561 of a mill; playgrounds, .2462 of a mill; city council, 1.3259 mills. This gives a total of 5.7157 mills.

Mayor Little pointed out that the year 1919 had commenced with a surplus equal to 1.0028 mills, and the repeal of certain bylaws had saved .7815 of a mill. If 1919 business had been conducted without these helps last year's rate would have been 35 mills, which would mean that the increase this year was only five mills. If this were not taken into consideration the increase this year was 7.50 mills.

The school rate is divided as follows: Collegiate Institute, 2.3439 mills, yielding $100,421.92; public and separate schools, 11.0482 mills, yielding $473,355.39; technical, 1.2451 mills, yielding $53,343.37.

This is the earliest date on which taxes have yet been struck. Last year the rate was determined on March 30, and the first installment of taxes was collected July 2. This year the first installment will be due June 15.

The rate of taxation in the annexed districts is fixed at 15 mills. When the full school rate is subtracted from this it leaves only .3628 of a mill for general purposes, or $528.27.

Another noticeable feature is that only .2462 of a mill is provided for playgrounds purposes, or about $10,000. The vote in January authorized half a mill expenditure, or about $20,000. Mayor Little said it was absolutely impossible to carry out this authorization. The limit of taxation for general purposes is 25 mills. The general rate is now 24.6579, so that there is a very narrow margin on which to work.

"Raw From Eczema Doctors Do Their Best"

"Forty years I suffered. One leg raw from toes to body. No living man could believe what I suffered. It was D. D. D. that cured me, and for three years I haven't had a sign of eczema."

These words are taken from the letter of Rufus Garrett, Chesterville, Ontario. Mr. Garrett will answer any questions you care to ask him.

If you haven't tried the cooling, healing D. D. D. prescription for skin disease, we shall be glad to sell you a bottle today on our personal guarantee $1.00 a bottle. Try D. D. D. Soap too.

D.D.D.

THE Lotion for Skin Disease

Strong's Drug Store, London.

"GRIPPE LEAVES KIDNEYS WEAK

The epidemic of colds and grippe that has been sweeping the country has seemingly left even a greater number of people than ever in a weakened, run-down condition from which there is but a slow recovery. Much of this after weakness affects the kidneys and bladder, making it difficult for them to perform their natural functions. Sufferers have to get in and out of bed half a dozen times a night, their backs are weak and painful, sick headaches and dizziness are common symptoms. No serious trouble may exist, but the time to check such symptoms is at once before matters grow worse. No complicated treatment may be needed if a few doses of a good safe kidney regulator like Solvax is taken right away. Solvax straightens out an ordinary case of weakened kidneys in about twenty-four hours in many instances, sifts out and neutralizes poisonous uric acid and drives the clogged-up, poisonous kidney waste from the body, so that you can begin to feel better right away. Solvax is harmless, contains no alcohol or habit drugs, and leading druggists agree to refund its full purchase price if in any case it fails to give entire satisfaction. If your druggist cannot supply you, write, inclosing 50 cents, to Booth's Hyomei Company, Postoffice Box No. 388, London, Ont.

IF AFTER EATING YOU HAVE PAIN, STOMACH NEEDS AID

Specialists who have devoted their lives to the treatment of stomach ailments now tell us that many people who complain about their stomachs have no stomach ailment at all.

You may suffer from bloating, gas, sourness and other unpleasant symptoms. If so your best course is to tone up the bowels with a reliable vegetable remedy like Dr. Hamilton's Pills. This old-time family medicine is a wonderful corrective of all digestive and stomach disorders.

There is no mystery about the quick effect you get from Dr. Hamilton's Pills. They simply supply the additional aid required by the system to enable it to do its work correctly.

You'll enjoy your meals, digest everything you eat, look better, feel better, be free from headaches, constipation and indigestion, all these benefits come to all that use Dr. Hamilton's Pills. Every man or woman with a stomach ill is advised to spend 25c on a box of this wonderful vegetable remedy.

Have Curly, Wavy Hair Like "Nature's Own"

Women who have trouble keeping their hair in curl, or of securing the desired wavy effect—and especially those who realize the harm that the hot iron does to the hair—will do well to try the new silmerine method. In no other way can they acquire such pretty waves and curls, having all the appearance of "Nature's own." And the hair, instead of being singed, ragged or dead looking, has such a lively lustre and wholesome beauty. The curliness is more quickly acquired than when a waving iron is used, and it lasts considerably longer. When the hair is combed out it is nice and fluffy. The hair will be quite manageable, no matter in what fashion it is done up.

If one will get a bottle of plain liquid silmerine at any drug store and follow the accompanying directions, she will be simply delighted with the result. This product is, of course, perfectly harmless, and there is nothing sticky, greasy or unpleasant about it. It is also prized as a splendid dressing for the hair. As so small a quantity is required at a time, a few ounces will last for months.—Advt.

LIBRARIAN LANDON ADVISES BOYS WHAT BOOKS TO READ

"What To Read" was the title of an interesting address by Public Librarian Fred Landon before the Tuxis boys' groups of the Y. M. C. A. last night. Milton Walker, grand pretor, presided, and following the address, the various groups were given tests by their mentors on books they had read during the past year.

Boys between fifteen and eighteen years of age read less than any other period of life, stated Mr. Landon. They should read more, and along three different lines, vocational books, dealing with the work and subjects along the line of their prospective calling in life. They should read inspirational books showing how other men have succeeded in life, and they should also read recreational literature, fiction, humor and other light reading. To develop the mind fully, ample reading along all three lines should be undertaken, and none of the three classifications of reading should be overlooked entirely.

Blood Poisoning

Hamlin's Wizard Oil a Safe First Aid Treatment

How often lockjaw and blood poisoning result from the neglect of a slight scratch or little cut! Hamlin's Wizard Oil is a safe and effective first-aid treatment. It is a powerful antiseptic and should be applied immediately to wounds of this kind to prevent danger of infection.

It is soothing and healing and quickly drives out pain and inflammation in cases of sprains, bruises, cuts, burns, bites and stings. Just as reliable, too, for stiff neck, sore feet, cold sores, canker sores, earache and toothache.

Get it from druggists for 30 cents. If not satisfied return the bottle and get your money back.

Ever constipated or have sick headache? Just try Wizard Liver Whips, pleasant little pink pills, 30 cents. Guaranteed.

The Way to the West

DAILY SERVICE

Lve. TORONTO (Union Station) 9.15 P.M.

WINNIPEG BRANDON REGINA SASKATOON

The National Way

CALGARY EDMONTON VANCOUVER VICTORIA

STANDARD TRANS-CONTINENTAL TRAIN EQUIPMENT THROUGHOUT, INCLUDING NEW ALL-STEEL TOURIST SLEEPING CARS.

Sun. Mon. Wed. Fri.—Canadian National all the way.
Tues. Thurs. Sat.—Via G.T., T. & N.O., Cochrane thence G. N. Rys.

Tickets and full information from nearest Canadian National Railways' Agent, F. B. CLARKE, London, Ont. or General Passenger Department, Toronto.

Industrial Department Toronto and Winnipeg will furnish full particulars regarding land in Western Canada available for farming or other purposes.

Canadian National Railways

MODERNIZE and ECONOMIZE

Cook by Hydro

1,000 IN USE IN LONDON

give incontrovertible proof every day, in suburban cottages as in the residences of the wealthy, that NO OTHER FUEL IS AS CHEAP AS HYDRO.

Carry spring housecleaning a logical step forward. Get rid of dirt makers. Banish the stove that smokes, fumes and spreads dust. It is a glutton on fuel, and fuel is money. It strikes at your pocket, shrinking and wasting meats and other foods before they reach your table.

If it doesn't keep you lugging coal and ashes, it is attacking your health and the polish on the silver with noxious fumes. It clutters the kitchen with chimney pipes, pokers, lifters and shovels, and keeps you battling with blacklead.

End it today. Have the Hydro Shop install an

Electric Range

Convenient Terms

Popular cabinet type, equipped with four top burners and two ovens for baking and warming. No matches. No fussing. Turn the switch and cook—AT ONCE. No delay. Latest types are faster than other fuel. Ideal for summer. Heatless, odorless.

The housewife without an electric range is operating a kitchen that belongs to the coal oil lamp days.

The Hydro Shop

Electrical Labor Savers.

DUNDAS AND WELLINGTON STS. PHONE 7000.

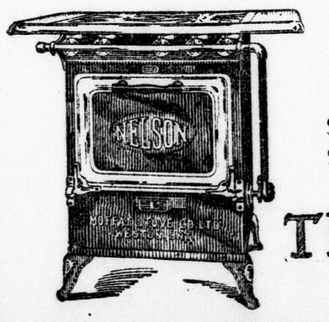
THOMAS THOMAS THOMAS THOMAS THOMAS THOMAS THOMAS THOMAS THOMAS THOMAS THOMAS THOMAS

"Maw, You Should See the Swell Pancakes IXL Sweetheart Is Making at Thomas'"

And so they are—simply delicious. If you're down town today, prove it by dropping in. Yes, it's all free.

SELECT THE STOVE YOU LIKE BEST.

Pay Only One-Third Down Balance $2 Weekly



4-BURNER TOP **$42** $14 DOWN, $2 WEEKLY

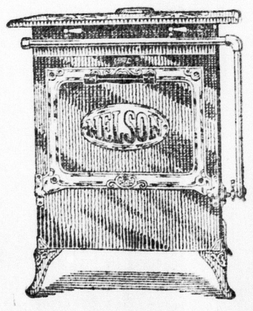
I X L SWEETHEART

Special Sale and Demonstration Attracting Many Womenfolk. Moffat Line Makes Further Hit.

STOVE SET RIGHT UP IN YOUR KITCHEN.

FREE OF LABOR CHARGES

2-BURNER TOP **$23** $7 DOWN, $2 WEEKLY.



THOMAS FURNITURE CO

240 DUNDAS STREET

THOMAS THOMAS THOMAS THOMAS THOMAS THOMAS THOMAS THOMAS THOMAS THOMAS THOMAS THOMAS