Children's Day At The Western Fair

THIS WILL BE ONE OF THE BEST DAYS

5c Admission for Children

At the gates and free grandstand afternoon and evening. The usual prices for adults. Full program both afternoon and evening.

FIREWORKS AT NIGHT.

Everybody come and have a good time with the children. TWO SPEED EVENTS-2:15 TROT; HALF-MILE OPEN.

LIEUT .- COL, W. M. GARTSHORE,

Continued From Page One

The Midway was patronized better EGG EXHIBIT ONE

The Midway was patronized better than on any previous day, every show being crowded to capacity throughout the afternoon and evening. The amusement devices never ceased running and at the London exhibit of the livestock branch of people at various times of people at various times.

OF FAIR FEATURES.

OF FAIR FEATURES.

One of the most interesting displays at the London exhibition consists of ciety, one of the livest organizations in

Jerseys.

A Wonderful Showing

of Women's and Misses'

New Fall Suits

\$15, \$20, \$25, \$35 to \$50

new collection, all the latest ideas which make for suit popu-

larity are fully featured. All Wool Velours, Men's Wear Serges, Broadcloth, Gabardines, Poplins, Silvertones and

ing marks. Straight tailored lines. Coats in variable lengths.

Convertible collars. Trimmed with fur, novelty plush, velvet,

silk braid and novelty buttons. New dark autumn colors.

Interest in "Artistic" suits grows with every day. In this

Correctness of style and expression are their distinguish-

have resulted in a gratifying response on the part of producers and members of the trade in this district. The eggs entered in competition are displayed in a very attractive manner, and arranged in accordance with the market designations now generally recognized commercially by the trade throughout Canada, namely, "Specials," "Extras" and "No. 1's." The educational value to producers and others competing in thus requiring them to study their eggs in order to grade them properly, is no-less great than the object lesson to consumers.

close at hand the department has close at hand the department has also erected a large candling booth, in which continuous demonstrations are given, and this combined with the egg exhibit presented by the livestock branch constitutes one of the distinctly educational features of the Fair and consumers, especially in these days of increasing prices, as well as producers and others interested in the egg trade and others interested in the egg trade, should not fail to pay it a visit.

The exhibit proper consists of two large electrically-lighted showcases, in which are illustrated the right and wrong methods of marketing eggs. Each contains a series of models. contains a series of models, together with appriate backgrounds and descriptions illustrating, in the one instance, the careless methods too frequently followed. lowed in the handling of egrs on Cana-dian farms, and in the other, the re-sults that may be obtained through the adoption of improved methods on the farm, in the country store, and, in fact,

Tarm, in the country store, and, in fact, by all those engaged in the egg trade. This exhibit is presented under the direction of the acting livestock commissioner, H. S. Arkell, and is in charge of Frank Buker and J. W. Marcellus, and under the immediate supervision of W. A. Frown chief of the poultry division. nade this year serving as an attrac-ion. In the evening the interest cen-red more around the fine arts, agri-ultural and machinery displays. The

western fair

western fair

western fair

will be large before the day is over. The attend are throughout the week has been so big that Col. W. M. Gartshow the many models displayed and in lately are meeting this morning that it would from the exhibition or to enlarge the present ones largy reached the limit of the machinery side were comparatively free of dist, except that stirred in the many models displayed and in lately are meeting this morning that it would from the exhibition or to enlarge the present ones largy reached the limit of development with the present facilities, and that if it was to progress and were carried through with the armony of the west of the part of the part of the progress of the were carried through with the present one of the control of the part of the part of the part of the part of the progress of the part of the p

the egg exhibit of the livestock branch of the many novel devices.

A noticeable feature was the large attendance of citizens. There were more Londoners in the crowds last evening than any night of the week. The day, although not designated by the directors as "Citizens' Day," was really such.

Judging Completed.

The fact that all the judging has been completed added interest to the visits to the buildings, as it was possible to distinguish the prize-winning exhibits.

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The fact that all the prize-winning exhibits.

The flowers are not up for competition, but are placed merely for exhibition, but are placed merely for exhibition purposes. Dr. F. E. Bennett, the the the society, one of the livest organizations in Canada, is doing its bit to make the Western Fair bopular, by sending as fine an exhibit of flowers as one would wish to see. It occupies half of one side of the horticultural solution."

The fact that all the judging has been completed added interest to the visits that the Fair Association has again in-the recommendation of the department tion, but are placed merely for exhibition, but are placed merely for exhibition purposes. Dr. F. E. Bennett, the centre of attraction for thousands. The flowers are not up for competition, but are placed merely for exhibition purposes. Dr. F. E. Bennett, the centre of attraction for thousands. The flowers are not up for competition, but are placed merely for exhibition purposes. Dr. F. E. Bennett, the centre of attraction for thousands. The flowers are not up for competition, but are placed merely for exhibition purposes. Dr. F. E. Bennett, the centre of attraction for thousands. The flowers are not up for competition, but are placed merely for exhibition nds of people at various times day enjoyed themselves on one the egg exhibit of the livestock branch ciety, one of the livest organizations in

New Winter Coats

\$12.50, \$15, \$20

Never before has our coat section offered such an

entire range of strikingly smart coats. Coats made of

broadcloth, velour, cheviots, beavers, mixtures, plushes,

some plain tailored, others trimmed with fur, plush

and velvets, with big warm pockets, large cape collars,

New Trimmed Hats

\$3.50 to \$15

vets and plushes, black and all shades of purple, brown, navy, taupe and burgundy, clever new shapes

An attractive group of the newest models in vel-

plain or double effects. All colors and sizes.

INFORMATION BUREAU TO LIST EXTRA ROOMS

Expect Western to Provide Proper Accommodation

WAIT DIRECTORS' MOVE

Guarantee of Adequate Provision for Rooms and Meals Demanded for 1918.

The lack of sufficient accommodation in hotels and restaurants for the great crowds that have attended the Fair this reek has demonstrated the necessity more thorough preparedness to meet the emergency another year. Exhibition visitors lacking friends in the city have been obliged to go to other towns to find a place to sleep. Antiopating a cumper attendance at the jubilee exhibition, some special plans for looking offer guests would naturally be averaged. after guests would naturally be expected by the out-of-town public on the part of the officials connected with the Fair of the officials connected with the Fair The question of accommodation was thought up Thursday at the directors meeting, but this was obviously too late in the week to be of any special benefit for this year.

The overflow at hotels is accounted for in a small measure by the fact that one of the hostels which formerly did a big Fair business is closed this year, the London House. Still other hotels which formerly served meals have closed their dining-rooms, and this has diverted a tidal wave of "cating traffic" before a the ment.

Efforts are being made to locate the counce of the automobile, who did not condition today. after guests would naturally be expected

diverted a tidal wave of "eating traffic" to the restaurants. The big problem in this connection has been the one of Special Efforts Made.

Smallman & Ingram made a special effort to take care of the exhibition was secured by several people where near the place at the time, crowds by providing checkroom and crowds by providing checkroom and restroom accommodation free and by providing unusual facilities in the restaurant. Here a special gate was arranged for the daily patrons and special patrons were received at another gate and served as rapidly as possible. An estimate of the amount of business done is shown in the fact that on Thursday and practically the same number on Wednesday, at the regular prevailing

prices.
A great, big, fine show for the money is provided in the Western Fair. A number of people who have found accommodation difficult this year state they like to come but they want to be assured they can be put up in comfort Must Have Guarantee.

"If the Western Fair is going to hold "If the Western Fair is going to hold its own big record," said one visiter, "it reliable rooming and eating places and opening an information bureau in a con-

London Junction Family Gets Another Ominous Message

ONE SOLDIER SON DEAD

Another Wounded of Five Who Went Over-

For the fourth time, one of the minous yellow messages from Ottawa he official notification of a Canadian casualty, has been received at the



nue, London Junction. This time it was to report that Pte. Frederick Dent, who went overseas with the

Fred Dent. Dent home one, one has been killed in Dent, who went overseas with the 71st Battalion, while two, including Pte. Frederick, have been wounded. Pte. Robert Dent, who went overseas with his brother Fred in the 70th Battalion, is now in hospital in England recovering from his second wound, he having been twice in the casualty list.

Two other brothers, Alfred and Bert, who went overseas with the 35rd Battalion, are still on the firing line, and have so far come through unscathed. The father of the five patriotic Lents, Pte. George H. Dent, chilsted and went overseas with the 70th Battalion, too. In England he was tadly injured, suffering a broken leg, and was invalided back to Canada. The authorities there found him over age, and declared that with five sons on the firing line, he had done enough for his country.

Pte. George Dent is a South African veteran, and wears both King's and Queen's South African medals.

WEEKLY TOURNEY.—The regular Friday evening tournament at the Elmwood Bowling Club will take place as usual tonight, beginning at 7:45 sharp, at the grounds of the club in South London. Visiting bowlers in the city are invited to be present.

are invited to be present.

WILL FORM BOARD.—Major G. J. Ingram, 7th Regiment; Major C. O. Fairbank, Forestry Depot, and Capte J. M. Watt, 7th Regiment Overseas Company, will compose a court of inquiry to report upon deficiencies of stores on charge to B Squadron, 1st Hussars, camp orders announce today. KICK ON HOTEL BILL.—Many complaints have been registered during this week over the high rates charged by some hotels for accommodation for Fair visitors. One of the judges of the livestock at the Western Fair indignantly declared that he would never visit London again. He said that he and his wife were charged \$17 for staying one day and a half at a local hote.

TRAFFIC BREAKS RECORD.—U.

TRAFFIC BREAKS RECORD.—U.

ing one day and a half at a local note. TRAFFIC BREAKS RECORD. — Up until noon today the Grand Trunk had carried over 60.000 persons, who had come to visit the Fair. Officials today stated that Fair traffic was the largest ever experienced. All available equipment was pressed into service, the company being taxed to its utmost to provide facilities to handle the crowds. Special trains were run on Tuesday. Wednesday and Thursday. Traveling is lighter today, but a heavy return traffic is expected late tonight and Saturday.

DRIVER BADLY HURT; **GAR STRIKES BRIDGE**

and Today. 70 CASES AT FAIR

Series of Accidents Yesterday

Motors and Street Cars Furnish Big Percentage of

"Casualties." As a result of his being thrown to As a result of his being thrown to the pavement when the lorry he was driving was struck by an automobile last night, Stanley Morningstar, Eathurst and William streets, is in Victoria Hospital today suffering from a fractured collarbone, injuries to his head, a street car near the fair grounds and

and several cuts and bruises.

Morningstar, a driver for the neystone Bedding Company, accompanied by a young lad 12 years old, was proceeding eastward on king street near the Alexandra school, shortly before 6 o'clock. An automobile coming towards him at a rapid pace was obeying the law in regard to keeping to the right side of the road, but at the same time crowding the centre. The automobile struck the kerry, and the impact hurled both Morningstar and the boy on tep both Morningstar and the boy on top of the horse, which started kicking vic-lently. The boy hung on, but the man was thrown with force to the pave-

arrived and removed min to the hospital, where he was attended by Dr. W. J. Stevenson. He is reported in good condition today.

Efforts are being made to locate the owner of the automobile, who did not stop after the accident, but continued on his way. It was thought that he

Mr. Flannigan considers his escape no less than miraculous. He states that he was seated with Anderson's driver crossing the bridge in the big truck when another car running alongside the tradvent matching attention of the cross of the cro

when another car running alongside the Anderson machine attempted to cross in front of it. The driver of Anderson's truck was forced to stop, but when he again proceeded he struck the wrong pedal with his foot, and the car lurched into the railings of the bridge.

Mr. Flannigan says that the front wheels of the truck were hanging over the bridge when the machine was broken and the mudguards bent. Another foot further and the machine would undoubtedly have toppled into the Thames.

Wheel Smashed; Boy Hurt.

Wheel Smashed: Boy Hurt.

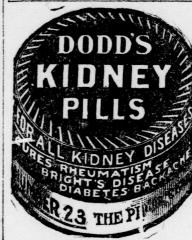
Wheel Smashed; Boy Hurt.

In a collision with an auto bearing license M 1162, according to eyewitnesses, Roy Clifton suffered the loss of his wheel and severe bruises. The boy was riding home from the Fair and near the corner of Dundas and Burwell streets turned out to pass an auto. He collided with the car and was thrown to the pavement. His wheel was smashed.

Fair Visitors Injured.

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Hospital today suffering from a fractured collarbone, injuries to his head,
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SEE US FOR YOUR **AUTO SUPPLIES**

We specialize on goods of the highest quality. Tires, Tubes, Titan Spark Plugs, Chains, Tire Clasps, Blow-Out Patches, Tire Reliners, Vulcanizers, Air Gauges, Pumps, etc.

National Auto-Body Polish will . keep the body of your car like new. Pints 50c. quarts 90c.

ELECTRIC WASHER. Including wringer; driven by hydro. The best value offered in London today. See it in operation.

Keeps your engine clean; gives it lots of "pep." Saves tying your car up for a valve-grind. Price \$1.00 GRANITEWARE SECONDS. GRANITEWARE SECONDS.

In first-class shape. Nearly every piece good as first quality, at less than wholesale price.

Toys, Carts, Wagons, Kiddle Kars, Ridamobiles, etc. Prices 50c up.

JOHNSON'S CARBON REMOVER.

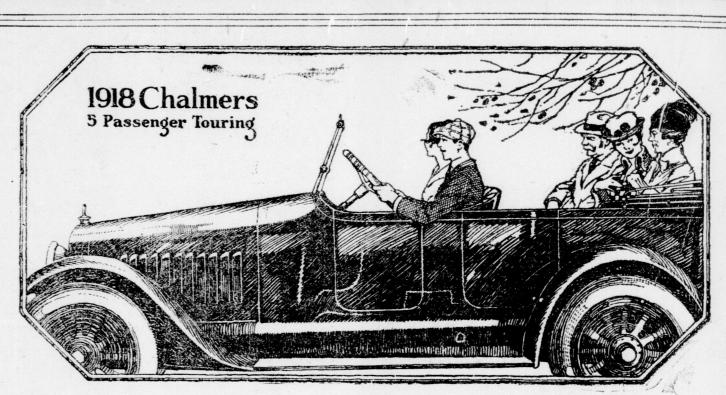
Agents for Moffat's Stoves and Ranges.

Westman Hardware, Ltd.

121 DUNDAS STREET Quality Goods at Lowest Possible Prices.

Lordon, Sept. 14.-Money, 3% per STANDARD STOCK AND MINING EXCHANGE.

Toronto, Sept. 14.—Morning sales: cent; three months, 4 13-16 per cent. Discount trates-Short bins 4% per



A Magnificent Exhibit

THE CHALMERS collection of fine motor cars is easily the most attive exhibit at the Fair.

With nothing spectacular, nothing to attract but the beauty of the cars themselves, the Chalmers exhibit stands out as a feature of the show.

Motor critics should not miss this opportunity to judge Chalmers cars.

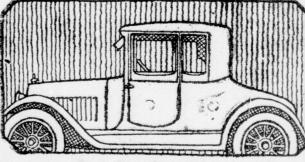
There is the improved 5-passenger the 1918 Chalmers. Here is a fine sample of Chalmers leadership in body styles. It is distinguished. Long, lithe, low-riding. A smart car and one clearly designed for delightfully easy spring-balance and comfort.

The smoothness of the improved motor, the amazing reserves of power, you are invited to test. Remember, scores of hard traffic tests proved its wide flexibility, its economy, its stamina. But you must drive the car yourself to appreciate the high efficiency this motor has now achieved.

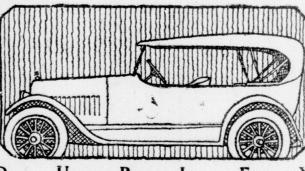
Other fine models are being shown. Among them: a Cabriolet, Duplex, 7-passenger, Victoria.

You are invited to examine these fine models at London Exhibition.

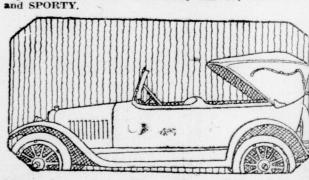
MOTOR COMPANY OF CANADA, Limited WALKERVILLE, ONT.



0 Upholstered in either grey imported cloth or fine leather; top of high-grade leather; compartment for five suit-cases; a wide, roomy body with space for three, the driver's seat being slightly advanced. Ideal for physicians or those whose business duties takes them out in all kinds of weather. Very handsomely finished in coupe green or



A striking new four-passenger; a low-hung, racy speed-ster. This design is a decided break from the conservative in motor cars. Linked with a Chalmers motor, it has lightweight, wiry, high-speed performance that one could expect from its looks. Beautifully finished; comfortable—and SPORTY.



T 0 R An ultra-fashionable adaptation of the popuplar 5-pas-senger Chalmers. It is a charmingly distinctive type, ren-dered more attractive still by a wide selection of body

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