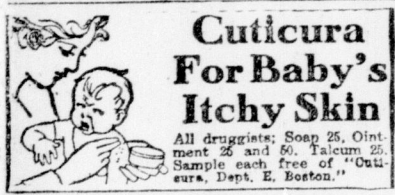


TORONTO STREET RLY. TO PAY \$1,000 DAILY UNTIL CARS PROVIDED

Severe Penalty by Board For
Ignoring Order.

Toronto, April 19.—The Ontario Railway Board today imposed a penalty of \$1,000 a day on the Toronto Railway Company for failure to provide 100 new cars as ordered by the board one year ago. The order is in force from March 27, so the amount the company owes the board is already \$24,000. The city is given power to collect by law. On application of J. W. Bain, K.C., counsel for the railway company, a delay of seven months will be allowed pending appeal. It was shown that an American company was ready to take a contract for the cars.



TRY MAGNESIA FOR STOMACH TROUBLE

It Neutralizes Stomach Acidity, Prevents Food Fermentation, Sour, Gassy, Stomach and Acid Indigestion.

Doubtless if you are a sufferer from indigestion, you have already tried peppermint, soda, charcoal, drugs and various digestive aids and you know these things will not cure your trouble. But before giving up hope and deciding you are a chronic dyspeptic just try the effect of a little bisulphate of magnesium. It is the ordinary commercial carbonate, citrate, oxide or milk, but the pure bisulphate of magnesium is a powerful laxative from practically any drugstore in either powdered or tablet form. "Take a teaspoonful of the powder or two compressed tablets with a little water after your next meal, and see the effect. It is a powerful laxative, but it is not a cathartic. It does not irritate the stomach, but it does neutralize the dangerous, harmful acid in the stomach which now causes your food to ferment and sour, making gas, wind, flatulence, heartburn and the bloated or heavy lumpy feeling that seems to follow everything you eat. You will find that provided you take a little bisulphate of magnesium immediately after a meal, you can eat almost anything and enjoy it without any danger of pain or discomfort. It follows, moreover, the continued use of the bisulphate of magnesium cannot irritate the stomach in any way, so long as there are any symptoms of acid indigestion."—Advt.

Feed the whole Chick!



By feeding grain alone you over-feed part of the chick's body and under-feed other parts. Grain food supplies an excess of water before breakfast for the chick, which is deficient in the essential nutrients that make blood, nerves, bone, lean meat and feathers.

Purina Chicken Chowder

contains an abundance of the very elements which grain food lacks—and thus all parts of the chick get maximum nourishment. When fed with Purina Chick Feed as directed, we guarantee Double development or money back during the first six weeks of a chick's life. Sold only in checkerboard bags.



For Sale by All High-Class Dealers.

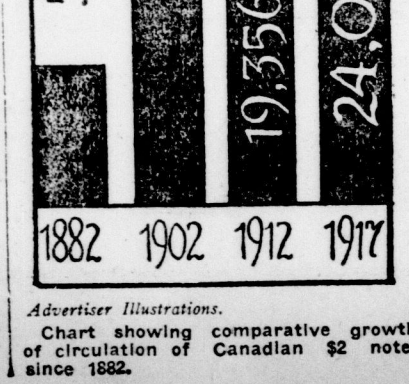
Milled by
THE CHISHOLM MILLING COMPANY, LIMITED,
Toronto, Canada.

Meat Cause of Kidney Trouble

Take Salts to flush Kidneys if Back hurts or
bladder bothers

If you must have your meat every day, eat it, but flush your kidneys with salts occasionally, says a noted authority who tells us that meat forms uric acid which almost paralyzes the kidneys in their efforts to expel it from the blood. They become sluggish and weaken, then you suffer with a dull misery in the kidney region, sharp pains in the back or sick headache, dizziness, your stomach sours, tongue is coated and when the weather is bad you have rheumatic twinges. The urine gets cloudy, full of sediment, the channels often get sore and irritated, obliging you to seek relief two or three times during the night.

To neutralize these irritating acids, to cleanse the kidneys and flush out the body's urinous waste get four ounces of Jad's Salts from any pharmacy here; take a tablespoonful in a glass of water before breakfast for a few days and your kidneys will then act fine. This famous salt is made from the acid of grapes and lemon juice, combined with lithia, and has been used for generations to flush and stimulate sluggish kidneys, also to neutralize the acids in urine, so it no longer irritates, thus ending bladder weakness. Jad's Salts is inexpensive; cannot injure, and makes a delightful effervescent lithia-water drink.



Advertiser showing comparative growth of circulation of Canadian \$2 notes since 1882.

WHERE THE WORLD'S GREATEST BATTLE IS RAGING



TRENCHES ON THE SOMME FRONT.

The remains of a captured German trench in the Somme sector. This photograph was taken about a year ago, and shows a part of the battlefield over which the greatest battle in the world's history is being fought.

JAPANESE PEOPLE NOT EXCITED OVER SITUATION CREATED AT VLADIVOSTOK

Tokyo, April 19.—The Japanese press and public are not greatly concerned over the situation which has brought about the landing of Japanese and British forces at Vladivostok. The Japanese Government has fallen flat. Anti-Government newspapers have seized the opportunity, but have been unable to make headway. The Nichi Nichi Shinbun says the Russian people probably will not understand Japan's true motives more fully. The Kokumin Shinbun gives a warning against any judgment on the belief that the Japanese do not intend to attempt to drive away from Vladivostok the landing forces of friendly nations, peacefully guarding life and property from the mob. Some effort has been made to create distrust of America's motives, but that the United States joined Great Britain and Japan in representations to Russia regarding the situation at Vladivostok and would herself have landed troops in similar circumstances. The United States, they say, is merely observing the policy of non-interference unless absolute necessity arises.

TWAS FOOD, NOT FUEL.
Ottawa, April 19.—It is explained that a summary of a preliminary return tabled yesterday, attributing a cost of \$100,000 to the administration of fuel control throughout Canada, should have referred to the cost of the food controllers' office up to the end of February. No return relative to the fuel controller's office was tabled in Parliament on Thursday.

GERMAN-OWNED PLANT WILL BE UTILIZED FOR U. S. A. WAR PURPOSES

Washington, D. C., The Government has taken over the big plants of the Bosch Magneto Company at Springfield, Mass., and Plainfield, N. J., and directed that they be used for war purposes. Investigation showed, it was announced today, that the company was entirely enemy-owned. While the company is capitalized at only \$75,000, its real valuation, it is said, is about \$7,000,000. The company's output, it was announced, will be used largely by the airplane service, the navy and other branches of the Government.

SYDNEY LABOR COUNCIL WOULD HAVE IRELAND FREE OF CONSCRIPTION

London, April 19.—The labor council at Sydney, N. S. W., has passed a resolution to send a cable message to Premier Lloyd George, requesting the British Government to reconsider its decision to apply conscription to Ireland, says an Exchange Telegraph dispatch from the Australian city. The ground for the objection is that the conscription measure is considered unjust, and that it would cause grave complications.

ST. MATTHEW'S CLUB TO OPEN SEASON ON MAY 24

The formal opening of St. Matthew's Church Bowling Club is announced to take place on May 24. The grounds committee for the summer, headed by G. Ley and J. Tamm, and the skips of J. McLeod, A. H. Whitlow and J. Tamm. The club will hold a meeting on May 8 to complete arrangements for the season's sport.

Continued From Page One

HOPES FOR

the utilities commission also believes that Sir Henry Drayton will order the London Electric to operate its plant and to supply power to the city for the munitions plants and the other war essential industries in London.

Mr. Buchanan concludes this from the statements made by Sir Henry Drayton and also from the order-in-council which was issued yesterday. Mr. Buchanan says that Sir Henry has evidently awakened to the fact that he has got to do something. The manager says that from the order-in-council he believes that the munition plants will take the coal-produced power, and that the cost will be divided among the different munition plants, whether they are using hydro power or any other kind.

The releasing of 1,500-horsepower from the hydro plant would place London in an excellent situation, says the head of the utilities' operations. No power at Falls.

Sir Henry, according to Mr. Buchanan, said that there was no power available at the Falls. Sir Henry did not tell the deputation where the power of the Electrical Development Company is going, it did not say whether or not it was going to Buffalo to light stores and cabarets there. Mr. Buchanan understands that restrictions on this class of lighting in Buffalo have been relinquished.

The first thing this morning Mr. Buchanan compiled a list of the munition plants and others producing war essentials, with the amount of power they are using, and wired the information to Sir Henry Drayton and the order General Manager, who is in Toronto, to immediately start the London plant and supply this power.

Mr. Buchanan believes that the action taken in London is directly responsible for Sir Henry's action. The utilities' Commissioner F. G. Mitchell, who has been working on the power situation, and who has already attained success in initial negotiations with the London Electric in so far that he secured the stopping of local plant's dismantling, is still optimistic.

No Hope From Drayton.
"We have no hope of any action by Drayton now," said Mr. Mitchell to

not the producing companies. Further than that, I also said that for the purpose of carrying out the order that power should be reserved which would enable an order to be made to anybody, any company that has a steam plant, to produce power for people not on its lines and not ordinarily customers of the system. That is being done."

His recommendation, he said, on the matter of changes was that he backed up the thing to do was to take this added steam cost and treat it as an extra cost. Then averages would be struck as to the fair cost of power and the difference would be divided among the munition contracts or contracts with the Government.

Sir Adam's Objection.
Sir Adam Beck flatly disagreed with Sir Henry Drayton's contention that an electric light company was not a public utility. It would be so dealt with by the United States authorities. The London Electric and the Toronto Electric have been curtailed at 25 per cent. in their use of power. The municipalities have been curtailed at 25 per cent. in their use of power. There would be 5,000 or 6,000 horsepower available for the use of the municipalities. He referred to the action of the Electrical Development Company in withdrawing power from two generators, notwithstanding the appeal of the hydro to the power controller. He said that he would react upon the munition plants. Then, too, there was the matter of power on the other side. He had been told there had been curtailment in Buffalo, but from his own observations he knew this was not the case.

Alleges Unfair Treatment.
"In London it is a disgrace the way the city is being treated," he declared. "I do not think there is a single house in the United States that has been deprived of the necessities of the home by the curtailment of light." He said that he had discussed the matter with the power controller at Washington and had been told that they would never have allowed a company to be taken down and leave people stranded as had the London Electric. If the hydro had not stopped at the stations and tracks in London would have been without light, and public safety would have been endangered.

"Discrimination," says Beck.
"I charge that there has been discrimination in the Niagara district," declared Sir Adam. "The municipalities have been unable to continue their business and retain their customers. There has been no curtailment enforced upon these companies. Why have they not been compelled to use their steam plants, to cut their customers off at certain hours of the day, as the municipalities have done? And had the power controller ordered back the 20,000-horsepower which was cut off, as probably could have been done, there would have been no shortage. There is discrimination between this side and the United States, as not a single American city has had domestic consumers cut off, as has been done in London."

And then Sir Adam took a ring at the private companies. He agreed that the Toronto Niagara Power Company controlled the London Electric through its shares, but the moment the municipalities were asked to remove the latter company's poles, the Toronto Niagara, because of the Senate's inquiry, was asked to become the real owner. Sir Adam referred again to the authority given the Mackenzie company to go on using extra power at Niagara. That was supposedly done to relieve the power shortage, yet it accomplished was to reduce the cost to the Toronto Power Company by allowing it to close down its steam plant. He declared that it was only fair that this steam plant should continue, and that it was nearly time that company should be asked to use its use of power as has been the hydro. The hydro commission was shoudering an extra cost to the municipalities for power for munitions. In the United States the Federal Government assisted, but there had been no such aid of help from the municipalities. When Sir Henry suggested that the matter be taken up with the Government, Sir Adam declared the hydro did not want any Government help, but it did want a little co-operation.

Unfair to Industries.
Mayor Somerville declared that it is manifestly unfair that the industry which is having a hard time to keep its plants open should be forced to use its steam plant for the generation of power at \$50 or \$60 per horsepower, to run munition plants which enjoy big profits could get the cheap hydro energy.

When this phase of the question was presented to Sir Henry, says Mayor Somerville, he admitted that it had given him a different viewpoint on the case.

At the conference in Toronto yesterday, Sir Adam Beck and Sir Henry Drayton had a tilt. Sir Adam charged that at a time when municipalities were taking power from the city, the London Electric was being reduced to reduce their normal requirements, 25 per cent, and when even households were being deprived of power for several hours each day, Sir Henry Drayton had done nothing to compel the Toronto Electric Light Company and other Mackenzie & Mann concerns to similarly conserve power.

London in Bad Way.
The London representatives pointed out that the London Electric Company closed down it had only given its customers 30 days' notice. Figures showed that the local hydro had had done everything in its power to take care of these extra customers. The local hydro had only 6,500 horsepower to supply the needs of the present households were shut off for five hours a day and power users for an hour or more were the shortage. The local hydro had only 6,500 horsepower to supply the needs of the present households were shut off for five hours a day and power users for an hour or more were the shortage.

Little encouragement was given the London representatives by the power controller. Under the Dominion order-in-council, he said, he had power to curtail the use of power by the municipalities and public utilities. The London Electric had been supplying domestic consumers almost entirely. It was supplying no munition plants and consequently he had no power to interfere. He had gone into the matter, however, and had been informed that the company was willing to resume operating its plant against loss of operation or it was also willing to sell the plant at scrap value.

"Poverty of Power."
This order-in-council for the pooling of power gives Sir Henry power to control companies to use the power in the supply of electrical energy to be used by any munition plant requiring such power. It is not to be used to operate any steam plants that they may possess or which may be under their control; to meet the requirements of munition manufacturers whether such manufacturers are or are not, in the ordinary course, customers of the company owning such steam plant or on its lines; and to apportion the extra cost of generating electrical energy to firms engaged in the production of munitions, or on Government contracts, and who obtain such power from the hydro-electric commission or any company selling power developed in Ontario by the water of the Niagara River.

Sir Henry is also given power to direct that all vendors of electrical power in the Niagara district shall supply munition plants engaged on Government contracts in preference to all other consumers, as he may direct.

This order was explained to members of the London delegation by Sir Henry. He said that the order was to be applied only to munitions and other Government contracts. It would not, he said, be in any way applicable to the local situation, for no powers were given him to compel the lighting of a man's house, for instance.

Footwear Bargains

That Are Full of Value and Economy For FRIDAY and SATURDAY

You'll be pleased with the styles, the stock, and the fitting qualities of the many lines we are offering at BIG REDUCTIONS for this week-end. Come in and see them. Racks and racks of bargains for everybody. Sizes and prices marked in plain figures on every pair.

LOOK! LOOK!

A beautiful line of Women's Patent Button Shoes, with fine white cloth tops. A bargain at \$4.00. All sizes. Special for Friday and Saturday \$2.19

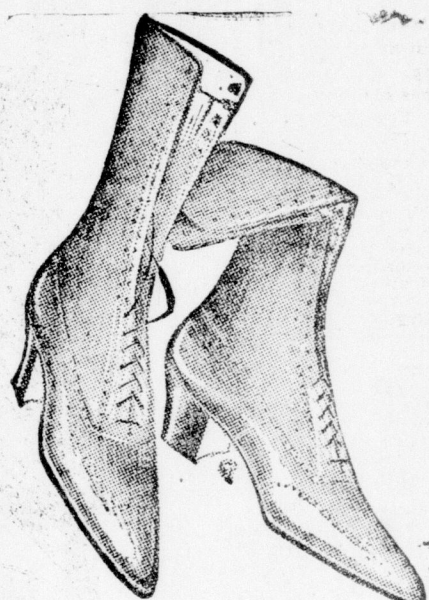
A rack full of Kiddies' Lace and Button Shoes go at 98c a pair

45 pairs Ladies' Pumps and Oxfords. Values up to \$3.00. Go at 98c

Ladies' Grey Kid Lace Shoes, the season's newest; enameled heels. A real beauty and worth \$9.00 a pair. Special for Friday and Saturday \$5.00
Ladies' Pumps, Strap Slippers and Oxfords galore at big reductions.
Three swell lines of Ladies' High Laced White Canvas Shoes, covered and enameled heels, \$4.00 values, for \$2.99

ROUTING AND RUNNING SHOES.
Again we lead with one of the most comestocks in the city, at money-saving prices.

Look, Men! Here's a chance to buy a good solid work shoe, plain toes, for \$2.98
Men's good strong tan grain work shoes, cut to \$3.48



Men's Brown Calfskin Lace Shoes, recede toes, Neolin soles and rubber heels, \$7.50 values, cut to \$5.95
A swell line of Men's Fine Black Calfskin Laced Shoes, \$5.00 value, cut to \$3.98

A beautiful line of Women's Fine Kid High Lace Shoes, new spring styles, \$5.00 values, cut to \$2.49

Ladies' Fine Patent High Lace Shoes, with brown snede tops, pointed toes, Semi-Louis heels, \$7.00 value. Special sale price, \$4.98

Kid Lace Shoes, just the shoe for mothers and growing girls, medium narrow toes and low heels. \$6.00 value, for only \$3.98

SPECIAL OFFER.
Again we offer the men of London and district this special offer of any of our new spring shoes, \$8.00 and \$9.00 values, for \$6.95
Hundreds took advantage of the offer last Saturday. Here's your chance.

BARGAINS! BARGAINS!
In Misses' and Children's Shoes and Slippers.

The People's Shoe Store

131 DUNDAS STREET. A. D. Holland, Manager. 12 MARKET SQUARE.

STOCK-REDUCING SALE!

We must reduce our stock, and we must do it quickly. We have one of the largest and most fashionable stocks ever carried by us, and to make room for later shipments we must get rid of some of it. To do this we are making some startling reductions on every article we have in the store. This includes

Suits, Coats, Dresses, Blouses, Skirts, Millinery

SUIT PRICES.
On every suit in the store, all the latest styles and cloths, we are making reductions of from \$4 to \$10. In order to appreciate these reductions you will have to see them. They go on sale Saturday morning at \$14.95, \$18.50, \$19.85, \$22.50, \$24.75

COAT PRICES.
You want a new coat, but have been hesitating about buying one. You cannot possibly overlook these prices. The reductions correspond to those on the suits. They go on sale Saturday morning at \$12.95, \$13.75, \$15.00, \$16.95, \$18.50, \$21.75, \$30.00

DRESSES—SILK AND SERGE.
All our fine stock of dresses in the latest designs and finest materials will also be placed on sale at greatly reduced prices. If you want a dress don't fail to see the range which go on sale Saturday morning.

BLOUSE PRICES.
Blouses of all descriptions, shades, styles and materials, on sale Saturday morning \$1.25 to \$8.00

SILK SKIRT PRICES.
Every silk skirt in the place, including stripes, checks and plain, on sale Saturday morning at \$4.95, \$6.75 and \$8.50

MILLINERY All the latest spring and summer styles, trimmed and untrimmed, to be sacrificed. MILLINERY

London-Ready-to-Wear

256 Dundas St. Phone 3922

