

Furniture and Carpets

From a New Point of View-

Canada's Leading Furniture and Carpet Store will be at its best next week. This is a new Big Store with entirely new Goods and new Methods.

More Furniture and Carpets than you have ever seen under one roof. Finer Furniture and Carpets than was ever shown heretofore in this city. Bigger savings on more kinds of Furniture and Carpets than ever before.

There is no place more worthy of an expenditure for its betterment and beautifying than the home: It gives comfort—it gives satisfaction—it gives respect from friends and neighbors—it is always a substantial accumulation of property.

The Palace Store presents its first price news to the people—AND MONDAY WILL BE ESTABLISHED AS BARGAIN DAY. This advertisement only tells a fragment of the story----Reception Week has been a record-making successand every day will see the store advance.

CREDIT---We give Private Credit to all---Open an account with us.

Ready money is not required---you may take advantage of the offerings the new Big Store and pay as you can. Monday will be a good day for you to buy. Read every line of the special news.

Bedroom Suites

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lome

The great bedroom floor is at the very top of the building. We make mention of a few prices for Monday that will give an idea of our policy-"The most possible for the

Bedroom Suites. Golden oak finish; three drawers in dresser; also a 16x20 inch mirror; the frames are nicely hand-carved; price..... 14.50

Bedroom Suites. Quarter-cut oak finish; bevel plate mirror; 19.50

Combination Dressers

The most sensible and handy bedroom piece for small rooms This special for Monday is finished in a rich golden oak color and also in a deep mahogany shade. It has three drawers and a cupboard; also a 14x24 inch bevel plate 9.95

Solid Oak Bedroom Suites, Bevel mirror plate, combination 24.90 wash stands; price

Mission Bedroom Suites; weather ed oak, large shaped British bevel mirror, four drawers in 50.00 dresser; price

Massive Bedroom Suites of quarter-cut oak; shaped British bevel mirror; swell drawer front; combination washstand; 114.00

Solid Mahogany Dressers, full swell front, price 71.75

Cabinet Folding Beds, shaped British bevel mirror, solid brass trimmings, cabinet uprights 30.75

Metallic Bedsteads

Our showing of Iron and Brass Bedsteads alone is worthy of a visit. There are about one hundred and fifty new designs on the Bedroom Floor.

An entirely original design is shown in solid brass. The rails and spindles are of unique design, and the price is 20.75

Sideboards

Sideboards. Golden oak finish, three drawers, double cupboard, 14 x 24 inch mirror; 11.75

Massive Sideboard of quarter-cut Solid Mahogany Sideboards, 60 inches wide, heavy crotch mahogany pillasters, British 113.50 bevel mirror; price

Sherratan Buffets

China Cabinets

China Cabinets of quarter-cut oak, double doors, mirror backs 48 in. wide, 75 in. high, four adjustable shelves, all heavily 44.50 hand carved; price

Toilet Tables

Golden oak finish, bolted legs, fitted with drawers: 1.85

Kitchen Tables

These tables are finished in golden oak color, fitted with large drawers, size 30x48 in.; 2.75 Fall Leaf Tables, golden oak finish, heavy turned and bolted legs; price 2.95

The J.F.Brown Co. Limited, -"Credit to All" 193, 195 and 197 Yonge St.

The Leading Carpet Store in Canada

It seemed to us certain that if once the people saw the Carpets in this new Big Store it would prove the most successful store in Canada.

It was just so. Reception Week brought every person out-and by Thursday night we had sold more Furniture and Carpets than we ever sold in the old store

This Carpet announcement is of vital interest to everyone who pays out the family money.

MONDAY WILL BE THE FIRST BARGAIN DAY.

The Carpet Department leads the store with a list of price reductions that you will readily appreciate.

English Wilton Carpet English Wilton Carpet

Twenty-six Beautiful Patterns, that are cutifully new to Toronto, are shown for Monday at a bargain price; each Carpet has a distinct border to match; the colorings come in greens, fawas, cardinals, salmon and slate; this Carpet sells everywhere at \$1.80 per yard, our price on Monday will 1.25

Velvet Carpets

Four patterns will be offered as a temp-

Tapestry Carnet

THE CHINA STORE

Is a Revelation of Beauty "The Prettiest Floor in the New Store," it is called -and the China Store is to be blamed for it.

Fancy Limoges China, fancy Glassware, fancy Lamps and Clocks, Dinner and Tea Sets in endless variety, Graniteware in plentiful abundance-all enhanced by a continued blaze of electricity makes this floor the very best in the store. Our Crown Derby Dinnerware has not arrived—this line of stock patterns we will carry complete—you may buy one piece or two hundred.

We quote a few prices for Monday: Plain White Dinner Sets, fancy or plain designs—also for sale in single pieces—price of sets, 2.50 8.75

12.00

44-Piece China Tea Sets, rose decoration, price 3.75

Hall Lamps Dinner Sets—97 pieces—test Royal semi-porcelaia, five different 7.35 designs and colors, price.... 7.35
Twenty Different Dinner Sets of royal

Carriers Go-Carts

and Carriages

On the nicest floor in the store.

In many ways the showing is entirely original.

There is a new Combination Baby Carriage and Go-Cart that we have a patent for; 24.00

Couches

This is a Couch temptation, just to ensure your attention. This couch has fifteen springs, the construction is open, the upholstering

is in figured velours and the couch is fringed all 5.99

silk tapestry, show wood frames, rolled edge; at.. 15.00

Massive Couches, quarter-cut oak frames, colonial design, upholstered in No. 1 leather, ruffled . 42.50 bands; price

Parlor Suites

Five pieces, Sofa, Platform Rocker, Armchair and Two Reception Chairs, Birch Mahogany frames, uphoistered in silk tapestry, trimmed with silk plush, spring edge; price. 33.00

Three Piece Parlor Suites, in solid mahogany, upholstered 88.50 in Candacco; price Parlor Suites and Fancy Chairs will be upholstered in any covering you desire to order.

Wringers

Brown's Special Guaranteed Wringers, rubber rollers; 2.95 Brown's Sunlight Wringer, guaranteed rollers; 3.50

Tub Benches

Hardwood Tub Benches 1.35

Brown's Stoves

In the new big store our showing of stoves is entirely complete and all are marked in price a great

Brown's Special Cook Stoves, compact, handsome and guaranteed; price 15.00

Brown's Daylight Range, triple grate, nickel-plated base, extension shelf, o ven shelf and 19.50

Brown's Flashlight, six 8-inch holes, duplex grate, nickel-plated extension shelf and oven 26.75

Then comes the Ideal Favorites, Surlight, Firelight, Crown Favorites and Empire Queens at equally low figures.

Gas Fixtures

Our assortment of **Brass Gas Fixtures** we believe are the most desirable and pleasing in the city. To introduce this entirely new department to our patrons we offer for Monday a special discount of 20% off.

The J.F. Drown Co. Limited, -"Credit to Al!" 193, 195, 197 Yonge St.

onged Husband Values Wife's Afe

Phone Main 5206

For Delightful Keg and Bottled Ales.

N. L. Martin, Assignee

Wednesday, April 15, at 2 o'clock p.m., the stock belonging to the

Suckling & Co.

OF NEW YORK.

to sell by Auction and by Cafalogue, at our

WEDNESDAY, THURSDAY and FRIDAY, April 13, 14 and 15, the salvage from the stock of

T. LONG & BRO., LIMITED Wholesale and Retail Merchants, of Colling-wood, amounting to about

\$70,000.00

The stock is more or less damaged by fire, smoke and water, and consists of White and Grey Cotton Prints, Linens, Flannelettes, Sheeting, Ginghams, Muslins, Tweeds, Woollens, Worsteds, Dress Goods, Silks, Satins, Velveteens, Underwear, Oyeralls, Lace Curtains, Carpets, Olicloths, Linoleums, Axminster Squares, Matting, Rugs, Hosiery, Gloves, Mitts, Clothing, Boots, Shoes and Rubbers; also the Reserve Stock in warehouse. NOT DAMAGED AND PERFECT-\$30,000.

Imported for the spring trade: Ladies' Waists, Skirts, Costumes, Hoslery, Curtains, Nets, Lace Curtains, Clothing, Bovs' and Children's 2 and 3-Piece Suits, Men's Suits, Trousers, Vests, Spring Overcoats, Men's and Women's Waterproof Coats.

The greatest offering ever made to the trade in Toronto.

For Catalogues and terms apply to the Auctioneers, 68 Wellington-street West, Toronto.

BY CHAS. M. HENDERSON & CO.

Valuable Parkdale Residence and **Furniture**

Important Unreserved Auction Sale of Valuable Household

by Auction.

Valuable upright Mendelssohn Pianoforte, handsome silk brocatelle Drawingroom Sultes, Easy Chairs, Onyx Table, Gasaliers, Banquet Lamp, Ottomans, Curtains and Draperies, best quality of Carpets. Watercolor, Oil Paintings, Hat Stand, B. W. Dining-room Set, Electroplate, China, Cutlery, Bedroom Sets, Wardrobes, Child's Cot, Folding Bed, Hair Mattresses, Gas Range, Refrigerator, Lawn Mower, Hose, two Ranges, etc., with a host of other Household Effects.

Also the Valuable Residence, containing 12 rooms, bath, open plumbing, furnace, hot water heating, barn for two horses and carriages, side drive, lot 69x150.

Tuesday, April 5th

TONSILIFIS IS GOING AROUND

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And everybody is wondering what the directions, and rab four times and the directions, and rab four throat and chest vigorously with Nerviline. This has been tested and chest vigorously with Nerviline. This has been tested and the cross between two box cars forced successful a thousand times.

At the residence, No. 34 Melbourne-arenue, Particular, and chest wonder in structions from Arenue, Particular, and, in fact, we know of nothing half never cause griping pains. For head-so good for breaking up colds, curing and and was severely lacerated. He is now at the Emergency, but will be out in a short time.

Caught Between the two draw heads and was severely lacerated. He is now at the Emergency, but will be out in a short time.

Caught Between Cars.

Albert Warriner of 25 Vanauley-street was trying to cross between two box cars on the G. T. R. tracks at Technishor, Varylline. This has been tested and all muscular pains. Try intended and all muscular pains. Try intended and was severely lacerated. He is now at the Emergency, but will be out in a short time.

Caught Between the two draw meeting of Market Gardeners' Protective Association at Old Court House, and newsboys.

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Adelaide-street, on Saturday, April 2.

To any party wishing to procure a first-news newsboys.

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To any series of Market Gardeners' Protective Association at Old Court House, and newsboys.

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good advice