



They Wanted Jell-O

Do you remember the dreadful disappointment it used to be in the old days at home when mother brought on for dessert some baked apples or pieplant pie, or something else that was too common, and you had expected ice cream or shortcake at least?

Now the little folks want Jell-O, and it is so delicious, refreshing, pure and wholesome, so "economical" and so easily prepared, that there is no reason why the little tots or anybody else should be disappointed in their dessert.

Creamy Desserts

that do not require any cream at all for making them, nor eggs or sugar, are made in perfection of Jell-O—and of course they do not have to be cooked.

To give you the best possible idea of "the Jell-O way" we will send you, free, a copy of the latest Jell-O Book, which gives full information on the subject, if you will send us your name and address.

Jell-O is made in seven pure fruit flavors: Strawberry, Raspberry, Lemon, Orange, Cherry, Vanilla, Chocolate.

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