The Robert Simpson Company, Limited

Misses' and Women's Winter Coats \$2.95

Only 40 Coats in the lot. They are substantial tweeds, friezes and serges, in light and dark shades; a large variety of good styles. A splendid Friday bargain at .. 2.95

WOMEN'S DRESSES FOR \$4.95.

A special news item for women and misses. Dresses made from good quality English serge, with satin collar and dainty bow tie; waist front ornamented with buttons; skirts are gored and have panel back; perfect fitting garments; colors 4.95 are black, navy and brown. Friday bargain

TWEED SKIRTS, \$2.69.

Tailored Skirts for women, in a neat and becoming four-gored style; stitched belt; colors brown, grey, black and 2.69 green; some striped mixtures. Friday bargain ...

JUNIOR MISSES' COATS AT \$3.95.

Warm Winter Coats, made from tweed, in grey tones, trimmed with tartans, rounded collar fastens close to throat; large patch pockets; sizes 13, 15, 17. Regular price \$5.95. 3.95 Friday bargain ... (Third Floor)

The Great White Way" White Sale Borgains

nainsook, dainty embroidery, ribbon run yoke, lace edges, skirt finished with tucked and hemstitched flounce. Sizes 32 to 42 bust; regular price \$1.63. Friday bargain, each. 1.00

ghtdresses, nainsook, slipover with embroidery insertion and ribbon run, embroidery edge, sleeves has ruffle of embroidery, sizes 32 to 42 bust. Regular price \$1.50 each. Friday bargain85

Corset Covers, fine nainsook, a very pretty and dainty style in nain-sook with hand embroidery yoke run

Petticoats, fine cotton, deep flounce of lawn tucked with wide tucked ruffle on bottom with wide hemstitched hem, dust ruffle, lengths 38 to 42 inches; regular price \$1.50

Girls' Nightdresses, fine white cotton, yoke has 20 tucks, hemstitched ruffles on neck, cuffs and front; pearl buttons, sizes 2 to 14 regular prices 45 and 30c.

each. Friday bargain29 BIG CORSET BARGAIN.

Clearing about 600 pairs fine corsets, including "Royale," "Thomson's glove-fitting," "La Reine," "Royal Worcester," "Jewel" and "D and A," all latest models in fine white contil or batiste; low, medium or high bust, long skirts, finest boning, 4 or 6 garters, lace and ribbon or silk trim, sizes 18 to 30 inches in the lot; regular prices, \$2.00 to \$3.50 a pair. Friday bargain, pair

WOMEN'S AND CHILDREN'S UNDERWEAR.

Children's Sleepers, heavy flee lined, Jersey knit cotton, natural button front, drop seat, feet attached, sizes 1 to 4 years. Regsize. Friday, all sizes, each .. .50

Women's Nursing Vests, heavy ribbed, cream color cotton, high neck, long sleeves, button front, pearl buttons, "Health" brand make, 50c each Friday bargain 25

slightly imperfect or solled, sizes 32 to 38 bust. Regular prices \$1.50 to \$1.75 each. Friday bargain; each GIRLS' DRESSES.

unshrinkable, high neck, long sleeves, button front, ankle length; some are

Girl's Dresses, sailor style, fine cardinal, all-wool serge, white braid trim, silk tie, a handsome style, sizes 6 to 14 years. Regular price \$5.00 to \$6.75 each. Friday bargan 2.50

fine wool plaids, red or green effects, crome lace yoke, velvet bands, pipings and buttons, sizes 6 to 14 years. Regular prices \$3.75 to \$4.50 each. Friday bargain 2.50

Turkish Towelling 5c yard

Striped Terry or Turkish Towell-ag, about 3,000 yards, clearing Fri-No phone or mail orders.

Damask Table Cloths, all linen. good serviceable quality, neat designs, size 2 x 21/2, Friday bargain

..... 2.83 100 Damask Table Cloths, suitable for restaurants, dice pattern, bordered all round, size 50 x 50, Friday

bargain49 1,000 Yards Bleached English Sheeting, good wearing quality, about 2 yards wide, regularly 30c.

Friday bargain, yard23 Bleached Canton Flannel, heavy quality, close nap, 32 inches wide, regularly 18c, sale price Friday.

yard121/2 Cream Course Suiting Linen, heavy wound thread, will make sty-lish costumes, 40 inches wide, Fri-

3,500 Yards English Longcloth, 36

Nainsook, extra fine quality, 42 inches wide. Friday, yard 121/2 White or Fancy Striped Turkish Bath Towels, clearing, Friday, pair

American Crochet Bed Spreads, fringed all round, corners cut and shaped for brass or iron beds. size 76 x 90, Friday bargain. 1.98

Wash Goods

Hundreds of remnants of Printed Wrapperette, Cashmerette. etc., in a big variety of colors and designs, regularly 10c to 19c. Friday bar-

Lot of remnants of Eiderdowns, German Velours, etc., regularly Remnants of White Muslins, Lawns, Brocaded Vestings, etc., regu-

larly from 10c to 25c. Friday bargain White Cotton Voile, 40 inches wide, splendid quality for dresses and 200 pieces of fine English Print, all white ground, fancy striped de-

Colored Voiles; all our stock to go at one price; pink, sky, mauve.

Stamped Linens

. Huckaback Guest Towels, stamped in dainty simple designs. Regularly 50c pair, Fri-

day, pair40 Tea Cosey sides stamped on pure Irish linen, in all the newest designs. Regularly 30c.

NEEDLEWORK

Battenburg Lace Centrepieces, with embroidered centre, size 18 x 18, regularly 25c. Friday15

Waste Paper Folding Basket, in almost every conceiv able color, Fri-

Friday's Sale of Men's Suits

Warm Tweed Suits, made from dependable English tweeds, in greys and browns; cut single-breasted three-button style; splendid wearing linings and the best tailoring. 7.45 Worth \$10.00 and \$12.00 a suit. Sale price

MEN'S FUR COLLAR HEAVY COATS.

BOYS' RUSSIAN OVERCOATS, \$1.98.

Winter Weight Tweed Russian Overcoats, made from imported English brown and grey tweeds. in double-breasted style, with black velvet collar and brass buttons, heavy tweed linings. Friday bargain.

BOYS' ULSTER OVERCOATS, \$4.50.



Wash Laces

(Main Floor)

Valenciennies and Cotton Torchon

Machine Torchon Laces and Insertions in Valenciennes ace and in-sertions, large assortment of patterns from 1½ to 3 inches wide. Regularly 8c, 9c and 10c yard. Fri-

EMBROIDERIES

Children's Dress Flouncings—17 inches wide in fine Swiss scalloped borders, beautiful designs in open riety of patterns, all new, clean floundings, usually sold for 38c and 450 yard. Friday bargani, per yard

Cambric Embroideries from 6 to 10 inches wide, for trimming under garments, pillow cases and children's skirts, large assortment of patterns, good quality of cambric. usually sold for 14c to 20c yard Friday bargain, per yard 10 (No Mail or 'Phone Orders Filled)

HANDKERCHIEFS

Plain hemstitch Irish linen hand kerchiefs for women, 4-inch hem, extra good quality of linen, worth 3 for 25c. Friday bargain 5 for .25 Lawn "initial" handkerchiefs for

Japonnette handkerchief for men and boys, in navy and white, with polks-dot border, soft finish, a working-man's kerchief. A 4 for 25

Friday bargain 3 for .15

Long Kimono Gowns 95c

Women's - Kimono Gowns. of plain cotton crepe and figured flannelette, shirred tokes and Empire effect; edging or Persian or mercerized; navy. cardinal, pink or sky; sizes 34 to 42. Friday bar- .95 gain

Bargain Furs

17 Astrachan Jackets, made from solid whole skins, with deep storm collars and large revers; lined throughout with good black satin; lengths 28, 30 and 34 inches. Regular prices were \$27.50, \$30.00 and \$35.00. Friday 16.50

25 Pieced Persian Lamb Muffs, extra large bolster shape. also large pillow shape, with heads; all are satin lined. Regular prices were \$17.50 and \$15.00. Friday 11.98

22 Imitation Persian Lamb and Pony (combined) | Sets. shawl scarf and muff; scarf is 85 inches long 8 inches wide; muff is large pillow shape; both are satin lined. Regular price \$7.75. Friday, per set 5.75

Black Belgian Hare Muffs, large pillow shape, satin lined. Regularly \$3.75. Friday 2.75

Black Belgian Hare Stoles, wide, deep back and shoulders: satin lined; finished with tails. Regularly \$3.75. Friday. 2.75 (Third Floor)

Friday's Silks Trimmed Hats 1.65

2,000 yards of Swiss and English Pegu de Soles, in stripes, checks and plain shadings; excellent wearing, dressy silks, for slips, dresses. waists, etc. Regularly up to 50c per

Cord Velvets on bargain, 65c and 75c qualities, 22 and 27-inch, about 1.500 yards in the lot, in a wide color range of fast pile velvets, for

\$1.50 Dress Silks and Satins, in 36 to 40-inch Widthe, for 98c Yd.

The Christmas rush left us with many broken numbers in such fashionable weaves as Duchesse Mousselines, Satin Paillette and Messaline Satin. We have made up a good color assortment in these, and are offering them at, per yard98

At the same price we are making a sale of our \$1.50 Marquisettes; every shade represented, with black and several fancy effects.

\$1.98 Ninons, in all colors and black, widths 42 and 44-inch, clear-

67 we have picked out from our \$3.85, \$5.00 and \$6.50 tables; all good mid-winter styles; large, small and medium hats, in splendid assortment of trimmings. Friday

CORDUROY AND VEL-VET SUIT HATS AT \$1.00. Two big tables of these hats, for mid-winter and skating Regularly \$2.00 and \$3.50. Fri-

1.00 CHILDREN'S HEADGEAR AT 19c. Values Regularly 75c. \$1.00

and \$1.25 Each. Hats. Caps, Bonnets, trimmed felt shapes, plain felt shapes; we make one clearing price. None of this lot will be exchangeable, so be sure and get the right size. Friday bargain . .

A big clean-up from a large manufacturer of roses and felt shapes. All at one price, 50c. Values unsurpassed.

White Unlaundered Shirts 39c

350 Men's White Unlaundered Shirts, with short bosoms; open back or front, with cuffs or bands. Regularly 75c. 39 Friday bargain 500 garments of Men's "Pen-Angle" Brand Fleece-lined Undershirts and Drawers; natural shade; all sizes 34 to 44. Friday

bargain 200 Men's Black Cardigan Jackets, two pockets, bound edges and cuffs; heavy weight; all sizes to 44. Regularly \$1.50. Fri-1,000 pairs of Men's Braces; several different makes; a few

slightly soiled; elastic webs; nickel or gilt fittings; cast-off ends. Regularly 35c, 50c and 75c. Friday bargain 25 1,000 Men's Neglige Shirts, made up from materials which sell at a much higher price; a range of stripes, polka dots, etc. No phone or mail orders filled. Sizes 14 to 17. Regularly 75c,

500 Men's Pull-over All-wool Sweaters, in plain grey or navy; medium sizes only. Regularly \$1.50. Clearing Friday, each (Main Floor)

WAISTS

Silk, Chiffon and Lace Blouses. Every Blouse is new and

distinct in style, high or low necks, long or short sleeves. regularly \$2.95 to \$3.95. Friday bargain 1.95

Counter mussed Lingerie and Tailored Waists, perfect in every way, a choice of sizes. Regularly \$1.50 to \$2.95. Fri-

A clearance of good Black Sateen Waists, fastening in front. Sizes 34 and 36. Regularly 98c, Friday bargain49

Wall Papers and Mouldings

Mouldings
Odd Ceilings and Wall Papers, assorted colorings. Special, per roll. I. 1,650 Rolls Mica Papers, assorted colorings and designs. Regularly its and 20c. Friday.

2,400 Rolls American Bedroom and Living-room Papers. Regularly its. Friday.

3,500 Rolls Imported Fapers, in reds. greens, browns, blues, greys, tans, for pariors, dining-rooms, halls and good bedrooms—

Regularly 35c. Friday... is Regularly 50c. Friday... is stellarly 50c. Friday... is stellarly 50c. Friday special. Stellarly 50c. Friday special. Stellarly 50c. Friday special. Stellarly 50c. Friday 2.50c. Baby Folders, rubber tires. Regularly 36.00. Friday... 5.40

Regularly \$6.00, Friday. 5.49 Regularly \$8.00, Friday. 7.29

RUSH PRICES On Boots, Rubbers and Slippers

6 to 11. Regularly \$2.39 and \$2.96. Friday bargain

WOMEN'S SLIPPERS, 75c.

The colors are red, pink, pale blue, brown and bleck. They are quilte satin, with warm padded insoles, and fluest quality French feit.

Sixes 2 to 8. Regularly 95c and \$1.25. Friday

(Second Floor)

TRIMMINGS

500 yards of Dainty Appliques and Bandings in season's new shades, including black, both beaded and silk embroidered, ranging from 1/2 to 3 inches wide. .25 Friday, yard

Odd Lines of Women's Hand Bags

Walrus and seal grain leaher, moire and leather lined. strap and stiff handles; also a few velvet bags with long cord handle. Friday bar 98 gain

Fancy Back Combs and Sets, pearl and gilt mounted, in amber and shell. Regu-

DRUGS

Headache Warers, 12 in box, Fri-

Petrolatum, 5 oz. bottles, regularly Chest Protectors, three sizes, Friday, 20c, 25c and 50c. Body Belts or Warmers, regularly

90c, Friday

Hot Water Bottles, red rubber, some cloth inserted, regularly \$1.50 and \$1.75, Friday

Tobacco Pouches, rubber, slightly solied by handling, to clear Friday, each

20

Three-Piece Living Room Suites

solid oak with spring seat back upholstered in genuine ther. Regularly \$112.00. Fr Living Room Suits of T Pieces, upholstered in good qu of brown check denim. Regu \$78.00. Friday bargain ... 57. Fireside Chair, upholstered tapestry, spring seat and b Regular price \$38.00. Friday

Large Arm Chair, upholste red plush, strongly made and cortable. Regular price \$65.00. Arm Chair, upholstered in tapestry, spring seat and back. Regularly \$65.00. riday Arm Chair, upholstered in s denim, plain spring seat and darably constructed and comable. Regularly \$43.75. Friday

Two-Pisce Library Suite of mehogany, upholstered in si plush and of good design. Regularly \$112.00. Friday bargain. 75.0 Golden Ozk Davenport Bed.

hoistered in green figured velous
Regularly \$35.00. Friday bargain
half price (Fight Floor)

GROCERIES

2,000 Bags Choice Family Flow Choice Currants, cleaned. 8 168 California Seeded Raisins, 8 pa California Seeded Raisins.

Ages
Yellow Cooking Sugar, 10 lbs.
Perfection Eaking Powder, 2 lins.
Pure Kettle Rendered Lard.
Canada Cornstarch, package
Choice Cooking Figs. 4 lbs.
Choice Creamery Butter, per lb.
Pearl Taploca, 3 lbs.
Choice Rangoon Rice, 5 lbs.
Finest Canned Corn. 2 lins.
Canned Tomatoes, 2 lins.
Choice Pink Salmon, 2 lins.
100 Pickled Shoulders of Portand mild, 6 to 3 lbs. each.
Shelled Walnuts, per lb.
214 LBS, PURE CELONA TEA.
500 Lbs. Pure Celona Tes.

Breakfast Ready at 8 o'Clock

Friday bargain20

"Great White Way" The Robert Simpson Company, Limited with Cream, Toast (dry or Duckford). For of Coffee. Prompt and courteeous service.