

to attain such eminence is a duty every physician owes alike to the profession and to patients. It is due to patients, as without it their respect and confidence cannot be commanded ; and to the profession, because no scientific attainments can compensate for the want of correct moral principles.

4. TEMPERANCE IN ALL THINGS.

It is incumbent on physicians to be temperate in all things, for the practice of medicine requires unremitting exercise of a clear and vigorous understanding ; and in emergencies— for which no physician should be unprepared—a steady hand, an acute eye and an unclouded mind are essential to the welfare and even to the life of a human being.

5. ADVERTISING METHODS TO BE AVOIDED.

It is incompatible with honorable standing in the profession to resort to public advertisement or private cards inviting the attention of persons affected with particular diseases ; to promise radical cures ; to publish cases or operations in the daily prints, or to suffer such publication to be made ; to invite laymen to be present at operations ; to boast of cures and remedies ; to adduce certificates of skill and success ; or to employ any of the other methods of charlatans.

6. PATENTS AND SECRET NOSTRUMS.

It is derogatory to professional character for physicians to hold patents for surgical instruments or medicines ; to accept rebates on medicines or surgical appliances ; to assist unqualified persons to evade