

APPENDIX "G"

CANADIAN BROADCASTING CORPORATION
GROSS BILLING
RECORD OF COMMERCIAL PERFORMANCE
Radio

Selective Business	1955-1956	1956-1957 in relation to 1955-56	1956-1957	1957-1958 in relation to 1956-57	1957-1958
	\$	\$	\$	\$	\$
Newfoundland.....	79,656	- 10,137	69,519	+ 12,324	81,843
Maritimes.....	6,222	- 1,340	4,882	+ 5,705	10,587
Quebec.....	295,592	- 63,332	232,260	- 86,274	145,986
Ontario.....	243,007	- 14,698	228,309	+ 95,440	323,749
Prairies.....	31,309	+ 689	31,998	+ 13,910	45,908
British Columbia.....	25,120	+ 5,455	30,575	+ 13,190	43,765
Total Selective.....	680,906	- 83,363	597,543	+ 54,295	651,838

Network Business	1955-1956	1956-1957 in relation to 1955-56	1956-1957	1957-1958 in relation to 1956-57	1957-1958
	\$	\$	\$	\$	\$
Trans-Canada.....	1,440,406	- 365,187	1,075,219	- 452,858	622,361
Dominion.....	446,324	- 188,622	257,702	+ 84,232	341,934
French.....	576,100	- 78,161	497,939	- 84,146	413,793
Total Network.....	2,462,830	- 631,970	1,830,860	- 452,772	1,378,088

Total Selective and Network.....	3,143,736	- 715,333	2,428,403	- 398,477	2,029,926
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