

in a timely fashion and with a consistent set of standards. During the data collection phase, the field co-ordinators submit daily field reports to the survey research director. This system of direct, daily accountability has proven to facilitate the effective management of the most complex fielding assignments. The Angus Reid Group employs strict systems of quality controls, time reporting and accounting procedures for every study conducted. Our computerized project reporting system, coupled with years of practical project management experience, enables our researchers to minimize guesswork and establish a workable project execution plan at the initial planning stages. Consequently, the Group is capable of completing even the most complex fielding assignments within the stated time and cost requirements.

The Angus Reid Group is proud of its interviewing capabilities. These resources permit research projects, such as the proposed study, to be conducted with a level of precision which exceeds industry standards, and ensures rapid turnaround to meet the tight deadlines characteristic of today's public opinion research.

2.8 French Language Capabilities

The translation of the survey instrument will be undertaken by the Angus Reid Group's Montréal-based translation service which specializes in survey questionnaire translation and has considerable experience and in-house expertise in translating numerous French