Dept. of External Affairs Min. dec Affaires extérieures

TABLE OF CONTENTS

₹ 1997

RETURN TO DEPARTMENTAL LIGHARY

1.	ПАТ	RODUCTION
п.	SUM	MARY
III.	BAC	KGROUND, FACTS AND ISSUES
A.	Trade	e and Cultural Development
B.	Disti	nctive Qualities of Magazines
C.	Cana	dian Magazine Industry
	1.	Two Streams of Revenue
	2.	Cost Structure
	3.	Canadian Market
	4.	Split-run Editions
D.	Cana	dian Magazine Policy
E.	Desc	ription of Canadian Measures
	1.	Part V.I of the Excise Tax Act
	2.	Code 9958 of the Customs Tariff
	3.	Subsidized and Commercial Postal Rates
		(a) Canada Post Corporation
		(b) Subsidized Postal Rates
		(c) Commercial Postal Rates