

JAXPORT - FLORIDA'S FIRST COAST - WHAT'S NEW IN 1992?

\$101 Million expansion and renovation of Jacksonville International Airport completed.

\$22 Million extension of main runway (7/25) from 8,000 to 10,000 planned for completion in April 1994.

First Coast Menu of attractions and properties provides a variety of products for customers of Tour Operators and Travel Agents.

Service to and from Jacksonville International Airport is provided by six domestic and three regional carriers with 100 daily flights in and out of the airport to most major United States cities, many of which are International gateways.

United States Customs and Immigration Services in place in the International Arrivals Building. Currently charters to and from Canada and the Bahamas as well as domestic charters utilized these facilities.

Joint tourism marketing efforts of the First Coast Tourism Council have gained recognition for Northeast Florida as a viable tourism destination.

Recent successful FAM Trips carried out by the First Coast Tourist Commission (Jaxport, Amelia Island - Fernandina Chamber of Commerce, Jacksonville and the Beaches Convention and Visitors Bureau, and St. Augustine, St. Augustine Beaches, Ponte Vedra Beach Chamber of Commerce) the attractions and properties, and the tour operators who visited the region.

The Professional Golf Association Hall of Fame is planned for St. John's County, North of St. Augustine and Southeast of Ponte Vedra Beach.

Golf, Tennis, Fishing, and the Beaches are the main attractions of this "European" part of Florida. Steeped in historical tradition, the flags of many nations have flown over the areas cities. Art, museums, festivals, concerts, golf and tennis championships, seafood, continental and regional dining, the ocean, St. John's River, The Intracoastal Waterway, nature preserves, jazz, football, baseball, excellent highways, and genuine southern hospitality, all make Florida's First Coast a sensible alternative to those seeking another dimension of the sunshine state.