

proved very receptive. Because of the wide variety of industries contacted, it is impractical to present answers in a tabular form; we have, therefore, elected to summarize the findings at the end of this section.

#### 4.1 THE INTERVIEWS

The interviews are not presented in alphabetical order but wherever possible industry groups are kept together.

##### Meat & Meat Products--

##### ZACKY FOODS

P.O.Box 3207,  
2044 North Tyler Street,  
South El Monte, CA 91733  
Dub Roberts, General Manager, Fresno Plant

(213)283-8292  
(209)486-2310

We were advised to talk to Zacky's Fresno plant. Zacky Farms prepare and pack whole and cut portions of fresh chickens and turkey. The company uses Weldotron automatic tray wrap systems for chicken and chicken pieces. Pre-printed Cryovac bags are used for the turkeys. The company is currently looking at a "deep chill" process designed to hold the temperature of the product at a steady 28 degrees until it reaches the retail store. The company does not anticipate any significant changes in consumer portion buying habits in the near future. Zacky Farms is one of California's larger poultry packing companies and employs about 500.

##### HOFFMAN BROTHERS PACKING CO.

2731 South Soto Street,  
Los Angeles, CA 90023  
Mr Larry Ryan.

(213)264-1181

Hoffman Brothers is one of Southern California's larger meat packers. The company handles beef, pork, sausage, hams and bacon, and lard and suet. Hoffmans use a variety of machines on their packaging lines including Mahaffy & Harder for the bacon products, Standard Knapp for sausages and weiners, and Tiromat machines which are also used for weiners. It is not certain whether these Tiromat machines were supplied from Europe or from Canada. Canadian manufacturers will need local professional representation to penetrate this company.