

Extending the Summer for Northerners

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The result? Highly perishable loads would arrive at the airport and "languish" under the hot sun for two days or even longer. Naturally, the quality of the produce would deteriorate considerably. The senders would get nervous and we would make hundreds of calls to find out where the long overdue aircraft was. . . . Then the answer would come: it will not arrive because of engine trouble. The cucumbers and tomatoes that no longer appeared marketable would then be sent by us to a commercial network. The people there, of course, would refuse to accept the rotting merchandise. An absolute disgrace, that's all you can say.