

Canadian Foods and Beverages Take Centre Stage

Canada took centre stage in Makati, the Philippines' financial centre, with the launching of the Canadian Food and Beverage Exhibit from November 22-25, 1989. Canadian Ambassador Andre S. Simard and Mrs Tan Bing Suan of Jollibee Corporation, the top local hamburger chain, opened the show which introduced a wide sampling of Canadian food products to Philippine food importers, distributors and the general public.

Canadian cuisine and food products were simultaneously featured at The Lobby and Old Manila Restaurant of the Peninsula Hotel and the Landmark Supermarket. The Beverly Hills Deli Restaurant also featured Canadian dishes for three weeks.

The exhibit was a joint project of the Canadian Embassy, the Manila Peninsula Hotel, Cathay Pacific, Air Canada and The Landmark.

Ambassador Simard and Mrs Tan Bing Suan cutting the ribbon to open the Canadian Food and Beverage Exhibit



Senator Alberto Romulo, guest-of-honour at the opening of the 7th Philippine International Trade Fair, being briefed by Commercial Officer Byron Lee (left) and Counsellor David McNamara at the Canadian booth

CANADA AT PHILIPPINE TRADE FAIR

Canada had an opportunity once more to showcase its range of expertise at the 7th Philippine International Trade Fair held at the Philippine International Convention Centre from January 29 to February 4, 1990. A display by the Embassy's Commercial Section, featuring Canadian activities, products and services available in the Philippines, enabled local agents of Canadian firms to establish contacts with interested Filipino businessmen. T. Y. de Leon, the Philippine distributor of popular British Columbia apples, supplemented the Canadian Embassy exhibit and his display became a must-see destination for visitors.



ELECTRIC INDONESIA '89



Expert Staff to Minister of Mines and Energy for Electricity, Ir. Yursan Hamid is greeted by Canadian Ambassador to Indonesia, Ingrid Hall, at the Canadian Information Booth at the opening of Electric Indonesia '89. The exhibition was held at the Jakarta Fairground on November 22. Also shown is Mr R. Butler of West Coast Engineering, who was in Jakarta as a member of the Power Transmission and Distribution Mission. The mission, jointly organized by the Departments of Foreign Affairs and Industry, Science and Technology of Canada, visited Jakarta from November 20-23.