



At The Dance

AVOID all the unpleasantness and annoyance of excessive perspiration at the dance, by the application of

NO-MO-ODO Toilet Water

It will correct excessive perspiration of the arm-pits, feet and hands, keep the affected parts dry; and your gowns, hose and gloves will be kept unstained, fresh and dainty. Besides, it does away with sanitary dress shields.

The extreme perspiration from which so many suffer is usually due to over-sensitive nerves which affect the sweat glands of the body. NO-MO-ODO is odorless and perfectly harmless. It does not retard the natural action of the skin pores, but has a soothing, tonic effect on them and dispels all disagreeable odor.

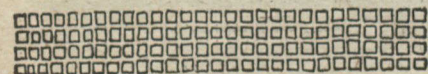
Get a bottle of NO-MO-ODO and begin its use to-day! You will get complete relief from the annoyance and inconvenience of excessive perspiration.

NO-MO-ODO is appreciated by the men because of its beneficial results when used on the neck, hands and feet. It prevents wilted collars and saves gloves from stains and stiffness.

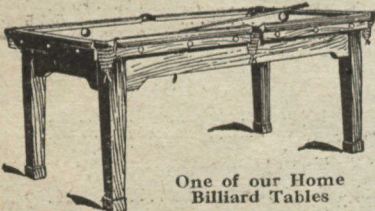
Keep A Bottle Handy To Use

If your own druggist cannot supply you with NO-MO-ODO, send 50c to us direct, and we will send you prepaid, one regular full sized bottle.

WM. H. LEE, Druggist
Dept. E.W. - TORONTO, CAN.



HOME BILLIARDS A REAL CHRISTMAS PRESENT



One of our Home Billiard Tables

A present which will live for many years, giving more and more pleasure as time goes on.

Every one of us needs recreation and amusement for our spare hours. Keep the family in the home—Have your children's friends meet them in your own home, where you can keep in touch with their associations and help to control the development of their friendships.

One of our Home Billiard Tables will do more for you along these lines than anything else possibly could.

Every one of the family will be benefited and entertained, and good fellowship promoted. Our Home Billiard Table is a present to the whole family rather than to the individual.

Write at once for details and prices in order to get delivery by Christmas Day. Easy terms arranged if desired.

Our Home tables are equal in playing qualities to the full size tables which have made the name of Samuel May & Co. famous throughout Canada, and a full equipment of the highest quality is provided free with every table purchased.

One of our customers says: "We all enjoy it thoroughly and our friends appreciate it as much as we do ourselves."

And don't forget our Parlour Lawn Bowls mentioned in the November issue of Everywoman's World. They provide possibilities of really scientific play in the house. \$8.00 per set, all charges prepaid to your address.

Made in Canada by Canadians
for Canadians

Samuel May & Company
Dept. A
102-4 Adelaide St., West - Toronto

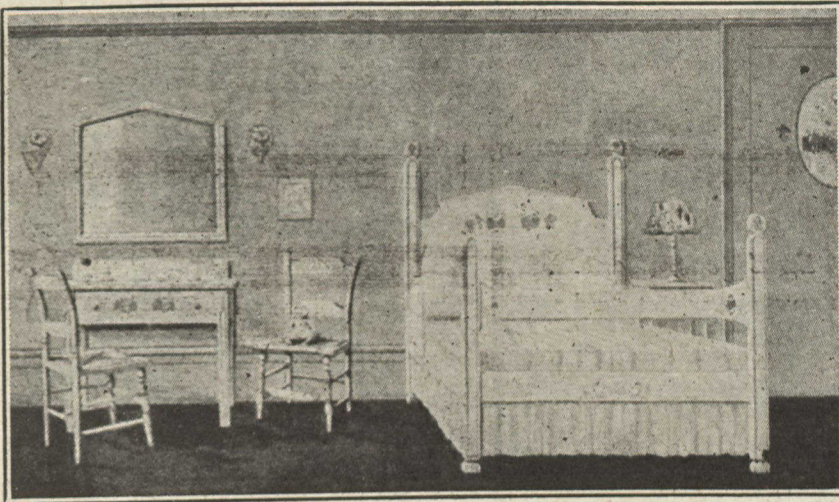


GIVE YOUR CHILD A NURSERY FOR CHRISTMAS

A child's room should accustom him to beauty and should express his own individuality

WE are beginning to understand more and more that it is the first years of a child's life that count most—that the impressions then received are those which most influence him and remain with him longest, and that we can instil and develop a love of beauty and orderliness by his surround-

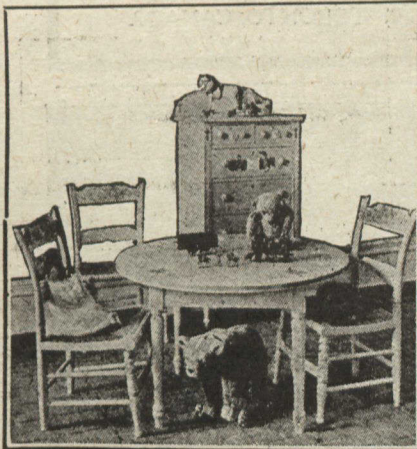
ings more effectively than by any amount of exhortation and precept. It is not enough that the nursery should be sweet and clean; it should be unmistakably the child's own room, stamped with his own personality, and containing only those things which appeal to and stimulate his imagination in the right direction.



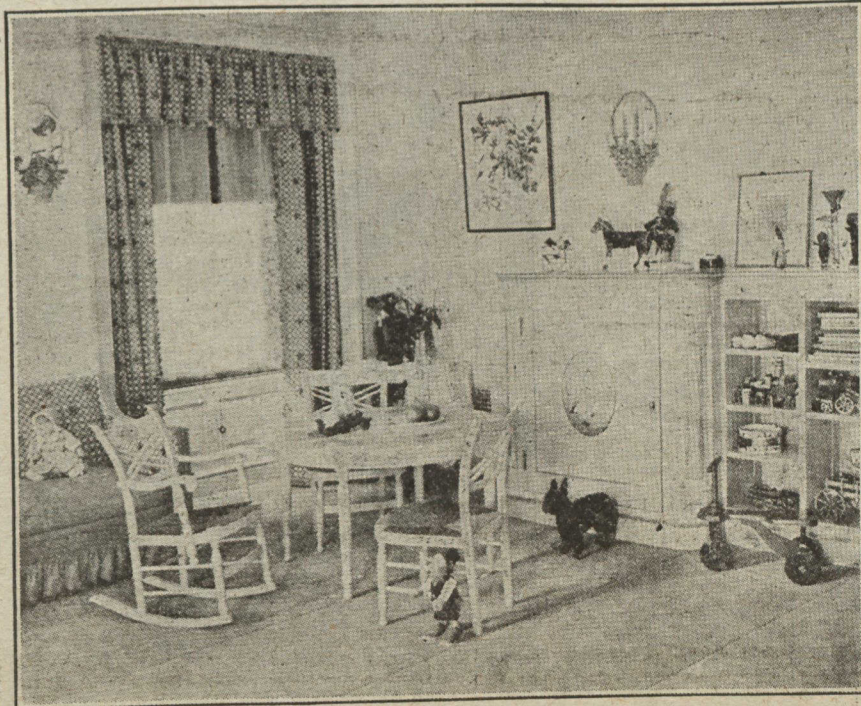
In this bedroom the walls are a restful, neutral tone of rather deep green-blue, which does not detract from the few pictures. The rug harmonizes with the walls in colour and has but little design. The furniture is of a lighter tint, lined with the darker shade, and decorated with quaint little pictures calculated to make the child smile as soon as he opens his eyes.



This playroom is done in a beautiful creamy tint, with a rubbed-down finish, which will stand washing. The straight hangings on the windows harmonize with the straight lines of the mantel book shelf, and each of the cabinets on either side is provided with deep shelves where toys are stored when not in use. The decorations and pictures are nature studies, and the low rocker gives a homely, cosy look.



This nursery contains a complete set of strong, serviceable furniture for each child, and the chest of drawers is designed to hold dolls and their wardrobes. The walls and furniture are washable, and the pictures are of story book favourites. Plenty of light is admitted through two large windows, which are draped with straight-hanging casement curtains. Each child has her own toys and her own part of the room. Much of their fun is in "going visiting" and "calling on" each other, and in inviting the dolls to tea. Sometimes members of the family are also invited and must accommodate themselves to the low chairs and tables.



This beautiful room owes its charm largely to the very obvious fact that it is really the children's room. Grown-ups are only visitors here.

"VIYELLA" Flannel

(REGD.)

Winter Designs for 1916.

"Viyella" is especially adapted for children's and infants' wear.

"Viyella" can be obtained at all leading retail stores.

Look for the name on the selvage every 2½ yards.

Avoid Substitutes

Does not Shrink



Send us your name and address and we will send you

FREE

a liberal sample of

Bias Tape

Then Let Us Know on what garments and in what ways you use it.

For Each New Suggestion sent in with the request for a similar sample, signed by one of your neighbors who is interested in sewing, we will send you an additional 12 Yard Package of BIAS-TAPE Free of Charge.

Write Now To

Narrow Fabrics Mfg. Co.
419 King St., West - Toronto

TREO ELASTIC GIRDLE

The Corset Without Laces

Made entirely of porous woven surgical elastic web, which "gives" freely to every movement of the body, yet firmly holds the figure. It is

Ideally Suited to Fall Fashions

and lends grace with absolute comfort at all times. Our patented methods of construction, and the character of materials used, make it equally desirable for street, dancing, evening or sport wear, and make unnecessary the use of corset laces. Made in short and long lengths, white and pink. Retails from \$2.00 to \$7.00. If your local dealer cannot supply you, write for illustrated free booklet. Do not accept a substitute garment. EISMAN & CO., Sole Licensees for Canada Toronto

