



FARMERS

Consider *Purity* in Paint
in *Preference* to Price.

You wouldn't pay the regular price for Sugar that analyzed 10% of sand. You wouldn't pay "all wool" prices for cotton-and-wool clothing. Why should you pay your good money for impure Paint, when you can get

MARTIN-SENOUR "100% PURE" PAINT

We guarantee Martin-Senour "100% Pure" Paint (except a few dark shades that cannot be prepared from pure Lead and Zinc alone) to be **100% pure** White Lead, pure Oxide of Zinc, pure Linseed Oil, pure Colors and Turpentine Dryer; and to be entirely free from adulteration or substitution; and sold subject to chemical analysis.

Every experienced Painter knows that the above formula is right. It is the standard of the paint world.

You get absolute purity — extreme fineness — uniform quality — when you insist on "100% Pure" Paint.

SENOUR'S FLOOR PAINT — **RED SCHOOL HOUSE PAINT**
The old reliable. — for the barn and sheds

MARTIN-SENOUR WAGON AND IMPLEMENT PAINT
for wagons, tools, etc.

We'll send you, free, "Farmer's Color Set" and our fine book, "Town and Country Homes", if you write for the name of our nearest dealer-agent.

ADDRESS ALL ENQUIRIES TO

The MARTIN-SENOUR Co.

LIMITED
655 DROLET STREET, MONTREAL.

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