

## **FARMERS**

Consider Purity in Paint in Preference to Price.

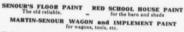
You wouldn't pay the regular price for Sugar that analyzed 10% of sand. You wouldn't pay "all wool" prices for cotton-and-wool clothing. Why should you pay your good money for impure Paint, when you can get

## MARTIN-SENOUR "100% PURE" PAINT

We guarantee Martin-Senour "160% Pure" Paint (except a few dark shades that cannot be prepared from pure Lead and Zinc alone) to be 100% pure White Lead, pure Oxide of Zinc, pure Linseed Oil, pure Colors and Turpenine Dryer; and to be entirely free from adulteration or substitution; and sold subject to chemical analysis.

Every experienced Painter knows that the above formula is right. It is the standard of the paint world.

You get absolute purity — extreme fineness — uniform quality—when you insist on "100% Pure" Paint.



We'll send you, free, "Farmer's Color Set" and our fine book, "Town and Country Homes", if you write for the name of our nearest dealer-agent.



## The MARTIN-SENOUR Go.

655 DROLET STREET, MONTREAL.

