COMMERCIAL UNION THE ASSURANCE COMPANY,

Chief Office, 19 Cornhill, London, England

Capital, \$12,500,000.

Invested, over \$2,000,000

FIRE DEPARTMENT.—The distinguishing feature of this Company is the introduction of an equitable adjustment of charges, proportionate to each risk in-

curred.

LIPE DEPARTMENT.—For the pre-eminent advantages offered by this Company, see I respective and Circular—80 per cent. of profits divided among partipating Policy Holders—Economy of management guaranteed by a clause in the Deed of Association.

MORLAND, WATSON & CO.,

General Agents for Canada.

FRED. COLE. Secretary. Office, 385 and 387 St. Paul street, Montreal.

Surveyor-11. MUNRO, Montreal. Inspector of Agencies - T. C. LIVINGSTON, P.L.S.

5-1y

DRY GOODS CIRCULAR.

SPRING 1898

UR STOCK WILL BE COM-

PLETE IN EVERY DEPARTMENT

BY THE

20Th OF MARCH.

[JAMES CLANION & CO.,

CAVERHILL'S BUILDINGS.

50 St. Peter St

Montre it.

THE LIVERPOOL AND LONDON AND GLOBE INSURANCE CO.

Chief Offices.-Liverpool, London, Montreal.

CANADA BOARD OF DIRECTORS.

CANADA BOARD OF DIRECTORS.

J. B. Anderson, Esq., charman, Pres. B. of Montreal; Alex Simpson, Esq., Dep. charman, etc. Ontario Bak; Henry Starnes, Esq. (Manager Ontario Bank)
Henry Chapman, Esq., (mer.) R. S. Tylee, Esq., (mer.) E. H. King, Esq., (deneral manager Bk of Montreal; Capital paid up \$1,950,000. Reserved surplus Fund, \$5,000,000. Life Department Reserve \$7.20,000: Undivided Profit \$1,050,000; Total Funds in hand \$15,250,000.

Revenue of the Comp'y - Fire Premiums \$2,900.000, Life Premiums \$1,050,000 Interest on Investments \$500,000; Total Income, 18/3, \$3,750,000.

All kinds of Fire and Life Insurance business transacted on reasonable terms

Head office, Canada Branch, Company's buildings, Place D'Armes, Montreal.

1-1y G. F. C. SMITH, Res. Secretary.

G. F. C. SMITH, Res. Secretary.

WEST BROTHERS,

TEAS AND TOBACCOS.

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9 St. John Street,

Montreal.

LIFE AND GUARANTEE ASSURANCE.

E U R O P E A N ASSURANCE SOCIETY. H E

Empowered by British and Canadian Parliaments

SUBSCRIBED CAPITAL-£750,000 Stg ANNUAL INCOME OVER-4300,000 Sterling.

HEAD OFFICE IN CANADA-MONTREAL.

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SINCLAIR, JACK & CO.,

WHOLESALE GROCERS AND

COMMISSION MERCHANIS, St. Andrew's Buildings, St. Peter street, Montreal.

Importers of East and West India and Meditieranean Produce.

Constantly on hand, a large Stock of TEAS. COFFEES, SUGARS, MOLASSES. SYRUPS. TO-BACCOS, DRIED FRUITS. &c. &c. &c

Consignments of BUTTER PORK FIOUR, WHEAT, and other products solicited

The Sale of POT and PEARL ASHES shall have the very best and most prompt attention.

Agents for Coore's celebrated GROUND ROCK SALT, for Dairy and Table use.

THE HOME AND COLONIAL AS-SURANCE COMPANY, Limited.

Chief Office, 69 Cornhill, London, England

Authorized Capital, \$10,000,000. Issued \$5,000,000. All kinds of Fire and Life Insurance business transacted on reasonable terms.

Loses promptly and liberally adjusted without reference to England. General Agents for Canada,

MESSRS. TAYLOR BROTHERS.

All Premiums received in Canada, invested in the Province.

HEAD OFFICE—CANADA BRANCH,

Royal Insurance Buildings, tower entrance, upstairs.

AYLOR BROTHERS, Brokers for Sale and Purchase of Stocks, Securities and Real Estate.

Brokers and Commission Merchants for purchase and sale of Produce. Special Correspondents for the Merchant Banking Company of London (Limited) Royal Insurance Buildings, tower entrance, up stairs.

WILLIAM NIVIN & CO.,

COMMISSION MERCHANTS AND SHIPPING AGENTS, purchase and sell all descriptions of Produce on Commission, and likewise advance on consignments of same made to their friends in London, Liverpool, and Glasgow.

Also are prepared to import on Commission and on favorable terms, all description of Groceries, Drugs, fills and Paints, having first class connections in Great Britain for the execution of such orders.

Montreal St. Scarmont and St. Nicholes streets

Montreal, St. Sacrament and St. Nicholas streets.

THE TRADE REVIEW.

MONTREAL, FRIDAY APRIL 20 1866.

STILL MARCHING ON!

W b refer to the large herds of cattle, the horses, the sheep, and the pigs, still marching from Canada over to Brother Jonathan's dominions! When there was an end of Reciprocal Trade, it was supposed there would also be an end of the visits of American drovers and others, who had scoured the Province for stock of all kinds during the previous twelve months. It so happened, however, that the general Tariff of the United States, which is now in force as regards Cauada as well as other countries, allows all ammais to pass across the lines duty free. The result is, that the traftic in our cattle, horses, &c., continues as brisk as ever, and at considerably increased prices. Under the expectation that, after the 17th March, duty would have to be paid on all animals crossing the lines, there was a strong feeling among farmers in favour of selling, the belief being general that a fall in prices would soon result. This has not only not been the case, but we learn that an advance of from twenty-five to fifty per cent, has taken place in the price of cattle and horseflesh: In some places at the West, almost everything with a pair of horns has been bought up, the drovers even taking over calves to the other side! In consequence of this demand, our Canadian butchers are beginning to find it quite difficult to supply their statis with meat, and in some places a considerable rise has taken place in the price. According to the census of 1861 the number of different animals in Canada which come under the head of Live Stock, were as follows:

Bulls, Oxen, and Steers ... Milch Cows. Calves and Heifers .. 300.596 Horses 626,196 Sheep. 1,853,054 Pigs. 1,062,441

Under the extraordinary drain of live stock from Canada for the American market, and notwithstanding the general progress of the Province, we bettere the number of atumals held by our farmers to-day is less than it was in 1861. In fact, some of our best Agricultural districts are completely depleted or cattic, and the trade must soon largely decline, from sneer inability to supply the demand.

Before the present Session of Congress rises, it is in very way probable that duties will be imposed on our live stock as they already are upon almost every other article we export to the neighbouring Republic. But from the urgent want of these animals by the Americans, as at present evidenced, we think our farmers may be in no fear as to this highly profitable traffe coming to a close, or even of any serious decrease in prices. The lesson to be taken from this is. our farmers should go into stock-raising more extensively than they have ever done before. Years ago, and not

RIFLES AND REVOLVERS

The undersigned offer for Sale in quantities, at ma unfacturers' prices, the following kinds of REVOL

POND'S REMMINGTON'S.....

Also the following RIFLES

o the following SPENCER,
SPENCER,
BALLARD,
F. WESSON,
BALL'S,
PALMER'S,
HENRY,

MORLAND, WATSON & CO. March 28.

SPENCER REPEATING RIFLE COMPANY.

> The undersigned, having been appointed CANADIAN AGENTS FOR THE SALE OF THE SPENCER REPEATING RIFLE, are prepared TO SUPPLY THEM IN QUANTITIES

PROM STOOK,
AT MANUFACTURERS' PRICES. MORLAND, WATSON & CO. March 28

so far back either-stock-raising in Canada was not a very profitable operation. Now, things have greatly changed, and at anything like present prices, no branch of farming (if we may so call it) will pay better. Not the least advantage to be derived therefrom, will be the respite to our new somewhat impoverished lands from the persistent over-cropping to which they have been subjected. Wheat is not now the sure crop it once was, and looking at it from all points of view, we are sure we cannot too strongly urge our Agriculturists to go more largely into the breeding of stock than they have previously done

RAILROAD TRAFFIC RECEIPTS.

WE have before as the Railway Fraffic Receipts for the month of March, and for the first quarter of the current year Those for the month are-

Pastengers. Freight Mails and sundries	\$369,202 41,418 654,692
Total, March, 1865	\$1,065,312 918,206
Increase	\$147,106
Those for the quarter are-	
Passengers Freight Mails and sundries	\$\$23,706 1,584,316 107,212
Total, first quarter, 1865 " 1864	\$2,515,234 2,196,629
Increase	\$318 GUS

The total is made up by the receipts of various lines,

as under :as under:—

Name.
Great Western...
Grand Trunk.
London & P S (estimated)
Welland...
Northern..
Port Hope, L. & B
Port Hope & Peterboro'...
Brockville & Ottawa
Prescott & Ottawa
Stanstead. Shefford & Chambly
(estimated) \$833,463 1,485,742 6,300 6,935 345 1,377 25 25 91 43 31 86 100,400 11,559 8,296 21,218 14,000 44 \$2,515,234

Thus the lines of the Province here gives this quarter an average receipt of \$1,154 per mile, or: \$91.09 per week per mile. This ought to pay well on the cost of the roads, which has not been great, comparing them with Luropean railways, and we have no doubt a considerable return will indeed be made this half-year to the bolders of the stock and bonds of the various companies. A hundred dollars per mile per week ought to pay 5 per cent all round.

The lines which do not run during the winter and which are therefore not included in these returns, arc-

The Cobourg & Peterboro Balifoad The Carillon & Grenville "The St. Lawrence & Industrie Bailroad.