

# John Macdonald & Co.

TO THE TRADE

Our purchasing power and the varieties  
of our selections in

## General Dry Goods

Woollens, Gents' Furnishings  
Haberdashery, Carpets and Fancy Goods

Meet the requirements of the  
keenest and largest merchants  
in City, Town, and Village.

Having the money, capacity, and  
experience, places us in this envi-  
able position.

### JOHN MACDONALD & CO.

Your Orders Solicited.

Wellington and Front  
Streets East . . .

TORONTO

## Half of Earthly Happiness

**I**S to be pleased with your own possessions. But how can you be happy if the greater part of your stock of Dry Goods or Millinery is in out-of-date colors? As the people of the country increase, the closeness with which they follow the quickly changing dictates of fashion increases also.

The careful retailer will take advantage of facilities for making his old stock of Dress Goods, Hose, Braids, Soft Silks and Union Ribbons, Ostrich Plumes, etc., saleable by having them re-dyed, re-finished and put up as originally. And, while this may be more trouble than selling the goods at a sacrifice, yet it is infinitely more profitable. Who does not offer a pleased remark on entering a finely stocked store of fashionable colored Dry Goods. Damaged or faded goods can also be made valuable in this way by sending them to

### R. PARKER & Co.

DYERS AND FINISHERS

Works and  
Head Office 787 to 791 YONGE STREET

Send for our Quotations.

 Toronto