Guide-Advocate

Watford, Ont.

PUBLISHED EVERY FRIDAY

Subscription $1.50 per annum in advance. $2.00 in advance to the United States.

ADVERTISING RATES.

1500 inches within a year 10 cents per inch.
1000 " " " 11 " "
500 " " " 12 " "
250 " " " 13 " "
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Short Periods 20 to 25 cents per inch.

Changes to suit advertisers if copy of change is in printer's hands by Tuesday noon.

LEGAL ADVERTISING :— 1st insertion per line, 10 cents, subsequent insertions 5 cents per line. Agate measure 14 lines to the inch.

BUSINESS CARDS—One inch and under, per year $5.00.

AUCTIONEER CARDS—One inch $5.00.

LOCALS— 10 cents per line each insertion. Miminum Charge 25 cents.

Advertisements without specific directions will be inserted until ordered out and charged accordingly.

W. C. AYLESWORTH, Publisher.
T. HARRIS, Editor.

Guide-Advocate

WATFORD, APRIL 2, 1920.

NOTE AND COMMENT

The Dominion Government is preparing a scheme of state-aided insurance for returned men. The bill has, it is understood, been drafted, but a number of points remain for decision before it will be brought down in the house. The aim is to give assistance to ex-members of the forces who, because of disability incurred on service, are unable to secure life insurance at prevailing rates.

Don't think it would be sacrilege to say your prayers to some of the new outfits for feminine adornment. They are not like anything in the "heavens above, the earth beneath or the waters under the earth." If folk will persist in making guys of themselves there will likely always be some promoter ready to show the styles to outdo the past season for these connoiseurs of fashion. Automobile language might describe some of the garments as "high gear" and "low gear."

A Community Laundry is one of the live questions in connection with the Women's Institutes. Proposition is to cover a rural territory of perhaps 3 miles, and have family washings all done at a centre laundry run by hydro or gasoline power machines. This would not only cut out wash day at the individual home, but would help solve the problem of hired help. The practicability of the plan has been evidenced by the community kitchen in some places. Careful estimates will show that the idea is not so far fetched as some might think and will supply a real need to the women folk of many a community.

When the size of the Canadian one-cent piece is changed to the proposed smaller coin, one Ottawa man will suffer a dead loss of $30,000 or more besides the closing up of a lucrative business. Several other businesses using slot machines in Ottawa and throughtout the country will be losers to a smaller extent, while the Post Office Department is faced with the necessity of changing the mechanism of stamp vending machines, which at present represent an investment of over $100,000.

New York Evening Post—Up to the present it has been possible only to make small cavities in concrete, but under a new German patent much larger ones can be made. Pieces of ice, corresponding to the measurements of the cavity required, are embedded in the concrete mass, and small channels are introduced to allow the melted ice to be drawn off rapidly. In this way not only small concrete construction such as pillars, stairs and beams can be supplied with a hollow space, but large blocks with several chambers, such as those required for walls of houses or ships.

Silver, in spite of the fact that it is worth much more than before the war can still be had at the moderate price of $1.15 per ounce. Tanned goat skin, commonly called kid, costs the shoe manufacturer on an average af $1 per square foot for the light weight hides. These hides will average about four-fifths of an ounce to the square foot, which is at the rate of a $1.25 per ounce. There is considerable waste in cutting kid leather for use in shoes, so that the leather which finally goes into the finished shoe really costs about $1.50 per ounce, about 40 per cent more than silver.

SOME PECULIAR SAYINGS

When someone pleases you and you say "He is a brick," you may not remember that you are repeating a phrase coined by a Spartan king who said of his soldiers "There is my wall and every man is a brick."

The original source of these everyday sayings is an interesting subject. Shakespeare, of course, gives us more of these sayings than any other writer, as for instance, "All is not gold that glitters," "This is the long and short of it," "Comparisons are odious," "They laugh that win," "Frailty, thy name is woman," "A Daniel come to judgment," "As merry as the day is long," and many others. "Every dog has its day" is commonly attributed to Shakespeare, as in Hamlet's speech appears "The cat will mew, and the dog will have its day," but forty years before Shakespeare wrote "Hamlet," Heywood wrote, "But as every man saith, a dog hath his doie."

Bacon is responsible for a very popular one, namely, "Knowledge is power."

Children Cry
FOR FLETCHER'S
CASTORIA

Our Bacon "Snapped Up At Once"

"'Why don't you ship more Canadian bacon?' This is the question asked me from one end of England and Scotland to the other. It was a source of great regret that I had to reply that Canadian packers were not able to ship more bacon because more hogs were not being produced in the country." In these words, Brig. Gen. J. A. Gunn, President of Gunns, Limited, Toronto, who has just returned from Great Britain where he spent three months investigating conditions, stated the position of the Canadian bacon industry.

"Conclusive evidence of the value of Canadian bacon on the English market and a fact which all will, I am sure, be interested in," he went on "is that while shipments of bacon from other countries may be put into storage from time to time because of lack of demand, yet not one pound of Canadian bacon goes into storage in England. It is snapped up for immediate consumption as fast as it arrives. Besides for every case of Canadian bacon sold, the buyer has to take a few cases of other brands. The popularity of Canadian bacon makes it possible to distribute with it brands which are not so popular to fill orders.

"I explained to business men that high prices for grain feeds and the uncertain market conditions of the past autumn had seriously curtailed hog production in Canada. But I believe the prospects for the future are so good that the preservation of our breeding stocks is a vital national concern which should engage the attention of all classes. If there is one thing which should convince the Canadian farmer that our bacon has a place by itself on the British market it is that the price being paid in Canada for hogs is far in excess of what the American farmer is getting. Previous to the war, Canadian bacon found its way into certain parts of England only. To-day, wherever you go, from Land's End to John O'Groat's, you find the consuming public familiar with Canadian bacon and asking for it. After a close study of the markets of Great Britain and Europe, I consider that if Canada is to reap the reward commercially which was opened to her by war service she must follow it up by a national peace effort. The name of 'Canada' is the finest introduction to European markets to-day. No one class in Canada must endeavor to impose upon this international trade situation any conditions which will jeopardize the position of our country."

State of Ohio, City of Toledo,
Lucas County. ss.
Frank J. Cheney makes oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for each and every case of Catarrh that cannot be cured by the use of HALL'S CATARRH MEDICINE. FRANK J. CHENEY
Sworn to before me and subscribed in my presence, this 6th day of December, A. D. 1886. A. W. GLEASON,
(Seal) Notary Public.
Hall's Catarrh Medicine is taken internally and acts through the Blood on the Mucous Surfaces of the System. Send for testimonials, free.
F. J. CHENEY & Co., Toledo, O.
Sold by all druggists, 75c.
Hall's Family Pills for constipation.

Wednesday Half Holiday

March, 22, 1920.

We, the undersigned agree to close our places of business every Wednesday afternoon from May 1st to Sept. 30th excepting when same precedes a holiday.

N. B. Howden Est.	Smokie Leigh
J. McManus & Co.	W. D. Cameron
P. Dodds & Son	T. Dodds & Son
Harper Bros.	Jakie Richardson
John Stanton	J. W. McLaren
Carl A. Class	L. R. Kinnell
A. Brown & Co.	G. N. Howden
Ed. Mackness	Stapleford & Sons
Rogers & Jacklin	J. Mathews
Swift Sons & Co.	F. A. Pritchett
R. E. Prentiss	George Hicks
R. E. Johnston	Taylor & Son
Miss George	E. Minielly
Trenouth & Co.	

As a vermifuge there is nothing so potent as Mother Graves' Worm Exterminator, and it can be given to the most delicate child without fear of injury to the constitution. m

BORN

In Brooke, March 2nd, to Mr. and Mrs. John C. Bowie, a daughter, Helene Ilene.

In Forest, on Thursday, March 11th, to Mr. and Mrs. W. J. Moffatt, a daughter.

In Plympton, on Friday, March 5th, to Mr. and Mrs. E. J. Borrowman, a son.

DIED

In Plympton, on Saturday, March 13th, James McBean, in his 83rd year.

On Friday, March 12th, 1920, James Mills, of Mt. Brydges, in his 90th year.

In Plympton, on Sunday, March 14th, Margaret McDearmid, beloved wife of Peter Anderson, aged 69 years, 5 months and 5 days.

In Adelaide, on Sunday evening, March 14, 1920, Carrie Parsons, beloved wife of Charles McDonald, aged 51 years, 3 months and 21 days.

In Petrolia, on Wednesday, March 17th, 1920, Mr. John Smith, in his 78th year.

In Arpiers, Sask., February 11, 1920, Lewis Jacob Gilbert, son of Mr. and Mrs. Lewis J. Gilbert, Arkona.

In Alvinston, Wednesday morning, March 17, beloved wife of Henry Taylor.

If Miller's Worm Powders needed the support of testimonials they could be got by the thousands from mothers who know the great virtue of this excellent medicine. But the powders will speak for themselves and in such a way that there can be no question of them. They act speedily and thoroughly, and the child to whom they are administered will show improvement from the first dose. m

THE STERLING BANK OF CANADA

Busy Farmers

Every farmer is welcome to consult the Sterling Bank branch manager regarding financial matters which may be bothering him.

Our managers have made a special study of financial matters as applied to farming. They are constantly receiving information of value to farmers.

Progressive farmers who contemplate farming on a larger scale are especially urged to visit the local manager of the Sterling Bank.

THE STERLING BANK OF CANADA

The Road to Independence

Trouble comes to all of us at one time or another.

The man with a snug bank account, is fortified against the "slings and arrows of outrageous fortune".

It is the duty of every man to lay aside something for the inevitable rainy day.

Open a Savings Account today—and take your first step along the road to Independence.

THE MERCHANTS BANK OF CANADA

Head Office: Montreal. Established 1864.

WATFORD BRANCH, - - F. A. MacLEAN, Manager.
ALVINSTON BRANCH, - G. H. C. NORSWORTHY, Manager.

Sarnia and Port Huron are growing very rapidly. There have never been such opportunities for young people who have a good training in Bookkeeping and Stenography.

The Secretarial Course in

Sarnia Business College

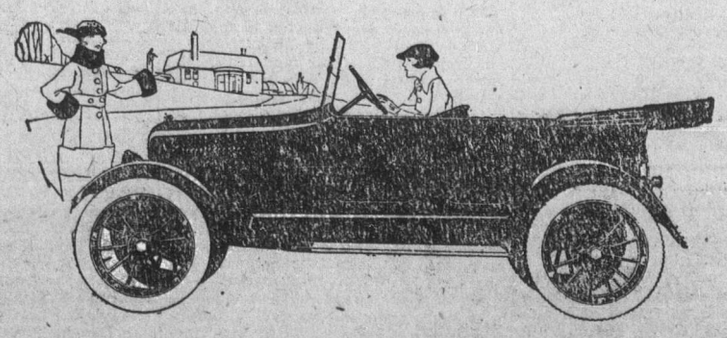
gives this training.

College opens for Winter Term. January 5th.

Overland

THE *Triplex* Springs of new Overland 4 make possible the first *light* car with the steadiness of a heavy, long car.

Public appreciation of the new features of Overland 4 is shown in ever-increasing demand for this car. Upkeep cost is low because the *Triplex* Springs protect the mechanism from the usual road shocks. Light weight creates great economy of fuel and tires.



WILLIAMS BROS., Watford. THOS. BURNARD, Petrolea.
Trusler Overland Sales, Sarnia. A. J. GAMMON, Forest.

Head Office and Factories: Willys-Overland Limited, Toronto, Canada

Branches: Toronto, Montreal, Winnipeg and Regina