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Its Popularity Proves Its Worth.  
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250 Dundas St. Phone 3051-3052.



**DIAMONDS.**  
A Diamond for an engagement ring. Beautiful Blue White Diamonds set in Platinum, white, green and yellow gold.  
Rings from \$25 to \$1,250.

**C. H. Ward & Co.**  
Diamond Merchants, Jewelers and Opticians.  
385 Richmond St. Phone 1084.



Our fitters are experts. We have 15 years' experience in shoe repair. Call on us for many lines.



**"EYESIGHT IS THE GUARDIAN SENSE."**  
RESTRICTED vision is the greatest handicap one can encounter. Eye examination by a competent optometrist is necessary at first sign of strain or failing vision.



It is wise to stock ahead on wood. Then you are sure of your supply.

**GILLIES COAL and WOOD**  
Phone 1312, Cor. Adelaide and Bathurst.

**FURS**  
REMODELED AND REPAIRED.  
All orders receive expert and careful attention.

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**ROSS', Limited**  
196 Dundas St., London.

**The London Loan Company of Canada**  
MORTGAGES and REAL ESTATE AGREEMENTS PURCHASED

**FORD RUNS 57 MILES ON GALLON OF GASOLINE.**

A new automatic and self-regulating device has been invented by John A. Stransky, 571 Fourth street, Pukwana, South Dakota, with which automobiles have made from 40 to 57 miles on a gallon of gasoline. It removes all carbon, and prevents spark plug trouble and overheating. It can be installed by anyone in five minutes. Mr. Stransky wants agents, and is willing to send a sample at his own risk. Write him today. Advt.

Complete Showing of FALL STYLES In

**Furs and Millinery**  
**BELTZ & CO.**  
PRACTICAL FURRIERS, ywt

**COAL, COKE, BRIQUETTES AND WOOD.**

**JENKINS FUEL CO.**  
PHONE 1391. ywt

Know a Sick Friend? Say It With Flowers.

**DICKS' FLOWER SHOP.**

**TOYS, DOLLS, SOUVENIRS.**

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10 MARKET LANE.

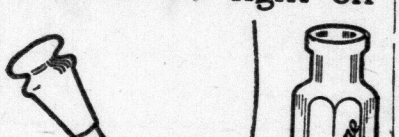
**WEGNER'S**  
Wholesale and Retail Dealer in Overalls, Sweaters, Coats, Gloves, Mittens and Raincoats.  
**LONDON'S LARGEST HIGH-CLASS WORKINGMEN'S OUTFITTERS.**  
Exclusive Manufacturers' Agent for the Best Canadian Makes of Overalls.  
WEGNER, The Heart of London.  
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Quality Vulcanizing Only.

**ART WILKES**  
London Tire Repair Depot,  
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CORNS lift right off



Doesn't hurt a bit! Drop a little "Freezone" on an aching corn, instantly that corn stops hurting, then shortly you lift it right off with fingers. Truly! Your druggist sells a tiny bottle of "Freezone" for a few cents, sufficient to remove every hard corn, soft corn, or corn between the toes, and the calluses, without soreness or irritation. Advt.

**What Press Agents Say About Coming Events****BIG FUN SHOW OPENS AT GRAND ON MONDAY**

"Sliding" Billy Watson's Musical Revue—Daily Bargain Matinees For Ladies.

Custom has decreed that a burlesque show may be snappy and filled with variety and novelty. That is what "Sliding" Billy Watson is said to have created in his "Big Fun Show," which comes to the Grand Opera House Monday, Tuesday and Wednesday with daily bargain matinees for ladies.

"Sliding" Billy Watson's method of arousing smiles is so real, so natural, and truly in accord with the minds of the audience, that the wide smile, the mischievous twinkle of the eye of this born funster has one smiling with him before one is aware that he has relaxed. He slides on and off the stage with his unique rolling motion, and starts everyone laughing from his entrance.

Many old favorites will assist "Sliding Billy" in his fun-making.



**ETHEL DE VEAUX,**  
one of the beauties with Sliding Billy Watson's big fun show at the Grand, Monday, Tuesday and Wednesday.

derful performances. Today's matinee is billed for 2:15 and the evening performance for 8:15. This will probably be the last chance afforded this season to see Mr. Williams in the characters in which he so commandingly excels.

**MAY ROBSON COMING BACK IN FAMED AUNT MARY PLAY**

Theatregoers will be pleased to learn that London's favorite comedienne, May Robson, is bound to return to the Grand Opera House on Thursday, Friday and Saturday evenings, October 4, 5 and 6, with Saturday matinee, presenting her greatest success, "The Rejuvenation of Aunt Mary." Mail orders for seats are being filled now at the theatre.

**Only Three Classes of People Who Like Flattery.**

There are really only three kinds of people who like flattery. They are men, women and children. And the same three classes are very fond of Perfect Blue-White Diamonds, sold by John A. Nash, My Jeweller, London and Windsor. "Where you will eventually buy."—Advt. zzv

**SLIDING BILLY WATSON.**  
This born funster opens a three-day engagement with his big fun show at the Grand, Monday. There will be daily bargain matinees for ladies.

The cast includes Benny (Howard) Platt, Inez de Belder, Ethel de Veaux, Frank Malahan, Murray Edward, Oliver de Grant, Ruby Wallace and Bono and Cleora. The chorus is hard-working and well chosen, and in the dance numbers is as nimble-footed as any seen here this season. It is also satisfactorily gowned in some of the most stunning costume creations that have been displayed on the local stage this year.

"Sliding" Billy Watson's "Big Fun Show" is not lacking in scenic investment, there being at least eight scenes that are colorful and pretentious. There are ten ripping musical numbers in the piece which have been put on by Dan Dody in a manner that makes the eighteen comely chorus girls display all the pep that is in their systems. Watson himself wrote and staged the piece.

**BRANSBY WILLIAMS CLOSES GRAND ENGAGEMENT TODAY**

Bransby Williams, the eminent English character actor, will conclude his present engagement at the Grand Opera House with afternoon and evening performances today, presenting on those occasions his version of Charles Dickens' masterpiece, "David Copperfield." It is safe to say that not in many seasons has London enjoyed the performances of any other actor comparable to those of Mr. Williams in his own line. His rendition of the double roles of Wilkins Micawber and Daniel Peggotty has established itself as a standard in every city in Great Britain, and wherever he has appeared in Canada he has been enthusiastically acclaimed. On Thursday evening and last evening he enthused the Grand audiences who witnessed his won-

derful performances. Today's matinee is billed for 2:15 and the evening performance for 8:15. This will probably be the last chance afforded this season to see Mr. Williams in the characters in which he so commandingly excels.

**GALLI-CURCI TO APPEAR AT ST. THOMAS THEATRE**

Famous Soprano Continues To Gain Popularity With Her Marvellous Voice.

To those who have followed the remarkable career of Galli-Curci, who is to appear at the Star Theatre, St. Thomas, since her auspicious entry into the American musical field in 1916, her debut with the Metropolitan Opera Company scarcely came as a surprise. The position this great artist occupies in the world of music today is both unique and unprecedented—a regular member and featured star of such of America's great opera organizations, the Metropolitan and Chicago Opera Companies, and the very idol of millions whom she has thrilled with her golden tones.

Galli-Curci's supreme position in her art is rightfully hers. Alone and unchallenged, "on trial" before a critical audience in Chicago on November 18, 1916, she scored her first triumph in a new land. Reports of her success spread like wildfire, and the musical world was impatient with curiosity to hear the little Italian woman who was declared at once by many to be the successor of Patti. Year after year has found Galli-Curci playing "return" engagements, until today she is being sought for appearances from all parts of the globe. She has long since been called a "record breaker," shattering attendance records and box office receipts regularly.

With seven seasons of steadily increasing popularity as background, the present season, her eighth in America, is pronounced by her managers the most successful of her career.

**TECHNICAL SCHOOL NIGHT CLASSES OPEN IN OCTOBER**  
The opening of the technical evening classes is a matter of interest, not only to a very large number of citizens, but to many who live close enough to the city to take advantage of the splendid facilities that the Technical School provides for ambitious men and women to improve themselves along the line of their daily work.

The evening classes of the Technical School open on Monday, October 1. Registration will be held all week both afternoon and evening in the Technical School, Dundas street.



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**FALLS DOWN STAIRS.**  
Ridgeway, Sept. 21.—Mrs. Annie Shaw, Victoria avenue, while coming downstairs Thursday, missed her footing and fell to the bottom of the staircase. Although shaken

**Freedom and Comfort In a Bandobelt Or Combinette**

So many women have sought comfort and freedom in models of surgical elastic, but have been so disappointed at their lack of style-retaining lines! In these models, which are the result of scientific research by the Frolaset and American Lady corsetiers, will be found a happy balance of the comfort and ease of elastic non-lacing models, with the added advantage of style-giving quality that lasts.



Frolaset Bandobelt for the slight woman or for sport wear. It fills the requirements without binding. It looks a little to one side of the center, giving a flattening effect through the abdomen. Made of pink brocades with elastic sides. Price, according to length ..... \$1.25, \$3.00, \$4.50 and \$6.75

American Lady Raydio Models—In these elastic non-lacing models you will find comfort and ease, with the added advantage of style-giving quality. Made of pink coutil and brocade. Prices ..... \$2.75, \$3.50, \$6.75

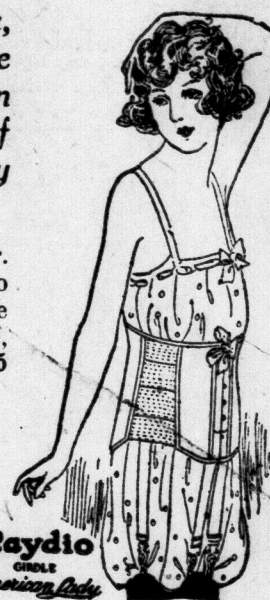
Two Elastic Girdles are made entirely of washable surgical elastic webbing, lightly boned to provide the needed support to abdomen and back, yet gives freely with every movement. Prices ..... \$2.50 to \$7.75

American Lady Combinette—Brassiere and Girdle combined; offers a real support to the abdominal muscles, with the lightest and most flexible boning, and proportioning the hips to graceful lines.

Combinette A A—Made of pink brocade batiste, lightly boned through abdomen; hooks in back. Sizes 32 to 38. Price ..... \$1.75

Combinette E A—Made of pink brocade, elastic sections in sides; lightly boned. Sizes 32 to 40. Price ..... \$3.50

The Netherall performs the duties of vest, bust confiner and girdle, has no boning to constrict. A lovely combination for the girlish figure, made of silk jersey and suede cloth. Sizes 32, 34 and 36. Prices ..... \$5.00 and \$6.50  
Second Floor.



Raydio  
Girdle  
American Lady

**NECKWEAR SERVICE FOR MEN**

YOUR TIES PRESSED FREE.

Don't throw your necktie aside when it becomes twisted out of shape with tieing. Bring them in and we will iron them out. Just like getting a new tie. This service is free and we want you to take advantage of it. Bring your worn or twisted ties and have them pressed out. Neckwear Counter, Men's Shop.

**Ladies' Umbrellas, \$2.95**

A SPECIAL PURCHASE.

We have secured a limited quantity of close rolling Silk and Wool Umbrellas, mounted on very smart handles. They look and are a much higher priced Umbrella.

These are made of extra fine silk and wool taffeta on close rolling frames, hemmed edges. Handles come varied and assorted—rings, silk cords, leather straps. A special purchase lot at ..... \$2.95 each

**Colored Silk Umbrellas**

Colored Silk Umbrellas are to be very popular for fall use. A fresh lot has just passed into stock in shades of navy, bottle green, brown, purple; also a few bordered Umbrellas in the lot. Handles have bakelite rings and leather straps. Priced at \$8.00. With ivory tips and shank to match ..... \$10.00 each

**Manual Training Aprons**

Made of strong, heavy duck, three pockets and tapes; regulation bench Apron ..... \$1.65 each  
Aisle B.

**All-Wool Blanket Cloth**

54 inches wide, of heavy 18-ounce weight. It's a great cloth for girls' school coats; good shades of sand, brown, navy, red and a lovely cream for baby coats ..... \$2.25 per yard  
Aisle A.

**To Our Out-of-Town Friends**

A very cordial invitation is extended to all our out-of-town friends and patrons to make the fullest use possible of the Shopping Service which has been installed for your convenience. A letter to "Judith" will bring samples, information or suggestions. It will also purchase your new blouse, stockings for the children, material for a winter coat, or a bit of lace. We are hoping for many prompt acceptances of this invitation!

**New Curtain Nets At Special Prices**

We are offering some very marked values in new Curtain Nets. These are considerably below regular prices, and at this time of the year will be very welcome to the thrifty buyer.

**Cream Madras, 29c Yd.**

12 pieces only, in excellent designs; good quality, and very popular for curtains in any room. Special price ..... 29c yard

**Art Silk Madras, \$1.35 Yard**

Six colors to select from; handsome shades of brown, blue, gold, rose, mulberry and taupe, making beautiful overdraperies; all fast colors. Special price ..... \$1.35 yard

**Ruffled Dotted Marquisette Curtains, With Tie-Backs, \$4 Pair**

36 pairs Ruffled Marquisette Curtains, in different size dots; good full ruffle; a very dainty bedroom curtain; all have tiebacks. A splendid value; 2 1/2 yards long. Special price ..... \$4.00 pair

**New Filet Nets, 65c Yd.**

Ten pieces to select from, all choice designs, in ivory with lace edge both sides; also in ecru plain edge; 36 and 37 inches wide. A Net that will give service. Special price ..... 65c yard



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GRILL SERVICE—  
Continuous.

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LIMITED

MARTHA JANE,  
Home-Made Chocolates,  
60c Box.

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Sell Parnell's Bread and You Sell Satisfaction

The success and size of your business is based on the quality of the products you sell your customers. Bread is one article of foodstuff that must be of the best, because it is really the mainstay of life.

**PARNELL'S QUALITY BREAD**

is always good, always uniform, and you need never fear disappointing your customers when you sell it to them.

If you do not sell Parnell's Bread now, we will be glad to have a representative call upon you.

Just phone us or drop a card.

**Parnell Baking Co.**

PHONE 929.

**ENTHUSIASM PREVAILS AT BAYFIELD MEETING**

Goderich District Methodist Plan For Another Successful Year.

Special to The Advertiser.  
Bayfield, Sept. 21.—The financial district meeting of the Goderich Methodist district, convened here Wednesday, was well attended. Rev. Prof. Potter of Victoria College spoke eloquently on the work of the educational society of the Methodist Church. He also presented the budget for the coming year. Rev. John Garbutt of London told of the work and plans of the department of evangelism and social service.

The missionary conference was largely attended, several circuits sending large deputations. Rev. Mr. Annis, a missionary of West China, at present home on furlough, spoke on his work there. Rev. D. N. McCamus was present as a representative from the conference standing missionary committee.

November was set aside as missionary month, and the various circuits of the district were grouped, each group to consult and arrange for the holding of missionary anniversaries. The following is the

WHEN YOU Buy a Wray's Diamond You know you have the best. 1-3 off present prices. THE STORE WITH THE STOCK.

Benmiller and Bayfield; Goderich, Victoria street, and Nile; Clinton, Wesley and Homesville; Clinton, Ontario street, and Varna; Seaford and Walton, Blyth and Londesboro, Auburn and Dunganston.

A resolution was unanimously passed, pledging the district to do its utmost to attain the various objectives set before the different circuits. The conference was the best yet held from the standpoint of attendance, interest and enthusiasm.

**THREE WORKERS PERISH IN EXPLOSION AT MINE**

Associated Press Despatch.  
Wheeling, W. Va., Sept. 21.—Three miners were killed early today in an explosion at the Benwood mine of the Wheeling Steel & Iron Company. It became known tonight, when the bodies of Joseph Birillo and Michael Corda and J. J. Carscaden, the latter a fire boss, were found buried beneath tons of coal and stone.

**MOTORIST KILLED.**  
Canadian Press Despatch.  
Quebec, Sept. 21.—Miss Florence Nadeau of St. Justine was killed, and Mrs. Leclerc of the same place, badly injured today, when an automobile in which they were riding jumped over a thirty-foot embankment near

**Realization—**

More and more the public are realizing the convenience and economy of utilizing our Funeral Home.

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Director of Funeral Service  
Phone 588. The Funeral Home.  
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**GEO. E. LOGAN FUNERAL HOME**  
371-373 DUNDAS STREET, PHONE 1868. ywt

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Private Funeral Apartments, 350 William Street.  
Personal attendance; lady assistant. Phone 6561, Day and Night.

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ELECTRIC MOTOR REPAIR CO.  
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R. R. Ferguson, Manager.  
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Funeral Directors and Embalmers.  
Handsome Motor Hearse.  
Day or Night Service with Promptness, Neatness and Quietness.  
Phones: Office 645, Residence 2056W.

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FUNERAL DIRECTOR AND EMBALMER.  
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