

ROYAL Yeast Cakes

BEST YEAST IN THE WORLD.
DECLINE THE NUMEROUS INFERIOR
IMITATIONS THAT ARE BEING OFFERED
AWARDED HIGHEST HONORS AT ALL EXPOSITIONS
E.W. GILLET COMPANY LIMITED.
WINNIPEG TORONTO ONT. MONTREAL



The Best Gifts in the World

TAKE pains with your Christmas gifts—each represents your tastes—your regard for the recipient. The gift spirit is not measured in dollars and cents—it is the care and taste shown in its selection that makes a gift acceptable.

Make your selection in your own home from the choicest wares the finest marts in the world have to offer. Our buyers cover many thousands of miles each year—the most suitable of their purchases are condensed into the one hundred and twenty-four pages of our Gift Book.

Send for this Gift Book—make your selections from it. After they reach you, if you are not perfectly satisfied send them back. Isn't it simple—isn't it safe?

Write a post card to-day—now—for the Gift Book.

Ryrie Bros. Limited,
Canada's Largest Mail Order Jewelry House
JAMES RYRIE, Pres.
HARRY RYRIE, Sec.-Treas.
TORONTO - ONTARIO

This Will Stop Your Cough in a Hurry

Save \$2 by Making This Cough Syrup at Home.

This recipe makes 16 ounces of better cough syrup than you could buy ready made for \$2.50. A few doses usually conquer the most obstinate cough—stops even whooping cough quickly. Simple as it is, no better remedy can be had at any price.

Mix two cups of granulated sugar with one cup of warm water, and stir for 2 minutes. Put 2½ ounces of Pinex (fifty cents' worth) in a 16-ounce bottle; then add the Sugar Syrup. It has a pleasant taste and lasts a family a long time. Take a teaspoonful every one, two or three hours.

You can feel this take hold of a cough in a way that means business. Has a good tonic effect, braces up the appetite, and is slightly laxative, too, which is helpful. A handy remedy for hoarseness, croup, bronchitis, asthma and all throat and lung troubles.

The effect of pine on the membranes is well known. Pinex is the most valuable concentrated compound of Norwegian white pine extract, and is rich in guaiacol and all the natural healing pine elements. Other preparations will not work in this formula.

This Pinex and Sugar Syrup recipe has attained great popularity throughout the United States and Canada. It has often been imitated, though never successfully. A guarantee of absolute satisfaction, or money promptly refunded, goes with this recipe. Your druggist has Pinex, or will get it for you. If not, send to the Pinex Co., Toronto, Ont.

Shiloh 23

The family remedy for Coughs and Colds. Small dose. Small bottle. Best since 1870.

Silver for Service
When purchasing silver you are sure of dependability and beauty if it is the heaviest silverplate.

1847 ROGERS BROS.
This brand, known as "Silver Plate that Wears" assures long service because it is the heaviest silverplate. Look for the trademark. Sold by Leading Dealers.

Food Prices Highest In the Past 23 Years

Retail Cost of Staple Articles Was 66.1 Per Cent. Higher Than Prices Averaged Between 1890 and 1899—Meat Prices Show Tremendous Jump.

[Canadian Press.]
Washington, D. C., Nov. 20.—Retail prices of food were higher Aug. 15 than they had been at any other time during the last 23 years, according to figures of the bureau of labor statistics issued today.

Retail prices of the principal articles of food in 40 important industrial cities, gathered and compiled by experts, show that during the year 12 of the 15 articles advanced in price, while only 3 declined.

Comparison of retail prices on Aug. 15, 1913, with prices on the same date in 1912, shows potatoes advanced 20 per cent., bacon 18.8, smoked ham 17.6, eggs 12.6, round steak 11.5, sirloin steak 10.2, pork 9.3, hens 8.7, lamb 8.1, rib roast 7.9, butter 5.7, and milk 2.7.

When the prices of each of the fifteen articles of food were weighted according to average consumption in the workingmen's families, retail prices on Aug. 15, 1913, were 66.1 per cent above the average price for the ten-year period 1890 to 1899; 3.0 above the price on Aug. 15, 1912, and 14.9 per cent above the price on Aug. 15, 1911.

2.7. Sugar declined 7.9 per cent, wheat flour 5.5, and cornmeal 2.7.

Compared with average prices for the ten-year period, 1890 to 1899, every article for which prices were noted, with the exception of sugar, advanced. Bacon advanced 139.0 per cent, pork chops 124.5, round steak 108.4, smoked ham 92.2, sirloin steak 79.3, rib roast 76.5, potatoes 75.2, hens 73.2, lamb 69.8, eggs 66.4, cornmeal 60.0, butter 41.9, and milk 38.8. Sugar declined 2.3 per cent.

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RISKED FIVE-YEAR TERM TO HELP HIS SON ESCAPE

Father's Sacrifice Was Unavailing, and Now the Wayward Youth Faces Life Imprisonment for Holdup and Attempt To Shoot.

[Special to The Advertiser.]
Sarnia, Nov. 19.—Wm. Reynolds, charged with helping a prisoner to escape, appeared before Magistrate Gerns yesterday. The penalty for the offence is five years. The court, however, took into consideration the extenuating circumstances involved, and commuted the sentence to a fine and costs.

The case is an unusual one. Wm. Reynolds is the proprietor of a harness shop on Christina street, and an old citizen of Sarnia. The convict whom he helped to escape was his own son Arthur. Last summer the wayward boy was sent to the prison farm at Guelph to serve a year's sentence. During a drunken brawl he had struck a companion over the head with a bottle and inflicted serious injuries.

About a month ago, in company with two other convicts, he escaped from the prison farm and fled to his father's home in Sarnia, where one was caught. Young Reynolds went to his father for aid. The officers were hot on his tracks. The father, who feared for his son's life, took him down the river, where it is believed the young man succeeded in getting across.

About two weeks ago two hold-up men, armed with revolvers, entered a cafe in Detroit and fired upon the frightened proprietor when he attempted to escape. They were caught and arrested. One of the men was Arthur Reynolds, the other Newman, who escaped from the prison farm with him. The penalty for the offence with which they are charged is life imprisonment.

DR. ROSS IMPRESSED SYNOD WITH ELOQUENT ADDRESS

Canon Hague Writes of the Visit Made to the Anglican Convention.

In a letter to a Toronto paper, commenting on the death of Rev. Dr. Ross, Canon Dyson Hague, former rector of Cronyn Memorial Church, refers to the late pastor of St. Andrew's Church as follows:

The lamentable death of Dr. Ross, of London has not only removed a prince and a great man in the laity of the Presbyterian Church, but taken from the religious life of Canada one of its outstanding leaders. As the pastor of St. Andrew's church, Dr. Ross was ever a commanding figure in the work of charity, his forceful scholarship, and his practical altruism gave him an influence in the community and the country far wider than that of a mere denominationalist. It would be possible to relate many instances of his kindly and influential character from the standpoint of a neighbor-minister, but one risen before my mind in a never-to-be-forgotten scene. It was when our general synod met in London about two years ago, and a deputation from the Presbyterian Church, with friendly greetings, was received upon the floor of the house. The archbishops and bishops, in their robes of office, came in upon the platform and seated themselves before the synod in expectation of the presentation of the deputation. Presently the archbishops and three men, two Presbyterian, clergy-

men and a Presbyterian layman, appeared. The whole assembly instantly rose to its feet, and the archbishops and bishops and representative clergy and laymen of the Church of England stood while Dr. Ross and his fellow Presbyterians came forward to the dais. The prime, in dignified and kindly manner, received them with evident sincerity of fraternal recognition, and then on behalf of the church he represented Dr. Ross addressed the synod. It was a really remarkable piece of religious eloquence; deliberate, dignified, quivering with intensity of emotion, and a perfect reply to the gravity of matter, and compactness of style. The tone of charity and the longing for Christian unity was conspicuous throughout, and evoked from the prime-archbishop a reply that was instinct with the spirit of Christ: "We are being drawn together," said he, "not by external influence, but by the spirit of God."

A new generation is rising fast. One by one the older men are being promoted, and pass on to the higher ranks. The Cavens, and Greggs, and Grant, and MacVicar have left their work to be carried on by younger men. And now Dr. Ross has gone. With him, we are sure, sudden death was sudden glory, and our hope is that his example of Christian charity and kindly sympathy and earnest longings for the unity of all God's people will be an inspiration to all who believe in the desire of Him who prayed "That they all may be one; as Thou, Father, art in Me, and I in Thee, that they also may be one in us."

STEAMER HANNA WILL BE A COMPLETE LOSS

Underwriters To Try and Sell Wrecked Freighter as She Is.

[Special to The Advertiser.]
Sarnia, Nov. 20.—The steamer Hanna, aground on the rocks at Point Aux Barques has been given up by the underwriters as a total loss. They will try to sell her as she is. The boat is in a bad condition.

Not only is she broken in two, but she is split in places, and her decks are all cracked open. The machinery and the 8,000-ton cargo of coal are being taken out. The rest is all junk. Capt. Tom Reid does not believe that the underwriters have sent two divers to Port Huron to make an examination of the ill-fated ship, resting on the bottom of Lake Huron eight miles from this town.

Capt. Reid is also of the opinion that the bow of the ship is not more than fifteen feet under water. He says that it ought not to be a hard job to right and raise her, as proper manipulation of her air tanks will do most of the work.

GEN. BOOTH HOPES TO SEE HIS BROTHER

New York, Nov. 20.—General Bramwell Booth, head of the Salvation Army, arrived here last night from Chicago, accompanied by his sister, Commander Eva Booth; his private secretary, Col. Theodore H. Kitching, and Commissioner Thomas Estlin, in charge of the department of the west.

Speaking for the general, Col. Kitching said the Salvation Army's leader was hopeful of meeting his brother, General Ballington Booth, head of the Volunteers of America. The two separated seventeen years ago, when Ballington Booth organized a separate body after quitting his father, General William Booth, founder of the Salvation Army. There is a report that the two organizations will consolidate. This is largely dependent upon the attitude of mind of General Ballington Booth, said Col. Kitching.

WANT HEAVIER FINES FOR CONVICTED DRUNKS

Temperance Workers of Ingersoll Will Wait Upon the Hon. W. J. Hanna Shortly.

Temperance workers of Ingersoll and the adjoining townships of Oxford are arranging to wait upon a deputation to Toronto to wait upon the provincial secretary, Hon. Mr. Hanna, asking that municipalities without license be placed on the same footing as those with license, with regard to arrests for intoxication.

There are no licenses in North and West Oxford, but it is said that in other nearby centres, get off the train in Oxford townships and have high old ones, greatly to the annoyance of the residents.

The township councils are behind the request to have the penalty for drunkenness in municipalities in which license have been abandoned made equally as severe as in municipalities which have voted licenses. Other municipalities similarly situated will likely join in sending deputations to Toronto.

AYLMER ROBBERY

[Special to The Advertiser.]
Aylmer, Nov. 20.—The police expect to make an arrest shortly in connection with the theft from Thomas White's store last evening of about \$25 worth of fresh and smoked meats. The thieves also secured a small sum from the cash register.

KAISER CAUGHT COLD.

[Canadian Press.]
Berlin, Nov. 20.—Emperor William caught cold today and was compelled to cancel his engagement to attend the opening of the convention of the German Shipbuilding Society.

Do not suffer from PILES. Dr. Chase's Ointment will relieve you at once and as certainly cure you. It is a powerful, yet gentle, remedy. Sample box free if you mention this paper and enclose 2c stamp to pay postage.

CUT PRICES PREVAIL

Strong's Prices Strong's Prices in Patents on Toilet Articles

Chase's Pills	18c	75c Toilet Water	59c
Chase's Ointment	44c	35c Toilet Water	29c
Castoria	25c	Oriental Cream	\$1.50
Electric Oil	16c	Harriet Hubbard's Ayer's	25c
Eno's Fruit Salt	80c	Cuticle Softener	25c
Wyeth's Sage and Sulphur	38c and 72c	Nail Grower	25c
Fruit-a-tives	16c, 33c	Nail Bleach	25c
Listerine	20c, 40c, 85c	Nail Pomade	25c
Bon Ami	10c	Brilliant	25c
Sapolio	10c	La Belle Coquet	25c
Pinex	40c	Harmony Liquid Shampoo	50c
Father Morrissey's Lini-	9c	Hudnut's Toilet Water	\$1
Father Morrissey's Balsam	14c and 28c	Mary Garden Perfume, per oz.	\$1.50
Fellow's Syrup Hypophosphites	\$1.15	Nail Enamel Stick	10c
Parisian Sage	38c	Pear's Soap	9c
Minard's Liniment	17c	(Not more than three to each customer.)	
Nerviline	16c	Colgate's Tooth Paste	15c
Radway's Relief	16c	Colgate's Tooth Powder	15c
Laxa Bromo Quinine	16c	Florida Water (M. & L.)	40c
Pink Pills	30c	Sanitol Face Cream	15c
Castoria	25c	Colgate's Talcum	14c
Baby's Own Tablets	15c	Colgate's Shaving Stick	15c
Horlick's Malted Milk	40c, 79c, \$3.25	Colgate's Shaving Cream	15c
Nestle's Food	40c	Colgate's Shaving Powder	15c
Gin Pills	27c	Cuticura Soap	25c
Pinkham's Vegetable Compound	78c	Harmony Hair Beautifier	\$1.00
Seidlitz Powders	20c	Mennen's Talcum	17c
Hamilton's Pills	17c	Williams' Holder Top Shaving Stick	18c
100 Iron Pills	16c	Pond's Vanishing Cream	27c
Carter's L. L. Pills	17c	Lilas de France	75c
6 Dutch Drops for	25c	Combination Nail Stick	25c
Burdock Blood Bitters	68c	Pick and Buffer	25c
Scott's Emulsion (small)	40c	Nail Paste	15c
Scott's Emulsion (large)	80c	Palma Soap, 10c, now	5c
California Fig Syrup	40c	Orona Lily Cream Soap	16c
Beecham's Pills	20c	Orona Soap Cleaner—Regular 15c	9c
Antiphlogistine (small)	40c	Mirror Nail Brick	15c
Antiphlogistine (1 lb.)	65c	Mum	25c
Belladonna Plasters	17c	Nice	25c
Hoffman Malt Extract	2 for 25c	Poudre de Peche (Ayer's)	25c
Father Morrissey's:		Regular 35c	25c
No. 7—Rheumatism and Kidney Cure, regular	24c	Ingram's Talcum	16c
No. 11—Indigestion; regular	50c	Hynd's Cream	40c
No. 14—Vitalizer and Blood Tonic, Regular	50c	Velveola Face Powder	39c
No. 4—Eczema and Skin Cure, Reg. 50c.	24c	Etc., Etc.	
No. 26—Catarrh Cure, Regular 50c	24c		
Ayer's Cherry Pectoral	20c and 40c		
Fowler's Extract	27c		
Murray's Fluid Magnesia	30c		
Perry Davis' Pain Killer	17c		
Catarrhzone	17c, 34c, 67c		
Hydrogen-Peroxide—Regular 20c	13c		
Hydrogen-Peroxide—Regular 40c	26c		
Etc., Etc.			

STRONG'S Saturday Specials

EXTRA VALUES.	
Fruit-a-tives	28c
Electric Oil	9c
1 to each customer	
Zam-Buk	28c
20c Peroxide Hydrogen	8c
Adonis Fountain Syringe	99c
Maple Leaf Fountain Syringe	\$1.16
Our Special \$2.00 Hot Water Bottle	\$1.59
50c lb. Candy, "Savoy Brand"	27c

MAIL ORDERS FILLED.

Each REXALL REMEDY SOLD on A GUARANTEE

A large and beautiful Pennant given away with each purchase of Rexall Remedies amounting to \$1.00. GOOD ONLY FRIDAY AND SATURDAY OF THIS WEEK.

PENNANTS AGAIN

STRONG'S DRUG STORE

184 DUNDAS STREET.

Phone 56 or 57—Everybody's Store—London, Can.

SCRANTON COAL

Carbon is the greatest single factor in combustion—the more carbon the more heat you get. Try our coal.

John M. Daly
Koolman, N.Y.
PHONE 348. 19 YORK ST.

Sole Agents for
GURNEY OXFORD RANGES
Smallman & Ingram

LADIES! It Will Pay You To Come Here!

Why? Because the values we offer are actual. You won't catch us dipping in our statements, for we are careful to say nothing that we are unable to prove.

Visit our store and see for yourself the decidedly low prices in Ladies' and Misses' Suits, Coats and Dresses, also Furs.

1/4 OFF ON ALL MILLINERY

London Ready-to-Wear
256 DUNDAS STREET.

Furniture As Christmas Presents

We are showing in our window this week a few small pieces of furniture which are most suitable as gifts, and are not necessarily expensive. Any one of these combine attractiveness and usefulness at the same time, and would be held dear by anyone who would receive them. Here are a few suggestions:

Ladies' Desks, Leather and Oak Rockers, Morris Chairs, Music Cabinets, Umbrella Stands, Telephone Sets, Carpet Sweepers, Jardiniere Stands, Pedestals, Tables, China, Cut Glass, etc., etc.

It's none too early to buy. By paying a small deposit, you can have anything set aside until wanted.

DOMINION HOUSE FURNISHING CO.
258 DUNDAS STREET. J.W.

Frank Edy Studio
Artistic Photos, Portraits and Enlargements.
PHONE 3691 FOR APPOINTMENT.
220 Dundas St. (London Loan Bldg.)

REMEMBER PEEL'S TOY AND DOLL SHOP

Richmond Street

Your Rare Old Lace will be in safe hands while we are cleaning it. Our cleaning of hand made laces is perfection, itself.

Parker's DYE WORKS
Toronto

London Branch—211 Dundas St.

METAL AND WOOD

Cleaned Quickly Thoroughly and Economically with

Old Dutch Cleanser

MANY USES AND FULL DIRECTIONS ON LARGE SIFTER—CAN TO 4

Mrs. Winslow's Soothing Syrup has been used for over SIXTY YEARS by MILLIONS OF MOTHERS for their CHILDREN WHILE TEETHING, with PERFECT SUCCESS. IT SOOTHES THE CHILD, SOFTENS THE GUMS, ALLAYS ALL PAIN, CURES WIND COLIC, and is the best remedy for diarrhoea.