

ENGLISH RHEUMATISM CAPSULES are guaranteed to relieve the worst rheumatic pains inside of eight hours, and to permanently cure if given a fair trial. They act directly upon the blood, and will not upset the stomach. 50c box, only at our store. Taylor Drug Co., 399 Talbot street, Opp. Market.

## A Closing-Out Jewelry Sale

384 Richmond Street

Store lately occupied by W. J. Wray & Co., Jewelers. Biggest bargains in jewelry ever known in London.

The Jewelry Estate Sellers

## USE CONNELL'S COAL

Chestnut, Stove and Egg, \$7.00 per ton  
Large Pea Coal, \$5.75 per ton  
Taken from yard, 533 Colborne street.  
Chestnut, Stove and Egg, \$6.50 per ton  
Pea Coal, \$5.25 per ton

Office: 405 RICHMOND ST. PHONE 776.  
393 COLBORNE ST. PHONE 1096.

YOU SIMPLY CANNOT RESIST BUYING WHEN YOU SEE THE

## NEW IDEAL ELECTRIC IRON

MADE IN LONDON BY THE

Ideal Electric Mfg. Co

## E. C. Killingsworth

FUNERAL DIRECTOR AND EMBALMER.  
491 Richmond Street, Phone 3971

## Smith, Son & Clarke Undertakers

115 DUNDAS ST. PHONE 558.  
629 DUNDAS ST. PHONE 678.  
Residence on Premises.  
Private Ambulance Service.

## FERGUSON & SONS

FUNERAL DIRECTORS  
180 KING STREET.  
PHONES 543, 373, 2056.  
OPEN DAY AND NIGHT.

## GRIFFITH & WILLSIE

FUNERAL DIRECTOR  
104 Dundas Street, London.  
Residence on Premises, Phone 459.  
Private ambulance service.  
Delaware Branch, W. Acres, Mgr.

## GEO. E. LOGAN

FUNERAL DIRECTORS AND EMBALMER.  
418 RICHMOND ST., LONDON.  
Residence on Premises.  
Phone 1968. Personal Attention.

## WALTER TREDMORE FATALY INJURED

Pere Marquette Car Repairer Had Legs Cut Off at Chatham.

[Special to The Advertiser.]  
Chatham, Nov. 6.—Walter Tredmore died at midnight in the General Hospital here, following the loss of his legs when he was run over by a freight car in the Pere Marquette yards. Tredmore, who came from England, was about his duties as a car repairer when the accident happened. No friends or relatives have appeared to claim the body.

## To Remove First Sign of Old Age

"The infallible first sign of age is the sagging cheek muscles," says Mme. Lina Cavallieri, whose fame as a beauty culturist is scarcely outshone by that gained before the footlights. "These are more difficult and serious to treat than wrinkles," she continues. "The sagging muscles indicate that they have grown too weak to remain in place; they must be assisted, strengthened."  
The best way to strengthen and harden them is by using a wash lotion made by dissolving an ounce of powdered saxolite in a half pint of witch hazel. This creates a freer circulation to the affected parts, besides causing muscle and skin to contract. Saxolite, procurable at every drug store, has long been known to complexion specialists to possess remarkable properties, valuable in treating not only flabby tissue, but all wrinkles and furrows.

## For Sale

Frame cottage in London South, only \$65 down, balance \$9.85 a month. Apply at once.

## London Loan & Savings Co.

## HAMILTON'S Ale and Porter

Cannot be excelled. It's a favorite drink with many, and will suit you if you try it.

## JOHNSTON BROS.

## XXX BREAD

Demand Johnston's Bread and you can have the best bread. Every ingredient is pure and nourishing. The flour used is made of the best wheat grown in this country.

Grocers will supply you, or get a wagon to call at your door.

JOHNSTON BROS. PHONE 944.

## LONDON AND DISTRICT

Maximum is \$800.—It was inadvertently stated in Wednesday's Advertiser that the maximum for woman teachers in the London city schools was \$850 a year. It should have been \$800.

Liberal Club Euchre.—Another pleasant evening was spent by the members of the Liberal Club in Hyman Hall Wednesday. The prize, donated by the Purdon Hardware Company, was won by Mr. John Lamey.

Officers of Literary Society.—The first meeting of the Literary Society of the London Normal School was held on Oct. 31, and the following officers were elected: President, Mr. R. H. Hiddell; vice-president, Mr. Young; secretary, Miss H. Hicks; treasurer, Miss Ruth Campbell; pianist, Miss Annie Winslow; historian, Miss Effie Cameron; councilors: Form I, Miss Burgess, Miss Edgar; Form II, Mrs. Graves, Miss Law; Form III, Mrs. Schmidt, Miss Pinfold; Form IV, Mr. Wood, Mr. P. McCallum.

The Fox-Farming Industry.—Today's issue of Bradstreet's has the following to say regarding the development of fox-farming in Canada: Fox farming is a new departure in Canadian industry which has rapidly expanded. It is carried on for the most part in Prince Edward Island, as conditions there are especially suited to the rather difficult and costly enterprise. Up to last week twenty-two fox-breeding companies had been listed. This week one company there paid \$75,000 for four pairs of foxes for breeding purposes. The possibilities of the industry as a money maker, and the handsome dividend already paid by some of the companies, is sufficient warrant for such initial expenditure.

An Unusual Celebration.—The residence of Squire John Hodgins and his wife, 29 Cartwright street, was taken possession of on Tuesday evening by a number of their friends to celebrate their 57th wedding anniversary. After partaking of a splendid dinner an enjoyable evening was spent by all. Squire Hodgins entertained his company with many interesting stories of pioneer days in and around London, where he has spent 50 years. Before departing for their homes the company voted Squire Hodgins and his wife an excellent host and hostess, and all joined in wishing them spared to celebrate many more wedding anniversaries.

## POWER CONTRACT TO BE RATIFIED AT MEETING

Commissioners Will Proceed With Purchase of Direct Current Equipment.

Ratification of the street railway power contract will be given by the board of water commissioners at its session this afternoon. The machinery that will be used to convert the alternating hydro "juice" into the direct current necessary for the operation of the street railway system, and which has been on option for some time, will be ordered. It is understood that the commissioners will not wait for the action of President H. A. Everett in signing the agreement, but will proceed to purchase the machinery on the strength of the statements made by the directors and the result of the negotiations today.

Efforts will be made to line up other direct current users in an effort to increase the amount of direct current power that can be disposed of. The machinery necessary for transforming the power will be paid for out of this year's surplus in the electrical department.

## THOMAS-WALKER.

Winnipeg, Nov. 6.—The wedding of Miss Inna Marion Thomas, of Mount Brydges, Ont., to Stuart Scott Walker, of Edmonton, took place today at Young McLeod Church, parsonage, Rev. R. Whiting performed the ceremony.

You would be drawn to the Mason & Risch Piano in the midst of a hundred others. Each instrument that leaves our threshold expresses ultimate achievement in the art of Piano construction. It is, simply and exclusively, a Piano for those who recognize and demand THE BEST. Victor Victrola Recital Daily From 2 to 4 p.m. Mason & Risch, Limited, 248 Dundas street, London.

"The House of Happiness" owes a great measure of its cheerful atmosphere to the Victor Victrola. The children sing, laugh over clean, healthy "rags," monologues, increase their musical education by hearing the world's best artists in vocal and instrumental numbers, while you enjoy all of it and share it with your friends. Have YOU a Victor Victrola? If not—WHY not? Victor Victrola Recital Daily From 2 to 4 p.m. Mason & Risch, Limited, 248 Dundas street, London.

FILMS DEVELOPED AND FINISHED. FIRST-CLASS WORK.

## J. H. Back & Co.

210 DUNDAS STREET. ywt

CH. WARD & CO.  
DIAMOND MERCHANTS  
SATISFACTION GUARANTEED  
OR MONEY BACK.  
374 RICHMOND ST. PHONE 1084.

## Away With Pain!

Do away with pain of all kinds, whether they come from over-straining or are muscular or rheumatic. Nothing finer for over-worked muscles, stiffness, soreness, etc., than

## McKenzie's Magic Liniment

25 cents.

CAIRNCROSS & LAWRENCE  
Chemists and Druggists,  
216 DUNDAS ST., LONDON, ONT.  
57K-WVVV

Take Afternoon Tea at Peters. Always something special from 3 to 7:30 o'clock. ywt

Wedding outfits our specialty. Carriages or automobiles. Hueston's Livery.

# ROSS'

LONDON AND EDMONT.

## Furs

Persian Lamb this season is exceedingly popular.

OUR RANGE IN MADE-UP GARMENTS AND DRESSED SKINS WAS NEVER LARGER, BETTER VALUE OR RICHER QUALITY THAN NOW.

Special orders in these garments will receive the most prompt and careful attention. REMEMBER, OUR PRICES ARE MANUFACTURERS' FIGURES.

LARGE RANGE IN MADE-UP GARMENTS AND DRESSED SKINS.

IN ALASKA SEAL, NEAR SEAL, HUDSON SEAL, PONY, NATURAL RAT, etc.

It will repay buyers to see our goods and get our prices.

## Ladies' Ready-to-Wear Clearing Suits

These Suits are the choicest garments in the trade. All guaranteed correct in style and the very latest in design.

SUITS—Regular \$15.00 to \$16.50, now.....\$11.75  
SUITS—Regular \$18.00 to \$19.00, now.....\$14.75  
SUITS—Regular \$25.00 to \$32.00, now.....\$22.50  
SUITS—Regular \$35.00 to \$40.00, now.....\$27.50

## The Newest in Coats

Ranging from \$7.50 to \$27.50. These are all special values.

## Waists

CHIFFON, NET, CREPE DE CHINE AND SILK, just from the maker's hand, and they are the very latest models shown.

## Neckwear. New and Attractive

ROWAT'S Coffee pleases people who are particular. 45c per pound.  
T. A. ROWAT & CO.  
250 Dundas St., also South London.  
PHONES: 3251, 3252, 569.

BUY YOUR COAL FROM John Mann & Sons 425 York St. Phone 476.

# Important Notice

The proprietors of DIAMOND HALL have purchased the Davis estate, and will MOVE our ENTIRE DOWNTOWN BUSINESS to these premises, after rebuilding and enlarging same. For reasons of much importance to us, we intend to offer our entire stocks (TWO STORES) during NOVEMBER, at wonderfully reduced prices. The name of Diamond Hall; the quality of goods we carry; the fact that Christmas is near at hand, makes it an event of considerable magnitude. We will offer our entire stocks.

## 20 PER CENT DISCOUNT

NOTE—This discount applies to DIAMONDS, WATCHES, STERLING and PLATED SILVERWARE, CUT GLASS, CLOCKS, TOILET GOODS, EBONY, AND

Positively All Our Christmas Stock of Jewelry

## Sale Starts Saturday Morning, November 8

## 20% Off--DIAMONDS--20% Off

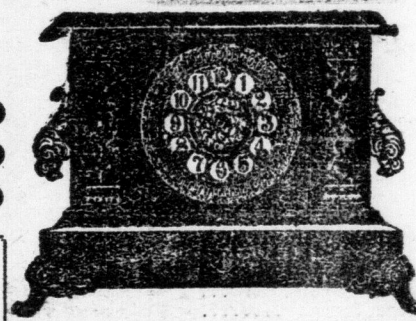
Our entire stock of first quality Diamonds, mounted in ladies' and gents' settings, some in platinum.

Ladies' Tiffany Diamond Rings, reg. \$200; sale price...\$160  
Ladies' Tiffany Diamond Rings, reg. \$160; sale price...\$128  
Ladies' Modified Tiffany Diamond Rings, regular \$150; sale price...\$120  
Ladies' Modified Tiffany Diamond Rings, regular \$100; sale price...\$80  
And all our stock of Ladies' and Gents' Diamond Rings will be sold at 20% off regular price.

## Mantel Clocks

Our regular \$10.00 Clocks; sale price.....\$8.00  
Our regular \$8.00 Clocks; sale price.....\$6.40  
Our regular \$6.00 Clocks; sale price.....\$4.80

EXTRA SPECIAL—Our large 6-pillar eight-day, half-hour strike, cathedral gong, Mantel Clock, regular \$7.00. Special.....\$5.00



Regular \$5, Sale Price \$4.

## Ladies' Watches

Ladies' 6-size, hunting case, best quality and with Waltham 15-jewel movement, regular \$15. Sale price.....\$12.00

Ladies' gold-filled case, Waltham movement, regular \$10.00. Sale price.....\$8.00

And many other specials. Regular \$10, Sale Price \$8.

## Gents' Watches

15-jewel high-grade Waltham movement, gold-filled case, regular \$15. Sale price....\$12.00

Gents' Waltham Watch, gold-filled case, regular \$12.00. Sale price.....\$9.60



EXTRA SPECIAL—15-jewel, high-grade movement, complete in gold-filled Fortune case, open face. Regular \$10.00, sale price.....\$8.00

## CHRISTMAS JEWELRY

This is your chance to set your gifts aside for Christmas by a small deposit being paid.

20% Off Ladies' Rings, Brooches, Necklets, Bracelets, Jewel Cases, Etc. Gents' Cuff Links, Fobs, Coat Chains, Umbrellas, Shaving Sets, Signet Rings, etc.

A Pleasure to Show You Our New Stocks

Goods may be selected during this sale at reduced prices, a deposit made on same and laid aside, to be taken out at any time before Christmas.

Many odd lines will be sold at a much greater discount to clear.

YOU ARE WELCOME TO LOOK AROUND.

# W. G. YOUNG

Diamond Hall Stores—214 and 674 Dundas Street

## HAD 44 DESCENDANTS

Mrs. Elizabeth Mitchell Dies at Thorn-dale in 80th Year.

One of the best-known and respected residents of Thorn-dale passed away on Saturday, Nov. 2, 1913, in the person of Mrs. Elizabeth Mitchell, in her 80th year, widow of the late John Mitchell. Mrs. Mitchell was a native of Scotland, but had resided in Thorn-dale for the past 45 years. Service was conducted on Tuesday by Rev. Mr. Mahon in the Methodist Church, Thorn-dale, where the deceased had been a member, and was largely attended. Burial was made in Woodland Cemetery.

The pallbearers were Edward Nicholson, Joseph Dawson, James Fox, Wesley Logan, James Fitzsimmons and James Dawson.

Mrs. Mitchell is survived by eight children, 24 grandchildren and 12 great grandchildren. The children are Mrs. Arthur Birch, Port Huron; Mrs. James Oulick, Mrs. Geo. Campbell, John, Matthew and William, of London, Ont.; Mrs. Oliver Lindsay, David and Ernest, of Thorn-dale.

## A GREAT OPPORTUNITY.

We have taken in exchange a number of Used Pianos which we offer for sale at prices which will astonish and delight you. Come and inspect them, and you'll find that there are no rivals beyond reasonable reach of these instruments at the prices we offer them for quick clearance. Small monthly payments will soon make you the owner of the Piano you select. Mason & Risch, Limited, 248 Dundas street, London.

The Brown Optical Company, Gentlemen.

I am pleased to tell you that the glasses you prescribed and fitted for my wife give much satisfaction, and are a great comfort to her. Yours sincerely,

REV. T. W. CHARLESWORTH. Parkhill, Ont.

TIME WAS EXTENDED. [Canadian Press.]

Washington, D. C., Nov. 6.—The in-

## A Birthday Fund

An excellent means of providing an inheritance for a child when it becomes of age, is, on each birthday, to place to its credit with

## The Old Huron & Erie of London

The sum of One Dollar for each of the years it has lived. These sums, with interest, will in 21 years amount to about three hundred dollars—a nice little sum of money.

## TWO OFFICES IN LONDON:

442 Richmond Street. 4-5 Market Square.

T. G. MEREDITH, K. C., President. HUME CRONYN, General Manager.

terstate commerce commission's order reducing express rates was again extended today to Feb. 1 to give the companies more time to arrange for the change. It was to have been effective on Dec. 1, and has been postponed once before.

"From Maker to Wearer." You can have your old jewelry made over, or new jewelry made to order in our workshop, at factory prices.

S. K. MILROY & CO.  
Mfg. Jewelers, 260 Dundas Street. ywt