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Hundreds of young men and women have been waiting for the opportunity to push themselves in the world by taking our course in book-keeping, shorthand, typewriting or business practice. It means a wide good time to enter. Rates sent on application.

FOREST CITY BUSINESS COLLEGE,
Y. M. C. A. Building, London, Ont.
J. W. Westervelt, Principal.

Fall Goods Are Here

Are you ready for them? The best products of the fashion makers. We provide quality of work to please you. Try one of our suits.

O. LABELLE,
372 Richmond Street.



GUNS FOR ALL KINDS OF SHOOTING.

and ammunition for all kinds of guns. We are prepared to equip from our stock of Repeating Rifles, Shotguns, Powder, Shot, Loaded and Unloaded Shells, Game Bags, Hunting Coats, etc., any kind of a hunting expedition, and the quality of the goods will be found of a high standard. It will pay you to get our prices.

BROCK'S GUN STORE,

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PATENTS PROMPTLY SECURED
Write today for a free copy of our new book "Inventors Help" and "How you are swindled." We have extensive experience in the patenting laws of 50 foreign countries. Send sketch model or photo for free advice. **MARSH & MARSH**, Experts, New York Life Building, Montreal, and Atlantic Building, Washington, D. C.

CALL AND SEE US AT OUR

New Factory and Showrooms
32 to 40 Dundas Street.

The Electrical Construction Co. of London, Limited,
Dynamos, Motors, Electric Light Fixtures and Wiring Supplies.
Phone 1103.

FAIRBAIRN, THE TAILOR,
Richmond Street, Opposite City Hall

SPECIAL NOTICES.

Feather and down pillows and cushions from 50 cents each; the cheapest place in London. We manufacture our own mattresses and feather pillows at our own factory. Iron and brass bedsteads; children's cots, at Hunt & Sons, bed and mattress cleaning factory, 593 Richmond Street North. Telephone, 297.

Maple Leaf Canned Salmon.
Are packed with great care. The demand for them increases every year. Ask your grocer for them.

Holladay's Black Marvel Pollak
Is waterproof, being made of new and expensive ingredients. It is beneficial to all leathers, being wholly free from acids, alkalis or cheap material, it being our aim not to see how cheap, but how good an article we can make. Sold at the stores. ywt

A NATURAL QUERY.
Mother—Well, dear, what is it?
Gertrude—Do you think, mamma, you will ever learn to love me as much as you do Pido?

Sore Throat and Hoarseness.
With their attendant dangers may be speedily averted and remedied by the use of Nerville's Nerve-Tonic. Excellent to gargle with—ten times better than a mustard plaster, and more convenient for the outside. Nerville's Nerve-Tonic soothes the inflamed throat and cures sore throat and hoarseness simply because that is what it is made for. The large 25-cent bottle of Nerville's is unexcelled as a household remedy.

AT THE TAILOR'S.
Charles—Did the tailor take your measure?
Algy—I think he did. He said I'd have to pay in advance, remedy.

Gentlemen's Fine Imported

Natural Wool Underwear

IN FOUR WEIGHTS.

\$2, \$3, \$4 and \$5 PER SUIT.

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QUAIL SHOOTING COMMENCES OCTOBER 15.

Use our Loaded Smokeless Shells and get a good bag. Loaded with Du Pont, Robin Hood, Schultz and E. C. Powders, best wadding, chilled shot and best shells. Each shell is loaded with care and exactness and they are all uniform. If you want good penetration and a regular pattern, try a box.

Gurd's 185 Dundas St.

MEN OF MODEST MEANS

Will find our suitings for the fall just about their limit in price.

Southcott's, 163 Richmond St.

W. A. PIPER, D.D.S.,
Specialty—Gold and Porcelain Work.
Hours—10 to 2, 7 to 8 p.m.

Drs. D. H. & W. A. Piper

D. H. PIPER, M.D.,
Ear, Nose, Throat and Lungs.
Hours—10 to 2, 7 to 8 p.m.
Phone 804. 332 Dundas St. (cor. Waterloo)

Meteorological.

Toronto, Oct. 14, 8 p.m.—Rain is falling tonight over the larger portion of the Maritime Provinces; elsewhere in Canada the weather is fine and mild. Considerably colder weather is indicated for Manitoba and the Northwest Territories.

Minimum and maximum temperatures: Kamloops, 46-62; Calgary, 34-40; Edmonton, 38-44; Qu'Appelle, 32-48; Winnipeg, 38-53; Fort Arthur, 28-48; Parry Sound, 44-52; Toronto, 36-56; Ottawa, 44-60; Montreal, 52-56; Quebec, 52-58; Halifax, 56-58.

Local temperatures: Highest, 57.5 above; lowest, 33 above.

Today (Tuesday) the sun rose at 6:31 a.m. and sets at 5:36 p.m. The moon rose at 9:27 a.m. and sets at 7:13 p.m.

Johnston Bros.

XXX BREAD.

It is baked and delivered daily. Insist on getting it. None genuine without our label.

JOHNSTON BROS. Phone 818.

THOS. WILSON,

Merchant Tailor

213 Dundas St. Phone 596

The Duke and Duchess of York

are coming, and will surely pay a visit to

Gillan's elegant jewelry store to purchase a

DIAMOND or

PEARL CRESCENT,

as a memento of their visit to London.

Thos. Gillan,

402 Richmond Street.

London Advertiser.

UNION LABEL

A LOCAL BUDGET.

LOVE.

Love is trusting, love is waiting.

Love is hope, love is despair.

Love is madness, love is hating.

Love is carelessness and care.

Love is wine and love is honey.

Love is pain, and love is joy.

Love is everything but money.

Just keep that in mind, my boy.

—Chicago Record-Herald.

—Mr. Dan McIntyre, buyer for the Canadian Packing Company, bought 220 hogs Saturday.

—St. Thomas Times: Rev. D. R. Hamilton, of London, will preach anniversary services in the Central Methodist Church next Sunday.

—Mrs. Martha Walker, 60 years of age, a resident of Strathroy, died at the hospital here on Thursday. The remains were shipped to Strathroy for interment yesterday.

—Superintendent A. S. Begg, of the tunnel, says that the double track on the Grand Trunk Western will be completed with 60 days, from the tunnel.

GOOD COFFEE MAKER.

Experience With the Berry.

"I have gained 25 pounds since I left off coffee and began drinking Postum Food Coffee in its place.

I had become very thin in flesh and suffered tortures with headache practically all the time until one dreadful day when the good doctor told me I must quit drinking coffee, as he had a proper objection to try to relieve me.

I could not drink tea and had tried everything else, save Postum, but put it by at the first trial, because it was tasteless.

Forced to try it again, I determined to see if it could not be made palatable and found at once when I followed directions and boiled it long enough that I not only liked it, but gave it to my husband for several days without his finding it out. And I have the name of making splendid coffee, and we always used the best, but of late I have given Postum to guests many times in place of coffee and have never been detected yet.

Our four children have not drank coffee for three years, and all have gained health and flesh since using Postum. One son, who was always sick, has been greatly benefited by its use, and as above stated, I have gained twenty-five pounds since taking Postum. I am healthier today than I have been for years and give Postum all the credit. Please do not use my name in public.

This lady lives in Burlington, Iowa, and the name will be furnished by the Postum Cereal Co., Ltd., Battle Creek, Mich., to those interested.

ROSS' Right Now



YES, this is the time to make a selection of the Furs you want. Buy a Ruff, Caprine or Fur Jacket now and have the satisfaction of using it all winter. Large assortment of Furs to select from. Best quality and lowest prices.

J. & D. Ross, 196 Dundas Street.

HANDSOME RINGS

Every dainty setting and combination is to be found in our collection. We specially mention our array of Half-Loop Settings of Diamonds, or other combinations. As to price, it is simply a question of what you wish to pay. We cordially invited to inspect our stock.

WARD, The Jeweler, 374 Richmond Street.

nel to Durand, Mich. The track is laid except for a distance of less than four miles. This distance is the track which is required to complete the belt line to the south of Flint.

Mr. James Wilkey, son of ex-Ald. Wilkey, has returned from the Northwest, where he spent three months with Capt. Cartwright, inspector of the Mounted Police.

Mr. J. B. Loring, provincial auditor, of Toronto, was in the city last evening, stopping at the Tecumseh.

He leaves this morning for Glenora to attend a meeting of township trustees. It is understood he will hold another meeting at Strathroy, and later on at Dorchester. The business in hand is a general inquiry into the municipal finances, and to assure a proper observance of the new system of accounting.

SEND IN ACCOUNTS.

City Clerk Kingston, secretary of the general reception committee requests that all accounts owing by the committee in connection with Saturday's reception be sent in to him at as early a date as possible.

A FOOTLESS VAGRANT.

Dan Linden, an old man whose feet were so badly frozen a few years ago that they had to be amputated, was brought to jail Sunday by County Constable Spicknell, on charges of vagrancy and trespass on the tracks at Pottersburg. He was remanded till Monday next by Squire Lacey.

OLD RESIDENT DEAD.

Mary, the widow of George Campbell, died at the family residence, 435 Nelson street, on Saturday, at the advanced age of 74. Deceased was an old and respected resident of this city and had come here from Tennessee, United States, very early in her life. Her husband has been dead for some years, and she leaves two sons and two daughters, all residing in this city. The cause of death was heart failure. The funeral takes place this afternoon to Woodland Cemetery, from the family residence at 3 o'clock. Services will be held at 2:30.

TWENTY-FIFTH ANNIVERSARY.

There was a large attendance at the silver anniversary of the Wellington Street Methodist Church last evening. The programme, which was a delightful one in every respect, was as follows: Opening address, Clara Rooke; selection, orchestra; kindergarten song, "Ding Dong," 60 children; recitation, "On the Programme," Neva Snell; chorus, 60 children; recitation, "If I Didn't Forget," Beulah Winder; recitation, "A Little Woman's Dream," E. Valerie Carrothers; recitation in concert, "So Was I," eight girls; recitation and refrain, 60 children; kindergarten song, "Ding Dong," 60 children.

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This lady lives in Burlington, Iowa, and the name will be furnished by the Postum Cereal Co., Ltd., Battle Creek, Mich., to those interested.

Parnell's Bread

Full of benefits. A large loaf of bread, with a great amount of nutrition. Five cents a loaf, enough for the whole family. Phone 925.

Parnell-Dean Co.

garden song, 60 children; recitation, "When Pa Shaved Off His Whiskers," Roy Craig; chorus, 18 girls; instrumental duet, Chas. and Willie Cox; rainbow exercise, 21 girls; chorus, the school; solo, "Hello, Central," Beatrice Thom; recitation in concert, "Revolution in Church," 10 girls; violin solo, Edith Rott; chorus, "The Lights," 10 girls; recitation, "Her Last Look," Miss Ethel Blackwell, with violin obligato by Miss E. Potts; dumb-bell drill, 16 girls; chorus, "Nearer My God, to Thee," 12 young ladies; chorus, "Home, Sweet Home," young ladies and gentlemen, concluding with a pretty tableau. The programme was under the direction of Prof. J. W. Fetherston and Miss Amy L. Day. The annual reports were satisfactory. That of Secretary J. R. Chapman, of the Sunday school, showed a total membership of 539-12 officers, 43 teachers, 561 scholars, an increase of 7. The average attendance is 382, a decrease of 9. The total of verses from the Bible recited was 15,170, an increase of 100. The library of 930 volumes, having a circulation of 3,505. Treasurer F. C. Toon announced a balance of \$5.31 from receipts of \$493.11.

IN THE LUMBER CAMPS.

Mr. J. S. Leckie, of Huntsville, the W. C. T. U. missionary to Muskoka, has for four years been traveling about among the lumber camps of that district. At first many camps were closed to him, the owners not caring to have services held among their employees; but as years have passed, one company after another has voluntarily opened the way for a visit from the missionary, until of the 610 camps in Muskoka and Parry Sound, only a few are now inaccessible. Mr. Leckie will address a public meeting held under the auspices of the County W. C. T. U., in St. Andrew's lecture hall, Friday night.

MISSIONARY TO JAPAN.

One of the interesting personalities to be present at the Middlesex County Convention to be held here this week is Mr. Arthur Beall, of Peterboro, purity missionary for the Provincial W. C. T. U. of this province. Mr. Beall is an M. A. of Queen's College, Kingston, who he believed to be divine call, Mr. Beall went as a missionary to Japan, where he was so successful, that a recently returned missionary said that he was coming across the evidences of his work in the lives of the young men of that country. The trying climate nearly destroyed his health, and forced him to return to this country, where he is now devoting his life to the Purity Mission for young boys.

Is Your Name Here?

Following is a list of letters at the London Postoffice, addressed to persons said to be living in London, but who are unknown to the postal staff, or whose present address is unknown. These letters, not called for in the general delivery before Monday, Oct. 21, will be sent to the dead letter office at Toronto as misdirected mail, or to the address to which they should be returned:

Wm. Adair, Michipicoten; Mrs. P. C. Allworth; Alex. Allister; Miss Margaret Alexander; Miss Pearl Anderson; Talbot street; Fred L. Adams; Bessie Howard Anderson; Miss Minnie Ard, 347 Adelaide street.

Mrs. Baird, 579 1/2 Pall Mall street; Herbert Beatty; C. S. Blackwell; Jas. Blair, 144 York street; Fred L. Bowen; Miss Nellie F. Brown; A. H. Brown; Miss Mary Brown, corner Hamilton road and William street; John Bridley, London townships.

J. J. Clark; Fred Clark, 15 King street; Mrs. J. Clark, 371 Grey street; H. St. Clair; Miss Maggie Corner; J. R. Collins, Clinton.

H. Dalziel; Miss Maria Davidson; Mrs. S. Davis, 429 Merton street; Miss May Delaney; Mrs. R. B. Dixon, 233 Horton street; G. Duckett, 220 Dundas street.

E. Earl, Medical School; Albert Edmunds.

N. J. Fair; Kate Ferguson; Lorenzo Pike; Edw. Finch; Albert Finch, care of D. S. Perrin & Co.; Mrs. Miles Fry.

Miss Carrie Gay; Bessie Garside, care of A. Beck; G. A. Gilmore, W. C. Moore; E. H. Griffith; Miss Emily Green.

Miss Maggie Hanly, 508 Maitland street; Miss Minnie C. Hall; S. S. Harward; Sam Harvey; W. H. Hill; James Hudie; George Humphries, 307 Oxford street; G. S. Hull.

J. C. Ivey, 6541 Perry avenue.

J. J. Jolly, 371 Grey street; J. Jacobien; May Jones; Wm. Johnston; John Johnson.

H. H. Keay; W. S. Kelly; S. W. Kenny; J. W. King.

R. P. Lawrie; B. B. Lee; T. J. Lindsay.

W. J. McComb; J. R. McCurly; Ed. T. McCarthy; Nellie McInnes; Dan McGeach; North Talbot street; Mrs. McGam, Dundas street; W. J. McKee; D. J. McKay; Chas. McLellan; Mr. McNeil, Bothwell; John MacKer-

son; Hugh Malcolm; Miss Alma Marquette; John Mahoney; Aug. Mas-

carl; Willie Marshall, 249 Adelaide street; J. R. Mendelhall; W. Meyers;

Henry Miller; J. F. Mitchell; Mr. W. Moore, 702 Waterloo street; W. Mor-

ley, 137 Regent street; Miss A. Bertha Mossip, Buffalo; John Morse, West-

minster township.

R. P. Lawrie; B. B. Lee; T. J. Lindsay.

Garnet L. Ord.

Gus Pringle (2); Fred M. Purdy;

Miss Jane Puleston, 20 Euclid avenue.

Donald Ryle; James Ryle; W. E. Scott; John Scott; M. C. Shore; A. Shaver; E. G. Smith; B. B. Stringer, Palmerston; Clarence Stan-

ton.

Nellie Trebilcock, 410 Princess av-

enue.

Louis Whitehead; H. Wilkinson; J. E. Williams; Chas. E. Wilson; P. Wilson; Eliza J. Wilson; Bathurst street; Miss E. Wilcox, 99 Alfred street; T. Wrong; Mary Wynne.

WALKED INTO A CREEK.

Kingston, N. Y., Oct. 14.—Louis David of Binghamton, a plumber, walked into Rondout Creek yesterday and was drowned. A few hours later Thomas Cusavages rolled into the creek from the steamer Mary Powell, while asleep, and was drowned.

LAND OF THE SETTING SUN

Rev. W. J. Clarke Talks of the Great Canadian West.

The Province of British Columbia and Its Magnificent Mountain Scenery.

The Rev. W. J. Clarke, pastor of the First Presbyterian Church, delivered a very interesting lecture in the lecture room of his church last night. His subject was entitled "A Trip to the Coast." Mr. Clarke occupied a Presbyterian pulpit in Vancouver during six weeks of the time he was absent from London in July and August. His audience last night was full of expectation, and was not disappointed. The speaker took his hearers into his confidence and spoke to them in his inimitable conversational manner, and for an hour and a half he was accorded the best of attention.

Miss Templeton, as a prelude to Mr. Clarke's address, sang "Saved by Grace."

Rev. A. J. McGillivray, of St. James Presbyterian Church, acted as chairman, and in a few humorous references introduced the speaker. Mr. Clarke outlined his trip from leaving London until his return—a journey which he stated was somewhat overshadowed by the possibilities of the C. P. R. trackmen's strike, which had commenced the day before he left the city, and was declared off the day after his return. The route of his journey was somewhat as follows: Leaving London he took the C. P. R. train to Toronto; thence went to Owen Sound, and took the steamship Alberta to Sault Ste. Marie, and proceeded to Winnipeg by train. From Winnipeg he went to Moosejaw, Calgary, Banff, and finally to the coast. The speaker's trip was rich in incidents which help to destroy the monotony of a long journey over apparently boundless plains. He told about meeting the Rev. Mr. Gordon, better known as Ralph Connor, the brilliant author of "Black Rock," "The Sky Pilot," "The Man from Glenarry," etc.; of the surprised expression on the face of a lady passenger whose conception of the appearance of her cherished novelist had been shattered.

Mr. Clarke, after a pastorate of six weeks at Nanaimo, in Vancouver, spent some time visiting some of the smaller towns on the island.

The speaker went more at length into his descriptions of Winnipeg, Calgary and Banff. Winnipeg, though modern in structure, was not without its romantic aspect, the heritage of the days of Fort Garry and the Hudson Bay Company. He spoke of the adhesive quality of the mud around the city and what it must have been in the early days before the improvements in road building, which have in a great degree mitigated the evils connected with mud traffic. Winnipeg's broad, attractive streets and splendid blocks of buildings formed a very pleasing feature. As an educational center the prospects are very bright. The city abounds in business activity and seems well suited for those with abundant energy. He told of a visit to the Church of St. Boniface, and read Whittier's poem, entitled "The Red River Voyageurs."

He was not so favorably impressed with Calgary, which he described as a town possessing a few stone blocks and not at all handsome in appearance.

Banff, nestling at the foot of the great Rockies, reminded the speaker of a Swiss village. Mr. Clarke here broke out into eloquent description of the mountain scenery. The impressiveness of the scene that might be viewed from the C. P. R. Hotel was akin to the feeling one encounters in a magnificent cathedral. It was a sublime sight, never to be forgotten.

Vancouver, a city of 26,000 population, is situated on the mainland of British Columbia. The lecturer traced the rapid growth and development of the city and spoke of it as the proper location for the capital of the province which is now at Victoria, on Vancouver Island.

A unanimous vote of thanks, moved by W. A. Ferguson, and seconded by Mr. Edward Reid, was tendered Mr. Clarke, Mr. McGillivray, chairman, and Miss Templeton. The meeting closed with the singing of "God Save the King."

MR. CANN RESTORED TO HEALTH.

An Exeter Man Who Was Very Ill Is Well Again.

He Publishes a Letter Telling How He Bought Relief in Vain Till He Tried Dodd's Kidney Pills—They Cured Him Completely.

Exeter, Ont., Oct. 14, (Special).—Mr. Lorne Cann, laundryman, of this place, has sent to the Exeter Advocate for publication the following letter: "I feel it my duty to write a letter for publication, expressing my gratitude for the benefit I have received from the use of Dodd's Kidney Pills. "I was in a terrible run-down condition and suffered much from pains in the back and severe headaches. The least exertion would leave me tired and breathless. My appetite was very fickle, and often I had a longing for food. I tried several remedies, but with no benefit; instead I was growing worse. "I consulted a doctor and was under his treatment for three months, but did not get any better. "Having read much concerning Dodd's Kidney Pills in the Advocate and other papers, I finally decided to try them and bought two boxes. Before these were all used I could feel a marked improvement and purchased four more. I am now completely restored my good health, and I can now go about my work without an ache or pain of any kind. "I consulted a doctor and was under his treatment for three months, but did not get any better. "Having read much concerning Dodd's Kidney Pills in the