

PHONE EXCHANGE MI191
GROCERY PHONE MI492

PRYCE JONES DAILY STORE NEWS

WE CLOSE WEDNES-
DAY AT 1:00 P.M.

SEE OUR NEW SPRING CLOTHES.



And when you've seen the lavish and tasteful displays on every floor—in every section—you'll decide that this store is the best place to secure all your spring needs. With buying and using will come the decision to make Pryce Jones your shopping headquarters *always*. We sell high quality merchandise and keep the price low, depending upon a large volume of business to make a success.

A POST OFFICE, TELEGRAPH AND CABLE SERVICE

Is now part of our regular store equipment, conveniently located on main floor, near elevator. Postal orders issued or cashed, cables and telegrams received.

PRYJO BAGGAGE

Pryjo Baggage is the best you can buy, also the cheapest in price. Investigate our special offers in Trunks, Suitcases, Club Bags, etc.

Drug Counter Specials

There is never a doubt as to the satisfactory trading results at this complete drug section. Never a doubt as to first reliable quality. Never a doubt as to getting exactly what you ask for at the lowest possible prices.

- Ladies' Shoulder Braces \$1.50
 - Abdominal Supporters 75¢ to \$3.00
 - Shower Bath Sprays \$1.50 and \$2.50
 - Bath Sponges 60¢ to \$4.00
- Are some extra good values this week.

From the Best Sources of the World Have Come these Spring Fashions in Women's Wear

Most women know, but every woman who will investigate, can satisfy herself that nowhere else can Ladies' Ready-to-wear Apparel be chosen so advantageously as here, on our first floor. The assortments of new spring merchandise are as broad and satisfying as the most exacting could demand; the styles shown are the most ultra and exclusive; the workmanship shows the best skill of the tailor craft. The materials are the finest that can be put into garments of the price.

To give specific mention of the various groups, or even a small portion of them is impossible in the space allotted to this section, and we must content ourselves with the suggestion that you come and inspect them for yourselves. Your most sanguine expectations will have fullest realization here.

- LADIES' SPRING COATS \$11.50
 - LADIES' SPRING SUITS \$17.50
- priced upwards from .. priced upwards from ..

None Can Afford to Overlook the Special Prices at Which We're Selling CREAM, NAVY and BLACK SERGES

It would be useless and contrary to this store's policy to arouse your expectations and then disappoint you, but we feel perfectly safe in laying a great deal of stress upon these remarkable dress goods offerings, remarkable because they possess quality far beyond the degree indicated by the prices, which are so exceptionally low that no one with the purchase of a dress, coat or suit length in view should miss this opportunity to have the best and at the same time economic. Navy, black and cream serges. Every yard all wool, soap shrunk, in every necessary weight and weave, every yard very much below usual price.

- SPECIAL SALE PRICES
- CREAM, NAVY and BLACK..... 55c 75c 85c \$1.00 \$1.25 \$1.50 \$1.75 \$2.00

SEE WINDOW DISPLAY.

Bring Your Boy here for his Spring Suit

Some exceptional values on sale. The most important of which is a specially purchased line on which your savings amount to more than enough to pay for the boys' new spring hat.

- Fine Quality English Tweed Suits, in wood brown shade, with stripe effect, coat double-breasted, bloomer pants, with side hip pockets, belt loops. These exceptionally good \$6.50 values we offer at..... \$4.95
- Boys' Dark and Medium Brown Tweed Suits, coat in Norfolk style, with bloomer pants, for ages 7 to 11 years. This is a fine serviceable suit for school wear. Special selling price..... \$4.25
- K. & E. Blouses, in the latest patterns, for all ages. Prices..... 65c \$1.15 and \$1.50
- Boys' New Spring and Summer Felt Hats, in the latest models and shades..... \$1.00 to \$1.50

JARDINIERES

We received on Thursday a large shipment of Jardinieres and Vases from the well known Staffordshire potteries. Beautiful shapes and dainty designs, in a varied assortment of splendid colors.

These will be ready for this morning selling, and are marked at quick selling prices. See our window display.

Jardinieres from 40c to \$25.00

Spring Stocks in Men's Furnishings

From Underwear to Ties, Gloves and Handkerchiefs our spring furnishing stocks are amply complete and equal to the emergency call of hurried spring shopping.

You'll have no fault to find with values either, for they are positively the best that could be afforded, representing always maximum value for minimum expenditure.

- Men's English Natural Wool Underwear, long sleeves and ankle length pants, very soft and durable, ribbed cuffs and ankles, guaranteed unshrinkable. Pryjo price, garment..... \$1.00
- Men's Natural Merino Underwear, long sleeves and ankle length pants, very soft and durable, unshrinkable. Pryjo price, garment..... 50c
- Men's English Tan Cape Gloves, in the newest shades, one dome fastener, very soft and pliable; P. X. M. seams. Pryjo price, pair... \$1.00
- Men's English Llama Half Hose, pure wool cashmere, seamless, fast dye. Pryjo price 3 pairs for..... \$1.00
- Boys' Natural Merino Underwear, seaten facings, long sleeve shirts and ankle length drawers, most comfortable. Pryjo price, garment... 35c

Selections of Spring Footwear at Their Best

The finest, the smartest Spring Shoes produced are here for your selection. We are in constant touch with every dependable source of shoe supply both in Canada and America. We gather in the worthy styles as soon as produced, and back them up with a guarantee that ensures to you absolute satisfaction.

- Ladies' Shoes and Oxfords, in tan Russia calf, patent sole, guaranteed or fixed kid, buttoned or laced, all this season's newest shapes and designs; all sizes and widths. A splendid range. Pair..... \$3.95
 - Ladies' High Grade Shoes and Oxfords and Pumps, in all leathers, black or brown; the latest styles, at pair..... \$4.95
 - Men's Shoes and Oxfords, buttoned or laced, tan or black, made in the high toe or the new receding toe last. Prices, per pair..... \$3.50 \$4.50 \$5.00 and \$6.00
 - Special lines in Men's All Solid Leather Working Boots, good fitting and splendid wearing. Prices..... \$3.50 \$4.50 \$5 \$6
 - Boys' Boots, in splendid variety, tan or black, made in the newest lasts, dressy and durable. Prices from, per pair..... \$1.95 up
- All kinds and styles of Shoes, Oxfords and Pumps for children, only the best makers' goods; quality high and prices low.

SADDLES, HARNESS AND SUNDRIES

Harness that is right in style, quality and prices can be had here. You can secure good values and merchandise that will give the purchaser thorough satisfaction. All the little odds and ends required by horse owners can be had here in good variety. Take elevator to top floor.

Saturday Will Be Remnant Day

In Dress Goods, Silks, Wash Goods and Flannelettes our Remnant Sales are eagerly awaited. Women find the odd lengths so useful for blouses, skirts, children's dresses, underwear and the like, and prices are so little compared with regular cost—less than half actually. First choosing will be best, so come early. Sale prices plainly marked in red.

YOUR CHANCE TO SAVE ON A SEASON'S SUPPLY OF GLOVES

Is becoming less with every hour. Women have been quick to realize the exceptional nature of these glove bargains, and have bought most liberally. At the time of writing, however, it looks as if there would be sufficient to fill all reasonable demands for another day, but we make no definite promise. Rather would we urge you to be here betimes in the morning and inspect these noteworthy lines; you'll not be content with less than a half dozen pairs. In all there are five lines, every one of which is far below market value.

- No. 1—Ladies' fine soft quality kid, two dome fasteners, double cord twist point; all sizes 5-3-4 to 7-1-4, black, white, tan. Exceptional price..... 69c
- No. 2—Ladies' two dome chamoisette gloves, with plain stitched points; sizes 5-3-4 to 7-1-4, black, white and natural chamois. Extraordinary value; 3 pairs for... 69c
- No. 3—Extremely fine quality chamoisette, two dome fasteners, plain points, black, white and natural chamoisette. This glove is worth 50c. Special 3 for \$1.00 at..... 35c for \$1.00
- No. 4—Ladies' Kid Gloves, of exceptionally fine quality, two dome fasteners, silk twist point; all sizes, 5-3-4 to 7-1-4; black, tan, white. Regular value \$1.25. Special 89c at..... 89c
- No. 5—Ladies' White "French Castors" Gloves, broad cut and good-wearing, washing glove, all sizes 5-3-4 to 7-1-4. Exceptional price..... 89c

\$7.50 HATS for \$5.00



Is one of the bargains in Spring Millinery offered Saturday shoppers. We can apply the term "bargain" to them because they have a style and beauty that speaks of the work of talented designers, while the price is as low as you would ordinarily have to pay for a very commonplace hat. It's really wonderful to see how many touches of real Paris style our milliners have succeeded in imparting to these inexpensive lines. Smart shapes, in black and colored mohair, also peacock chip and Java straw; tastefully trimmed with ribbons, velvet and fancy mousses. Value \$7.50. \$5.00 Saturday

Untrimmed Java, Chip, Peacock and Mohair Hats, special at \$2.00

Roses, 6 in a bunch, in all colors. Special..... 15¢

Round Foliage, with tiny buds. Special at 2 for..... 25¢

Bristle and Grass Mounts, black and colors. Regular 75c and \$1.00. Special Saturday..... 50¢

WEEK END SPECIALS in the BOOK DEPARTMENT

- Lovers of good books should watch our week-end lists of special, most of the lines which were moved from the main floor can now be secured at goodly savings.
- Hodder and Stoughton's and Nelson's Library, cloth bound. Regular 35c. On 25c sale at..... 25c
- Nelson's Library and Classics, cloth bound. Regular 20c. On sale at..... 15c
- Collin's Classics, in crushed seal leather binding, pocket edition. Regular 75c. On sale at..... 59c
- Popular Fiction, in cloth binding, by Meade, Southworth, Holmes, Lyall and many other authors. Regular 50c. On sale at..... 35c
- American Reprints, a large choice of the most popular authors. Regular 65c. On sale at..... 49c
- Exercise Books and Scribblers, regular 10c 5c each, 3 for..... 10c
- Lead Pencils, all grades, regular 5c each, at dozen..... 15c
- Writing Tablets, note size, regular 15c each, 3 for..... 25c
- Writing Tablets, letter size, regular 25c each, at each..... 19c
- White Wove Envelopes, regular 5c packet, at 3 for..... 10c
- White Wove Envelopes, best quality, regular 10c packet, at 4 for..... 25c
- Linen Finished Envelopes, regular 10c packet, at 4 for..... 25c
- School Slates at..... 15c 20c and 25c each
- Boxes of Writing Paper and Envelopes combined. Crane's celebrated papeteries. 50c values. Special, box..... 19c

WEEK END GROCERY SPECIALS

- Robin Hood Flour, our price, 38-lb. bag..... \$2.25
- 49-lb. bag..... \$1.95
- 54-lb. bag..... \$1.65
- Flavoring Extracts, 16-oz. bottles. Reg. \$1.00. Our price, 50¢
- Pure Jama. Strawberry, Raspberry or Green Gage. Regular 90c. Our price..... 79c
- TEA AND SUGAR SPECIAL
- 3 lbs. "Pryjo" tea. Reg. \$2.00. Special..... \$1.00
- 20 lbs. B. C. Sugar Regular \$1.15. Our price, 2 for..... 19¢
- Regular..... \$2.30
- Special..... \$1.95
- Ontario Apples. No. 2 sound stock. Special 10 lbs..... 25¢
- Greenleaf Sleeping Compound. Reg. 40c. Our price..... 29¢
- Salmon. Finest red Alaska. Reg. 30c tin. Our price, 2 for..... 45¢
- 12 for..... \$2.59
- Oranges "Good" sound stock. Free from frost. Our price, 2 dozen..... 35¢
- Canned French Peas, Fine. These are extra choice. Reg. 20c. Our price, 2 for..... 19¢
- Canned French Beans, Haricots verts. You only want to try these and you will be convinced of their quality. Reg. 30c. Our price, 2 for..... 19¢
- Snap Hand Cleaner. Reg. 15c. Our price, 2 for..... 19¢
- Biscuits. Imported, full variety, sweet or plain and most delicious flavors. Reg. 10c and 10c. Our price, 10 for..... 29¢
- Pure Lard, Garner's. One price, 5-lb. pail..... 79¢
- Pure Lard, Garner's. Our price, 10-lb. pail..... \$1.65
- Hams. The best obtainable, half or whole, per lb..... 21¢
- Bacon. The best obtainable, half or side. Per lb..... 23¢
- Pork Sausages, home made. Our price 3 lbs. for..... 45¢
- Special, 10 for..... 45¢
- Chocolate Almonds, Chocolate Maple Buds, Chocolate Medallions, Chocolate Gingers. Reg. 80c. Special 10 for..... 19¢
- Wrapped Kisses, assorted. Special, 10 for..... 19¢
- Bottled Boiled Candies. Assorted. Special, 10 for..... 19¢
- Chewing Gums. Full variety. At 10 for..... 19¢
- We do not pay freight on these specials.

Interesting News of New Floor Coverings

Our spring time service in House Furnishings and Floor Coverings would be hard to excel, or even equal, just at present. The tremendous selling of the past two weeks has only paved the way for the better display of other new lines, and those who are furnishing or replenishing will certainly enjoy the task of making their selections from this very comprehensive gathering of home beautifiers and comforts.

THE BEST QUALITY FINE WELTON AND AXMINSTER RUGS

The perfect harmony of color and design in these new Rugs will appeal to you. They're the highest standard of quality and prices are the lowest; all the best English makes, designs carefully chosen to suit drawing-rooms, parlors, dining-rooms, etc.

- Size 3 by 3 yards. Price..... \$32.50
- Size 3 by 3 1-2 yards. Price..... \$37.50
- Size 3 by 4 yards. Price..... \$42.50

ENGLISH SEAMLESS AXMINSTER RUGS AT PRICES WHICH WILL ASTONISH YOU

Saturday shoppers can choose from a new shipment of rugs comprising the nicest designs it has ever been our pleasure to show. Rich fawn and green colorings in oriental designs. Plain green centers with chintz border, medallion designs and many others. Very heavy rich pile, wear guaranteed, woven in one piece.

- Size 2-2 by 3 yards. Special price \$20.00
- Size 3 by 3 yards. Special price \$25.00
- Size 3-2 by 3 yards. Special price \$30.00
- Size 3 by 4 yards. Special price \$35.00
- Size 3-2 by 4 yards. Special price \$40.00

SMALL AXMINSTER RUGS

Not many left, very suitable for bedchambers and other purposes; beautiful range of designs. Regular \$3.50. Special price \$2.69

TAPESTRY RUGS ARE CHEAP AT THESE PRICES

English Tapestry Rugs, new shipment, nice medallion designs; rich colorings in greens and fawns. One pleasing design in green ground with medallion design and pink roses. Same design with fawn ground; also many other designs to select from.

- Size 3 by 3 yards. Special price \$8.75
- Size 3 by 3 1-2 yards. Special price \$10.75
- Size 3 by 4 yards. Special price \$11.75

ENGLISH BRUSSELS RUGS HAVE BEEN PRICED LOW

There are numerous qualities of Brussels Rugs but the imported makes are the best. The qualities are standard, and have stood the test of years. These rugs are of good quality, made to wear; the designs also are all that could be desired.

- Size 3 by 3 yards. Price..... \$18.00
- Size 3 by 3 1-2 yards. Price..... \$20.00
- Size 3 by 4 yards. Price..... \$22.00

You get high grade quality, as well as low prices.

"PLAY BALL" If you don't know what a fine selection of Baseball Goods we carry, drop in Saturday and let us "line 'em out" for your inspection. We have every good kind both for the school boy and the league player. Our prices assure you real savings on the paraphernalia of your favorite sport.

WALK UP TO THE MIRROR

In one of the new Spring Suits or Overcoats we've selected. Won't cost you a nickel and it's the best way to find out if the clothes are the kind you desire. We want you to examine the suit or overcoat for all valuable points in the beginning, and in the end you will have no bad points to deplore. The rare values, the exclusive styles of our spring clothes exceed anything we ever heard of in this section.

The "System" Clothing, which we feature particularly, will do you more good than any other clothes you can wear. Their correct styles, the workmanship, beautiful fabrics and exclusive tone go to you for about the same price you would pay for other makes which look far better in pictures than they do in reality on your back.

We show these finely Tailored Suits and Overcoats in all sizes, of black, blues, grays, seal brown, mole browns \$12.00 \$15.00 \$16.50 \$18.50 \$20.00 \$25.00 to \$30.00

MEN'S AND YOUNG MEN'S HATS, CORRECT STYLES

Will be found in the splendid line of Spring Hats that awaits your inspection at our Hat Department. Select the Hat that suits you best and both we and the makers guarantee the style, quality and workmanship to be right. "Every Hat Union Made." \$2.00 \$2.50 and \$3.00

EXTRA SPECIAL IN MEN'S TROUSERS FOR SATURDAY, 200 PAIRS.

Men's All Wool English Hair Line Trousers, in brown and black stripes, well tailored, first class finished and guaranteed not to rip. Regular \$3.00 value. Extra special Saturday \$1.95 only

THE

W. M. DAVID
A. A. MOORE
W. W. CHEE

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Per Year
Per Month
Per Copy

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EDITOR-IN-BUSINESS
SOCIETY EDITOR
NEWS EDITOR

SATURDAY

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