

Starting To-Morrow OUR YEARLY CLEARANCE SALE

Beginning to-morrow we place on Sale our already low-priced Stock at prices to insure rapid selling. We are not only placing on Sale regular Winter Clearance Stocks—but our entire stock which includes all year around merchandise. Don't confuse this Sale with the regular Clearance Sales of Winter merchandise only, but come prepared to buy everything for immediate and future needs at greater savings than ever before.

Remarkable Savings for every man, woman and child who wishes to economise.

We Sell Dependable Merchandise at Low Prices—for Cash Only!

THE BROADWAY HOUSE OF FASHION

Every year at this time we inaugurate our yearly Clearance Sale. We know that in order to stimulate buying at this time of the year—we have to offer our customers greater values than before. THAT'S JUST WHAT THIS SALE OFFERS YOU—EXTRAORDINARY SAVINGS

Are you acquainted with the Broadway? If not, start to-day! Get the Saving Habit by Shopping Here

GREAT VALUES IN THESE ITEMS.

FUR CHOKERS.
Values to \$4.50
FOR

2.98

HOSE.

Values to 85c.
FOR

39c
PAIR.

CHILDREN'S BRUSHED WOOL OVERPANTS.
Assorted shades.
Values to \$2.00.
FOR

1.19

SKIRTS.
Values to \$4.00.
FOR

2.97

FANCY CHECKED BRUSHED WOOL SCARFS.
Values to \$2.25.
FOR

1.19

COTTON JERSEY FLEECE LINED BLOOMERS.
Values to 95c.
FOR

59c

BRASSIERES.
Values to 75c.
FOR

39c

TABLE CLOTHS.
Values to \$3.25
FOR

1.98
Some Slightly Damaged.

Sale of Boys' Rubbers

Sizes 3 to 6.

These are absolutely the best made rubbers. Triple Tread Brand Rubbers are known to be the very best made.

98c

Selling everywhere up to \$1.90. You can save half the price by buying a pair.

PAIR NOW.

Sale of Boys' Mackinaws

Sizes 10 to 17 years.

Just the Coats that every boy is yearning for. There's a certain air about them that is captivating. Made of fine warm plaid materials, they make an ideal outdoor Coat.

6.97
Values to \$10.50

Strong and smart are these fine Mackinaws. Made with 2 Patch and 2 Muff pockets, they will surely give your boy comfort.

Gauntlets

1.89

Ideal for auto driving, made of fine strong Leather, Pique sewn, fleece lined, Strap wrist, in Black only. All popular sizes. Regular value \$3.25.

SAVINGS OF 20 p.c. to 35 p.c. on all GENTS' FURNISHINGS.

SHIRTS
Values to \$2.25
FOR

1.49

SILK TIES
Values to \$1.50
FOR

98c

GARTERS
Values to 50c.
FOR

19c & 35c
PAIR.

MEN'S CAPS
Values to \$2.25
FOR

1.39

SMOKING JACKETS
Values to \$9.50
FOR

6.98

HEAVY WOOL HOSE
Values to 75c.
FOR

49c

SWEATERS
Values to \$3.50
FOR

2.29

ACCORDEONS
Values to \$5.50
FOR

3.69

WOOL SCARVES
Values to \$1.50
FOR

1.19

Greatest Sale of Coats & Dresses

EVER OFFERED ST. JOHN'S WOMEN!

DRESSES AT

6.98
Values to \$10.50

9.98
Values to \$17.50

12.98
Values to \$20.00

16.98
Values to \$25.00

19.50
Values to \$28.00

20 p.c. off

Sample Coats & Dresses

Everyone of our customers know already how low our merchandise is priced, and when we announce a 20 p.c. reduction, they can feel assured that they are getting greater savings than any store can offer. ALL OUR ONE-OF-A-KIND COATS AND DRESSES REDUCED

COATS AT

9.88
Values to \$20.00

14.98
Values to \$25.00

17.98
Values to \$27.50

22.98
Values to \$31.50

27.88
Values to \$37.50

DRESSES.

For Evening wear.
For Afternoon parties.
For Street wear.
In fact for every occasion.

Poirot Twills.
Canton Crepes.
Flat Crepes.
Serges, Tricotine.
Roshanaras.
Velvets.
Georgettes.
Flannels, etc.

SIZES:

16 to 52

COATS.

Wrappy Styles.
Straight Lines.
Side Ties and other smart effects.

THE FABRICS:

Velours.
Suedines.
Polaire.
Marvellas.
Bolivas.
Teddy Cloths.
Etc., Etc.

SIZES:

16 to 53

Clearance Sale of Men's Suits and O'Coats

MEN! If ever a Sale called your attention this Sale does! The best British and American materials, plus American workmanship.

RESULT:

Finest SUITS and OVERCOATS selling at prices never quoted before for such quality merchandise. If you are in doubt; if you think these values can be beat—Come in let us show you our merchandise, then decide for yourself.

\$19.50 SUITS and OVERCOATS

14.29

\$28.50 SUITS and OVERCOATS

21.95

\$41.50 SUITS and OVERCOATS

30.00

\$49.50 SUITS and OVERCOATS

38.79

Men's 1 and 2 Pants Suits
Young Men's 1 and 2 Pants Collegian Suits
Conservative Models.

Young Men's 1 and 2 Button Styles—Belted and semi-belted models. These are only a few of the features these most up-to-date Suits are made in.

MATERIALS:

Serges, Worsteds, Tweeds, Herringbones, Scotch Tweeds, etc., etc.

COLORS—GALORE

Brown, Navy, Mixtures, Pencil Stripes, Greys and other shades.

OVERCOATS.

Made of all Wool materials. Included in these lots are Plaid Backs, Nap materials, all kinds of warm Cloths to ensure the wearer warmth and comfort.

STYLES—Plain Backs, Belted all around, Half Belt, Set-in Sleeve and Raglan Sleeves, etc.

Right in Time—Sale of Women's Sweaters

Choose from the largest range in the city. No matter how particular one may be we have the Sweater to suit their taste. Greater Savings cannot be had than these groups represent.

1.98
2.89
3.98
4.98

Sleeveless Sweaters.
Pull-Over Sweaters.
Coat Sweaters.
Cardigan Sweaters.
Side-Tie Sweaters.
and hundreds of others.
Made of all Wool, Silk and Wool, Fibre Silks, etc., etc.
Every Sweater represents the Acme in Value.

Millinery Clearance

OUR ENTIRE STOCK—NO RESERVE HATS which arrived a little too late, and priced to sell up to \$8.50, are included in this general Clearance of Hats.

Take your choice. No matter what the Hat is marked, it's yours for \$3.50. Our Loss Your Benefit!
Values to \$8.50

3.50

Clearance Sale of Boys' Suits

Parents will greet this with joy, as these groups represent savings never offered before. Now, when every boy gives his Suit the utmost wear, you can replace it at great savings.

5.48
7.98
9.98

SUITS for boys of 8 to 17 years.
1 and 2 Pants.
Strong, durable materials. Pants fully lined.

BLOUSES.

Wonderful varieties to choose from. Sizes to 52. Every Blouse worth 20 p.c. to 35 p.c. more.

98c., \$2.39, 2.98, 3.98, 5.98

LOW PRICES

OUR CHIEF

ATTRactions

Broadway House of Fashion

MEN'S PYJAMAS.
\$2.69

Made of heavy Flannelette, two-piece style. Cut full and roomy, trimmed with "Rayon" frogs. All Sizes. A Great Value.