Lady Bountiful Stalks through the Store laden with goodness in Snow White Goods.







WEEK

SOUND SAVINGS FOR YOU

Everybody's interested in the genuinely good offerings of our

MHITESALE

The Curtain Rings Down on this Sale--Closing Hour, Friday, Mar. 16. Have you had your share? E SKE PATRONS PROCLAIM IT -- "FULLY UP TO EXPECTATIONS."

Important Savings

EIN

erns,

the

ering

EED

on WHITE TABLE CLOTHS



Our White Damask Table Cloths always ofed good values even at regular price, now

Beautiful SKIRT **Embroideries**

65c. White Sale Price.... 57c. White Sale Price 83c. \$1.30. White Sale Price ... \$1.05 eg. \$2.20. White Sale Price....\$1.89 Reg. \$2.75. White Sale Price....\$2.58

Men's White Handkerchiefs

10 dozen of them Absolutely the finest value in White Handkerchiefs for years; not sub-standards either; assorted sizes; plain hemmed edges.

Special 9C each

CAMISOLE

In White Torchon

TOPS.



White Sale Price, each .. 25c. Hemmed **Snow White** BED SHEETS

Singly Priced Large American snow-White Sheets; size 80 x 90 full; with deep hemmed ends, easy to wash and handle, yet they are strong, durable and really good value. Sold singly. White Sale Price \$2.29

200 Pairs More of those



	aps or half sleeves.	lace and	embroidery
Reg. 55c.	White Sale Price		48c.
Reg. 65c.	White Sale Price	i	57c.
Reg. 80c.	White Sale Price		69с.
Reg. \$1.40.	White Sale Price		\$1.16
Reg. \$1.80:	White Sale Price		\$1.58
Reg. \$2.00.	White Sale Price		\$1.64

Circular White Damask DINING CLOTHS

Another Case Lot of

Did you get a Cloth or two out of the last lot? A whole caseful cleared, and we gladly announce another case lot for the coming week. It's the greatest value yet in quality White Damasking in a standard width. 90c. value. Special

59c yard



Ladies' WHITE SILK Coat Jerseys

charming for spring wear and all summer evenings; collar, belt and pockets. Were originally \$18,00 each. White Sale Price, 7.98

White Satin

Special 3.59

Thousands of Yards of WHITE SCRIMS

Dainty Hangings, plain and fancy White, immense range, every piece of which has been specially re-priced for Our White Sale. Choose from special 16c., 17c., 19c., 22c., 24c., 26c., 29c., 32c., 36c., \$9c., 44c., 54^

White Muslins

Yards upon yards of snow-White Muslins, and plain, nice for all summer purposes. The

1600 yards of 36 inch American Percales, nifty looking patterns for

frocks and for girls' wear; the best Percale

Percales Linene

Cloth for every pursurface, flawless, not a thread astray; linen like in appearance.

Towelings

der. A regular 20c. Reg. 35c. vard and Toweling for

18c 24 1-2c 13c

A good time to pick up White FOOTWEAR

MISSES WHITE SHOES. Strap style White Poplin Shoes, with white enamelled soles and heels, natty looking; sizes 12 to 2, Regular \$2,30. White Sale \$1.94

INFANTS' SHOES. Seft soled White Kid Shoes for baby; strap style; sizes 3 to 6, Dollar value, White Sale 79c. CHILDREN'S WHITE SHOES.

White Canvas Shoes in strapped style, very comfortable make; sizes 8½ to 11. Regular to \$2.20 \$1.83 WOMEN'S WHITE SHOES 140 pairs new to hand, in White Canvas, single strap style, military heel, classy; sizes 4 to 6. \$2.73 Special White Sale Price \$2.73

WHITE WAISTS A special lot of White Voile, Organdy and Linen Waists, long or short sleeve, very pretty models. Regular to \$3.50. White \$1.49

Scrim **Curtains**

White Scrim Curtains, 2½ yard size, some lace edged, others hemstitch finish.

Pillow Cottons

English Circular Pillow Cottons. 40 in. Reg. 65c. Whe. S. Price 57c, 40 in. Reg. 85c. Whe. S. Price 74c, 44 in. Reg. \$1.00. Whe. S. Price 89c.

Bags .

Reg. \$2.50 pr. Whe. Sale Price \$2.20 Reg. \$3.00 pr. Whe. Sale Price \$2.79 Reg. \$3.50 pr. Whe. Sale Price \$8.14

Laundry Strong White Linen Laundry Bags, embroidered and lettered, individual size and large.

Reg. 65c. White Sale Price ... 57c. Reg. 75c. White Sale Price ... 74c.

THE LATEST

Contributing Values to Our White Sale TEA CLOTHS.
Sub-standards, slightly mussed from hand-COTTON BLANKETS. Only 96 of them.

and yards; extra wide, 22 inches, undressed finish, Crimson barred border; value for 30c. yard. White S a 1 e 23c 97c

White with colored stripe; a size you have always a need for, Reg. \$1.60 each. White Sale Price

ly mussed from hand-ling; ever so many pretty ones to choose from, hemstitched and embroidered. Regular up to \$2.50 each. White Sale Price

42 yards of superfine 36 inch English Long Cloths, something par-ticularly good to stitch. Good value at 35c yard White Sale Price 26c

> QUILTS Must Clea

White Gloves LADIES' WHITE

KID GLOVES. Extra fine White Kid with 2 dome wrist. Special "DENTS" KID GLOVE White Kid of course and very special in quality, 2 dome \$2.10 wrist. Reg. \$2.30 Special

WOOL GLOVES. English White Wool Glow close knit, closed wrist; 90c. value. Special WOOL GLOVES.

Honey-Comb

Pillow Case Prices all of a tumble

PILLOW CASES.

Numerous opportunities are afforded to save on Pillow Cases for family use, the price range is extensive, the assertment complete in plain, embroidered and hematitched.

Reg. 48c. White Sate Price 42c. Reg. 55c. White Sale Price 42c. Reg. 50c. White Sale Price 62c. Reg. 30c. White Sale Price 69c. Reg. 31.00. White Sale Price 89c. Reg. \$1.50. White Sale Price \$1.28

Strong White Bolster Cases offer excellent value during this Sale. Reg. \$1.00. White Sale Price 89c. Reg. \$1.30. White Sale Price \$1.18

TABLE NAPKINS.