

# SALE of Ladies' COATS, DRESSES, WAISTS, SUITS, any Style, Any Fabric, Any Color, Any Price.

MAY BE SELECTED FROM OUR LARGE ASSORTMENT AT PRICES WHICH REFLECT ECONOMY.

This advertisement means a Sale in true sense of the word. The goods are new purchases—up-to-date and thoroughly desirable. They are being offered for a double purpose.

First, to cement further the belief of our customers and to maintain the reputation of this Sale—the greatest opportunity of the year.

Second, to get our normal percentage of increase this year—and we are doing it by offering better values than ever before.

We will leave it to you if the quality, the styles, the handsome materials and trimmings, as well as Lowest Prices, do not compare in every detail which are offered nearly double the price elsewhere.

To the Gentlemen:

We are offering SUITS & OVERCOATS in the smartest styles at a very low price.

The English - American Clothing Co.

312 Water Street.

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## Carpentier May Show Dempsey Up.

FRENCHMAN MUST CARRY PRETTY MEAN WALLOP TO FINISH BECKETT SO QUICKLY.

Things are looking up for a match between Europe's best and Jack Dempsey with the world's heavyweight title at stake. Before the Frenchman and the Briton stepped into the ring at London there was much ridiculing the idea that the champion of the old world could possibly be a match for Dempsey. The idea brought much criticism from ring fans, fighters and experts on his side. No one entertained any idea but that such a bout would be little short of murder with Jack Dempsey thrown into the cast in the role of slayer.

Well, it doesn't look like such an easy thing now. Carpentier beat Beckett with one smash—a wicked right straight out and with all the force at his command behind him. Previously he had led with a hard left and followed it up with two more of the same variety. But it was that mighty right which sent Beckett to the land of dreams.

There never was any argument as to the boxing ability of the Frenchman. He was known the world over as a very clever man with his mitts. But they always said he couldn't hit. Doesn't the quick knockout of Beckett prove he can hit?

Frank Goddard, the giant Englishman, hit Beckett as hard as he could. Eddie McGoorty hit him many times. A man of Goddard's type should be able to hit hard, and we all know that Eddie McGoorty carries a mean punch in either hand. But Beckett wasn't fazed by either of these two men. He weathered the best they had, and then put them out with punches of his own making. Beckett was never heralded as a bearcat on defense. His defense was his own hitting power. He never had a chance to hit Carpentier.

The wire stories of the London fight describe the Frenchman's hitting in emphatic phrases. He "landed blows with enormous strength." And "amid absolute stillness most of the spectators could hear the terrific crack of the swing that put Beckett to sleep." The knockout punch is described thusly: "The Frenchman stepped back and then forward, and with all his strength and the full weight of his body swung his right to the Englishman's jaw." "With lightning swiftness Carpentier's left leaped out," said the account of the first blows the Frenchman landed.

His quick defeat of Beckett is quite similar to the trouncing Dempsey gave Willard, only shorter and much more impressive.

Willard fought on after that first awful blow. Beckett didn't have strength to rise. The defeated giant's were proportionately larger than their opponent's.

It is likely Carpentier can out-box Dempsey any time. And if he can hit so impressively why won't a scrap between the two be worth seeing?

The performance of the Frenchman will serve to dissipate the idea in a lot of fans' heads that only sympathy could be felt toward Carpentier in the event he stepped into a ring with Dempsey.

From this angle it looks as if he might make a good match for the American.

## G. O. M. of the Sea.

Captain Turner, who Commanded the Lusitania.

After a romantic career, which began by his running away from school at an early age, Captain W. Turner has retired from the Cunard Line.

The son of a well known Liverpool sea-going man, he has always had a passion for the sea, and found school life too dull. So, at the age of thirteen, young Turner vanished from his companions, and when next heard of was engaged on a ship making a voyage round the world which would take almost eighteen months to perform.

On his arrival in Liverpool more than two years later, his father immediately sent him back to school. But after two months the lad had run away again and signed on an ocean-going sailing ship.

After this he spent about nine years roaming about the Seven Seas in the old "wind-jammers" then in universal use.

When the Cunard Line began to use steam Captain Turner left his sailing vessels for what seemed to be the more comfortable life aboard these ocean going palaces.

But the new life didn't suit him, and soon he was back to his first love, but this time in command of a schooner. After five years of this slow but none too sure life he realised the superiority of the steamship and joined the Cunard Line again. In this service he received his first steamship command, which was the Albatross, and from then he has captained almost all the larger vessels owned by the company.

His record voyage was across the Atlantic and back in twelve days, accomplished in the Mauretania.

Adventure seems to have followed close on the heels of this grand old man of the sea, and he was in command of the famous Lusitania when



## LUX FOR CHILDREN'S PARTY FROCKS

DRESSED becomingly in a dainty frock, each little maiden resembles the princess of fairy-tale fame. The children may freely romp and play in their pretty dresses, because the pure Lux flakes will cleanse the daintiest fabrics quickly and easily.

Shaken into a bowl of hot water, they are whisked into a lovely creamy lather in an instant, which coaxes rather than forces the dirt from the clothes. Gently squeeze the Lux lather through and through the fabric—then rinse in clear water. That's all.

LUX CANNOT HARM A SILKEN THREAD.

"And the dresses of the Princess were so beautiful that the Prince commanded that they should never be washed with anything but Lux."



Packets (two sizes) may be obtained everywhere.

LEVER BROTHERS, LTD., LONDON, ENGLAND

## Attention to Men! Extra Special!

# Suits and Overcoats

If you want clothes of good quality and yet want to save money, then you should see the bargains we are offering. They are all perfect merchandise of usual high quality. But because they are mail order overstocks and samples, because of our low rent and small expense, our prices are almost unbelievably low.

Sizes, Quality, Style, Prices to suit anybody.

A convincing demonstration of the value-giving power of our clothes, the frost was still in the ground last year when we placed our order for this season's stock, long before shortage of materials made itself felt as keenly as it has since.

Over one thousand garments in stock to select from, ranging from \$11.00 up.



Saxon & Company, 252 Water Street.

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Advertise in the "Evening Telegram."

Per S. S. "Sachem" from Liverpool:

# CARR'S ENGLISH BISCUITS.

A Fresh Shipment Just in Time for New Year.

The following are a few of the varieties:—

- |                 |                                |                 |
|-----------------|--------------------------------|-----------------|
| Table Water,    | Shortcake,                     | Cream Crackers, |
| Ginger Ruffles, | Chocolate Brunette,            | Bramble Creams, |
| Marie,          | Nice,                          | Rose Creams,    |
| Boston Creams,  | Cafe Noir,                     | Milk,           |
| Digestive,      | Creamy Chocolate,              | Petit Benne,    |
|                 | And Menagerie for the Kiddies. |                 |

— ALSO —

"Afternoon Tea", assorted, and "Coronation", assorted, in fancy tins; and Carr's Famous Cream Crackers in 1/2 pound packets, really delicious.

Your Grocer will be pleased to show you these.

BE SURE AND ASK FOR

# CARR'S ENGLISH BISCUITS

Manufactured by the Oldest Biscuit House in the Empire.

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## NOTICE.

There will be a meeting of the Patriotic Association of Newfoundland in the Board of Trade Rooms, Water Street, on Monday, 29th inst., at 8 p.m.

V. P. BURKE, Hon. Secy.

There should always be a pot of parsley growing on the kitchen window sill.

Minard's Liniment Cures Diphtheria.

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paid the salaries of all his employees who enlisted. His organization has recently taken some important steps towards shortening the working hours of their employees and increasing the number of holidays. He is a director of the Sterling Bank and a director of the Dominion Bank.

MINARD'S LINIMENT CURES COLDS, Etc.