

# BACON.

A new lot of our delicious  
**BERKSHIRE BONELESS  
BREAKFAST BACON**

received to-day.  
A famous food expert said this about Bacon:—

"Fat Bacon, I will say without the slightest reservation, is the most valuable meat substitute in the world. Years ago I wrote in favor of its use in all cases where medical practice considered Cod Liver Oil the proper hydrocarbon, its advantage over that being its free digestibility and quick assimilation."

"BERKSHIRE" BACON is the kind of Bacon the doctor had in view when making this pronouncement.

Get "Berkshire" Bacon and  
Get Bacon Satisfaction.

**F. McNAMARA,**  
QUEEN STREET.

tu,th,s



## PUBLIC NOTICE!

### Regarding Household Coal!

It is hereby ordered under the powers conferred upon the Minister of Shipping by clause 9 of the Coal Order dated the eighteenth of July, 1918, that clause No. 1 of that order which was suspended by him on the 19th July, 1918, shall be revived and again come into force from this date until further notice and that the clause which was substituted for clause No. 1 be cancelled.

By order of the Minister of Shipping.  
T. A. HALL,  
Secretary.  
Dated at St. John's,  
5th day of December, 1918.

NOTE.—The effect of the above Notice is to cancel the supply of lots not exceeding ten tons of soft coal to any one person and to limit the amount to a half ton per household per fortnight.

Severe penalties are attached to any breach of the Coal Order of 18th July, 1918. dec6,61

## CASINO THEATRE THE KLARK-URBAN Company

### TO-NIGHT "Pal O' Mine."

Friday, "Kick In."  
Saturday, "Within the Law."  
Matinee on Saturday.

Seats at Fred. V. Chesman's.  
NOTE.—No season tickets will be held for the balance of the season unless advised by those requiring them for the above plays.



NO MATTER HOW THE  
FIRE IS CAUSED

if you're not insured, you're  
a loser. Take time to see  
about your policies. We give  
you the best companies and  
reasonable rates.

**PERCIE JOHNSON**  
Insurance Agent.

Forty Years in the public service  
The - Evening Telegram

## Christmas GIFT BOOKS.

This should be to an even greater extent  
than ever

### A BOOK CHRISTMAS

because of the exceptionally good books that  
are offered. The

### "New Fiction"

is "Top Notch", all our well known authors are  
at their best.

The Poets and Classics come in dainty art  
and leather bindings.

### A Present Par-Excellent.

And then what about the children?—"bless  
their little hearts." Picture Books of the good  
old "Nursery Tales"

### Annual Volumes

For the Wee Tots, and for  
those of mature age.

"Do it now"—your Christmas shopping.  
Shop Early. Shop Often. Shop with Comfort.

**DICKS & CO., Ltd.**

THE BOOKSELLERS.

## TO THE TRADE

We Offer on the Spot:

**2000 Sacks**  
Best White  
**CATTLE FEED**

AT A VERY LOW PRICE.

**HARVEY & CO., Ltd.**

Wholesale Only.

## To the Wholesale Trade.

To arrive shortly:

3 Carloads WINDSOR TABLE SALT—  
1 lb. bags.  
1 Carload STARCH and CORN FLOUR.  
1 Carload ST. CHARLES' CREAM.  
300 Cases 2 IN 1 SHOE POLISH.

**T. A. Macnab & Co.,**

Selling Agents for Nfld.  
Tel. 444. City Club Building.

## LADIES! LADIES!

Now is the time to select your New

Fall and Winter Coats and Hats.

Having just opened a late shipment we are now offering the newest  
and best in style, fit and finish at exceptionally low prices. See them to-  
day.

**WILLIAM FREW. Water St.**

## Reid-Newfoundland Co

### NOTICE.

S. S. ETHIE.

Passengers leaving St. John's by Express on Sat-  
urday, December 14th, will connect at Humbermouth  
for the usual ports of call on the Humbermouth-Battle  
Harbour route.

S. S. HOME.

Passengers leaving St. John's by Express on Sat-  
urday, December 14th, will connect at Lewisporte for  
the usual ports of call between Lewisporte and Shoe  
Cove.

**REID-NEWFOUNDLAND Company**

### J. J. ST. JOHN.

All Ready for You,  
Mr. Man!

3000 brls. FLOUR—  
Best brands; some  
white while it lasts.  
210 brls. HAM BUTT  
PORK at \$44.00 brl.  
185 brls. BEST BONE-  
LESS BEEF — Very  
tender.  
65 brls. SPARE RIBS.  
130 puncheons and brls.  
Very Best MOLASS-  
ES — Grocery and  
Fancy.  
500 bags PURE WHITE  
CORN MEAL, Table.  
350 bags YELLOW  
FEED MEAL.  
2000 bags CATTLE FEED  
from \$4.50 bag.  
95 Chests TEA—  
Great value.  
And a full line of GROCER-  
IES at Bottom Prices.

**J. J. ST. JOHN.**

136 and 138 Duckworth St.

JUST ARRIVED:

**100 dozen Galvanized Buckets,**

rated sizes: 11, 12, 13, 14 inch.

ALSO 80 CASES

### Enamelware.

White Enamel Pails.  
Saucepans, all colors & sizes.  
Boilers, all colors & sizes.  
Wash Basins.  
Dish Pans.  
Jugs.  
Tea Kettles.  
Tea Pots.  
Coffee Pots.

Coffee Boilers.  
Milk Kettles, 1, 2, 3, 4 qt.  
Pie Dishes.  
Dinner Plates.  
Mugs.  
Dippers.  
Chambers.  
Sink Drainers.  
Funnels.

### Hollow Ware.

TIN LINED SAUCEPANS AND DINNER BOILERS.

FRY PANS, SLOP PAILS, OIL HEATERS,  
OIL STOVES (2 wick), LAMP BURNERS & CHIMNEYS,  
STOVE PIPE ENAMEL, ALUMINUM PAINT,  
GENERAL TINWARE, at

**JOHN CLOUSTON'S,**  
140-2 Duckworth Street.  
PHONE 466.

## BRICK!

Now Landing,

**100,000**

**RED BRICK.**

**H.J. Stabb & Co.**

ST. JOHN'S.

**Walter A. O'D. Kelly,**  
LICENSED AUCTIONEER and  
COMMISSION AGENT.

Sales of Household Furniture, Real  
Estate and all classes of goods under-  
taken. Personal attention, prompt re-  
turns.

We have room at our Auction  
Rooms to receive a limited quantity  
of articles offered for sale. If you  
have anything to sell consult us.

**Consignments Solicited.**  
We also make a specialty of all  
kinds of Building Materials. Office  
and Store corner of Adelaide and  
George Streets.  
PHONE 479A. P. O. BOX 672.  
sep17,19,18,19

MINARD'S LINIMENT CURES DAND-  
RUFF.

## XMAS!

AT THE HOME OF GOOD SHOES.

**Shoe  
Buckles.**

We are now showing a splendid assortment  
of Ladies' High Grade Pumps suitable for even-  
ing wear, also a large variety of genuine Rhine-  
stone Shoe Buckles, at our Ladies' Department.

**F. Smallwood,**  
THE HOME OF GOOD SHOES.

Advertise in the "Telegram"

FOURTEEN PAGES.

WEATHER FORECAST.  
TORONTO, Noon.—Strong winds or  
moderate gales with snow probably  
turning to rain; clearing by Saturday  
evening.  
ROPER & THOMPSON.—Bar. 29.85;  
Ther. 32.

VOLUME XL.

## Auction Sales!

PUBLIC AUCTION.

To-Morrow, Saturday,  
at 11 o'clock.

At the Central Auction Mart  
(Beck's Cove):

25 cases TINNED APRICOTS.  
1 box CHICKEN.  
2 pairs LIVE RABBITS.  
2 MILK SLIDES and Sundries.  
**M. A. BASTOW,**  
Auctioneer.

### NOTICE.

To Town and Outport  
Customers:

Received by S. S. Meikle:

**Crown Porter,**  
**Crown Lager.**

**Baird & Co.**  
WATER ST. EAST.  
PHONE 438.

## To Re-Open.

We would like to inform the  
owners of wooded land around  
the country and nearby outports  
that we are

Opening Up That Mill,

formerly owned by Mr. Pynn  
on HAMILTON STREET,  
for the purpose of Sawing Lum-  
ber, and we are now prepared

### To Buy Logs

large and small, long and short.  
Logs to be left at mill. Cash  
paid upon delivery.

**WM. CUMMINGS,**  
**JAMES STRONG.**

## Exquisite Perfumes.

There can be but on question  
of the suitability of Perfumes as  
a Christmas Gift, and that ques-  
tion is Quality. We make you  
safe on this point. Our large  
Perfume business puts us in a  
position to know whose are the  
best grades. We have packages  
of all sizes from \$1c. to \$5.00.  
Let us furnish your holiday  
Perfumes this year.

**PETER O'MARA,**  
The Druggist,  
46 and 48 Water Street.

## Xmas Stocks.

200 brls. KING APPLES—  
Red and juicy.

To arrive:

20 cases CHOICE EGGS.

**Xmas Poultry.**

TURKEYS, GEES and  
DUCKS.

Orders now booking.

PHONE 304.

**M. A. BASTOW,**

Beck's Cove.

## Anthracite COAL!

Now landing  
a cargo

**Anthracite  
Coal.**

**M. MOREY & CO.**