



SUMMER DRESS FABRICS.

An exceptionally large collection of novelties, modified novelties and staples, prices range from **23c to \$1.60 yard.**

in Voiles, Dutchesse Plaids, Winsor Crepes, etc., and all the wanted shades of Plisse Crepe for Underwear at

47c yard.

See Window For Some of The Patterns.

New SHOWROOM ARRIVALS

We are now opening a large shipment of much needed Summer Goods:

Silk Sweater Coats, Bathing Suits, Bathing Caps and Shoes, Jersey Rib Underwear, Crepe de Chene Underwear, Muslin Underwear, Kimonas, Parasols, Rompers, Child's Wash Dresses, Lingerie Ribbons, Cutex and Odorona.

See the Bagsol or Bag-Parasol, can be used as bag or parasol and carried on your wrist. See it!

Bishop, Sons & CO., Limited.

'PHONE 484.

P. O. BOX 920, ST. JOHN'S.

All Mail Orders receive our careful attention.



BOYS' NEW WASH SUITS, \$1.15 to \$4.00,

fit 2 to 8 years.

Included in this lot are the famous "KAY-ANEE BRAND" Boy's Shirts, Blouses, Rompers, and Wash Suits, handled by over one thousand and first class stores in New York State alone.

See Windows.

Victory Bond

Catechism.

Q. On what and where will the proceeds of this Loan be spent?

A. The proceeds of the Loan will be applied to the conduct of Naval and Military operations in or beyond Newfoundland and to the defence and security of the Colony.

Q. How much do Bonds of the Victory Loan cost?

A. From \$50 to \$100, whatever their face value calls for. These Bonds are sold at PAR; that is, their face value, 100 cents on the Dollar.

Q. How can I buy Bonds of the Victory Loan?

A. By filling out an application blank and handing it to the Victory Loan agents, namely the Branch Banks throughout the Island as well as the Post Offices named in the Prospectus; and also by sending it to the Department of Finance, St. John's or the Bank of Montreal, St. John's.

Q. When can this application for Bonds be made?

A. At any time from the 17th June, 1918, to the 27th July, 1918, inclusive.

Q. In what form must applications to buy a Victory Bond be made?

A. All applications must be in the form prescribed by the Minister of Finance and Customs, obtainable from any Branch Bank, from the Post

Offices named in the Prospectus, or from the Department of Finance, St. John's, and Bank of Montreal, St. John's, Bank of Nova Scotia, St. John's, Royal Bank of Canada, St. John's, and Canadian Bank of Commerce, St. John's.

Q. How may women aid the Victory Loan?

A. First by the purchase of Victory Bonds. Second, by helping to sell Victory Bonds to others.

Q. Can a woman own a Victory Bond as her personal property?

A. A Victory Bond is the personal property of the purchaser or of the person to whom the purchaser may sell it or assign it. If it is a registered bond, the record of its ownership is a matter of governmental record. A Victory Bond is therefore the property of the woman who buys it until she disposes of it.

Q. Why should women buy Victory Bonds?

A. Because Victory Bonds are the method adopted by the Government of Newfoundland to take care of our soldiers and sailors who are fighting our War. The success of our men in this war will benefit women no less than men. Women may not fight; but women aid men in providing the sinews of war for the fighters. To women even more poignantly than to men come the words: "Shall we be more tender without dollars than with the lives of our sons?"

Council Meeting.

The Municipal Council held its regular weekly session last evening. The Mayor presided and Councillors Morris, Brownrigg, Ayre, Vinnicombe and Mulhally attended.

After reading of minutes, etc., the following matters were disposed of: The condition of several streets in the city was the subject of discussion and the best possible means will be taken to remedy the defects.

A. N. Gelling, on behalf of the Church of England Orphanage, applied for a connection with the water pipe for Steer's Farm. Enquiry will be made.

C. R. Thompson wrote asking that consideration of the Council be given to the opening up of his property between Water and Hamilton Streets. Plan of the land will be submitted by the Engineer.

M. L. Hitchin, Topsall Road, asked that some attention be given to drain near his residence. The order about building is to be enquired into.

L. E. Emerson wrote regarding cable standing and blocking the approach to side walk on Water Street. The police will be asked to give some attention to the matter.

William Tracey asked permission to repair house 121 Cabot Street. He will have to submit plan.

Plan of garage for Percie Johnson, Leslie Street, was submitted by P. Bursell. Deferred for enquiry by the City Engineer.

Chas. Hapgood submitted plan of addition to house Cook Street. Passed provided water and sewerage is installed.

Solicitor reported that an order of mandamus could not be secured from the Supreme Court to compel the Street Railway Company to repair the road near the street car track.

The matter of the alleged piling of materials on public land South Side, by Mr. Coombs, was reported on by the Solicitor. A plan of ground will be prepared.

The Solicitor reported in the matter of James Murdoch's application that the Council could not refuse to grant him a permit to build on the north side of the Cockpit Road. The City Engineer is to prepare a plan showing location of water and sewerage pipes in this locality.

The City Engineer reported on a number of hoppers required in various parts of the City which were agreed to, and also on the installation of water and sewerage in houses on Alexander Street.

A full report on those notified was made by Inspector Rooney.

A number of applications for sewerage under the Small Homes' Act were granted.

The Health Officer's and Road Inspectors' reports were read.

After disposing of some routine business and passing pay rolls, bills, etc., the meeting adjourned.

When you want something in a hurry for tea, go to ELLIS'

Head Cheese, Ox Tongue, Boiled Ham, Cooked Corned Beef, Bologna Sausage.

Important News to HAT Buyers!



When Looking for the

Newest Styles in

CHRISTY'S

world-famed Stiff and Soft

FELT HATS

Come direct to their sole AGENTS in Newfoundland

SMYTH'S,

where you are always assured of the very latest shapes, complete size ranges, and brand new stocks.

Our Summer Straws are Ready

Smyth's
ESTABLISHED 1875

HAVE YOU THOUGHT OF THIS!

The experience in Canada, the United States and the Mother Country, has been that ALL WAR DRAFTS HAVE BEEN OVERSUBSCRIBED. Has it occurred to you that if you do not secure your share of this Victory Loan immediately, you may be too late to obtain the full amount you apply for? Go to it now, while the going is good.

"Forgot to the British Seamen"

(From the Montreal Herald.)

"When Germany first threatened Britain with the submarine blockade, she supposed that a few months would serve to bring the latter country to her knees—but she forgot the British seamen. At the end of three and a half years of warfare—and warfare waged in the most unscrupulous manner,—Britain is still unconquered, famine has not yet gained a place within her shores, and her ships come and go with unfailing regularity. It is estimated that an average of over a hundred merchant ships a day pass through the narrow gateway guarded by the Dover patrol."

The above is the answer given by a famous writer to the question as to why the German submarine campaign has failed of its object. Germany forgot the British seamen. Mr. Havelock Wilson, the President of the Seamen's Union, recently testified that there had not been the slightest disposition on the part of man or boy to forsake the sea. But if the vigilance and resolution of the men of the British mercantile marine has saved Britain from starvation and the

Allies from defeat, the gallant men have paid a heavy price. Since the beginning of the war no fewer than 15,000 men and boys have lost their lives through German submarine attacks—foully murdered, every one of them, by a treacherous foe who knows no pity, recognises no code of honor, and has not a spark of chivalry in his soul. Quite recently the Congressional Union of Scotland, meeting in Glasgow, adopted the following resolution by a large majority:

(1) That the Government be petitioned to place in every hospital ship and merchant ship at least five interned Germans of high financial standing.

(2) In the event of any such vessel being torpedoed or mined, the Germans be the last to be removed from the vessel.

If it is doubtful whether this would have the effect of deterring the submarines, although it would be a satisfaction to know that if German submarines murdered British seamen some Germans, at any rate, would die with them. But, hailing Germans around in our merchant ships would be to use up effort and space better employed for other purposes.

Boys! Girls! Free Fountain Pens! See Want Column for particulars.—June 18, 1918.

IMPORTANT! Have you been in the habit of keeping money around the house, unprotected, and at the mercy of thieves, fire or other accidents. Why not place this money at the disposal of your country, by lending it for ten years? IT WILL EARN YOU DOLLARS IN INTEREST too, which it would not do while lying idly in your home. And you will be doing your country a service as well.

Every Saturday evening after 7 o'clock, Choice Ends of Beef, Mutton, Lamb, Pork will be sold at cost. ELLIS & CO., LTD., 203 Water Street.—Nov 29, 1917.

WHAT'S THE GREAT ATTRACTION?

Judging from the expressions of approval it's

Our New Spring Neckwear

that is attracting all the attention this Spring. It's so different from what you have seen in other stores. All Silk, entirely free from that cottony look. Over two thousand patterns to select from and prices same as last year's. That's why it pays you to buy Neckwear at

Smyth's
ESTABLISHED 1875



GEO. F. KEARNEY.



AC

The shoppers. It's prices make

Take in This Sale! **\$5.00**

Prettier Blouses we have never seen, finest quality silks, and in all the shades of Blue, Green, and Cream, etc.; some with hemstitching, long sleeves. Regular \$5.00 day

Items Worth Remembering



When FRIDAY

LADIES' KID gloves for our forward this and Black, better value these times. \$1.60. Friday

MEN'S GLOVES—Washable Cream sizes 7 1/2 to 8 1/2, in one button wear, for motorists, ideal. Saturday and Tuesday

WASH GLOVES—This is the season these. We can offer excellent Grey and White; 2 button wrist, feet fitting. Reg. \$1.25. Friday and Tuesday

Men's Requirements

SHIRT SPECIAL—Men's silk from body and sleeves of a strong terms. A splendid shirt for special occasions. Reg. \$1.80. day and Tuesday

LINEN COLLARS—These possess a collar fitting; curved at back; front; best quality linen. Saturday and Tuesday

HANDKERCHIEFS—Men's fine with hemstitched border, and plain edge; full size. Reg. 18c. day and Tuesday

NECKWEAR—Perhaps some of the shown; extra long Scarves in fancy patterns in every conceivable striped and figured. Special, Friday and Tuesday

WAIST BELTS—The new style V leatherette, Black and Tan, self-locking buckle. Special, Friday and Tuesday

MEN'S BOOTS—A high grade Boot in a good fitting and comfortable; solid leather sole. Reg. \$7.00. day and Tuesday



New Arrivals Curtain LACES Underpriced

CURTAIN NETS—5 pieces of White Curtain Nets; all good looking lace terms. We have been waiting for shipment for some time. Reg. 40c. day. Friday, Sat. & Tuesday

CURTAIN LACES—Wider White Laces in a very nice display of plain centre and pretty borders. offer brings you our regular 50c. Laces. Friday, Saturday and Tuesday

Extra Special Hose

WHITE HOSE—Ladies' best quality English Hosiery in White Lisle, assorted sizes, value for 80c. pair. Friday, Saturday and Monday. Reg. 70c. Friday, Saturday & Tuesday

CASHMERE SOCKS—Best quality face black Cashmere socks for summer wear, in assorted sizes. Reg. 55c. pair. Friday, Saturday and Tuesday

CASHMERE SOCKS—An interesting summer sock that comes within the price range. Reg. 45c. pair. Friday and Tuesday

LADIES' HOSE—Plain Black, Tan and grey; others in the same weight and style. Reg. 40c. value. Friday, Saturday and Tuesday