

**CHAIRS
for
Comfort**

Chairs—being the most used articles of furniture—need to be of many designs and qualities to suit all needs. Here in our large Show-rooms we have every kind conceivable, and all are the best of their particular make.

We call your attention to our fine English Easy Chairs. They are of many designs, all are heavily padded, with delightfully easy springs and handsomely upholstered in Plush, Rug, Tapestry and Leather.

This large stock of Chairs needs no recommending, their many merits can be instantly seen and form a "sure-winning" combination—sterling quality and reasonable prices.

U. S. Picture and Portrait Co.

**Ready for Your
Selection**

are the most popular fabrics and smartest designs. Come in and see what attractive suits

**We are Tailoring
for Men**

at this season. We know we could fit you correctly and satisfy you in every particular with our high-class work.

Let us take your measure this week.

J. J. Strang,

Ladies' and Gents' Tailoring,

153 Water Street, - - St. John's.

Tempt the Appetite

and satisfy it as well. You can do it when you eat good things bought of us.

BUTTER

If you would be sure of always having good Butter on the table, use
BLUENOSE in 2 lb. slabs and 5 lb. tins.

BACON

SWIFT'S PREMIUM,
ELM CITY,
HONEY.
BACON in Glass.

COFFEE

You would certainly like your morning cup rich and fragrant. Try
SEAL BRAND
or
WHITE HOUSE & CAMP,
in bottles.

BUFFALO FLOUR

SAX—14 lb.—SAX.

BISCUITS

Huntley & Palmer's, Jacobs', Carr's & Crawford's.

CHEESE

English Cheddar, MacLaren's, Canadian, Ingersoll's (Pimento and Chili),
MOIR'S CAKES,
Dromedary Dates,
Sliced Pineapple (Glass),
Fruit Salad (Glass),
Black Leister Mushrooms.

OLIVES

Queen, Stuffed, Ripe,
LAZENBY'S PICKLES,
Soups in Glass,
Fish and Meat Pastes (Glass),
Italian Tomatoes,
English Cream.

Bowring Bros., Ltd.,

332. GROCERY. 332.

**Over 40,000 People
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**Anglo-American
Telegraph Company, Ltd.**

Beginning to-day, and to continue until the end of the war, a supplementary Deferred Cable Rate Money Transfer Service will be inaugurated between all points in Newfoundland and Great Britain covering only transfers not exceeding Two Hundred Dollars (\$200.00) in amount.

H. A. SAUNDERS,
Superintendent.
mar9,3i

**Our New
SPRING HATS**

WILL SOON BE HERE.

So we are offering the balance of our
WINTER MILLINERY,
At very reduced prices.

Good Hats at Low Cost.

ROBERT TEMPLETON

333 WATER STREET.

ARE YOU A MAN

who likes to be dressed well? If so, read this: It is, no doubt,

YOUR

ambition to get clothing fit for a

KING

and if you will enlist you will be able to get your uniform and great coat made by us. Our prices are right

AND

our styles and qualities are of the very best. There is no other factory throughout the

COUNTRY

where you will be better treated than by us, and where you can get better value. We are the oldest established factory in Newfoundland. If you

NEED

proof of what we say, give us a trial and

YOU

will not be disappointed. We are noted for the finest military and civil clothing in Newfoundland.

Mfld. Clothing Company, Ltd.

New Wash Goods!

Here are a few Specials in American Wash Fabrics—
FANCY PRINTS, neat patterns 9c. per yard
GINGHAMS, plain and checked 15c. per yard
PERCALES, fancy and striped, 36 ins. wide 16c. per yard
PERCALES, extra quality, 36 ins. wide 17c. per yard
Our American buyer was fortunate in securing these snaps. They would make dainty Blouses, Dresses, etc., for ladies and children.

WILLIAM FREW.

Recent Arrivals

**Roofing Felt, Oats, Oatmeal,
Flour, Soap, Pork, etc.**

- 600 rolls 2-PLY "H" BRAND ROOFING FELT
- 400 rolls 1-PLY "H" BRAND ROOFING FELT
- 150 brls. ROLLED OATS.
- 30 brls. OATMEAL.
- 40 ½s OATMEAL.
- 400 brls. "REX" FLOUR.
- 300 bags BLACK OATS.
- 50 cases SUNLIGHT SOAP.
- 100 brls. HAM BUTT PORK.

HARVEY & Co., Ltd.

As supplied to the Admiralty and to the foremost engineering firms of the Kingdom.

Seccotine,

the handiest and most economical adhesive known. For sticking everything of

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DELPH, PAPER,
PASTEBOARD, LEATHER
CLOTH, GLASS,
IVORY, Etc., Etc.

Garrett Byrne,
Bookseller & Stationer.

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There's a lot of difference between Toric Lenses and Flat Lenses besides their slight extra cost. They give you extra vision and extra comfort. They are better-looking, too. Come and see us about Toric Lenses.

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EYESIGHT SPECIALIST,
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The factory builds one

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Yours is finished. Ask to have it sent you.

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FIRST-CLASS DENTAL WORK in every branch—Crown and Bridge work, Fillings, Sets that defy detection. Our methods are painless, prices satisfactory. Our growing list of patrons proves our dental service to the public. Examination free. Try our services.
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nov23,w,f,m,t

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LEATHER BELTING

For Factory or Saw Mill.

**Good Real No. 1 Leather Belting,
Specially Prepared Belt Dressing,
Belt Lacing, Clipper Belt Lacers,
Clipper Laces and Pins,
Bristol Steel Lacing, Rubber Belting.**
Also, on hand, a good supply of
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Old Skirts Made New Again.

Silk, woolen, velvet—any style or kind of skirt—can be dry cleaned or pressed by our skillful employees—and the garment made to look new again for so small a charge that it will surprise you.
Our Dry Cleaning process removes spots and stains, takes out the soil and freshens the colors. Our pressers remove wrinkles, creases and marks of wear, raise the nap of the fabric like new, and press each garment into perfect shape and fit.
Give your dry cleaning work to MESSRS. NICHOLLE, INKPEN & CHAPEL, St. John's, Agents for Newfoundland.

UNGAR'S LAUNDRY & DYE WORKS, Halifax.
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**LADIES' FLEECE LINED
HOSE.**

Special Value for this week,

35c.

per pair.

This is a medium weight, fine Ribbed Hose, and just suitable for present wear. Secure a pair at once as they are

Extra Special.

See Window.

HENRY BLAIR

NEW CABBAGE!

To arrive Tuesday:
CHOICE NEW GREEN CABBAGE.
CHOICE SILVERPEEL ONIONS.
Also in stock:
FLORIDA and NAVEL ORANGES. Good stock.
Burt & Lawrence, 14 New Gower St.

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WEATHER FORECAST.
TORONTO, Noon.—Fresh S. W. to N.W. winds, clearing and cold. Sunday—Fair and cold.
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VOLUME XXXVIII.

BOWI

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War Sensation
Since the
War Began.**

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Through the enterprise of a British firm an English edition will be ready shortly. We have placed a large order which we hope to receive on or before the end of this month.

Place your order at once so that you may be well supplied from our first consignment.

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Scotch — a favourite with the public.

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Remember, Lehr's Teeth stand for durability and workmanship, combined with good fit. Full Upper or Lower Sets \$12.00
Good Clean Extraction Without Pain 5c.

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