

White SHEETS

150
American
WHITE
SHEETS,

81 by 99
Hemmed, ready
for use, at
50 cts.
per pound.

NEW GOODS! NEW GOODS!

OUR STORE IS FILLED WITH BARGAINS. COME AND SEE THEM.

AMERICAN BLOUSES.

We have just received the largest shipment of American Blouses and Shirtwaists ever shown in this city.

50 cents to \$5.00

each.

INVICTUS SHOES

for Men.

Our Spring shipment of Invictus Boots and Shoes are now ready for inspection

At Old Prices.

MEN'S CAPS.

Come and see our new range of up-to-date Spring and Summer Caps. Medium weight for Spring; light weight for Summer.

30 cents to \$1.50

each.

JOB WALL PAPERS, 7, 10, 12, 15, 20 cts pr piece

Marshall Bros

White QUILTS

200
American
WHITE
QUILTS,

Large Size,

AT

50 cts.

per pound.

THE ULTIMATE JUICES!

By RUTH CAMERON.



RUTH CAMERON

"After all there are some advantages in being poor," said the author, taking his cigar out of his mouth and gazing thoughtfully at the wreath of smoke that was curling lazily upwards. The Cynic Cries "Sour Grapes." "When I hear anyone say that," said the author, "I always suspect I'm hearing sour grapes, philosophy. That is, unless it's somebody on the other side of the fence, and then I know he's just trying to keep people content so they won't be crowding over on his side and making it harder for him to hold his place."

"You'll be older some day, son," said the author, "and then you won't be so sure that everybody who says things that don't seem true on the surface is a hypocrite."

"Si jeunesse savait, si vieillesse pouvait," quoted the cynic serenely. The Advantages of Being Poor.

"To return to what I was about to say," proceeded the author, unruffled. "There are advantages in being poor. Of course you understand that I mean comparatively poor. I grant you, superlative poverty is hopeless unless you're young and in love or a genius. But comparative poverty makes you squeeze the ultimate juices out of life and sometimes the ultimate juices are the sweetest. For instance, take this cigar. I've got a box of thirty to last me a month. I

smoke one every night after dinner. I get into a tranquil frame of mind and I smoke it slowly and get every last ounce of enjoyment out of it. I savor it. I'd think I'd do that if I could have all I wanted? Certainly not. I'd smoke them like wildfire, make myself sick and not get half the pleasure I do out of my one a day. Once in awhile I give one away. If I had plenty to give away that wouldn't mean anything to me, but it does now and so I savor my charity, too."

When a Magazine's Arrival Was an Event.

"You remind me of one of our hard times years," said the lady-who-always-knows—somehow, "We could only have two magazines. We picked them out with the greatest care; it was an event when they came; and we actually squeezed the good out of them as you put it. Yes, we never 'savored' any magazines as we did that year."

"It's like our records, too," said Molly. "We have so few but we've chosen them carefully and I think we savor them more than some people who have a lot of expensive ones chosen haphazard. We 'savored' one or two to death," she added whimsically, "but we've been more careful since then."

"They say the way to get the real sweetness out of a piece of bread is to eat only a little and chew it thoroughly," said the wants-to-be cynic.

"Not so bad," said the author, "Maybe we'll let you join our 'Savor Club' after all."

Ruth Cameron

A green sash will add dash to the white gown.
There is still a suggestion of fur trimming.

There are charming frocks of checked taffeta.
The wide belt of white leather is again in fashion.

NEW CANADIAN BUTTER, Bulk and Bricks.

The Plantations of STAR TEA have the best advantages

of soil and climate. The tea plants are the choicest and only the tender leaves and buds are used. STAR comes to us in sealed airtight chests, thus preserving its delicacy and excluding all outside dust and moisture.

STAR TEA, 40c. lb. For 5lb. parcels 10 per cent discount.

C. P. EAGAN.
DUCKWORTH STREET & QUE EN'S ROAD.

Fancy Table Apples.
Fancy California Lemons.
Cal. Navel Oranges.
New Rhubarb.
Cal. Table Apples, 20c. doz.
Am. Parsnips and Carrots.
Bananas, New Cabbage.
Maine Potatoes.
F. E. I. Potatoes.
Sacks, Red & Yellow.
Fray Bentos Corned Beef, 6 lb. tins, \$1.25.
Fray Bentos Corned Beef, 2 lb. tins, 45c.
Pressed Beef, 2 lb. tins, 45c.

Goods on Spot!

Potatoes.

For immediate delivery,
400 1/2 Bags P. E. I.

BLUES.

Onions.

If you want Onions we have them. Get our prices this week. Also

Cabbage, Oranges, Apples,
Parsnips, Cranberries.

Soper & Moore.

Phone 480.

THE SUN.



WALT MASON

The sun is a success, though, sometimes, we confess it shines so long, with rays so strong, it fills us with distress. Up in its vault of blue, it shines on me and you, and breeds the flies, and roasts and fries, till in our fat we stew. Beneath a sun-cooked sky, the crops go all awry; the peas and beans, the corn and greens, turn up their toes and die. Earth's surface cracks and shrinks, dry are the wells and sinks; and cattle bawl and caterwaul for cool refreshing drinks. Ah, then, with anguished eyes, we view the sizzling skies, and cry, "Old Sol, you've cooked us all, the whole world bakes and fries." We murmur and repine, and say, "It would be fine, if that blamed sun would just get done, and let some other shine!" But when the sun's concealed, behind a cloudy shield, and sends no ray, day after day, to light the sodden field, how sad and gloomy then are all the sons of men! "We'd give four bones," all mankind groans, "to see the sun again!" The Spring is one of clouds, so gloom the land embrouds, and grief is rife in every life, and wrath inspires the crowds.

EVERYDAY ETIQUETTE

"When several girls send one gift to a bride should they inclose just one card?" asked Bessie.
"Each girl should inclose her card with the gift," answered her older sister.

Minard's Liniment Cures Burns.

In Milady's Boudoir.

By GWEN SEARS.



SRINGTIME BLEMISHES.

Pimples and pock bonnets, the incongruous Springtime combination, is not an attractive sight, but alas! we see many of 'em! In order to wear the delicate finery that youth craves, we should first get our complexion into that "peaches and cream" condition of which the poets sing.

Various reasons are assigned for pimples and blotches. They may indicate internal disorders, due to impoverished blood, impaired digestion, unwholesome food, lack of proper hygiene, impure toilet articles, "nerves" and so on.

A little bit of scouting will, as a rule, determine the cause of the unsightly blemishes.

Carbolic and sulphur soaps will be found very beneficial to irritated skins. They cleanse, soothe and heal. Many toilet soaps on the market contain properties that have an injurious action on the skin, they dry out the natural oils, leaving the skin wrinkled, harsh and inflamed.

After the skin is thoroughly rinsed with cold water, dry carefully and powder with carborated talc. When the pimples come to a "head," instead of squeezing out the contents, sterilize a needle by holding in a flame until red hot. Place an end of a towel around the pimple and press gently; pat with a bit of absorbent cotton and touch with peroxide of hydrogen applied with absorbent cotton rolled on the end of a match stick.

This destroys the germs, removes the impurities and enables it to heal easily. After half an hour, apply a little witch hazel or medicated ointment.

Accidents Will Happen.

COPY OF LETTER RECEIVED FROM A BENEFICIARY.

Henry C. Donnelly, Esq., Agent Railway Passengers Assurance Company, of London, England.
St. John's, Nfld., April, 1915.

Dear Sir,—
I wish to acknowledge with sincere thanks your Company's cheque for \$1,300.00 being settlement in full in connection with the death of my brother, the late Frank Winsboro, as a result of Embolism.

The amount of this Policy was \$1,000.00 costing \$12.00 per annum, the annual accumulations bringing the total up to \$1,300.00.

Wishing your company every success.

Faithfully yours,
(Sgd.) ELIZABETH WINSBORO, Beneficiary.

Sailor hats are of many varieties. Scallops are seen on skirts and jackets alike.

Tassels even trim the bottom of the new skirts.

SEEING AMERICA FIRST — THE YOSEMITE VALLEY.

By GEORGE FITCH.

Author of "At Good Old Siwash." The Yosemite Valley is a room made by nature a few million years ago to show man, when he came along, that he needn't be too proud of his position buildings and Union Stations.

The Yosemite Valley is located 140 miles east of San Francisco, at a point where the Sierra Nevada mountains suddenly refrain for a brief distance, as if some Titanic architect had sliced them off with a cheese knife. The valley is seven miles long, and from half a mile to two miles wide. It is carpeted with nice green meadows and dainty little pine trees 200 feet high, which look from the rocks above like the stubble on a stage Irishman's chin. The Merced River, a pretty little stream, runs through the valley which has two doors—one to let the river in, and the other to let it out.

The valley also has walls. These are beautifully frescoed in red, yellow and green, and are from half a mile to a mile high, and tolerably straight up and down. No one has as yet provided the valley with a roof, but if it could be covered and moved nearer the centre of population, it would make a cute little convention hall for the original Wilson men.

The most impressive feature of the Yosemite Valley is not the Merced River, which enters it by the front door in a respectable manner, but the number of rivers which approach it from above, and suddenly fall into it to their intense astonishment. The valley is decorated with marvelous waterfalls. They vary in height from a few hundred to 2,500 feet. Tourists travel thousands of miles to see these falls, and owing to the fact that they are in a government park, no enterprising speculators have been able to litter them up with improvements. "Yosemite" is an Indian word, meaning "grizzly bear." Thus "Yosemite Valley" means "grizzly bear of a valley." And yet they say that slang is modern!

YOUR BOYS AND GIRLS

In pointing a moral, the mother may adorn her tale with home-made jingles, which the children will soon commit to memory and apply. For instance:

Be sure and keep your teeth once white
Forget them not, but keep them bright.
And again she will remind them by saying:

Be sure and keep your teeth once white
Or food will never taste just right.
Sometimes she will tell how to brush them by humming the jingle:
To cleanse your teeth, brush up and down.

Once said a dentist of renown
To impress these truths upon their minds she will set a good example, and when particles of food become wedged between the teeth she will use dental floss, which will nearly always serve the purpose, and the toilet tables of children should be kept and supplied with this necessity which is of quite as much importance as wash-cloths and towels.

Minard's Liniment Cures Diphtheria.

Mid-Week at The Nickel!

"Blood Will Tell."

A most beautifully costumed production that carries a story of romance. You will be greatly pleased with this attraction. Francis X. Bushman featured in three acts.

"POLISHING UP"—One of John Bunny's best comedies.

"On The Border."

A thrilling melo-drama.
HOWARD STANLEY sings Rose Lloyd's famous number "Winter Nights."

Friday—THE STRUGGLE EVERLASTING—Produced in 2 parts

CASINO THEATRE!

TO-NIGHT, The Great American Play:—

"The Third Degree," in 5 Reels.

The sensation of two Continents. In conjunction with:

"The Lilly of the Valley,"

A thrilling story of Capital and Labor in 3 Reels. Another beautiful Production.

2 Shows Nightly, at 7.30 and 9. Admission 10c.

MATINEE SATURDAY AT 2.30.

East End | Rossley's Theatres | West End

THE MOST MODERN.

A MUSICAL MELANGE OF MIRTH AND MELODY.
Mr. Ballard Brown and Miss Madge Locke Studies from Shakespeare, including

Chamber Scene from Romeo and Juliet.

SOME SPLENDID PICTURES.

FRIDAY NIGHT—Go as You Please Contest. 1st prize, \$5.00; 2nd prize, \$3.00; 3rd prize, \$2.00. Lots of Names this week and lots of Fun.

J. J. St. John.

Our TEAS have nearly doubled their sales the past few months. We are not surprised as we are selling at old prices, notwithstanding three advances the past few months. Our ECLIPSE and TIP-TOP are our two leaders, 40c. and 55c. lb. We find buyers for these from Petty Harbor to Bauline and from Freshwater to Signal Hill.

PURE IRISH BUTTER is another leader; in fact we can't keep enough stocked, as ours is the only real Irish in the market. Price now 45c. per lb.
BEANS, 5c. lb. PEARL BARLEY, 7c. lb.
Make your purchases from us, get your free Coupons and see how pleased you will be at Xmas.

J. J. ST. JOHN,
DUCKWORTH ST. & LEMARCHANT ROAD.

Advertise in the Telegram

The New Products

Important K.C. tion

WEDNESDAY

Mr. Kent in opening the contract between the land products Commission said that before the House, that are of the importance to the count count desired the consideration of the would remind them they were there, people of Newfoundland protect their interest on the Government laying aside all may exist, while Resolutions which much consequence the Colony. In Resolutions the should be who the Corporation are, what they already gretted that the more information, eiving the Resol analysis of the co Premier in intro The House had no independent s parties mentioned had been made, a be seen no spec made to ascertain tions and Contrad Government should nation and ind interested in the reports should scribe in detail ed for in the count ment now stands.

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NO PARALLEL

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another Director pany. The Div Products Co. as Mr. W. D. Reid Nfld. Co.

Mr. H. D. Reid Nfld. Co. Mr. R. G. Reid Nfld. Co. Mr. M. W. Reid Nfld. Co.

This naturally sion that the pr

SUBSIDIARY

REID

"Is it right, the extend the rig ets and powers already so pow This Company some 4,000,000 together with system of the of the greater vice, and now them control

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