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Phone 768.

Relative Happiness.

It is an astonishing and appalling thing to realize how little of our happiness in possession is positive and how much is relative that is, how much of our pleasure in possessing things consists in the realization that others cannot possess them.

Would the owner of a beautiful home which his neighbors admire and envy him, take half so much pleasure in its possession if a tide of prosperity should lift those neighbors upon its crest and make it possible for every one of them to build as fine a house as his? He thinks he enjoys that beautiful tiled bathroom with the silver fitted shower bath and luxurious appointments wholly for its own sake; he does not realize that his neighbor's modest bathroom is one of the necessary factors in his enjoyment.

Nor does he realize his delight and pride in his "pretty" conservatory which he never misses an opportunity to display to his friends, and understand that it is fed by the fact that these friends have no conservatory. If they should all acquire that luxury his delight in his would unquestionably diminish at least fifty per cent. And yet the thing itself, which is supposedly the cause of his pleasure, would not have changed at all.

A friend of mine has a cottage in the country where she spends her whole summer. Near her cottage is a boarding house to which people come for short-vacations of two or three weeks. My friend was very much troubled when this house was built because she was afraid it would "lower the neighbourhood." "You know those people who come down for a week or two are apt to be so common," she says. She still thinks she would like to have the boarding house removed, but she is mistaken. If it were removed she would find a great deal of her pleasure gone with it. For the people who come down for two or three weeks, by the brevity of their vacations, enhance the value of her whole summer of leisure. "Just think, some of these people probably save up the whole year for that two weeks vacation," she said one day, as from her hammock she watched a group of them reluctantly departing. And in her tone was deep satisfaction that she would otherwise have no reason to feel.

"Poverty is a necessary evil," says the man who thinks himself safe from suffering from it. Why not get a step farther, Mr. Moneybags, and say "an indispensable good," for without it what would be the fun of being rich?

France's War Lord!

All About General Joffre, Commander-in-Chief of the French Forces.

Probably never has the French Army had so much confidence in its commander as in its present chief, General Joffre. He is a man of iron will, ruthless in action, silent.

Those are his chief characteristics—characteristics which, curiously enough, are plainly apparent in our own war genius—Lord Kitchener. That he is a strong man not afraid to act on his own convictions is demonstrated by the fact that little less than twelve months ago he compelled five generals in the French Army to retire because of incompetency. The French nation was startled beyond measure at such a drastic action, and yet they dared not criticize General Joffre.

They knew that if he ordered these resignations there was a good and strong reason for it.

Forty-six years ago this strong man of France started his military career. He was a boy of sixteen then, and after two years' training was given a commission as an artillery subaltern. The young man was immediately required for active service during the siege of Paris.

"I Want to Command Troops."

He was employed in reconstructing some of the town's fortifications, and the work was done so well that he was promoted to captain at the early age of twenty-two.

From Paris he was sent to Pontarlier to assist with the defenses there. But young Joffre was not satisfied with his work. He had high ambitions.

"I don't want to make fortifications all my life," he said. "I want to command troops."

So they sent him to Tonking, China.

during the French Indo-China War. Here he commanded troops with amazing success, and for his efforts received the Legion d'Honneur. Later he won distinction in Formosa, Madagascar and Dahomey, infusing a spirit into the men he led which carried them half-way on to victory.

There is a story told of General Joffre which illustrates his regard for the comfort of the humblest private.

He paid a visit to a remote railway station one day and found two or three companies of infantry uncomfortably crowded into trucks with the discomfort increased by a phenomenal quantity of baggage.

"What is all this rubbish?" asked the general, pointing at the heap.

"Officers' kit," was the answer.

"Heave it overboard and make yourselves as comfortable as you can!" was the order.

No Mercy for Bunglers.

General Joffre spares no pains to investigate complaints which reach his ears, and no mercy is allowed to the man who makes a mistake. Here is an incident which occurred some years ago which shows how hard he can be.

"A French private of exemplary character one day while abroad on active service reported himself ill and unfit for duty. The medical officer of the corps who examined him decided that the man was malingering, and ordered him back to duty. Against this there was no appeal. The soldier returned to his work, which was preparing planks for a temporary bridge.

He found himself too weak to work and said so to his sergeant.

"Why not lay the case before General Joffre?" said the sergeant; "he is in the office now."

"Oh, I dare not!" replied the man.

"I might get more than I bargained for!"

Before the end of the war the whole of Europe will be shouting the name of this exceptional soldier.

A Great Big Two Two-Part Programme at THE NICKEL To-Day.

"THE FORBIDDEN WAY"—In Two Parts.

Can a crook reform—a gentleman crook? Here's the case of one when circumstance turns square. But his old pals ferret him out—the girl who loved him as a crook turns upon him and his past catches up with him. A stirring story of the underworld and the upper crust. It's in two reels.

"HOPE"—in 2 Reels—The sentiment inspired by a superb allegorical painting, becomes the moving and fascinating factor in up-to-date romance, in which pathos plays tellingly on the sympathies.

"WINE"—A Keystone educational comedy, showing the production and consumption of grape wine.

DeWITT C. CAIRNS, Baritone; P. J. MCCARTHY, Pianist; J. F. ROSS, Effects.

THE NICKEL, SHOWING CLEAR, SHARP, FLICKERLESS MOTION PICTURES.

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- 50 brls. New Potatoes.
 - 15 brls. Green Cabbage.
 - 10 cases Fresh Eggs.
 - 10 cases Oranges.
 - 20 cwt. Whole Rice.
- To arrive Thursday:
- Blue Plums.
 - Ripe Tomatoes.
 - Potatoes.
 - Cabbage.
 - Bananas.
 - Oranges.

Soper & Moore.
Phone 480.

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(For the Relief of the Wounded.)

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KATHERINE EMERSON, Hon. Treasurer.
St. John's, Sept. 8th, 1914.

Marine Disasters' Fund.

Already Acknowledged . . . \$278,771.73
Collected by Messrs. Moore and Higgins, as per sub-joined list: . . . 27 00

\$278,798.73

\$10.00—Andrew Carnell.
\$2.00 each—W. J. Jocelyn, Alex. Morris, Samuel Merrill.
\$1.00 each—Jessie Carnell, Esther Carnell, Kathleen Carnell, J. Leaning, Alex. Dowton, F. Murphy, A. Reid, J. Mahon, W. Dowton, F. Lush, C. Wiseman.

R. WATSON, Hon. Treasurer.
Sept. 8.

A square of good chocolate supplies more nourishment than some other foods many times its bulk.

Queen of Liniment

STAFFORD'S LINIMENT!

The Crescent Picture Palace.

Feature Bill—Wednesday and Thursday.

MICHAEL ARNOLD AND DOCTOR LYNN, 2 Reels—Michael Arnold (Bob Leonard) is accused of the instigation of his false friend, Dr. Lynn, of murdering his own father. His life in prison and subsequent dramatic escape is told in a masterly manner by the Rex Co. in this powerful 2 Reel feature.

AN OLD LOCKET is a very romantic story, produced and acted by Lois Weber and her strong combination.

An interesting and instructive reel is "OUT OF DOOR SCHOOL LIFE."

THE CHICKEN CHASERS—A riot of fun in which Max Asher and the Joker tumbler take part. MISS ALICE CLARK, Prima Donna, sings the charming Newfoundland ballad, "A Heart Cry from the West." Words by Dan Carroll. Music by Rev. P. Sheehan. Prof. Spencer at the Piano.

On Friday and Saturday—THE END OF THE TRAIL—A Real Western Feature.

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ANTHRACITE COAL,

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The American Plan.



It would be well if Europe's rulers would sit down by their water coolers, and smoke their pipes, and read romances, instead of reaching out for rifles to slay all foes they get their gums on, and paint the blooming landscape crimson. Instead of fussing, fuming, hating, they ought to try some watchful waiting. If the Akhond who rules o'er Swatland exasperates the King of Scotland, the latter monarch should not worry, or be in too big a hurry to send forth guns and other wreckers; he should continue playing checkers, advancing men, withdrawing matting—for that's one kind of watchful waiting. Oh, all things come to men and kingdoms, who do not rave and tear their ringlets. But lemons come, and prunes and quinces, to common garden men—or princes—who of their honor are so jealous that if we look at them they tell us that they're insulted, and grow hotter, demanding strife and blood and slaughter. If some one says, "Your face offends me," if arrogant, a note he sends me, my conduct in this world berating. I take it out in watchful waiting. I do no scrapping till I have to, I want no wounds, applying salve to, and so I'm dancing now and singing, as kings might do, by wisely kinging.

People are doing more reading to-day than ever before, and it is very important to those who wear glasses that they should be properly fitted. If you have any trouble or are in doubt, go to TRAPNELL, the Eye-sight Specialist—sept.14

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We have a number of customers desiring to rent houses all over the City of St. John's who will pay \$5.00 to \$40.00 per month. List your property with us so that you can have your choice of a Tenant.

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By s.s. Stephano: N. Y. Chicken. Fresh Tomatoes. Celery. Cauliflower. Pears. Plums. Cal. Grapes. Grape Fruit. Local Potatoes. Local Cabbage. Country Eggs, 30c. doz. Cal. Oranges, 30c. doz.	By s.s. Tabasco: 50 sides Irish Bacon. 10 Irish Hams. Fidelity Hams. Fidelity Bacon. Cedar-Rapids Bacon. Bologna Sausage.
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By s.s. Casouma:
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NO ADVANCE IN PRICES.

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We have a special line of 100 Coats which we will clear at \$3.50 each.

MARS & CO.,
Smallwood Building.
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Phone 696.

Wedding Bells at Holyrood.

BARRETT-MAHER.

On Saturday morning last a quiet but interesting wedding ceremony was celebrated at the Presbytery, Holyrood, when Mr. Bernard Barrett and Miss Lizzie Maher were made one. The nuptial knot was tied by Rev. Fr. Finn, P.P., in the presence of Mr. Jno. Carroll, who supported the groom, and Miss Lillian Butler who supported the bride. After the ceremony a reception was held at the home of the bride's parents, and refreshments were served to the wedding guests. The supper was served at the home of the groom, after which the newly-wedded pair entrained for the city where the honeymoon will be spent. The popularity of the bride was attested by the large number and variety of valuable wedding presents which she received. We congratulate Mr. and Mrs. Barrett and wish that their union may be blessed with happiness and prosperity.

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