

REID-NEWFOUNDLAND CO.

St. John's, Newfoundland.

Columbia Multiple Battery



For Motor Ignition & Lighting.

Absolutely reliable in any kind of service. Easy to install. No future attention needed. Economical from the start. No expense during its life, for upkeep or renewals. Exceptionally long life. One lasts a season—Waterproof. Won't freeze. No acid. Simply and strongly made. No loose or breakable parts. Adaptable to any car or boat. Any operating conditions. Any type of ignition system. Equally good for auxiliary or continuous use. Gives warning before exhaustion. Every Motorist needs it.

Reid-Newfoundland Company.

(Under the distinguished patronage of His Excellency the Governor and His Grace Archbishop Howley.)

The Annual Garden Party

AT MOUNT CASHEL,
Will take place on WEDNESDAY, July 30th.

Football Fives, Baseball, Six Mile Road Race, Inter-Brigade Relay Race, Skittles, Shooting Football, Billiards, Dancing by Mount-Cashele Boys, etc. C. C. C. and T. A. Bands will be in attendance. July 24, 26, 29.

6 Our Six Big Specials 6

THIS WEEK,
FRIDAY and SATURDAY, in

Ladies' Hose

AT
HENRY BLAIR'S.

LOT No. 1—50 doz. Ladies' Mercerised Lisle Hose, best shades in the trade. Note them: Pale Blue, Pink, Light Hello, Old Rose, Champagne, Saxe Blue, Light Navy, Amethyst, Reseda, Myrtle. Regular 35 cents. Friday and Saturday 29c. per pair

LOT No. 2—20 doz. Ladies' Fine Cotton Hose, shades Black or Tan. Regular value 15c. Friday and Saturday 12c. per pair

LOT No. 3—10 doz. Ladies' Black and Tan Shoe Hose, Silk legs with Lisle tops. Regular value 35c. Friday and Saturday, 29c. per pair

LOT No. 4—15 doz. Ladies' Plain Black and Tan Cashmere Hose. Regular value 40c. Friday and Saturday 35c. per pair

LOT No. 5—20 doz. Ladies' Plain American Cotton Hose, shades Black or Tan. Regular value 25c. Friday & Saturday 19c.

LOT No. 6—10 doz. Misses' Plain Lisle Hose, shades White and Pale Blue, sizes 2 to 6. Regular value for size 20c. Friday and Saturday 16c. per pair up to size 6.

6 Specials 6

NOTE—If you are looking for some particular color in Hose, or some special size, come to BLAIR'S. We carry the best selection to be had in town. All the latest novelties in Ladies' Hose.

HENRY BLAIR.

THE UP-TO-DATE NOVEL READERS LIST.

Castle's The Rat-Trap	Wendroff's The Rat-Trap
Oppenheim's The Rat-Trap	Borman's Harvest Moon
White's The Open Door	Hon's Celebrity's Daughter
Bowen's The Two Carnations	Prechard's Cahusae Mystery
Haggard's Child of Storm	Gaythorne's Not in Israel
Daub's Babe in Bohemia	Churchill's Inside of the Cup
Reid Hazin's The Reformer	Phillips' The Price She Paid
Emberton's White Stripes	McCarthy's Calling the Tune
Jepson's The Determined Twins	O'Donovan's Fishers' Haul
Paterson's Lords of Devil's Paradise	Hine's April Panhaard
Everett Green's The Price of Friendship	Francis' Story of Mary Dunne
Hewitt's Love of Proserpine	Napier's Can Man Put Asunder
Frank's The Mystery Woman	Robins' Way Stations
	Byth's Respectability
	Phillips' Widcombe Fair

GARLAND'S Bookstores, 177 & 353 Water St.

REGATTA DAY

WILL SOON BE WITH US.

LADIES, MISSES and CHILDREN,

Why not take your time to select before the rush at the last minute? Some of the numerous bargains we are offering in a large variety of:—

WHITE and COLORED ONE-PIECE DRESSES,
COLORED and WHITE BLOUSES and SHIRTWAISTS,
WHITE UNDERWEAR of every description.

WHITE EMBROIDERED BELTS 15c. to 40c.
CREAM ALPACA DUST WRAPS \$3.00 to \$5.00
WHITE DUCK and UNDRESSED KID BUTT. BOOTS . . \$1.00 to \$1.50
WHITE UNDRESSED KID and DUCK OXFORDS 80c. to \$1.30
KID OXFORDS, Black and Tan, 2 and 3 strap . . . \$1.50 to \$2.50
FANCY LISLE HOSE, Black and Tan 30c. to 50c.
BLACK, CREAM and COLORED SILK GLOVES, elbow length.

STEER Bros.

The St. John's Meat Co.,

PHONE 500.
COME, BUY, LOOK SATISFIED AND BE HAPPY.

Finest imported beef, cut to suit all classes of consumers, be they princes of industry or sons of toil.

BOILING BEEF and MUTTON 10c. to 16c. per lb.
STEAK, ex Bone 20c., 22c., 25c. per lb.
PICKLED BEEF, our own curing 18c. per lb.
LEGS OF PRIME MUTTON 20c. per lb.
MUTTON CHOPS 18c., 20c. per lb.
Finest New Zealand Canterbury LAMB, from . . . 20c. per lb.

Our SAUSAGES are unequalled for quality and flavor, and form an appetizing breakfast dish. Try them, you will swear by them.

EAST—WATER STREET—WEST.

FOR SALE!

A Quantity of LOCAL BRICK,

Hard and Soft. CHEAP TO CLEAR.

W. H. HYNES, East End Coal Dealer.

Choice Barbados Molasses

In tierces and barrels; also,
BRIGHT WEST INDIA SUGAR.
SALT.

BAINE, JOHNSTON & CO.

DINNA' FORGET

that fire protection is an absolute essential to your welfare and success. Losses multiply every year. Why not decide promptly to take a policy with one of my strong companies at a very low rate?

PERCIE JOHNSON,
Insurance Agent.

Office: Corner Duckworth and Prescott Streets.

During the next few weeks

by cutting prices to a minimum, we will endeavour to make a clean sweep of all Summer Goods, Remnants and Soiled or Shopworn Goods. With this end in view we have decided to make our sales as attractive as possible by also reducing the prices on staple lines which are never out of season or out of style. Our Sale will commence on

Saturday, the 26th.

We will give particulars of many bargains in later issues of this paper, but will show in our store many more things at wonderfully reduced prices than we can possibly enumerate in a newspaper advertisement.

Robert Templeton.

Squid Jigs!

July 15th.

Now is the time to see you have your Jiggers ready. If your order not placed, send at once for

NEYLE'S PATENT PIN JIGS.

SQUID LINES, SQUID SEDS in Yellow, Blue, Red and Green Colors.
NEYLE'S HARDWARE.

TEN PAGES TO WEATHER FORECAST
TORONTO, Noon:—
and S.W. winds, fine and
and on Tuesday.
ROPER'S, Noon.—Bar:—
68.

VOLUME XXXV

REID

HR. GRACE, TWILLINGATE FISHING SHIP SNUG HARBOR

AUCTION SALE
FOR SALE BY PUBLIC AUCTION
On
TUESDAY, 29th inst.
at 11 o'clock, at
Mr. Parmiter's Store,
South Side.
1 GOOD GENERAL HORSE
1 LOW CAB
1 BOX CART
1 SLIDE (new)
1 CART HARNESS.
All in good order; almost
M. A. BASTIN



"Yes Sir--Kryptok"

"Kryptok Lenses are the 'near and far' glasses I've used to fool around with for years—then I got those with the annoying lines in front of my eyes. Now I know better—Kryptok bifocal lenses in

Fits-U Spectacles

Try that combination if you look and feel years younger and see as about glasses matter is on your mind.

R. H. TRAPNE
Eyesight Specialist.

On Deck Agency
with the genuine
North Sydney
Screened

COAL

Now Landing.
Ex S. S. "Wasp"
MULLALY &

Advertise in The TELEGRAM.