

"SALADA"

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Citizens' Meeting Held Thursday Afternoon

Addressed by Capt. L. P. D. Tilley and Lt.-Col. Mersereau—Citizens Recruiting Committee Formed

A representative meeting of the citizens of Newcastle was held in the Town Hall on Thursday afternoon, shortly after 4 o'clock, for the purpose of meeting Col. Mersereau and Capt. L. P. D. Tilley, and for organization in connection with recruiting for the North Shore Battalion. Those present were: Mayor Stothart, Aldermen G. Grant, Doyle and Ritchie; Revs. W. J. Bate, Dr. Harrison, S. J. MacArthur, Rev. P. W. Dixon and M. S. Richardson; Messrs. J. D. Creighton, A. A. Davidson, C. E. Fish, E. A. McCurdy, W. A. Park, Thos. Malby, H. Williston, Maristate J. R. Lawlor, Lieut. A. L. Berry and other Garrison officers.

The meeting was called to order by Mayor Stothart who said that the citizens were called together in response to a request from Capt. Tilley who was desirous of meeting them, and having the work of organization for recruiting begun.

Capt. Tilley was then introduced. He said that he had been appointed by the Militia Department as the Chief Recruiting Officer for New Brunswick. He had received the office through the recommendation of the Citizens Recruiting Committee of St. John. He, like many others, wanted to enlist for active service, but believing he could be of better assistance to the Empire at the present time by acting in the capacity of Chief Recruiting Officer, he had accepted the office. He would go to the front after recruiting.

Capt. Tilley said the present call was for 3000 men. There were three battalions to be filled up—the 115th, 140th and Col. Mersereau's battalion, the 122nd. The French Canadian people were most anxious to form a battalion, and their representations being very strong, he thought the prospects were good, and that before long a regiment of French-Canadians would be formed.

Capt. Tilley said he was very much delighted when he learned of Col. Mersereau's appointment to command a North Shore Battalion. Col. Mersereau, he said, was a man worthy of the trust placed in him by the Militia Department.

Outline of Work
The best way of working out the solution of recruiting was to form a committee of active men, men who were prepared to sacrifice their time and energies to the work. There should be no place on this committee for men who would not work.

The Citizens Recruiting Committee of St. John was an active committee of men who have taken hold of the work with a right good will. That was the kind of a Committee that was wanted in Newcastle. The St. John Committee had since Sept. 2nd to Oct. 4th, recruited 727 men who could not have been secured in any other way save through their efforts.

Capt. Tilley told of a recruiting meeting that he had attended in Hartland, Carleton County. During this meeting only one recruit had volunteered. Capt. Tilley, feeling rather discouraged, offered to remain over for a short period in order to organize a committee, which he did, and before long its good effects began to show. From that town there have enlisted fifty of the finest men in the county, all due to the work of the Citizens Committee.

The citizens of a town had as much to do in the way of recruiting as the recruiting officers themselves. It was up to them to see that the work was well carried on. After a committee was formed, the next step to be taken was to have a recruiting room, or rendezvous, where the boys could congregate, enroll, and otherwise assist in getting others to enlist. Capt. Tilley told of how the work was carried on in St. John, and advised the Newcastle committee to follow in very much the same lines. He then called upon Col. Mersereau.

Col. Mersereau said the only thing he could say was that to what Capt. Tilley had said. He recognized the duty imposed upon him in commanding the North Shore battalion, and he wanted to do his work well. He wanted good men for his battalion, and he was sure that if the Citizens Recruiting Committee took hold of the work they could furnish not only one company, but two companies of as good men as have yet gone out from Canada.

He said he was depending upon the people who placed him in the position of commanding officer of this battalion. He looked to them for every assistance. There was one thing above all others that he wanted, and that was good boys. He had been told that it was not a battalion of men he was looking for. It was a Sunday School. "Well," said Col. Mersereau, "I want only good boys, and boys who will remain good."

do not want boys who will be spending their idle time going around drinking liquor. Had boys do not make good soldiers. He said that the mothers of boys in his battalion could rest assured that their boys would be properly looked after, and any of his officers discovered not looking after them would not remain long in the battalion.

Col. Mersereau spoke of the freedom enjoyed by the people of the British Empire as compared with that of Germany. In Germany there was no such thing as recruiting meetings; it was not a question of you going to enlist—every man had to be a soldier.

Speaking of his son, Major Mersereau, who was wounded, and who is now home from the front convalescing, he told of that gallant charge by the Canadians in the St. Julien woods at night when 2000 Germans were bayoneted to death by only 500 Canadians in a most gruesome fight. Col. Mersereau said he only had three sons, all in uniform, but wished he had more. The one remaining thing for him to do was to go himself.

Other speakers were Messrs. D. J. Buckley, and W. A. Park, who complimented the North Shore battalion in having Col. Mersereau for its commander, after which a motion was moved by Mr. J. D. Creighton that a nominating committee be appointed.

Mr. J. R. Lawlor suggested that the citizens present at the meeting be placed on a committee, that the meeting was representative of the town and the gentlemen present were qualified to act.

Mr. Creighton thought Mr. Lawlor's suggestion was a good one, and it was moved by Mr. A. A. Davidson and seconded by Mr. E. A. McCurdy that the meeting organize itself into a committee. Carried.

Capt. Tilley, in following up his suggestion of a recruiting room, further suggested that the room be kept open all day and evening, and that the room and windows be decorated with relics of the war—such as German helmets and all other trophies, such as bits of exploded shells, etc. It would also be a good plan to hold informal speakers, as had been done in St. John, and which had proven to be very interesting and beneficial.

Appointment of Officers
The appointment of officers then took place, which resulted as follows:

W. A. Park, Chairman.
J. R. Lawlor, Vice-Chairman.
David Ritchie, Secretary.
A committee of three consisting of Mayor Stothart, Messrs. W. A. Park and J. D. Creighton was then appointed to see about getting a suitable place as a recruiting office.

The matter of billeting soldiers here was fully gone into. Col. Mersereau said that Capt. Tilley and himself had looked the Army over and found it a most suitable place for the purpose. There was much needed improvements to be made, which would be made upon his recommendation to the Militia Department.

Mr. E. A. McCurdy spoke of having accompanied the Inspection Officers a few days ago through the armory and other probable buildings which might be utilized, and felt sure that accommodation could be had for 500 men.

Col. Mersereau said that Campbell had offered to quarter 250 men, Burchard and Chatham the same number, and with 250 here, the battalion would be taken up. He said, however, he had no objection to a battalion of 1500 men, and if recruiting warranted the quartering of 500 men here, places would be found and fixed up for them.

After other suggestions had been offered along the line of improvements needed to put the armory in shape, the meeting adjourned to meet the following Monday evening at 7 o'clock in the same place.

Big Money Trapping Fur Bearers

Well-Known American Fur Dealer Gives Information on Fur-Bearing Animals

A. B. Shubert, Inc., Chicago, U. S. A., the largest House in the world, dealing exclusively in American furs, in a letter says in part as follows:

Does the average farmer stop to consider the thousands and even millions of dollars that are paid out every year by the large fur houses for the skins of the "varmint" and "pests"? The mink, muskrat, weasel and other fur-bearing animals, classed as "varmints" and considered a nuisance to the crops, all have their intrinsic value and it would be a pity to forget the nuisance end of the story and look at the profit side.

The money picked up by the wise farmer boy during the Fur Season, to say nothing of the professional trapper revenue, is something that would make a great many people sit up and take notice. "When the European War commenced fur went on the downward turn and it was just one year ago that it was hardly worth while to skin these small fur-bearers and ship their furs, but since the surplus carried over from the war for season of 1914-15 has been consumed and the supply and collection of 1914-15 has also been consumed, the supply at the present time equals the demand and consequently with the possible exception of mink, the prices have gone upward and trapping today is a mighty profitable occupation. One year ago 75c to \$1 was good value for a skunk, \$1 to \$1.25 was considered a high quotation for raccoon and muskrats sold on the average from \$5 to \$6, and strange to say, these figures were all the day's good prices with present day values. Is it any wonder that the farmer boy finds it profitable to get out and trap these so-called "varmints"?

However, many a dollar is lost to the man who does not exercise good judgment and common sense in gathering his collection of raw furs. How many thousands and thousands of muskrats, skunk, raccoon and other fur-bearers are taken off of the land every year and no care given whatever to the skins, and stretching. A man will be well paid for the time spent in putting his raw furs in the best condition possible. You cannot make your furs look too good. As most everyone knows, the time to trap is when the fur is in prime. Nevertheless, many a thoughtless trapper seeks to kill the fur-bearers all summer. This practice should be stopped, as he might as well wait until the fur is prime as to kill the animals in the summer when their fur is almost worthless. One peculiarity about the American raw fur collection during the season of 1914-15 is the fact that over three million muskrats as well as thousands of raccoon, skunk and other fur-bearing animals were taken from the central States, namely Illinois, Indiana, Ohio, Michigan and Wisconsin. This will dispel all thought from the minds of those who imagine there are no fur-bearers left in thickly populated states, and it is also a fact that the furs collected from these states are bringing high prices, particularly at the present time when we have such an excellent demand.

The golden opportunity of the farmer boy to pick up a neat pile of money in his spare time this winter should not be overlooked, and the exercising of a little "common horse sense" will go a long way towards determining the amount of his earnings.

Fishermen Wanted
Men who live on the waters and accustomed to battle with the elements, who are quick of vision and strong of arm are needed by the Empire. The first line of defence against the Hun is the Navy. Men are wanted and more men in the transport services in the conveyance of troops and munitions to the front and to fight when the emergency occurs. If the Germans succeed in overpowering Britain, they will demand Canada, and our Country will suffer all the horrors that German militarism has imposed on other lands they have overrun. Men who value their liberties must be prepared to fight for them. Slackers and cowards are not wanted. When found, they are drummed out of the service. Good men, true men, men who recognize the danger ahead will come to the rescue promptly and enlist. The King needs all such men at once. The 132nd Battalion calls for you.

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SUMMARY OF THE WAR

"MECHANICAL DETECTIVE OF SUBMARINES"

The human detective is liable to blunder because he depends greatly upon his judgment. If his judgments are bad or not well founded his decision will be correspondingly at fault. A machine has not judgment, though some present day machines seem almost able to think. They act upon facts only when certain facts or conditions are absolutely established. For instance, a talking machine will not talk until his needle is accurately and exactly placed in the groove of its record; nor will a telephone transmit speech until the electric circuit is properly made. To that extent a mechanical device is far superior to the human being. That quality of a machine has been put to service by the latest scientific England in a quickly and completely crushing the German submarine. They have devised a wonderful mechanical detective based on the general principles of the telephone enclosed in a cylindrical steel casing about twelve inches long and twelve feet below the surface of the water. The rod is rotatable and is extended up through the floor of a guard house and provided with a handle. A special microphone telephone receiver completes the detector. The microphone is electrically connected with the receiver, and the receiver being provided with a suitable head harness, so that it may be worn conveniently by a guard or operator.

Now, every boat in passing through the water causes or "makes" a disturbance in the Trans-Atlantic liner, for instance, make a deep bass sound in the detector, a torpedo-boat destroyer makes a low, whistling sound, which is twelve cents per pound; whilst, if he is in France, the parcels are subject to the rates applicable to parcels for France, which are as follows:

Coincidences And Then More
Lt.-Col. George W. Mersereau of the 132nd Has Lt.-Col. George W. Fowler of the 104th as Running Mate

1 lb.	32 cents
2 lbs.	40
3 lbs.	48
4 lbs.	54
5 lbs.	60
6 lbs.	66
7 lbs.	72
8 lbs.	78
9 lbs.	84
10 lbs.	90
11 lbs.	96

These are exactly the same charges which existed for years between Canada, England and France before the war, and are the result of an agreement or Convention made between these countries and Canada, and as these countries have not agreed to lower the rates between England and France, Canada has to pay to them the same rates as before the war and must charge the same postage.

In all cases parcels for the troops must be addressed care of Army Post Office, London, England, but this does not in any way affect the rate of postage which depends entirely upon the location of the addressee.

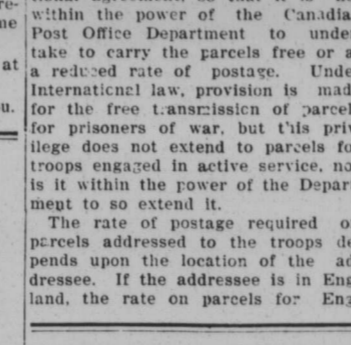
I was cured of terrible lunabago by MINARD'S LINIMENT. REV. W. B. BROWN. I was cured of a bad case of earache by MINARD'S LINIMENT. MRS. S. KAULBACK. I was cured of sensitive lungs by MINARD'S LINIMENT. MRS. S. MASTERS.

Postage on Parcels To Troops in France
The Department is in receipt of applications to have parcels addressed to our soldiers in France sent free or at reduced rates of postage, there evidently being an impression that the Department has control of these rates and could do as it wished, but this is not so, as the question of postage is fixed by International agreement, so that it is not within the power of the Canadian Post Office Department to undertake to carry the parcels free or at a reduced rate of postage. Under International law, provision is made for the free transmission of parcels for prisoners of war, but this privilege does not extend to parcels for troops engaged in active service, nor is it within the power of the Department to so extend it.

The rate of postage required on parcels addressed to the troops depends upon the location of the addressee. If the addressee is in England, the rate on parcels for England is as follows:

1 lb.	32 cents
2 lbs.	40
3 lbs.	48
4 lbs.	54
5 lbs.	60
6 lbs.	66
7 lbs.	72
8 lbs.	78
9 lbs.	84
10 lbs.	90
11 lbs.	96

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INCORPORATED 1868. LIABILITIES AND ASSETS

Capital Authorized	\$ 25,000,000
Capital Paid-up	11,560,000
Reserve and Undivided Profits	13,174,000
Total Assets	180,000,000

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Or to any Military Officer in your own District. GOD SAVE THE KING

HOW OLD ARE YOU? You may be 45 But You Don't Look it

Teach the Children to ask for "Made-in-Canada" goods. HELP HOME INDUSTRIES