

## Quality Plus

When you buy King Cole Tea you expect quality. But you also look for something more—for a certain taste that is pleasant to you, and that will be repeated in every cup you make. The quality is produced in Nature's Garden; but the taste is the outcome of expert blending which gives King Cole its characteristic rich flavor—the flavor you like. Is it not worth much to have your cup of tea always—as you like it?

"You'll Like the Flavor."



## Listen!

Have you heard about Pep's? It's a scientific preparation put up in a little bottle, which provides an entirely new and effective treatment for coughs, colds, chest and throat troubles. Pep's contains certain medicinal ingredients, which, when placed upon the tongue, immediately turn into vapor, and are breathed down the air passages to the lungs. On their journey, they soothe the inflamed and irritated membranes of the bronchial tubes, the delicate walls of the air passages, and finally enter and carry relief and healing to the lungs. In a word, while no liquid or solid can get to the lungs and air passages, these Pep's fumes get there direct, and at once commence healing.

**FREE TRIAL.** Cut out this article, write across it the name and date of this paper, and mail it with 1c stamp to Pep's Co., Toronto. A free packet will then be sent you. All druggists and stores sell Pep's, 50c. box.

# Pep's

## WRIGLEYS

Take it home to the kids. Have a packet in your pocket for an over-ready treat. A delicious combination and an aid to the tooth, appetite, digestion.

**After Every Meal**

Served in its Purty Package

**WRIGLEY'S DOUBLEMINT GUM**

### East Florenceville

(Intended for last week)

On Thursday afternoon and evening, Oct. 4, Mrs. Bliss W. McIsaac held her first post-nuptial reception at her home here. She was assisted by her mother, Mrs. Hubert London of Bloomfield, and Mrs. Benj. McIsaac, sr. Mrs. John Smith opened the door and the guests were ushered to the dining room by Miss Idella F. McIsaac, where Mrs. Jas. A. poured and Mrs. Nellie Simonson cut the ices. Mrs. Guy Lawlor and Miss Margaret McPhail served; Mrs. Guy McIsaac replenished. Thirty-one ladies called, which goes to show the high esteem in which Mrs. McIsaac is held.

The bride looked charming in a dress of white, canton crepe with Spanish lace and pearl trimmings. The reception room and dining room were a profusion of flowers. Mr. Vallis and family arrived Friday from Oak Bay. He took up his duties Sunday as pastor of the Baptist church on this field.

Mr. Pith, pastor of the Methodist church at Andover, preached an able sermon in the Methodist church here Sunday evening on the subject "Thy Kingdom Come."

Tuesday, October 9, was election day here and when the poles closed it was learned that Edwin Melville and H. W. Sanders were elected.

Rev. J. W. Williamson and daughter Nina, Amy and Weldon Tompkins left for Boston Tuesday morning, Oct. 10. Amy and Nina will train for nurses; Weldon expects to go to Detroit.

### EAST GLASSVILLE ITEMS

Mr. and Mrs. Carleton Dingee have been visiting at Bristol. Mr. Huchale preached here Sunday afternoon, Sept. 30. Mr. and Mrs. Leslie Barclay and daughter Dorothy and James Barclay of Tobique River spent Sunday with M. and Mrs. J. L. Robinson. M. S. Linton has returned to take up his studies at Mount Allison. Mr. and Mrs. Clarence Robinson and son Morril spent Sunday with Mr. and Mrs. Frank Wheeler of Foreston. Misses Jessie and Alta Anderson spent the week-end with Miss Velma Spence of Glassville. Mrs. Donald McLean and family spent a few days with her parents, Mr. and Mrs. W. F. Lamont. Mr. and Mrs. Arthur Orser and family of Windsor were guests of Mr. and

Mrs. Chesley Dingee on Sunday. Kie Niron of Bristol is spending a few days with his parents, Mr. and Mrs. John Nixon. Mr. and Mrs. Hanford Astle and son Donald of Oakfield, Me., and Mrs. George Perkins of Symra Mills, Me., motored to this place on Sunday.

Rev. and Mrs. W. P. Haight were calling on Mrs. Chesley Dingee on Saturday.

Handy Brown and Edwin Guthrie have arrived home from the West.

Miss Lily Robinson of Knowesville spent the week-end at her home here.

Mr. and Mrs. J. B. Anderson spent Sunday at the home of his parents, Mr. and Mrs. John Anderson.

Ralph Hitchcock has been on the sick list.

Fred McBride, who has been working across the lines for some time, arrived home on Saturday.

Our school is progressing nicely under the management of Miss Daisy Steeves.

### A PLEA FOR SAFETY FIRST

To the Editor of The Observer: Sir.—A few years ago safety first and "Stop," "Look," "Listen," could be seen on signboards, fences, trees and in the papers, but such is not the case today. All we see or hear now is about health centres or pasteurized milk, and unless we get back and talk safety first and stop, look, listen at all railway crossings there will be no one left to patronize the health centres or drink the pasteurized milk. What is the cause of so many accidents on railway crossings? My answer to that question is thoughtlessness, carelessness and a few auto drivers like to be smart, run across ahead of a train and if he gets over safe he will look up at the engineer and smile as much as to say, "You did not get me that time." But sooner or later if he keeps it up he will find himself ushered into eternity without a moment's notice. Is it worth while taking such chances? I will leave that question for the public to decide. But if they would only stop to consider the strain that it is on the train crew's nerves to have to witness such accidents I am sure that they would or should be willing to wait a few seconds for the train to pass.

The thoughtless driver forgets to look when approaching a crossing until it is too late and he, too, is either killed or crippled for life. I believe that ninety-nine per cent of the accidents happen when the car is full of passengers, all talking about the beautiful scenery or the pleasant trip they expect to have but no one happens to think of the approaching train until it is too late and they meet the same fate as the automobile party met at Bayard's Crossing, which I feel sure was a case when everyone forgot.

I noticed in your paper, Mr. Editor, that someone informed you that the above crossing was dangerous, but, sir, you were wrongly informed. To my mind this is one of the safest crossings in the province today as there is an unobstructed view of approaching trains in either direction for 2,000 or more. I believe that if the Minister of Public Works would have signboards erected, say one-half mile from all public railway crossings to call the attention of all automobile drivers that they were approaching a railway crossing and to "beware of danger" it would give them a chance to try their brakes and be prepared to stop at a moment's notice. Some drivers misjudge the distance and the speed the train is travelling and take the chance; some succeed but others fail. Does it pay to take such chances? I am not the judge. All automobile travelling fifteen miles an hour travels 660 feet in thirty seconds, while a train travelling at forty miles per hour, which is the usual speed for passenger trains, covers the same distance in eleven seconds, so let us not be deceived as to the speed of the train and if in doubt take the safe course, stop, look, listen. I am sure that if we would make room in our minds for safety first the accidents on railway crossings would be stamped out and there would be more happy homes, the railway company and their officials would be pleased and I am sure the employees, especially the engineers, who are always an eye-witness to such accidents, would be more than pleased.

Thanking you for space in your valuable paper, I remain, Yours truly,

E. CLAUDE SEELEL,

250 Lancaster avenue, West St. John

### MRS. SUSAN TRACEY

On September 3, 1923, she passed away from all earthly scenes, Mrs. Susan Tracey, widow of James Frederick Tracey of Tracey Mills, at the ripe age of 89 years and 7 months, leaving one son Mark Tracey of Tracey Mills, and one daughter, Mrs. Cronkrite of Centreville and a large circle of relatives and friends to mourn their loss.

The deceased was highly esteemed by all who knew her. As a wife she was ever faithful; as a mother, ever kind and devoted; as a sister ever affectionate; as a friend a neighbor ever true and helpful, and as a member of the United Baptist church Tracey Mills ever consistent and loyal for a period of over 70 years.

The funeral was held on Sept. 5, and interment made in the local Baptist cemetery. Her late pastor, Rev. R. A. Burrows, now of Bridgewater, Me., officiated.

### B. C. PICNIC

An enjoyable picnic was held on Saturday at the Kitalano park when a number of former residents of New Brunswick held an old-time basket picnic in honor of Mrs. J. E. Nicholson's 88th birthday. There was a cake with 84 candles in it.

Among those present were Mr. and Mrs. J. E. Nicholson, Mr. and Mrs. Mrs. Currie, Mr. and Mrs. Perkins, Mr. and Mrs. Fred Holmes, Mrs. J. Shaw, Mr. and Mrs. Vanwart, Mr. and Mrs. W. L. Moore, Mr. and Mrs. J. W. Atwater, Mr. and Mrs. C. E. Vall, Mrs. M. J. Kirkham, Mr. and Mrs. W. Estey, Mr. and Mrs. Wallace, Mrs. F. Boyer, Mr. and Mrs. W. McKay, Mrs. Arthur McDonald, Mr. and Mrs. C. Wilson, Mr. and Mrs. Lovely, the Misses Myrie Nicholson, Edith Currie, Marion Atwater, Theresa Moore, J. Estey, Alice Estey, Margaret Estey, Myrtle McKay, Edith Lovely, Messrs Clarence Flemming, H. H. Nicholson and Arthur Coburn.

## "I Now Feel Fine"

Mrs. P. G. Murdoch, Box 433, Portage la Prairie, Man., writes:



"I was troubled for years with biliousness, constipation, kidney and liver troubles. I tried many different kinds of medicine, but nothing did me much good until I tried Dr. Chase's Kidney-Liver Pills. I now feel fine, but am never without these pills in the house. Dr. Chase's Ointment has relieved my husband of piles, from which he used to suffer badly."

## DR. CHASE'S KIDNEY-LIVER PILLS

One pill a dose, 25 Cents a box, all dealers, or Edmondson, Bates & Co., Ltd., Toronto.

# ASPIRIN

UNLESS you see the name "Bayer" on tablets, you are not getting Aspirin at all



*OK*

Accept only an "unbroken package" of "Bayer Tablets of Aspirin," which contains directions and dose worked out by physicians during 22 years and proved safe by millions for

Colds      Headache      Rheumatism  
Toothache      Neuralgia      Neuritis  
Earache      Lumbago      Pain, Pain

Handy "Bayer" boxes of 12 tablets—Also bottles of 24 and 100—Druggists. Aspirin is the trade mark (registered in Canada) of Bayer Manufacture of Mono-acetic acid ester of Salicylic acid. While it is well known that Aspirin means Bayer manufacture, to assist the public against imitations, the Tablets of Bayer Company will be stamped with their general trade mark, the "Bayer Cross."

# The New Jewett Will Do It!

P.S. It's your move!

<p>Climb a lot of hills the old car wouldn't make—pass most any car on any hill. Look under the hood; compare Jewett's power.</p>	<p><b>JEWETT SIX</b> PAIGE BUILT</p>	<p>Get away first when the cop says "Go"—accelerate from 5 to 25 miles an hour in 7 seconds in high gear. Try it with another car!</p>	<p><b>JEWETT SIX</b> PAIGE BUILT</p>
<p>Drive right by a lot of gas stations where you'd leave some money if you had a cumbersome or less efficient car.</p>	<p><b>JEWETT SIX</b> PAIGE BUILT</p>	<p>Take the biggest loads of the toughest road. Tinkered, aged, dilapidated construction—extra long springs assure safe comfort.</p>	<p><b>JEWETT SIX</b> PAIGE BUILT</p>
<p>Double your driving radius—reach new places—in the same driving time. Jewett travels faster, laughs at poor roads.</p>	<p><b>JEWETT SIX</b> PAIGE BUILT</p>	<p>Let your wife or daughter drive—they don't have to learn, thanks to easy clutch, marvelous gear-shifting, easy steering.</p>	<p><b>JEWETT SIX</b> PAIGE BUILT</p>
<p>Have a car your friends will envy—one you're proud of in any company—beautiful lines, beautiful color, smart equipment.</p>	<p><b>JEWETT SIX</b> PAIGE BUILT</p>	<p>Get a real car for your money—2805 pounds—200 pounds heavier than any car this size. Strong, steady, riding long-lived.</p>	<p><b>JEWETT SIX</b> PAIGE BUILT</p>

Special Roadster \$1865  
Special Touring \$1890  
Special Sedan \$2660

## JEWETT SIX

PAIGE BUILT

H. MARSTERS, Woodstock - Distributor

Dealers—Hay & Goodspeed, Fredericton; F. L. Jones, Perth; D. M. Martin, Edmundston; J. B. Powers, Grand Falls.

## PRINTING

While it is true that the stamp on your letter is a guarantee of delivery, it fails to tell the letter itself to determine its final destination—the filing cabinet or the waste basket.

In many cases your written correspondence is your only point of personal contact with your client or your customer, and if through poor appearance or address it fails to convey the importance of your message, it naturally is received with but scant attention. It, on the other hand, your letter has a "crackling" of quality—a clean, dignified appearance—it will command the same respect which would be accorded to you on a personal visit.

To ensure quality which you know will be faultless and therefore above comparison, specify Colonial Bond. Printers everywhere in Canada have it—better still, let us send a sample sheet.

Colonial Bond, strong, tub-sized and fortified. Made by The Roland Paper Company Limited, who have been making high grade papers for over 40 years.

THE OBSERVER LTD.

Hartland, N. B.

We also sell lower-priced bonds, and any office requisites.