

LET CHIEF JACQUES TELL HIS STORY.

The chief of the fire brigade is being somewhat criticized for not making some effort to save the unfortunate man who was drowned in the river the other night. Why not wait, before forming an opinion, to find out what the evidence discloses at the inquest? The Planet does not believe in convicting a man on hearsay. To be frank, it is not going to allege its belief that the chief is an A. 1 fireman, or that he is a capable man for the position he occupies. But the council has put him in the office and let us hear what he has to say. Let him be heard in behalf of himself and the brigade. If his evidence and the evidence of other firemen show that nothing the brigade could have done would have been effective, why let us exonerate the chief and his men. If, on the other hand, the brigade could, but didn't, do something the matter is, to put it in vulgar parlance, up to the council. If the coroner's jury's verdict is condemnatory what will the aldermen do?

MODERN JOURNALISM.

Mr. Alfred Harmsworth is a bold man. He is coming to America and he has dared to tell the Americans in an article which will shortly appear in one of their leading reviews, that their cherished ideas of journalism are all wrong, that the big and the burlesque is not the best, and that imaginative illustration is not news. At present the signs of any reaction that may be approaching against heavy, unexciting and inferior magazine-like newspapers are not very evident in the United States. We believe, however, that the time will come when the American public, or at least that large portion which is perpetually busy, will tire of long descriptive and illustrated reports which it can never read, and interminable pages of miscellaneous rubbish through which it must wade on the chance of finding a clever article or a bit of news. In Canada the reaction is already in evidence, and The Daily Planet has always been managed in the firm belief that short, concise, business-like reports, without frills or opinions or anything "just to fill the space," were what the public of a busy manufacturing town desired in their paper. Judicious selection and clear exposition of news are, we believe, infinitely more important than the mere printing of everything that comes to hand. The amount of unnecessary moralizing, on the one hand, and unmeaning sensationalism on the other, that the average newspaper is forced to swallow is terrible to contemplate. The mechanical side of Mr. Harmsworth's suggestions includes some very vast ideas, which on the lips of another man would excite more amusement than attention. But Mr. Harmsworth has a faculty of carrying out what he says.

ORGANIZER DAWSON'S OFFENSE.

The Citizen's expose of the base attempt of a certain section of the Liberal party to run the approaching municipal elections upon party lines and vote only for reliable Liberals for reeves and councilors, as outlined in the "private and confidential" letter of Organizer Dawson of the Eastern Ontario Liberal association, has awakened the more respectable element in the Liberal party to a sense of the danger involved in such a policy. Yet, instead of openly denouncing Organizer Dawson's appeal, there is an attempt to transfer the odium of originating the policy from his shoulders to those of a nondescript writer, Planteur, in the Mail and Empire, The Kingston Whig, for example, says: "It was the Mail that started the rallying cry, 'No votes for Liberals in the municipal elections,' and it is estimated that the Liberals should catch on to its drift and meaning." The Whig knew, when writing that sentence, that the suggestion to which it referred did not appear in the editorial column, where the policy of a paper is declared, and could not by any fair method be construed as the policy of the Mail. But was there no previous attempt to raise the party issue in municipal politics? Our esteemed exchange, the Brockville Times, charges the Brockville Recorder with using the party cry on Nov. 19 or 20, when it suggested that "the next warren of these united counties should be a Grit, and claiming that a Grit is entitled to the honor." The Times continues: "On November 23rd, too, the Brockville Times drew attention to the following suggestive remarks before that day published by the Prescott Journal when calling a meeting of the faithful Liberals of Edwardsburg for the purpose of nominating a candidate for the counties' council: 'To organize for a campaign of this kind will strengthen our course in the federal campaigns, for the municipal organization on the part of the Conservatives is the secret of their success. Let every Liberal enlist his ser-

NERVE FOOD

If you have neuralgia, Scott's emulsion of cod-liver oil will feed the nerve that is crying for food—it is hungry—and set your whole body going again, in a way to satisfy nerve and brain with your usual food. That is cure.

If you are nervous and irritable, you may only need more fat to cushion your nerves—you are probably thin—and Scott's emulsion of cod-liver oil will give you the fat, to begin with.

Cure, so far as it goes. Full cure is getting the fat you need from usual food, and Scott's emulsion will help you to that.

We'll send you a little to try, if you like.
SCOTT & BOWNE, Chemists, Toronto.

votes for county council election and then stand by his guns until the candidate is triumphantly elected."

This predates the Planteur item by days, and is more authoritative. It will, further, be recalled that the Eastern Ontario Liberal Association met in convention early in October and was addressed by the Premier and other cabinet ministers. A full report of its proceedings has never been published in the government press, but it is quite clear that had the leaders of the party then and there denounced the policy outlined by Organizer Dawson in his "private and confidential" letter to the faithful, that now infamous document had never seen the light. Politics should be kept out of municipal affairs.

AN IMPERIAL REPUBLIC.

If it was given to the supreme courts to govern the evolution of the world the powers might well look on in awe while the Supreme Court of the United States considers the question which has been submitted to it by President McKinley. The question as put is whether Puerto Rico and the Philippines come within the constitutional provisions that the tariff laws shall be uniform throughout the United States. But it carries with it the vastly more momentous one whether the islands can be governed by President and Congress absolutely or whether they are subject to the constitutional limitations under which territories have been hitherto acquired. As argued by the press the question is whether the United States shall continue a republic or become an empire. This is not exactly a logical statement of the case, as it is quite possible to be both a republic and an empire. The first founders of the American Republic were probably quite as tenacious of the republican idea as any one can be to-day, but the word empire did not frighten them at all; they used it freely with regard

THE USES OF ADVERTISING.

Ottawa Citizen.
It is not rash to predict that during the coming century every want which the world can supply will be made known through the advertising columns of the newspapers. Already a Chicago preacher has advertised for a congregation, and it has come to him; and a Mrs. Benjamin, of Long Island, advertised recently in a city newspaper for the sweetheart of her youth, found him and was married to him. As the variety in advertising shall grow the greater will be the number of people who will habitually read advertisements.

THAMESVILLE.

Dec. 23.—W. Duffus, of Detroit, and Robert and Mrs. Macpherson, of Adrian, Mich., are visitors at the residence of Robert Duffus.
Dr. Stephen Podlewski, of Stuebenville, Ohio, is visiting at his home here.
Miss Margaret Hinde, of Shelbourne, is the guest of her sister, Mrs. H. E. Hosmer.
A good sized crowd attended the pipe organ recital in the Presbyterian Church. The program was one of the best ever given here.
Will Edwards, of Duluth, is visiting his parents here.
Miss Waterworth is spending the holidays at her home in Glencoe.
Miss Bertha Cryderman is spending a few days in London.

MASONIC.

At a regular meeting of Wellington Lodge, No. 46, A. F. & A. M., G. R. C., held last evening, the following officers were duly installed for the ensuing Masonic year:—
W. M.—William Campbell.
S. W.—J. S. Black.
J. W.—Frank Laurie.
Chap.—J. R. Battisby.
Sec.—Alex. Gregory.
Treas.—R. C. Burt.
S. D.—George Massey.
J. D.—A. E. Jewett.
S. S.—Dr. Mueson.
J. S.—George Smithson.
I. G.—W. A. Hadley.
Tyler—F. Bates.
Auditors—Dr. Rutherford and M. Houston.

CASTORIA

For Infants and Children.

Children Cry for CASTORIA.

Great Luck of an Editor.
"For two years all efforts to cure Eczema in the palms of my hands failed," writes Editor H. N. Lester, of Syracuse, N. Y., "then I was wholly cured by Bucklen's Arnica Salve. It's the world's best for Eruptions, Sores and all skin diseases. Only 25c. at A. I. McCall & Co's."

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Mayoralty

To the Electorate of the City of Chatham

Ladies and gentlemen:
I am a candidate for mayor for 1901, and I respectfully ask for your vote and influence.
Faithfully yours,
W. E. McKEOUGH.
Chatham, Ont., 19th Nov., 1900

ALDERMEN.

To the Electors of This City.

Ladies and Gentlemen:
I am a candidate for alderman for this city for the year 1901, your votes and influence are respectfully solicited. Wishing you all the compliments of the season, I remain
Yours etc.,
DAVID A. HUTCHISON.

To the Electors of the City of Chatham.

Ladies and Gentlemen:
I am a candidate for re-election as alderman for the incoming year, and if my past record meets with your approval, I shall be glad to have your vote and influence.
Yours faithfully,
W. S. MARSHALL.

To the electors of the city of Chatham.

Ladies and Gentlemen:
At the request of a number of citizens, I have been induced to offer myself as a candidate for alderman for 1901. Your vote and influence I respectfully solicit.
Yours truly,
JOHN WADELL,
Grain Merchant.

To the Electors of Chatham.

Ladies and Gentlemen:
Your vote and influence are respectfully solicited for my election as alderman for 1901.
Yours faithfully,
G. G. TAYLOR.

To the Electors of Chatham.

Ladies and Gentlemen:
I am a candidate for alderman for 1901 and if my past services has met with your approval I once more ask for your support. Thanking you for past favors I am,
Yours respectfully,
A. B. McCOIG.

To the Electors of Chatham.

Ladies and Gentlemen:
At the urgent request of several representative citizens, I have consented to offer myself as a candidate for alderman for 1901.
I would like your support.
Yours, W. F. SMITH,
Barriester.

To the Electors.

Ladies and Gentlemen:
Having been requested by a number of citizens to offer myself for alderman, I have consented to become a candidate. If the electors do me the honor of electing me, I will try to the best of my ability to encourage economy in civic matters and to secure new factories for the city.
WILFRED M. FLEMING.

To the Electors of the City of Chatham.

Ladies and Gentlemen:
It is my intention to again offer my services as Alderman for 1901. I trust that my record as alderman during 1896 and 1897, and as chairman of the finance committee in the latter year is such as to entitle me to your confidence. If elected, I will, as before, strive to look after the city's interests to the best of my ability, and I respectfully solicit your support.
Yours faithfully,
S. B. ARNOLD.

Electors of Harwich and Blenheim.

No. 5 Division.—Believing that Harwich and Blenheim should both be represented at the County Council, C. L. Van Gunten respectfully asks your vote and influence for his re-election.
With best wishes for a happy and prosperous New Year to all.
Minard's Liniment Cures Burns, etc.

To the Electors of Harwich and Blenheim.

Ladies and Gentlemen:
At the request of a large number of the electors I have again consented to be a candidate for the office of county councillor. Your vote and influence would be thankfully received and, if elected, I promise you to faithfully discharge the duties of said office. My past record is the best guarantee of good work in the future.
JOHN VESTER.

—Perfectly healthy people have pure, rich blood. Hood's Sarsaparilla purifies and enriches the blood and makes people healthy.

Here We Are Again

I have got them by this morning's express—

The Celebrated
Berliner Gram-o-phone

The most wonderful talking machine on earth, guaranteed five years, only costs \$15.00. I wish to state to my customers who were disappointed on Saturday that I have a full supply on hand now. Also new records, at the sign of the Big Clock.

A. A. Jordan, Sign of The Big Clock

Wanted Immediately

AT THE
The Canadian Flour Mills Co.

LIMITED.
Successors to the Kent Mills Co., Limited,
Large Quantities of Wheat, Barley and Beans.

USE KENT MILLS FLOUR THE BEST IS THE CHEAPEST

Flour made by the new bolting and dust extracting system takes more water, and gives you a larger, whiter and sweeter loaf, and makes more loaves to the barrel than any other flour.
Stevens' Breakfast Food and Family Cornmeal, freshly ground, always on hand.
Farmers' Feed ground on quick notice by a three reduction roller process, much ahead of the old system of chopping.

Chatham's Millinery Store

For Saturday

One table trimmed Hats, very stylish, good trimmings, worth from \$3.00 for \$1.75
One table trimmed Hats, worth from \$2.00 to \$2.75, for 1.50
Sailors, worth from \$1 to \$1.50, for87

C. A. COOKSLEY, Opp. Market

THE

North-Western Limited

ELECTRIC-LIGHTED
20TH CENTURY TRAIN

For ST. PAUL and MINNEAPOLIS

Leaves Chicago 6:30 p. m. every day.
Daylight Train leaves Chicago 9:00 a. m. daily.
Night Express 10:15 p. m. daily.

DULUTH AND ST. PAUL FAST MAIL 10:00 P. M. DAILY

ALL AGENTS SELL TICKETS VIA

CHICAGO & NORTH-WESTERN R'Y

The Short Line to St. Paul, Minneapolis and Duluth.
Address W. B. Kniekern, C. P. & T. A., Chicago.

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JOHN VESTER.

—Perfectly healthy people have pure, rich blood. Hood's Sarsaparilla purifies and enriches the blood and makes people healthy.

The Woolen Mills

Are offering LADIES' DRESS GOODS

Homespun, Friezes, Flannels, etc., in the latest designs, shades and effects; also Mantings, Blanket Goods, etc. SEE THEM before purchasing. We are offering Blankets, Sheetings, Shirtings and Yarns, all new goods of this year's clip.

For Gentlemen

We have the Latest and Nobbiest Suitings, Trimmings, etc., from the finest Worsteds to the cheapest Canadian Full Cloths. Prices to suit the times.
Beaver Flour THE CHEAPEST because it is THE BEST on the market. Bran, Shorts, Crushed Oats, Corn or Barley.
FARMERS try our new chopping device. It grinds your grain RIGHT and STOCK do better on this chop.

The T. H. Taylor Co. Limited

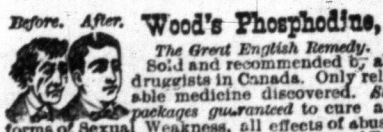
WHY NOT GIVE FURNITURE?

There is nothing so appropriate for a holiday remembrance, and assuming you agree to that, why not get it here? You will find little difficulty in selecting handsome and appropriate gifts for everybody from baby to grandire.

Make Your Selection Now and Avoid
The Holiday Rush

HUGH McDONALD, FURNITURE and UPHOLSTERING

OPPOSITE GARNER HOUSE



Wood's Phosphodine is sold in Chatham by all druggists.

Mr. J. W. Bengough

—AT THE—
I. O. O. F. Auditorium

—ON—
Friday, January 4th,

In his unique and popular program of
CRAYON and
Comedy

For the benefit of the Pto. John A. Donegan Monument Fund.

Imprromptu Sketches on local topics, Original Recitals in Prose and Verse, Humor, Pathos, Burlesque and Song.

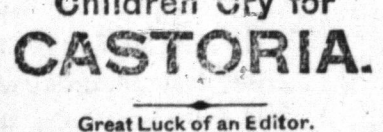
Tickets on Sale at all Bookstores 25c

Reserved Seats 50c. Place Central Drug Store.

Princess Tablets
Are what you want for all female troubles, an infallible remedy discovered by a fortune teller, a specialist guaranteed as a cure; will positively cure all normal functions, speed monthly flow, over bloodiness, for sale at Galt's, or sent on receipt of price \$1.00.

Acting Drug Co., Windsor, Ont., Can.

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ON MORTGAGES
At 4% and 5%
Liberal Terms and privileges to borrowers apply to
LEWIS & RICHARDS,
Barristers, Etc.,
Odd Fellows Temple East Street, Chatham.
Minard's Liniment Cures Distemper.



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