

## Keeping up with the Joneses

One great bar to the practice of thrift to-day is the tendency to let others set for us our standards of living.

MRS. Jones appears on the street in a new gown and at once her neighbour vows she'll have one like it. Or if a new motor car is delivered to a certain home, a nearby family, not to be handicapped in the social race, plan to discard their old car for a new one. And so it goes from " one thing to another-a ceaseless, senseless competition which often ends in debts, distress and disaster.

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Such silly rivalry is bad enough indeed in normal periods. It is positively unpatriotic in times like these when the country needs all available labor and material and every available dollar with which to carry on the war.

It is perhaps difficult for us to

no matter how unpleasant the thought, that millions of individual selfish demands at home may prolong the war by causing a shortage of the very things essential to our success at the front. For the money so urgently needed for our boys in France.

THE ADVERTISES

abdicated, that his palace had been blown up, and that a revolution had oken out in Bulgaria.

These rumors were promptly denied, but the impression remained that Bulgaria's secession had administered a grave blow to the Bual Monarchy. There was a panic on the Bourse, where the losses, according to the Neues Journal, ran up 190 points in some cases. The nium on the Budapest Bourse was such that business had to be suspended.

## Moving On

The big German command in its all wise movements has decided that Foch has made it too hot for safety in many parts of Belguim and north ern France; so the evacuation of the region of Lille, Lens, and Dourai, is contemplated, if it has not already

The source of the given and norther spin of Lille, Lens, and Doriti, is contemplated, if it has not already begars.
The great Hindenburg Line between St. Quentin and the midway post to Cambrai, and St. Quentin in the British with their advance lines threaten the energy is and between the detected the service at Woodville Hall on St. Quentin in the British with their advance lines threaten the energy is and between the data south of La Basse. The Huns are stealing booty and removing it from the citro of the flip command of family to remery away, the valuable they have stoles. What now dy ou think of such educated Vandus T. Ito kes as if the Hun ware preparate of the flip to command of good again, God bless these nobb Boys, and hurd the enemy before them tand again broke their boast, ed more of bless these nobb Boys, and hurd the enemy before them and again broke their boast, ed more and again broke their boast, ed more, and well all get a slice. The Bulgars are leaving Seria fas as as the ware yeaves are determined and well all get a slice. The Bulgars are leaving Seria for the source as former teacher the farm. from Kaspan and well all get a slice. The Bulgars are leaving Seria for the source as a former teacher the fase of the flip to the trans the aver dealers the thore are they have stoles in the transpart of the flip to the the transpart of the flip to the transpart of the flip to the

AT OUR EXPENSE

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PILLS

FOR THE

To all sufferers from Aching Back, Lumbago, Rheumatism, etc., a sample hox of Gin Pills sent free if you

The National Drug & Chemical Go, of Ganada, Limited, Toronto, Ont.

Lakeville and Vicinity

ADNER

TRY

s fast as war-weary legs can carry hem. It's all good. Hip hurrah! F. McLean.

It's all good. Hip hurrah! There,s A Warning in Trade Figures Our Unstable Financial Fosition Indicated—Thrift Will Make Can-ada Secure. For those who understand Can-For those who understand Can-Mr. and Mrs. Mac McLean of Hali-

There was a great falling off alike manufactures and arguing the second arguing the seco n manufactures and agricultural



## Mr. R. L. staff spent home in Kent

Mr. J. A. M last week in on Saturday Mrs. Georg giving with Mrs. William

Mrs. Will received goo urday last. 85th Royal ported as mi his relatives about him. ported him with a pur with no par of his where to his mothe

Miss Ma Miss Ma Halifax in ( Wickwire C come homo spend Sunda her mother Evelyn Smi in St. John huriness co to spend Th

Guard t ~F

The Fall season of t is warm, is guard the colds that Baby's O best friend ing colds. tive, keepi free and s will preve on sudder Tablets ar or by ma The Dr. Brockville



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Since

vice was the Unit with con number changed tempt to applicab cans ha Canadia States, I after en their res either of in a new the usua ing ne and the has nov ing rea arrange gated a system military will be with an this co their o It is ment v net on that th

round

other.

Bulgarians Leave Serbia

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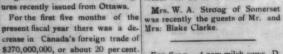
Evacuation of the Country Hus Begun – Views of Serb Leaders unenduring foundation. War conon Situation.

evacuated by the Bulgarian troops, on. The Government must watch London, Oct. 2-Serbia is being who are returning to Bulgarian and prepare, so should the individterritory, according to the Serbian uals. Few Canadians but are affectofficial statement of Tuesday night. The Bulgarian Parliament Sofia, via Bazel, Oct. 2-King

146,000,000 a year ago

Tnese figures tell in potent terms

For those who understand Canada's financial conditions there is fax are the guests of the former's fax are the guests of the former's father Mr. G. W. F. McLean.







Remember that when you are tempted to spend

foolishly in an effort to "keep up with the Joneses."

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appreciate that the purchase of things we do not really need may be the direct cause of loss of life on the firing lines.

But you can't escape the fact,

we spend in satisfying these desires represents equipment, clothing, shot and shell that are

## 「「「「「「「」」」 Provide Yourself With Good Luck.

That was Napoleo merely meant fore for success, and dge.

with good luck on live mer-

> SEICLE SYNDIGATE TEC ION

Sofia, via Bazel, Oct. 2-King Ferdinand's speech, which Premie Malinoff read to the Sobranje, an-nounced that the National Assembly would be adjourned until Friday, in order that a complete statement of **MAX** Bulgaria's situation might be laid before the representatives of the nation. Panie In Vienna. Amsterdam, Oct 2 — Saturday's Vienna newspapers, which have reached here, describe the tremend-ous sensition caused in/the Austrian capital by the Bulgarian collapse Rumors spread with lightning-like reached here, describe the tremender ous sensation caused in the Austrian capital by the Bulgarian collapse Rumors spread with lightning-like rapidity that Turkey had followed the King Ferdinand had J. HOWE COX, Cambridge Station, Kings Co., N. S. Aug. 30-3m.