

The Mail and Advocate.

ST. JOHN'S, NEWFOUNDLAND, FEBRUARY 24, 1915.

Rt. Rev. Mgr. Roache Elected To See of St. John's and Archbishopric of Nfld.

It is with more than ordinary pleasure and gratification that we hail the welcome news of the appointing of Right Rev. Monsignor Roche to the distinguished seat of Archbishop of St. John's. The message of honor came from the Papal delegate, Most Rev. Peregrin F. Stagni to his Lordship Bishop March of Hr. Grace, and when the glad tidings became known to the people, great joy was expressed—the joy that is real of the heart—satisfied.

From time to time, when great public questions arose, and the power of minds had to do battle where success and public beneficency would be the issue, 'tis men like Archbishop Roche who rise to the occasion, and 'tis the ability of mind which is his and his compeers, that grapples with situations, whether they relate to church or state.

To be Archbishop of the Roman Catholic Church in this the Oldest Colony is a dignity and an honor but it does not elevate our late beloved Monsignor, because he had already reached the highest pinnacle to which the estimation of the people of all classes, and of all creeds could raise him. The dignity of his sacred office has become part of the dignity of the great Catholic Church, but the personal man was always great, in mind, in temperament, and in soul.

Since the death of his Grace the late Archbishop Howley, Monsignor Roche has handled the affairs of the Church with efficiency and with success, and with dignity.

During the latter part of our late lamented Archbishop's life, the affairs of the Church in St. John's were intrusted to the guardianship of Monsignor Roche, His Grace Archbishop Howley knew where to place trust and confidence, and both he bespoke for the Monsignor and both were well expressed.

In many public questions which arise from time to time, His Grace Archbishop Roche has always been welcomed as a debater, his views are firm, and his counsel is of the experience of a man who knows the world.

His handling of Ecclesiastical subjects is powerful, his grasp of men and of the different characteristic of the body militant is unerring, and the tendency of his whole life has been towards the good of his Church.

Forty-one years ago our new Archbishop was born in Placentia, that historic home which has given another brilliant son to the Church in the person of Rev. Dr. O'Reilly.

At St. Patrick's Hall Schools, and later at St. Bonaventure's College the young student expressed by attention to studies and to the work of the hour, the great and holy way that he wished to walk.

A Goodly Amount Must be Realized! Take in Every Show!

THIS WILL BE THE BEST PROGRAMME FOR SOME TIME.

"THE RETURN OF JACK BELLEW."—A Vitagraph melo-drama.

"BUNNY'S SWELL AFFAIR."—A laugh with Bunny.

THE VITAGRAPH ALL-STAR CAST PRESENT:—

"The Passing of Diana"

A great social drama. She loves one man and marries another. In jealous rage she motors over a high cliff—Diana is killed, the other woman is saved. Dorothy Kelley and James Morrison in the leads. A magnificent production.

"BRONCHO BILLY THE OUTLAW."—A thrilling Western drama.

"HEARST SELIG NEWS."—Scenes from the war, with the Belgians on the firing line.

You Can Help--Also See A Great Show! Come to THE NICKEL--Big Value

A religious vocation in view he left his old Alma Mater St. Bonaventure's, and went to Ireland to study for the priesthood. At All Hallows, that cradle of young manhood, and distinguished studentship, the young man was ordained a priest of God, he having received Holy Orders at the hands of Bishop Kelly of New Ross, on June 24th, 1897.

In 1898 Fr. Roche was appointed to the parish of Top-sail, and during his stay there, worked with all the zeal of a young and ardent priest, attending to the wants of all, and doing—"all that hath been done"—for the greater glory of God.

Fr. Roche was appointed to the Cathedral by the late Archbishop Howley in the summer of 1907, and almost immediately the dignity of Church honors was shown to him, and he was soon made Monsignor. Shortly after he became Administrator, and now, to the satisfaction of all, he is our own beloved Archbishop, and we rejoice, filicitations to His Grace, Archbishop Designate Roche.

May many years of life, of happiness and good doing be his. May the Church of which he is the chief here, continue to look up to him with love and with honor. May his life be passed in all the sacred duties of his high office, with ever increasing zeal, and ever binding love.

To Archbishop Roche our respectful and hearty filicitations to-day.

LABOR PROBLEM

The Labor Problem and general conditions of the laboring classes, etc., form the topic of conversation all over the city.

At the G.P.O. on the street, on the wharves, in stores, and at the various club rooms and halls, the immediate wants of our city and the preparations for the forthcoming seal fishery are being eagerly discussed.

War news is now at a discount, and citizens are settling down to the hard fact, that as charity begins at home,

something of a practical nature has got to be immediately put in force towards providing a remedy for the future welfare of the masses by our Civic Commission and the General Government of the Colony.

TALK IS CHEAP—

Advertising is also very cheap, if carried in the right medium. The Mail and Advocate is the Can't Lose paper now. Must be true. Everybody's talking. It's not the price you pay but the returns you get.

FOGO UNIONISTS HOLD PARADE

(Editor Mail and Advocate.)

Dear Sir,—Will you please allow me space in your valuable paper to make a few remarks about the Union parade at Fogo. The Union men paraded here on the 10th of February. They had a grand day, the best one for the winter. On leaving the S.U.F. Hall, they were headed by the Union Jack, kindly loaned by a friend. After came the big F.P.U., and then the ensigns.

On parading first to the Court-house they saluted the King, and sang the National Anthem. Then they marched to Back Cove, then to North Side, across the harbour to South Side, then back again to the Hall, where they found an excellent tea prepared for them by the ladies.

Several addresses were given which were very interesting and highly appreciated. The chairman's address brought the entertainment to a close.

Fogo, Feb. 12, 1915.

Bunyan's Council Elects Officers

(Editor Mail and Advocate.)

Dear Sir,—On Dec. 28 last we held our annual meeting which was well attended. Considerable progress was made during 1914 and we are all determined to do more for the Union during 1915.

The election of officers for 1915 resulted as follows:

- Chairman, John Burt, re-elected.
 - Deputy Chairman, Wm. Churchill, elected.
 - Secretary, Herbert Elliott, elected.
 - Treasurer, Herbert Clarke, re-elected.
 - Door Guard, Thomas Hobbs, re-elected.
- With best wishes for our success.
—JOHN BURT, Chairman.
Bunyan's Cove, Feb. 4, 15.

All About Foxes

(Editor Mail and Advocate)

Dear Sir,—Through the kindness of a friend we received a copy of prospectus of the Canada-Newfoundland Silver Black Fox Company, Ltd.

We observe on page six that the promoters of that company saw fit to publish the capitalization per pair of eight P. E. Island companies, one of which is the Sovereign Silver Black Fox Company, of which the undersigned is president and manager.

Now comparisons, to my mind, are always odious and it ill becomes any fox company to attempt to drag a red herring across the trail, or in any way interfere with any other fox company, and here in P.E. Island it has never been done. Let each company "hoe their own row" and it is with reluctance that we are compelled, in justice to the Newfoundland share holders of the Sovereign Silver Black Fox Co. to say a word in defence of the capitalization of the Sovereign company from a momentary standpoint.

On page ten the prospectus of the Canada-Newfoundland Fox Company gives an account of sales of twenty-five ranch bred fox skins shipped to C. M. Lampson & Company, London, England, each averaged \$1,340.41 per skin. The Canada-Newfoundland Fox Company, since they saw fit to mention the Charles Dalton Fox Company as one of the companies with a high capitalization per pair, should have been honest enough to state that the shipment of skins above referred to were marketed in 1910 by the Hon. Charles Dalton from his ranch in P. E. Island, and since they have started in to make comparisons they should have gone further and stated that the average of all silver black fox skins sold in London in 1910 was only \$290.01 per skin. They could have stated that the year 1910 was not an exception, as the foxes from this Island ranch hold the world's unbroken record for fourteen years. If necessary we can furnish figures for each year. It took this

P. E. Island rancher thirty years of selecting and mating to bring his foxes to this high standard.

With regard to the soil and climate having a lot to do with the high quality of fur produced here, we quote an extract from an official report to the United States Government as published in the daily consular and trade reports of January 11th, 1913, by the Honorable Wesley Frost, United States Consul at Charlottetown at that time. It is as follows:—

"The perfect adaptness of this province to the production of the highest grade of fur fox is indicated by the superior prices which the price of wild P. E. Island foxes secured in years gone by, and also by the present high value of red fox skins from this region as compared with common skins. The temperature and humidity of the Island are a happy medium between the intense cold and the moist dull weather of Newfoundland, Labrador and Alaska, and the warmer drier weather of regions farther south. The far northern furs are said to coarse and shaggy, while the furs produced in the southern States are said to be light and thin."

Now the foxes owned by the Sovereign Silver Black Fox Company are from selected stock of the cream of the Dalton ranch, and on a fur basis should average higher than any other ranch in the world. We have nothing to say about the Newfoundland fox. Occasionally a fox is caught in the wilds whose pelt would bring a good price, but it is the law of average that is the one method of proving the difference in value between the pure P. E. Island silver black foxes and silver black foxes from any other part of the world, just the same as between standard bred horses, cattle, sheep, pigs and the other grades.

W. P. CALLAGHAN.
St. Louis, P. E. Island.
Feb. 13, 1915.

ADVERTISE IN THE MAIL AND ADVOCATE

Sealers--Attention!

The present condition of the country demands that you spend your money where you can make it buy most. THIS YOU CAN DO by buying your Sealfishery Supplies at the

UNION TRADING CO.

ON SALE

TEA, SUGAR, RAISINS, CURRANTS, ROLLED OATS, TOBACCO, Pans, Kettles, Mugs, Knives, Steels, Belts, Boots, Socks, Mitts, Wool and Fleece-Lined Underwear, Homespun and Tweed Pants, Caps, Overalls, Oilclothing, etc

UNION TRADING COMPANY'S STORE -- 167 Water Street