



# Your Duty to the Empire Now, Mr. Farmer, is Food Production!

The first question in your mind is how this is to be accomplished with the shortage of good farm labor.  
The answer to this question is—Replace manual labor by efficient farm machinery.

**\$795**  
F. O. B.  
WINNIPEG

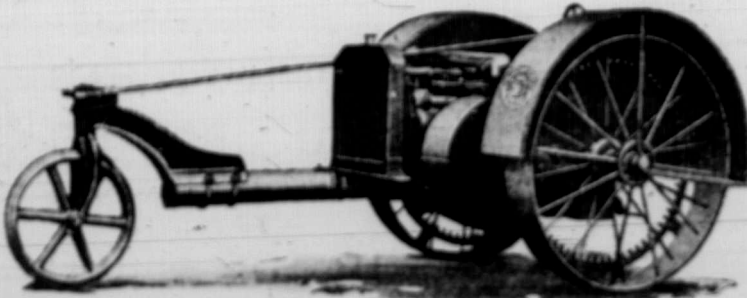
## THE "HAPPY FARMER" TRACTOR

Is recognized as being the leader in small tractors for Efficiency—Durability—Power—Economy—Simplicity.

### THE MASTER FARM

#### POWER

88% of its Weight on the Traction Wheels



### TWO DRIVE WHEELS

33% Less complicated than the Average Tractor

DOES THE WORK OF 8 HORSES

DOES THE WORK OF 8 HORSES

### WHAT'S THE USE OF HORSES IF YOU HAVEN'T MEN TO HANDLE THEM?

This is putting it up straight to you. With the big majority of farmers this is the case today. Labor is scarce, and horses are useless without men to handle them. The "Happy Farmer" takes the places of both men and horses and does more and better work at half the cost. The "Happy Farmer" takes one man only to handle it. Figure out for yourself how many hours a year you will require to use it as compared with ordinary horse power. Make allowance for the additional work it WILL do each day when working as against the feed bill. Notice the saving?

### PARTICULAR "HAPPY FARMER" POINTS PUT PLAINLY

Weight—only 3,200 pounds. Its efficiency is unlimited. It is a one-man tractor. **Plowing Speed**—24 miles per hour. Has a powerful horizontal 2-cylinder opposed motor. **Does the work of 8 horses.** Will do your plowing, handle your grain drills, discs, hay binders, diggers, and, in fact, anything horses pull. Guaranteed for two 14-inch plows, but has ample reserve power to handle three 14-inch plows under ordinary cultivation. You can saw your wood, chop your feed, in fact, do ALL your sundry chores 24 hours a day if necessary. Lastly, and what is considerably more important to you, it ensures bigger crop areas—increased yields—lower costs—less labor.

WRITE US FOR FREE LITERATURE AND FULL INFORMATION

Distributors Wanted

**J. D. ADSHEAD COMPANY Limited**

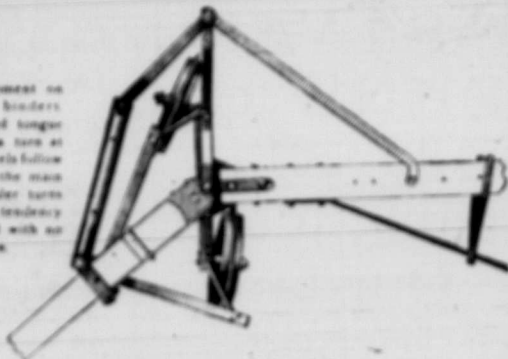
Apply Now

221 Curry Bldg., Opp. Post Office

(Canadian Representatives)

Department A., WINNIPEG, Man.

Auto tongue truck equipment on Deering and McCormick binders. Illustration shows position of tongue truck wheels when making a turn at end of swath. Note that wheels follow a natural circular track with the main wheel as a pivot. The binder turns equally and easily with no tendency of wheels to drag or lift and with no straining strain on binder parts.



### Binder Details That Count

A BINDER will work with a main wheel 8 inches wide, but a 10-inch wheel gives the machine a better motion and makes it pull easier, therefore that extra 2 inches on the face is important. Deering and McCormick binders have main wheels 10 inches wide.

An inch or so added to the depth of a main wheel lug is a small thing unless it gives the machine needed tractive power; then it is a big thing. Compare the depth of lugs on our main wheels and on others.

Deering and McCormick auto tongue truck wheels have removable bushings equipped with hard oil cups, which save throwing away the whole wheel when the bearing is worn.

The canvases are loosened and tightened by the simple throwing of three levers, and are kept running true by an equalizer bar. This adds to the life of the canvases.

Buy Deering and McCormick binders—you can't do better. Your local agent will give you good service on the machines on sale. If you would like to have printed descriptions, write the nearest branch house.

International Harvester Company of Canada, Ltd.

BRANCH HOUSES

At Brandon, Calgary, Edmonton, Estevan, Hamilton, Lethbridge, London, Montreal, St. Catharines, Ottawa, Quebec, Regina, Saskatoon, St. John, Winnipeg, Toronto



FIRST AND PARAMOUNT  
ABSOLUTE SECURITY TO POLICYHOLDERS



"Life Insurance is too much of a gamble", you say.

All business success depends largely upon shrewd guessing as to what the future has in store.

But with an Imperial Life policy it's different. You know exactly how much you will have to invest in it each year. You know what it will yield to your estate if you die—or to yourself if you live to old age.

There's no gamble about an Imperial Policy. It's as safe as the Bank of England.

We would like to send you a copy of our interesting booklet "Penniless Old Man." It's worth reading. Write for it to-day.

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