



NEITHER

## PAINS ... nor EXPENSE

is spared by us to turn out the very best cheese, and the increasing and steady demand proves that our efforts are meeting

with the greatest success. Everyone who tries it appreciates the excellent quality of

## Millar's Paragon Cheese

and all successful grocers should handle it.

The T. D. MILLAR PARAGON CHEESE CO., INGERSOLL, ONTARIO.

Agonto-Frank Magor & Co., Montreal. A. E. Richards & Co., Hamilton.
Joseph Carman, Winnipeg

(OLEMAN'S

Established 1868.

SALT

## "Educate your customers in regard to quality."

This is especially true with regard to Salt. You want your customers to buy Salt that will bring them in a good return—by producing the finest butter and cheese. You likewise desire to sell Salt to housekeepers that will not set hard in the salt cellar or dredger, and that possesses the pure, sparkling, white color that first-class Salt alone can have.

Educate them thoroughly by advising them to buy Coleman's or Rice's Salt, and the results will give them confidence in your judgment forever after. These Salts are pure—they do not cake—certain to please,

RI(E'S

----

Address :

R. & J. RANSFORD Clinton, Ont.

