FOR MAKING SOAP

FOR WASHING DISHES

FOR SOFTENING WATER

FOR DISINFECTING SINKS

**CLOSETS, DRAINS ETC.** 

MADE IN CANADA

E.W. GILLETT CO. LTD.

TORONTO-ONT.

WINNIPEG MONTREAL

TEMPERANCE

ALCOHOL AND THE DEATH RATE

IN THE UNITED STATES

deaths occurred between the ages of

20 and 74. According to the estimate

of the medical and statistical experts

it was found that 10.3 per cent, of all

male deaths and 13.2 per cent. of all

adult male deaths were chargeable to

liquor. These percentages give us,

in round numbers, for the registra-tion area 32,855 male deaths a year

We must now try to arrive at some

conclusion as to the effect of liquor

tin of the North Carolina State Board

of Health. In New York City only

one-fifth as many women died from acute alcoholic poisons, delirium tremens, as died in London from the

same cause; moreover, in an in-

vestigation by the London police as

to the number of women visiting the

saloons it was found that 39,541

four hours time. The presence of

women in American saloons is com-

paratively rare. With these facts in

mind, and after consultation with

statisticians and health officers, Mr.

Phelps concludes that the women of

this country do not use more than

20 per cent. as much liquor as is

used by men. We would therefore,

estimate the effect of liquor on our

female population as being only one

fifth as severe as is its effect on the

per cent. of all male deaths above the age of twenty result from the

male deaths above the age of twenty

result from the use of liquor. Now, there were 209,049 female deaths

above twenty years of age in the registration area of the United

States in 1908: 2.6 per cent. of this number would give us 5,435 as the

Adding the male and female deaths

occurring in the registration area we find a total of \$8,288 deaths to be the

annual harvest of human life in the registration area resulting from al-

alcoholic female mortality of

registration area.

coholic intemperance.

male population; therefore, if 13.2

women entered London saloons in

as the result of liquor.

#### CHATS WITH YOUNG MEN

SHOW THEM

A man of business relates an ex perience that gave him a valuable hint as regards advertising:

I have found in long experience that what the people in this world want is active demonstration. If you are a man in business, you can heap all the goods in the world in your windows and it will not sell half as quickly as it will if you can arrange one little demonstration to show the worth of the article. That fact once saved me from financial ruin.

I was in a Pacific coast town and had bought a job lot of raincoats. I opened a store and started to sell them out at reduced prices. At least, I tried to sell them. However, things didn't go well.

The sun was shining with a ferocity that seemed to indicate there never would be any rain. The window full of coats seemed hot and uninviting. No one even stopped to look at them.

There was no bad weather to lure the people in, and I didn't have money enough to wait until bad weather came. I had to do some-

thing, and do it quick.

That night the idea came to me and the next morning I put it in force. First of all I took all those heavy raincoats out of the window Then I bought a shower arrangement and had a plumber do a hurry job of putting a drain into the window Then I hired a pretty girl, put a raincoat on her, and a waterproof hat and stood her under the

hower. By noon the police department had to send men to my place to keep the crowd moving on. By night I was so tired I couldn't see straight making The next morning I wired for more raincoats. Two days later I was having them shipped in by ex-press and had doubled my sales staff. And when the rainy season came nearly everybody in that town was wearing a raincoat that had come from my store. All they had needed was the suggestion. They did the

THE HIGHEST STRENGTH

"He is the finest athlete the college ever has had," was the admiring description some one gave as the big. broad-shouldered young fellow swung by with the easy grace of one who s full control of his muscles.

Strength is a possession we all admire, and perhaps are inclined to envy, if we have not a goodly share of it ourselves. If one is strong, with perfect health and a body made obedient by training, he can do many things to which the weakling never can aspire. Rightly used, his strength serves splendidly, not only himself but others. It lifts the burden too heavy for the weaker brother; it defends the helpless; it overcomes the evil that comes in its way.

But the greatest strength of all, the best and most helpful, is not physical strength. There are times when the strongest man is helpless to ward off harm from himself or others. There are always dangers along the way more powerful than any human arm. Of what avail is mere bodily strength in the face of such great disasters as are chronicled again and Of what use are trained muscles alone against the creeping evils that try to slip past the most vigilant guard?

This is where the other kind of strength comes in, Spiritual strength, the strong will to do the will of the Master. This is the strength that conquers in time of peril or evil. With this strength one can fight and overthrow demons. In this strength Truly, "Blessed is the man whose strength is in Thee."

A MILLIONAIRE'S SON

NOT TOO OLD AT

29 BROADWAY, NEW YORK.

"I bought some of your GIN PILLS at Victoria,
B. C. last September. Your remedy I find, at 60
years of age, to give perfect relief from the Kidney
and Bladder Troubles incident to one of my age.
I urgently recommend GIN PILLS to friends as
being the one thing that does me good."

E. G. WOODFORD.

GIN PILLS are an all-age Kidney and Bladder Remedy. They stop the constant headache

SIXTY TO TONE

GIN PILLS Relieved New York Engineer Of

His Kidney And Bladder Trouble From the early years to old age,—all the time,—the Kidneys need watching. It is probable that care in these earlier days, combined with proper use of GIN PILLS will bring you to the three score year mark, without the suffering which this Engineer underwent.

E. G. WOODFORD.

GIN PILLS DO NOT STOP AT KIDNEY AND BLADDER TROUBLE.

There are many other complaints too, in which GIN PILLS have done a marvelous amount of good. A shontreal newspaper man tells how he was cured of Rheumatism by the aid of GIN PILLS. Other testimonials show great help in cases of Lumbago, La Grippe, Backache and similar afflictions.

50c. a box-6 for \$2.50-money back if not satisfied. Sample free by writing, National Drug and Chemical Co. of Canada, Limited, Toronto.

They stop the constant headache raileve the swollen hands and ankles. They free the joints of Pains and stop that too frequent desire to urinate. These are some of the symtoms you will recognize in Kidney and Bladder complaints. When you start to take GIN PILLS these ailments begin to disappear.

THE KIDNEYS UP

sheep and hog pens in the stock yards. He did this to learn the busi-

This week he changed from knee-high boots, corduroy trousers and blue fiannel shirts to stiff collars and boiled shirts, for now, in his twentieth year, he has reached the gen-eral offices.

Morris had been a social light at

the University of Chicago. He knew little or nothing about the stock yards when he was placed on the payroll of Morris & Co. and told to find his way to the hog alleys. His new class-room consisted of several acres of hog pens.

spent four months in the hog alleys, and toward the end of that

time was trusted with big deals. Then he was promoted to the sheep houses, and after two months there was put in the cattle pen, where he has worked for the last two months as a buyer among the range cattle and in the Texas division.

THE FAITHFUL ONE

"Yes, he is young, and never has done such important work before," said the business man of an employe But we are putting him in that department because we feel sure he will make good there. He's the kind of fellow we like to push ahead. He's steady and careful and faithful wherever he is, no matter how small a part of the whole his share seems to be." The old, old story in modern business guise - faithful in little made ruler over much.

LIVE OUR LIVES WELL

One thing we can do, and no man and no circumstance can prevent us. That is, to live our own lives well. If every one did that, the whole world would be transformed, and the millennium would come! and we can start the millennium in our own little corner, now.—Catholic Colum bian.

OUR BOYS AND GIRLS

THE OLD LADY'S LITTLE GIRL STORY

A good many years ago there lived a little girl who to day is quite an old lady. When I was calling upon her recently she told me to tell you this story about herself. She said: 'My dear mother wanted me to learn to sew when I was only a little sister like you, but I was very fond of running outdoors and playing with my little friends, and so I was always cross when my mother called me in to do this work. She knew the time was coming when I would no longer be a little girl, so she very wisely de cided that I must begin to learn some thing that would be helpful and use ful while I was still young, and then I could improve upon it as I grew

"But I did not realize how glad would be to know this when I grew up, so I am sorry to have to tell you that I was very naughty about it. Mother had done all she could to make the duty pleasant for me, for she had given me pretty, bright pieces of silk to sew together into little squares which would eventually make what we called a 'patch work quilt.'

But in spite of all this kindness. was still very naughty, and would sit there through the entire hour I was obliged to sew, with my lips pouting out and a frown on my brows, and thinking wicked, hard thoughts of my dear, patient mother. She never scolded me, nor rebuked me, but sat there looking so sorry and ashamed for me, while she sewed without a murmur upon a nice red dress I was to wear the next day.

" Now, the part of my story that is so strange is this. One day I had overthrow demons. In this strength one can face death and not fear, been particularly disagreeable; gentleman.

Truly "Rlessed is the man whose mother had a bad headache, and To be a get was lying down in her room; so I sat there all alone stitching my bright silk pieces together with Edward Morris, Jr., son of the acker, has just completed eight and finally I grew so drowsy that I months of humble labor in cattle, couldn't see to work any longer, and

big chair.
"This is the part that is so strange: As I lay there asleep, I thought I heard mother calling to me to come to her; so in my dream I jumped down from the chair, and ran into her room. And what do you think happened? Why, there was my patchwork quilt all finished and spread out over mother as she lay there, looking so white and ill, but she was holding a corner of it up in her hand and pointing to the stitch in it. I leaned over and looked at what she was pointing, and, oh, dear me! it seemed that all the stitches sentful thoughts had become printed dream that mother was pointing out to me: 'I hate you, mother, for making me sew when 1 want to go out and play! I'll never, never, never

pretty soon I fell sound asleep in my

love you any more, and I'll be naughty all the time and every day.' "And mother said to me softly: 'Is this true, my little daughter? Do you not love mother any longer?' And when I looked into her beautiful brown eyes, I saw tears in them for the first time in my life. And, oh, how dreadful I felt! I flung my arms about her, and kissed her again and again; and I knew that it wasn't true, and that it was only naughty, selfish thoughts, and I told her so, and she held me close to her, and said she knew it was only my anger, and that we would both start the next day with sweet and loving thoughts of each other and of the sewing itself. mother's arms really were about me and I was awake, and found I had been crying in my sleep, and that mother had heard me, and had come to me to comfort me and awaken me. azed to find I had only dreamed it all 'Isn't it really true, mother?' I asked. And she said: 'Isn't what true, darling?' And then I told her my bad dream, and she kissed me tenderly and took up the sewing from the floor, where it had fallen, and showed me that there was nothing but the little white stitches there after all.
But I never forget the lesson I had learned, and after that I sewed happily, and my dear, sweet mother told me stories or read to me, and that

hour became the very happiest of my Let us remember this strange story, little brothers and sisters, and think how we'd feel if all our angry thoughts were to be suddenly printed into letters so that they could be read by others. Let us keep only the sweet thoughts which we'd be glad to nave printed.—The Churchman.

THE GENTLEMAN

To be a gentleman it is not necessary to follow the latest styles, wear patent-leather shoes, rainbow-colored socks, and all the other trim-mings, writes Rev. E. Kuehnel in the Homiletic Monthly. Such things may be good enough for a rummy in a clothing store, or a brainless dude. Some think that to be a gentleman one must be a sissy. But an overgrown baby is a poor apology for a man. Others have the mistaken idea that a gentleman must have no nore back-bone than a dishrag, tolerating and permitting wrong, for fear he might injure the feelings of some brute. Such conduct, however, is cowardice, and a thing most heartily despised by a true gentle-man. If our passions and animal strength are stronger than the powers of our soul, we will be either bullies or cowards according to the advantages from either standpoint. Hence neither expensive clothes, nor polished manners nor the strength of a Samson, nor money are necessary conditions for being a

To be a gentlemen we must have a soul stronger and nobler than our body. The body must not be master the body. Only then, when the soul is able to govern and direct the forces of the body, when it can check and control our animal passions, are we entitled to receive the highest title under the sun-the title of gentle

And you, boys, to become gentlemen in later years you must be "gentleboys" at the present time. There is an old saying: "You can-not make a silk purse out of a sow's ear." I know every one of you will want to be a gentleman in later years. To become a true gentleman you cannot begin training any too

How are you to go about in this

From day to day you grow in size and strength of body. From day to day you realize that you can do more, and do better, than a few months ago. Now this very growth and increasing strength of body is not without its danger. Because you realize your strength, you may be easily made to think that all things are in your power and your mercy. Because you realize your strength, you may think you can handle things and people as you like,

or crush them when you will. Although your growth in strength, and power has its dangers it would be folly to check or dwarf it. You cannot remain children forever. You must grow. You must also use all reasonable means to promote your strength and health and growth. But while you are doing this you must not over-look the development of the soul The reason why the quality and number of gentlemen is low at the present time is that we have so many men with giant bodies and dwarfed

Everything that lives, lives not alone nor for itself.

souls

HOW MANY DEATHS?

The next question is: If 38,288 deaths occur in 51.8 per cent. of our deaths occur in 51.8 per cent. of our national population from alcoholic intemperance, how many deaths occur for the whole population from this cause? After making the necessary corrections for the greater fatality of alcohol on urban than on rural populations, and for the difference in the proportion of rural and urban populations in the registration and nonregistration area of the United States it is found that the alcoholic mortality of the nonregistration area is 27,609. This figure, added to the 38,288 deaths occurring in the registration area, makes a total of 65,897 deaths occurring each year in the United States that are chargeable to alcoholic intemper-

The economic value of the average adult life is estimated by political economists at \$4,000. The 65,897 lives destroyed annually by liquor at \$4,000 apiece amounts to an annual monetary loss of \$263,588,000.

It has been shown that for every unnecessary death there are 700 days of unnecessary sickness. On that estimate alcoholic intemperance produces in addition to the 65,897 death 46,127,900 days, or 126,377 years, of individual sickness every year in this country. Liquor is to blame for 1 out of 12

adult deaths. Liquor is to blame for 1 out of 10 male deaths.

Liquor is to blame for 1 out of 7.5 adult male deaths. Liquor is to blame for twice as many deaths a year as are caused by typhoid fever.

Liquor is to blame for more deaths

in four years than were destroyed in action in the four years of the Civil

The liquor problem is a public GREAT DEAL TO ANSWER FOR

The man of family who uses intoxicating liquor every day, and who sometimes gets drunk, has a great deal to answer for, says the Catholic The registration area of the United States has a system for reporting deaths with the cause of death, etc., Columbian. and comprises 51.8 per cent. of our national population. In 1908 there were 320,130 male deaths reported in the registration area; 198,858 of these

he grieves his wife. Then he scan- men seek to hedge it.

dalizes his children and sets a bad example for his sons. He shames his friends. He exerts an evil influence among his acquaintances. He breaks down his own health. He waster

If he spends only 25 cents a day see what a heavy tax liquor lay on

The trouble for such a man, when he thinks of reforming is that the craving for stimulants grows stronger and stronger. It becomes more and more difficult to resist. It fights to drag him down, down, down, to the very depths of degradation. A firm purpose of amendment, per

sistent prayer, the sacraments, a tonic, recreation, plenty of nourishing food, and an abundance of pure water, will aid him to throw off the yoke of the demon of drink. Then he must avoid the occasions of intoxicationthe saloon, the treat of friends, the bottle at home. There are other ways of enjoyment—books, music, athletic sports, an innocent game of cards, or chess, or checkers, an even ing at his society's meeting-hall, a visit to an acquaintance, a good play at a theater, etc., etc. There are a hundred and one ways of harmless diversion.

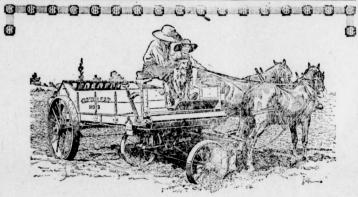
What a different home he would have, if he would "brace up" and become temperate! The tears of his wife would give places to smiles. The anguish of his children at seeing him come staggering in would be forgotten in the joyful welcome they would give him when restored to his own best self. Peace would come to his soul. Hope and ambition would revive. A new man, with a new life would appear.

A conscience without God is a tribunal without a judge.

To hang the whole weight of our eternity over the precipice of death is not courage; it is madness.

There is no happiness away from God, and pain and sorrow borne for His sake are passports to His pres-

God's truth is mighty, and it has an imperious way of leaping over First of all, he offends God. Next the miles and bounds wherewith



# Land Value Almost Doubled

T is no longer an unusual thing for us to get reports from farmers who have been using manure spreaders

properly and consistently for periods ranging from three to five years, to the effect that the land on which the manure spreaders have been used is regularly raising so much more produce that the value of the land is almost doubled.

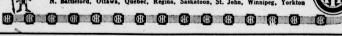
"The beauty of it is," writes one Ontario farmer, "that the increased fertility seems to be permanent. Dry weather has less bad effect on our crops now than it used to, the soil is much more easily worked, making the day's work easier both for the horses and for the men, it is less trouble to raise better crops, and we are a good deal surer of good returns since our soil was built up by the use of an

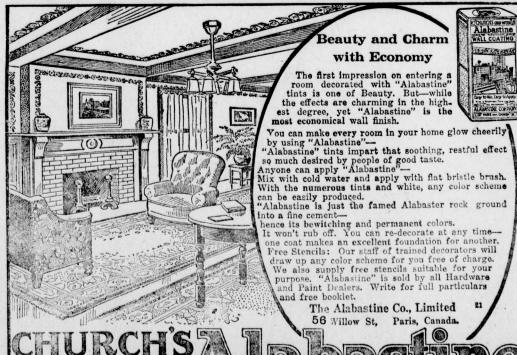
### IHC Manure Spreader

I H C manure spreaders, Corn King or Cloverleaf, are made in various styles and sizes to meet any and all conditions. There are wide, medium and narrow machines, all of guaranteed capacity; return wide, medium and narrow machines, at the same same endless aprons; in short, a spreader built to meet your corand made to spread manure, straw, lime, or ashes as required. and endless aprons; in short, a spreader built to meet your conditions and made to spread manure, straw, lime, or ashes as required.

I H C spreaders will spread manure evenly on the level, going up hill or down. The wheel rims are wide and are equipped with Z-shaped lugs, which provide ample tractive power without jarring the machines excessively. The apron moves on large rollers. The beater drive is positive, but the chain wears only one side. The I H C agent will show you the most effective machine for your work. Ask to see an I H C manure spreader. You can get catalogues from him, or, if you prefer, write the nearest branch house.

International Harvester Company of Canada, Ltd **BRANCH HOUSES** 







# This Free Book

When Poultry Pays

is worth dollars to any farmer's wife

How to succeed with poultry without capital. Plain Talk, solid facts, proofs.

Sent for the asking.

Lee Mnfg. Co.

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PEMBROKE,

Seeds Grown by Rennie are the best it is possible to produce

RENNIE'S SEED CATALOGUE FOR 1913

Full of interesting and instructive information for the Farmer and Gardener. Tells what and how to plant. A bright book—profusely illustrated. Shall we send you a copy? If so, write to-day.

WM. RENNIE CO. LIMITED TORONTO, MONTREAL, WINNIPEG, VANCOUVER

## THIS WASHER MUST PAY FOR ITSELF

MAN tried to sell me a horse once. He said it was a fine horse and had nothing the matter with it. I wanted a fine horse. But, 1 didn't about horses much. And I didn't know the man very well either.

either.

So I told him I wanted to try the horse for a month. He said "All right, but pay me first, and I'll give you back your money if the horse isn't all right."

and tell me.

So, thought I, it is only fair enough to let people try my Washing Machines for a month, before they pay for them, just as I wanted to try the horse. We you see I sell my Washing Machines by mail. I have sold over half a million that way.

Now, I know what our "1000 Gravity" Washer will do. I know it will wash the clothes without wearing or tearing them, in less than half the time they can be washed by hand or by any other machine.

out wearing or tearing them, in less than half the time they can be washed by hand or by any other machine.

I know it will wash a tub full of very dirty clothes in Six minutes. I know no other machine ever invented can do that, without wearing out the clothes. Our "1900 Gravity" Washer does the work so easy that a child can run it almost as well as a strong woman, and it don't wear the clothes, fray the edges nor break buttons the way all other machines those of the clothes like a lorce pump might.

So, said I to myself, I will do with my "1900 Gravity" Washer what I wanted the man to do with the horse. Only I won't wait for people to ask me. Till offer first, and I'll make good the offer every time.

Let me send you a "1900 Gravity" Washer on a month's free trial. I'll pay the freight out of my own pocket, and if you don't want the machine after you've used it a monthl, I'll take it back and pay the freight too. Surely that is fair enough, isn't it?

Doesn't it prove that the "1900 Gravity" Washer must be all that I say it is?

Doesn't it prove that the "1900 Gravity" Washer and tear on the clothes alone. And then it will save so cents to 75 cents a week over that un washwoman's weages. If you keep the machine after the month's trial, I'll let you pay for it out of what it saves for you. If it saves you fo cents a week, send me so cents a week 'tell paid for. I'll take that cheerfully, and I'll wait for my money until the machine itself earns the balance.

Drop me a line to day, and let me send you a book about the "1900 Gravity" Washer that washwoman's weages. If you keep the machine that me so cents a boot of the reservoir of the paid for. I'll take that cheerfully, and I'll wait for my money until the machine itself earns the balance.

Address me personally - N. J. Morris, Manager, 1900 Washer Co., 357 Yonge St., Toronto.

A Good Used Piano is often better than a cheap The Bell Piano and Music Warerooms