The Standard Life Assurance Co., of Edinburgh

Established 1825. Head Office for Canada: MONTREAL, Que.

Invested Funds	$ 66,500,000	Investments under Canadian Branch, over	$ 16,000,000
Deposited with Canadian Government and Government Trustees, over	7,000,000	Revenue, over	7,900,000
		Bonus declared	40,850,000
		Claims paid	151,000,000

M. McGOUN, Mgr. F. W. DORAN, Chief Agent, Ont.

A Typical Policy Result of The Dominion Life of Waterloo, Ont.

Policy No. 6, 10 Pay't. 25 Year Endowment, profits to increase sum assured. Premium $112.00. Amount. $2,000.00.

Amount increased at end of	5 years to	$2,070.00
" " "	10 " "	2,150.00
" " "	15 " "	2,210.00
" " "	20 " "	2,300.00
" " "	25 " "	2,589.34

Assured paid 10 premiums of $112.00 each. Receives $231.19 for every $100.00 invested, that is, his money returned with compound interest at 4½%, in addition to insurance protection. 4

L'UNION

Fire Insurance Company, Limited, of PARIS, FRANCE

Capital fully subscribed, 25% paid up	$ 2,000,000.00
Fire Reserve Fund	4,919,000.00
Available Balance from Profit and Loss Account	206,459.00
Total Losses paid to 31st December, 1913	90,120,000.00
Net premium income in 1913	5,561,441.00

Canadian Branch, 17 St. John Street, Montreal; Manager for Canada, MAURICE FERRAND. Toronto Office, 18 Wellington St. East
J. H. EWART, Chief Agent.

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Governs in investments of the

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First British Insurance Company established in Canada, A.D. 1804

Phoenix Assurance Company, Limited

FIRE of London, England LIFE

Founded 1792

Total resources over	$ 90,000,000
Fire losses paid	425,000,000
Deposit with Federal Government and Investment in Canada for security of Canadian policy holders only exceed	2,500,000

Agents wanted in both branches. Apply to
R. MACD. PATERSON, J. B. PATERSON, } Managers

100 St. Francois Xavier Street, Montreal, Que.

All with profit policies affected prior to the 31st December will rank for a full year's reversionary bonus at that date.

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We appreciate your efforts, and promote you accordingly. Liberal contracts, first-class territory. Write to—

THE CONTINENTAL LIFE INSURANCE CO.,

TORONTO

GEO. B. WOODS, President. CHARLES H. FULLER, Secretary
H. A. KENTY, Superintendent of Agencies

The British Columbia Life Assurance Co.

HEAD OFFICE VANCOUVER, B.C.

Authorised Capital, $1,000,000.00 Subscribed Capital, $1,000,000.00
PRESIDENT—L. W. Shatford, M.P.P.
VICE-PRESIDENTS—T. E. Ladner, L. A. Lewis
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Liberal contracts offered to general and special agents

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Never before have crops in the West been so bountiful. There is now a great harvest of insurance applications to be reaped from the prosperous farmers. Capable and energetic agents can make big incomes representing a live Western Company. Get started now by writing for particulars to

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FIRE INSURANCE COMPANY

2 PLACE D'ARMES, MONTREAL

Authorized Capital	-	$2,000,000
Subscribed Capital	-	$1,000,000

Agents Wanted in Unrepresented Districts

Agents Wanted

APPLY FOR PARTICULARS.

Gresham Life Assurance Society

LIMITED

HEAD OFFICE FOR CANADA

Gresham Building ... Montreal

ESTD. 1848. ASSETS $53,000,000