

LIFE INSURANCE

CONFEDERATION LIFE
ASSOCIATION.

Head Office, - Toronto, Canada

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POLICIES ISSUED ON ALL APPROVED PLANS

**THE HOME LIFE**

Association of Canada

Head Office

Home Life Building, TORONTO

Capital and Assets, \$1,400,000

Reliable Agents wanted
unrepresented districts.

Correspondence Solicited

HON. J. R. STRATTON, President

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Managing Director

A. J. WALKER, A.C.A., Secretary

CROWN LIFE

RETURN PREMIUM POLICY

Guarantees not only payment of full face value of policy in case of death, but also guarantees return of all the premiums paid. Costs no more than other companies charge for ordinary insurance. Policy automatically continued in force after three years' premiums have been paid. Highest guaranteed Loan, Cash Surrender and Paid-up Insurance Values.

CROWN LIFE INSURANCE CO.

HEAD OFFICE, - - - TORONTO.

Liberal Salary and Commission Contracts, with good Territory, available to Reliable Agents.

The Excelsior Life Insurance Company

Incorporated 1880.

Head Office - Toronto, Canada
Assets for Policyholders security \$2,307,505.09. Insurance in force \$13,078,004.10Progress During Last Decade - 1899-1909
Income increased over 425 per cent. Over four-fold. Reserves increased 517 per cent. Over six fold. Assets 531 per cent. Nearly six-fold. Insurance in force increased 358 per cent. Over three and one-half fold. The Excelsior excels in those features of vital interest to Policyholders - Security and Profit. The new Excelsior Policies are the best. Wanted: Agents to devote entire or spare time to the business.

E. Marshall, General Manager.

D. Fasken, President

THE DOMINION LIFE

has good openings for one or two bright men in Western Ontario

Apply to **FRED HALSTEAD,**
Waterloo, Ont. Superintendent of Agencies,For Reliable and Timely Insurance News
—Read the Monetary Times each week.

LIFE INSURANCE

APPLICANTS

for Insurance in The Great-West Life, noting the high estimates of profits, will readily see the dependability of these estimates on reading such a letter as the following, received at Head Office from a Policyholder whose Contract recently matured:—

"It affords me a great deal of pleasure and gratification in acknowledging receipt of cheque for \$1,095.00, being cash profits accruing under my Policy which has just matured. This is considerably in excess of the estimates made at the time the Policy was written ten years ago."

Further—the Company's premium rates are very low. Ask for the booklet "Actual Results," showing the profits being paid to Policyholders by

The Great-West Life
Assurance Company

HEAD OFFICE, - WINNIPEG

CANADA'S BIG MUTUAL

Wants new partners in its business

All you have to do to become one, with its manifold advantages, is to take out a participating policy in the

MUTUAL LIFE
OF CANADA

and thus share in the prosperity of this progressive and carefully managed company

INSURANCE IN FORCE - \$60,000,000

Agencies in Every City and Town in Canada

Head Office - Waterloo, Ont.

The Federal Life Assurance Company

HEAD OFFICE: HAMILTON, CANADA.

Capital and Assets - \$4,512,949.53

Total Assurances in force - 21,019,322.31

Paid to Policyholders in 1909. . . . - 347,274.43

Most Desirable Policy Contracts

DAVID DEXTER, President and Managing Director.

SUN LIFE OF CANADA

At 31st December 1909

ASSETS \$ 32,804,996.77

SURPLUS over all liabilities, and Capital

Hm 34 and 3 per cent. Standard 3,308,534.53

SURPLUS GOVERNMENT STANDARD 4,940,556.77

INCOME 1909 7,778,132.05

ASSURANCES IN FORCE 129,913,669.52

Write to Head Office, Montreal, for Leaflet entitled "Prosperous and Progressive."

SUN LIFE POLICIES ARE EASY TO SELL**Commercial Union Assurance Co.**

LIMITED, OF LONDON, ENGLAND

FIRE. LIFE. MARINE. ACCIDENT
Capital Fully Subscribed \$14,750,000 Life Funds (in special trust for Life Policy Holders) \$17,514,405
Total Annual Income exceeds 21,250,000 Total Funds exceed 98,850,000Head Office Canadian Branch, Commercial Union Bldg. Montreal
Jas McGregor Mgr. Toronto Office, 49 Wellington St. East
GEO. R. HARGRAFT, Gen. Agent for Toronto and County of York