

LIFE INSURANCE

CONFEDERATION LIFE

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Head Office, - Toronto, Canada

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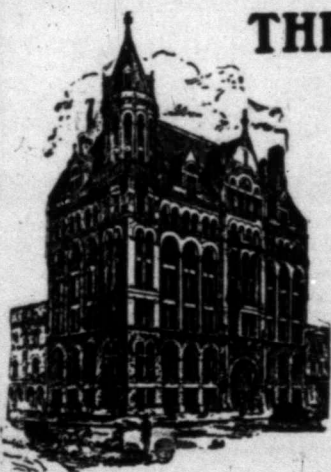
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POLICIES ISSUED ON ALL APPROVED PLANS

**THE HOME LIFE**

Association of Canada

Head Office

Home Life Building, TORONTO

Capital and Assets, \$1,400,000

Reliable Agents wanted
unrepresented districts.

Correspondence Solicited

HON. J. R. STRATTON, President

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Managing Director

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NEW POLICIES of the CROWN LIFEIncome for Life—Guaranteed Dividend—Return Premium—All Modern
Plans—Most Liberal Life Policies available to Canadian Insurers
Premium Rates Lower than charged by most other Companies.

Highest Guarantees in Loan, Cash Surrender and Paid-up Values.

Automatic Non-forfeiture Guaranteed

Extended Insurance Guaranteed.

No Restrictions in regard to Residence, Travel or Occupation.

Policies indisputable from date of issue, except for fraud.

If You can write Life Insurance it will pay you to associate yourself with the

CROWN LIFE. Good territory available in all parts of Canada. Apply to

WILLIAM WALLACE, General Manager.

Head Office,

Crown Life Building, TORONTO

THE EXCELSIOR LIFE INSURANCE CO.

HEAD OFFICE: EXCELSIOR LIFE BUILDING, TORONTO

Insurance in force over - \$13,000,000.00

Assets for Security of Policyholders over - 2,250,000.00

Those taking out a policy of insurance WANT THE BEST. No matter whether it is
to protect business interests, dependents, provide for old age or any other purpose.
The new Excelsior policies with their liberal guarantees of loan, cash surrender,
paid-up insurance, extended insurance values, etc. meet all requirements. Desirable
openings on field staff for good producers. Local Agents wanted everywhere.

E. MARSHALL, Gen'l Manager.

D. FASKEN, President.

The Continental Life Insurance Company

Continental Life Building, Toronto

Have a vacancy for an experienced field man as Inspector
for the Province of Ontario.

Apply GEORGE B. WOODS, President and Managing Director

**THE...
POLICYHOLDERS
MUTUAL**A Sign of
the
Times**A STOCK MUTUAL LIFE COMPANY.**

The most in Life Insurance for the least in money

We give guarantees - - - - Not Estimates.

A. M. Featherston, Gen. Mgr. 503 Temple Bldg, Toronto, Ont.

LIFE INSURANCE

7.64 PER CENT.was the gross rate earned upon the investments of The Great-
West Life Assurance Company in 1908. The net rate was 7
per cent.The Great-West Life is taking full advantage of the illimitable
prosperity of the West—and of its own Western location. Practi-
cally all investments are in Western First Mortgages—and
it will be observed, there is no heavy drain for expenses.With such advantages it follows that the Company can do well
for its Policyholders.**The Great-West Life
Assurance Company**

HEAD OFFICE, - WINNIPEG

Life Agents looking for wider scope are invited to enquire into
the opportunities offered by The Great-West Life.**MUTUAL LIFE
OF CANADA**

(HEAD OFFICE—WATERLOO, ONT.)

IS A THOROUGHLY

SOUND AND PROGRESSIVE

company confining its business to the Dominion of Canada and New
Foundland, noted for the most healthy climates

IN THE WORLD

ITS EXPENSE RATE TO INCOME IS THE—
**LOWEST OF ALL CANADIAN COMPANIES
EVERY DOLLAR**accumulated by the company from whatever source is the sole prop-
erty of its policyholders and is under the direct control of the
Board, elected by policyholders to manage the Company and direct
its affairs in the sole interests and for the sole benefit of policy-
holders who alone**OWN EVERYTHING
CONTROL EVERYTHING
GET EVERYTHING****The Federal Life Assurance
Company**

HEAD OFFICE: HAMILTON, CANADA.

Capital and Assets - - - - \$4,184,856.65

Total Assurances in force - - - - 20,128,400.61

Paid to Policyholders in 1908. - - - 303,743.23

Most Desirable Policy Contracts

DAVID DEXTER, President and Managing Director.

**SUN LIFE OF
CANADA**

At 31st December 1908

ASSETS - - - - \$ 29,238,525.51

SURPLUS over all liabilities, and Capital

Hm 34 and 3 per cent. Standard - 2,596,303.95

SURPLUS GOVERNMENT STANDARD - 4,118,491.91

INCOME 1908 - - - - 6,949,601.98

ASSURANCES IN FORCE, - - - 119,517,740.89

Write to Head Office, Montreal, for Leaflet entitled "Prosperous and
Progressive."**SUN LIFE POLICIES ARE EASY TO SELL****Commercial Union Assurance Co.**

LIMITED, OF LONDON, ENGLAND

FIRE. LIFE. MARINE. ACCIDENT

Capital Fully Subscribed \$14,750,000 Life Funds (in special trust

Total Annual Income exceeds 21,250,000 for Life Policy Holders, \$17,314,805

Total Funds exceed - 88,850,000

Head Office Canadian Branch, Commercial Union Bldg. Montreal

Jas McGregor Mgr. Toronto Office, 49 Wellington St. East

GEO. R. HARGRAFF, Gen. Agent for Toronto and County of York